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SCOTT JOINS THE COMMERCIAL SALES TEAM

Scott Davis has joined the Commercial Sales Department to develop end user and architectural awareness of all David Clouting products including: Interior film, decorative foils and vinyl flooring. Scott has over 20 years' experience in the construction industry, specialising in sustainable construction and fit-out for healthcare, education and commercial projects.



INTERIOR FILM FEATURED IN INTERIOR DESIGN TODAY

As part of David Clouting's ongoing product PR campaign Interior Film is achieving good levels of coverage in many trade magazines including Interior Design Today magazine



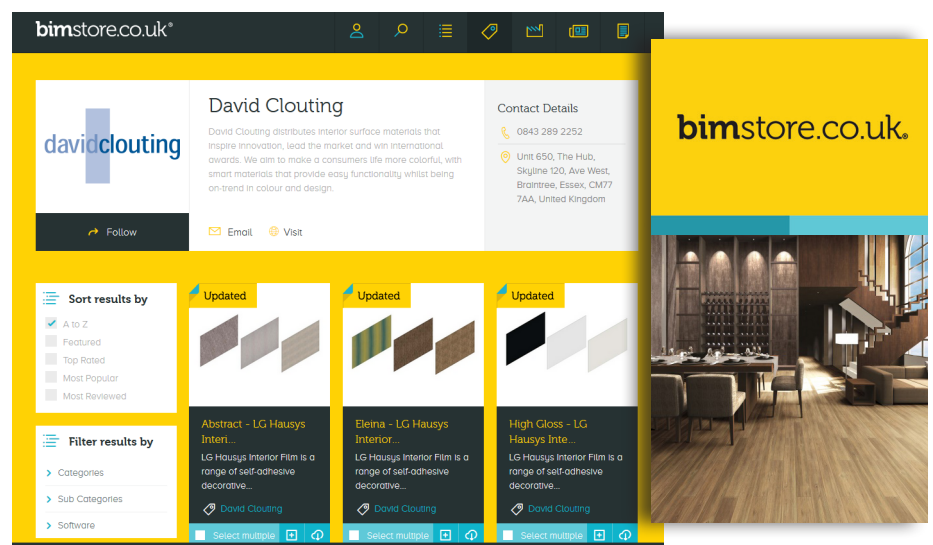
Welcome to On The Surface

Welcome to the 12th edition of 'On the Surface' the e-newsletter for David Clouting Customers and staff.

In this issue we have some exciting news regarding BIM; a refurbishment project featuring Interior Film, and a new appointment for the Commercial Department.

To keep up to date with all our news please check our website www.davidclouting.co.uk

INTERIOR FILM NOW AVAILABLE ON BIMSTORE



The David Clouting page at BIMSTORE

Building Information Modelling (BIM) involves creating a virtual model of a project before its physical construction. Traditional building design has, until now, largely been reliant upon two-dimensional technical drawings. BIM extends this beyond 3D, augmenting the three primary dimensions (width, height and depth) with time as the fourth dimension and cost as the fifth.

For the professionals involved in a project, BIM enables a virtual information model to be handed from the designer to the main/sub-contractor and then on to the owner/operator; each professional adds

discipline-specific product information to the single shared model.

This includes features such as colour, designs, materials etc which can be organised in one place rather than through many separate drawings.

As the government target of BIM implementation by 2016 approaches, David Clouting decided to put forward Interior Film to be included into the manufactures section in BIMSTORE. We are delighted to announce Interior Film has been accepted and has now gone live on the bimstore website under the manufactures listing. www.bimstore.co.uk

THE SCIN GALLERY HAVE YOU BEEN TO SEE US YET?

The SCIN Gallery is an impressive material sourcing facility in London that Architects and Designers are able to use as a resource for materials they are specifying for commercial and domestic projects. We have a display on the second floor. If you would like to visit us at SCIN please email marketing@davidclouting.co.uk to arrange an appointment.



INTERIOR FILM PROVIDES REFURBISHMENT SOLUTION FOR DUNKIN DONUTS

Dunkin Donuts is one of the world's leading baked goods and coffee chains with over 10,000 stores worldwide – many of them operated on a franchise basis.

Their store in Cambridge was recently refurbished by specialists Pro AV Direct who used Interior Film from David Clouting to refurbish the walls in the public seating area which had become damaged and scuffed.

Terry Hayden, Managing Director of Pro AV Direct explains why he chose Interior Film "I originally considered panelling the walls but as I had previously used Interior Film on another project I knew it was a great way to get a nice-looking finish, quickly and easily which were important factors given the nature of their business"

David Clouting provided Pro AV Direct with a range of designs samples of Interior Film to show Dunkin Donuts who selected 'Pine Cube' design for the high wear wall areas.

"Interior Film is very easy to use," says Terry Hayden. "It comes in a roll or you can buy it by the linear metre, simply cut it, peel off the backing and smooth it onto the surface. It's self-adhesive but because the adhesive remains tacky, it's easy to reposition if need be.

It's similar to applying wallpaper but without all the mess and the problem of smoothing out lots of air bubbles."

Interior Film, manufactured by LG Hausys is so versatile and can be adhered to most substrates including: wood, metals, plaster board, plastics and melamine. It is CE Certificated so can be specified with confidence.

Available in a range of designs and finishes including: Exotic woods, Leather effect, textured metals and Natural stone.

For an Interior Film sample or further information please email marketing@davidclouting.co.uk



LG HAUSYS FLOORING RANGE - for a safer and more hygienic environment

The LG brand is one of the most powerful and fastest growing brands in the world. In the UK, David Clouting Ltd is LG Hausys largest distributor of surface materials including an innovative range of vinyl floor coverings for the healthcare sector.

LG Hausys have heavily invested in technology to create a superb range of floor coverings specifically designed to work in demanding healthcare environments such as hospitals, doctor's surgeries or dental practises – from operating theatres and wards to waiting rooms, corridors and consulting rooms.

Offering excellent sound absorbing properties for a quieter environment, an antibacterial function for high levels of cleanliness and hygiene, design flexibility, good slip resistance, durability and wear resistance, all LG Hausys flooring products are easy to clean, maintain and install.

Available in a wide variety of colours and designs in sheet or tile formats, the LG Hausys flooring range from David Clouting will provide a safer and more hygienic environment for patients and staff at a cost effective price.

For further information please email: marketing@davidclouting.co.uk



How to contact us:

For product samples: samples@davidclouting.co.uk

For sales enquiries/orders: orders@davidclouting.co.uk

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