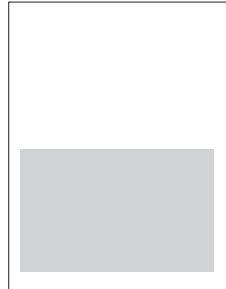


## 2020 Stallion Register Advertising Packages

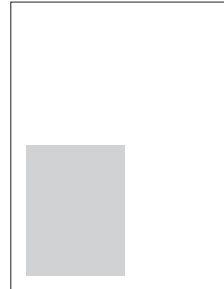
### Print Ad Dimensions

#### Full Page

Don't miss your opportunity to advertise in this trusted annual industry resource.



**1/2 Horizontal**  
7.5 x 4.812



**1/4 Vertical**  
3.625 x 4.812

### Packages & Rates

Options	Cost
<b>Photo/Statistical Spread (2 pgs)</b> Choose one: Magic CrossBlack Type, Featured Offspring <i>*Includes Digital Release</i>	<b>\$1,645</b>
<b>Enhanced SR Directory Package</b> <i>(only offered with Statistical Pages)</i>	<b>\$400</b>
<b>Combo Package (4 pgs)</b> 2 Page 4-Color Ad & Photo/Statistical Pages	<b>\$4,640</b>
<b>Combo Package (2 1/2 pgs)</b> 1/2 Page 4-Color Ad & Photo/Statistical Pages	<b>\$2,345</b>
<b>Full Page 4-Color</b>	<b>\$1,720</b>
<b>1/2 Page 4-Color Horizontal</b>	<b>\$1,000</b>
<b>1/4 Page 4-Color</b>	<b>\$600</b>

**Folio Placement:** Allow 1/2" above bottom trim line. Refer to diagram above.

### Online Stallion Directory

#### Do You Want To Reach More Mare Owners?

Contact your sales rep for more information on how to get your very own Enhanced Stallion Register Directory Page, including the ability to update throughout the year.

#### Get more breeding contracts to:

- Top producing mares
- Top money-earning mares
- Mares owned by top industry breeders

**Ad Space Deadline:**  
**August 26, 2019**

Contact your sales representative today for more information or visit <https://www.quarterhorsenews.com/about/advertise/stallion-register/>



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