

# Learn More! Think More! Do More!

Destination ImagiNation, Inc. • 2004 Annual Report



...Be  
More!



DestinationImagiNation, Inc.

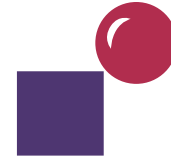
# Destination ImagiNation, Inc. 2003-2004 Program Line Up

Destination ImagiNation, Inc., the world's largest creativity and problem solving organization, inspires participants in all of its programs, to learn the process, art, and skill associated with problem solving.

**Learn more !**

**Think more !**

**Do More !**



**DestinationImagiNation®**

The most important course in education.

**EMPOWERING  
EXCELLENCE™**



*Rising Stars!™*



**SEP**  
**(Summer Enrichment Program)**

**... Be More**



# Letter From the President and Chair, Board of Trustees



The 2003-2004 Program Year was an exciting one for Destination ImagiNation, Inc. as the Board of Trustees set four areas of focus: quality work, program growth, financial review and organizational diversification. Believing these areas of focus are the hallmark of a nonprofit organization that is serving as a good steward of an organization's mission and resources, the Board of Trustees actively addressed each of these areas:

**Quality Work:** Connecting with BoardSource, a consulting agency for nonprofit boards, has continued to benefit Destination ImagiNation, Inc. During this year, with the support of BoardSource, we looked at board processes, operations, committees, and actual meeting procedures. We reevaluated the committee structure within the Destination ImagiNation, Inc. Board of Trustees and revised it to meet the demands of the organization and its growing programmatic diversity. We assessed the manner in which Board members are elected to the Board and took steps to make that process more efficient and effective.

**Program Growth:** Working in cooperation with the Flagship Destination ImagiNation® Affiliate Directors, we supported the goals and mission of our strategic plan by changing both the delivery method and timeline of the release of our annual Team Challenge program. As this Annual Report goes to press, we are ahead of membership goals for 2004-2005.

**Financial Review:** This continuous process moved forward as the Board worked within the approved Fiscal Year budget to appropriate funds to support corporate diversification, new programming and staffing. New accounting software will enable both the Board and the staff to better evaluate the fiscal status of the organization. We were able to assure the existence of emergency reserve funds, and met all funding goals for the flagship program, corporate diversification and new programming.

**Organizational Diversification:** Diversifying our corporate offerings continued, with a variation on creative problem solving and attention to new audiences. DIcon™, a corporate consulting branch of Destination ImagiNation, Inc. held several successful engagements, with DI Extreme™ and DI Later™ making inroads with the collegiate and adult audiences. Our new and exciting Rising Stars!™ program reached more preschool audiences with the introduction of Kit II, a wonderful and exciting successor of Kit I.

The Destination ImagiNation, Inc. Board of Trustees and staff have worked hard to assure that DI, Inc. remains the highest quality and most effective problem solving program in the world. We'll continue to DO MORE so that our participants can BE MORE.

Respectfully submitted,

**Nancy Wingenbach, Chair**

Destination ImagiNation, Inc.  
Board of Trustees

**Robert T. Purifico, President**

Destination ImagiNation, Inc.

# 2003-2004 Highlights

## Corporate Support ... MORE important than ever before



### National Dairy Council

International Sponsor - 7 years



3M

Sponsor - 6 years



### Best Buy Children's Foundation

Team Challenge Sponsor - 5 years



### Velcro USA Inc.

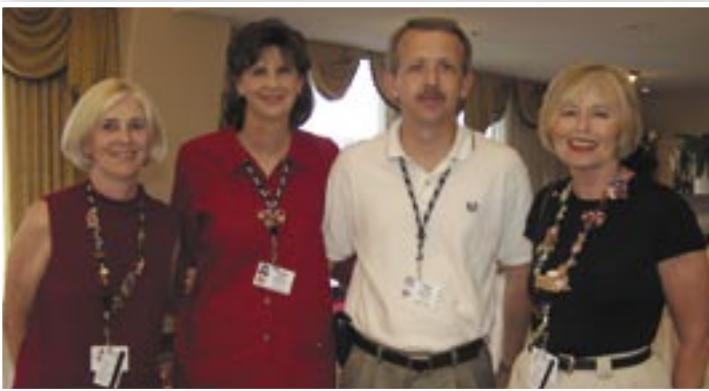
Team Challenge Sponsor - 2 years



Additionally, several organizations have provided in-kind support to Destination ImagiNation, Inc. through donation of time or resources.

They include:

- Maloney Strategic Communications, Inc.
- University of Tennessee, Knoxville
- Dollywood
- Passageways Travel
- Smuckers – provided 10,000 Uncrustables at Global Finals
- OfficeMax – reduced rate copying for headquarters and is being arranged for all the ADs and RDs



More than 50 VIPs attended the 2004 Global Finals event, including representatives from sponsoring organizations as well as three state superintendents/commissioners representatives of education from the states of Alabama, Kentucky and Wyoming.

## Community Advisory Board

The mission of the Community Advisory Board is to offer real world corporate experience and credentials to the organization. This volunteer group of individuals has become extremely important to Destination ImagiNation, Inc. as we move forward in providing the best possible problem solving experiences for those who participate in our programs.

The 2004 Community Advisory Board was composed of: Chair, John Maloney, Maloney Strategic Communications; Tom Mauro, Colorado Performance Excellence; Tom Jenkinson, Western Dairyfarmers' Promotion Association; Kevin Covert, Honeywell International, Inc.; Susan Johnson, Flair Communications Agency Inc.; Barbara Kaufmann, 3M Foundation; Howard Kingsford, Velcro USA Inc.; Regina M. O'Brien, Youth Development Center, Inc.; and Dave Canedy, Bank North, NA.

## Community Outreach

Educators and marketers from around the world learned about Destination ImagiNation, Inc. and its varied creative problem solving programs when we exhibited at events including:

- National Association for the Education of the Young Child
- National Middle School Association
- New England League of Middle Schools
- National Association of the Gifted
- National Association of Elementary School Principals
- PTO Today Conference
- Early Childhood Association of Florida
- NHEN Resource Directory (Homeschool)
- National Association of Independent Schools
- Association for Childhood Education International
- European League for Middle Level Education

## DI Alumni

In 2004, the Executive Board of the Destination ImagiNation Alumni Association was hard at work creating a new framework for the many people who have been a part of our creative problem solving family for the past twenty one years, and are now past the High School level. The DI Alumni are focused on supporting Destination ImagiNation through: Volunteerism, and Nurturing and Developing DI at the Regional, Affiliate, and Global level.

DI Alumni are encouraged to offer their skills, expertise and service to all Destination ImagiNation Flagship Affiliates in the form of Appraisers, Challenge Masters, Tournament Directors, and Team Managers. Assistance can also be offered and greatly appreciated with training, fundraising, and recruitment.

Learn more ... Think more ... Do More ... **Be More**

# 2003-2004 Highlights

## Read All About It: Destination ImagiNation in the News

Twice this year, Destination ImagiNation, our Flagship problem solving program for kids through adults, was featured on Education Showcase, a syndicated education program distributed by cable systems nationally in the U.S. During the month of September in 2003, and June of 2004, the Destination ImagiNation program was highlighted through a series of presented interviews. Both segments were exposed to more than one million viewers each time.



Additionally, Destination ImagiNation volunteers were hard at work making headlines in their local communities. Through their efforts, millions of media impressions were generated in stories about tournaments, Global Finals and the Destination ImagiNation program.

## In the Spotlight

Destination ImagiNation, Inc. works hard to recognize the amazing contributions of our volunteers, numbering more than 45,000 people from 48 U.S. states and 27 other countries. This year, the Inaugural Diamond Awards were presented and will be given annually to quietly brilliant unsung heroes, behind-the-scenes experts, individuals, and groups who have selflessly shared their multi-faceted talents and time with our organization. The extraordinary efforts of these individuals has been greatly appreciated by the organization. The recipients in 2004 included:

**Larry Gensch** As Destination ImagiNation, Inc. was in its first year, many people stepped up to the plate and contributed their time, talent, and energy to help the program take flight. Two of the most valuable contributors are also two of our quietest, most unsung heroes. In that first year, Larry Gensch, along with Al Simons, volunteered to create a scoring program for our Tournaments. They have continued to update and refine the program annually as volunteers.

**Lynn Macey** Although in August 2003 Lynn Macey became a member of the DI staff, he selflessly contributed enormous time, talent, and energy to our program as a volunteer long before that. Over the past several years, he has played a major role in helping to develop our program in many ways, inclusive of assisting the organization in updating its technology.

**Al Simons** Al has gone far above and beyond the initial commitment to create a scoring system for the organization. He has continued to update and refine the program annually as a volunteer. In addition, Al has made himself available to any and all Score Masters as well as others who have asked for help throughout the program year.

**Fritz Schwenk** Who has attended Global Finals and NOT heard about the Instant Challenge site? The colorful, super-charged, joyous celebration that IS Instant Challenge is a direct result of the leadership and philosophy of one person: Fritz Schwenk. For the past five years, Fritz has freely shared his energy, enthusiasm, intellect, creativity, and nurturing spirit everyone, assuring a "kinder, gentler" thinking-on-your-feet Tournament.

Finally, the Risorgimento Award is given by Destination ImagiNation, Inc. annually at its yearly Global Finals event, in recognition of outstanding creativity that transforms the world in which we live. "Risorgimento" is a word currently in use in English, Italian, Spanish and Portuguese, and means "to rise again, be reborn, or rejuvenated, a risk taker."

**Kristen Morahan Jerger**, a DI Alumna, was awarded the 2004 Risorgimento Award. The Boulder, CO resident holds U.S. and European patents for devices including an ultrasonic surgical aspirator that allows surgeons to make it easier to remove brain tumors without damaging nerve bundles or blood vessels. She works for Valleylab in Boulder, CO. Jerger is both an alumna of creative problem solving and an active volunteer with Denver Public Schools and Destination ImagiNation in Colorado.

# 2003-2004 Highlights Continued

Recent past recipients include the world's leading maze designer Adrian Fisher, and Velcro USA Inc. for its original development of hook and loop fasteners.

2004 – **Kristen Morahan Jerger**, a DI Alum, holds both national and international patents for the design of an ultrasonic surgical aspirator used in the removal of brain tumors as well as for designs involving argon-enhanced electro surgery.

2003 – **Adrian Fisher**, the world's leading maze designer who has been creating mazes internationally for the past twenty-one years.

2001 – **Velcro USA Inc.**, for its original development of "hook and loop" or "touch fasteners."

2000 – **Arthur Ganson**, who has for years delighted people with his whimsical machines and mechanical sculptures.

1999 – **Joan Ganz Cooney**, co-founder of the Children's Television Workshop and Sesame Street.

## Train the Trainer

In their annual professional development session, the Destination ImagiNation, Inc. Training Team continued its intensive Creative Problem Solving education from Donald J. Treffinger, PhD and Center for Creative Learning, Inc. and put the polishing touches on the Pilot Version of the Destination ImagiNation CPS Toolbox Trainer Workshop. This workshop had been developed by the Destination ImagiNation, Inc. Training Team over the past three years (2001-2004) under the guidance of Dr. Treffinger.

This two-day workshop helps trainers in the DI Flagship program to reinforce, deepen and expand their knowledge of thinking tools plus helps them plan ways to teach the tools to Destination ImagiNation groups within their Affiliates. The first day's activities are focused on content – the tools themselves and their specific relevance to Destination ImagiNation. The second day's activities focus on training tools – examining a variety of agendas, sharing a variety of agenda ideas with other workshop trainers, and creating new activities and resources.

Train the Trainer Certification Workshops were held in Affiliates around the world in 2003. The Pilot Version of the CPS Toolbox Workshop was tested in Maryland, New England, Colorado, California, South Dakota and Guatemala. Other workshops including Team Manager Trainer, Appraisal Team Trainer, Instant Challenge Trainer and Tournament Director were held in Texas, Utah, Michigan, New Mexico, Wyoming, Nebraska, Tennessee, and Brazil.

The Training Team again orchestrated their annual Affiliate and Regional Directors training programs at 2004 Global Finals. Their annual d2kafe, a day of more than 20 different training sessions, and Backstage Pass, a "behind the scenes" look at Global Finals, were greeted with record-breaking participation and attendance.



The Destination ImagiNation, Inc. story is best told through pictures, and the company that has consistently created Telly award-winning video productions for Destination ImagiNation, Inc. Most recently, Newton Gravity Shift, now NX Level, Inc., was awarded a JAMIE Award for "media innovation and excellence" for the video highlights of the 2003 Destination ImagiNation Global Finals. The JAMIE Awards are presented annually by the Jersey Awards for Media Innovation & Excellence, and are awarded by the Princeton and North Jersey Chapters of the Media Communications Association – International.

Number of teams  
registered for  
Team Challenges:  
**11,532**

Learn more ... Think more ... Do More ... **Be More**



## Program Development

Destination ImagiNation, Inc.'s Flagship program is itself a study in creativity and teamwork. Each year, a writing team of 24 volunteers and a Dissecting team of 24 volunteers are assembled to develop the six Team Challenges. Led by a team of four trainers, the writing and dissecting team work to craft Team Challenges that are a careful blend of several components, including educational foci (to meet accepted educational standards), clarity, level of challenge, thematic elements and FUN!

Merging education and real-life experiences, as well as meeting the educational challenges of today is a key goal of the Challenge Development team. Written this year for release in the 2004-2005 program year, "The 2004-2005 Connection: Connecting the Content Learning Standards with Destination ImagiNation Challenges" describes how, each year, DI links the national educational standards to specific Team Challenges. This is done so learners perceive the importance of the interconnectedness among differing subject areas, develop a spiraling set of academic skills, and establish long-range goals to transport them to the beckoning future. The goals for the educational standards and the DI Team Challenges are one in the same – to provide the ultimate experiences for the youth of the world to reach their highest potential for the betterment of mankind.

The training team also oversees development of the program's Instant Challenge (IC) component. This year's IC Development team oversaw the development of over 100 Instant Challenges.

Annually, the Destination ImagiNation, Inc. program team produces materials to support the Flagship program. These materials included the Rules of the Road, Coordinator Guide, Team Manager Guide, Parent Guide, Appraiser Training Guide, Team Manager Training Guide, Instant Challenge Guide, Tournament Guide, Tournament Essentials, Challenge Master Guide as well as five Central Challenge Appraisal Packets. In addition, a new DVD on Central Challenge and Instant Challenge teams was successfully produced.

## Challenge Coordination

Coordinating all components of Tournaments to ensure that all Team Challenges are appraised consistently, with fairness and using the identical criteria, is a mammoth undertaking overseen by a seasoned and enthusiastic cadre of volunteers. One of the ways in which DI recognizes the teams' understanding of the Team Challenge is through the number of clarifications requested by teams on a yearly basis. This program year, the number DECREASED by "thirty percent" which is most certainly due to the never-ending efforts of our volunteers and DI staff to write clear and well-defined Team Challenges.

## Additional Milestones Achieved this Year

- The creation of an online forum where Regional and Affiliate Challenge Masters from around the world communicate with one another and with the International Challenge Masters.
- The creation of an assessment tool to fairly evaluate the efforts of DI participant Team Challenge solutions.
- The standardization of a scoring system within the Flagship program.



# Program Diversification

In an ever continuing effort to attract new audiences as well as meet the needs of an ever changing program, Destination ImagiNation, Inc. has moved forward to diversify its programmatic portfolio with the creation of the following new programs:



**DI Extreme™:** An abbreviated but intensely creative experience for collegians who may desire participation in Destination ImagiNation but lack the time to develop solutions for the traditional program. Global Finals 2004 saw the first DI Extreme competition.

**Tech Effects™:** Developed in 2003-2004 with expertise from Destination ImagiNation, Inc. staff and individuals within the world of technology, including Ronald D. Todd, Ph.D. a Research Professor in the Department of Technological Studies in the School of Engineering at TCNJ, Peter Sellwood, an industrial designer from the United Kingdom and Jerry Kuhn, New Hampshire Technology Teacher of the Year. Tech Effects was piloted in 2004 in three geographic areas inclusive of New Hampshire, Texas and the Indiana, Ohio and Kentucky area.



Tech Effects is a single Challenge program that has a yearly "tech focus." Teams are provided with a Tech Effects learning kit, curriculum and program materials that meet the educational technology standards. The Challenge is available to participants at three levels, elementary, middle and high school. Teams of Tech Effects participants are tasked to come together to create a multi-step contraption that uses a chain reaction principle to perform a simple task. The number of steps used to perform the task increases with the level of participant. Ultimately, Tech Effects teams participate in a "Tech Rally" where they are permitted to demonstrate the solution to their Challenge more than once. Teams are awarded points for meeting both objective and subjective scoring criteria. Tech Effects has been developed to address the educational content standards for technology and engineering as



well as other areas of mathematics and science.

**Dlcor™:** Launched in March 2004, Dlcor is DI's answer to the frequent comment: "I wish you could teach my colleagues at work what you teach these kids (about creative problem solving)." Since being launched, Dlcor has been engaged by several of North America's major corporations, including GE, Eastman Chemical, Wells Fargo Bank, Velcro USA and Lockheed Martin. The University of Tennessee, Knoxville, School of Business has also incorporated Dlcor curriculum into its MBA program and other Executive Education offerings.



Dlcor helps its participants to first learn their creative problem solving preferences and then introduces its participants to the generating and focusing tools associated with creative problem solving. Ultimately, its participants learn the importance of knowing that it is not necessarily



"if" you are creative, but rather "how" you are creative.

Dlcor workshops exist in three formats: a half day VIEW workshop (problem solving style preferences), a one day and a two day session. The presentations include the VIEW instrument, generating and focusing tools, a healthy dose of Instant Challenges, and good old-fashioned DI fun! Class sizes average 25-30 people, and are held "onsite" at the customer's location.

Dlcor trainers also take the opportunity at every workshop to give a short 'overview' presentation on what Destination ImagiNation, Inc. is all about, aiming for new sources for local support and participation in all of the Destination ImagiNation, Inc. programs.

Partnerships were established in 2003-2004 with the University of Tennessee, Knoxville and with Interaction Associates, Inc., one of America's leading management consulting firms.

**Learn more ... Think more ... Do More ... Be More**



## loveLife – South African Affiliate:

This year, Destination ImagiNation, Inc. welcomed a South African Affiliate. A nonprofit organization with a huge reach among South Africa's youth population, loveLife seeks to empower young people to make good choices in life by engaging them with interesting and educational activities that are meaningful and relevant. Destination ImagiNation, Inc. responded to loveLife's need for an introductory level program by creating Smart Moves, a set of Challenges designed specifically for the loveLife audience. Currently, there have been 3,000 Team Managers trained and over 500 teams established, all of whom are getting a wonderful dose of creative problem solving ... Destination ImagiNation style.

**Rising Stars!™:** Introduced in 2002 to a great reception of preschoolers around the country, the Rising Stars! program continues to provide a fun and engaging introduction to creativity and problem solving for our youngest learners, ages 4-7. Rising Stars! Kit II made its debut at Global Finals 2004, and continues the exploration of teamwork, creative thinking, and critical thinking for young ones. Packaged with thought-provoking quotations, creative lessons, teachable tools, a Team Challenge and energizing START-ups, the kits encourage young children to probe a multitude of problem solving curricular areas and methodologies.



## Model School Program:

What do you get when you blend terrific teaching techniques, tantalizing thinking tools, enthusiastic educators and a love of learning? The Destination ImagiNation, Inc. Model School Program! In 2004, DI, Inc. welcomed J.S. Clark Elementary School in Monroe, LA, to the Model School Program. With principal Christie Taylor and DI Affiliate Director Nancy Farley leading the pack, this math-science-technology magnet school has jumped on board with exuberance and determination.

The Model School Program, entitled Empowering Excellence, is one that teaches the methodology associated with skills of problem solving. Participating staff members, using their district curriculum, are given instruction on how to teach the material in a critical and creative manner using the creative problem solving process affiliated with all of Destination ImagiNation, Inc.'s programs. We welcome the entire J.S. Clark Elementary staff to the exciting world of creative teaching strategies and look forward to their participation in our Model School program.

Recently, several years of support materials were bound in one book, published by Destination ImagiNation, Inc. Charged with exciting concepts and relevant lessons, these materials present multi-layered lessons filled with creative thinking concepts. *Curriculum Lessons* stimulate creative thinking and note the national standards being addressed. *Twenty Minute Techniques* offer mini lessons using a specific generating or focusing tool. *Instant Challenge Curriculum Connections* connect the curriculum to the concept of an Instant Challenge format. *Multiple Intelligence Lessons* encourage learners to mesh the curriculum with their individual strengths.

**How do DI Team Challenges relate to national educational standards in the U.S.? MORE than ever before.**

Check out "The 2004-2005 Connection: Connecting Content Learning Standards with Destination ImagiNation Challenges," available through [www.destinationimagination.org](http://www.destinationimagination.org).

# Global Finals 2004

They came from 47 of the 50 United States, several Canadian provinces and nine other countries, bringing with them a spirit of creativity and adventure. Global Finals 2004 marked the culmination of the 2003-2004 program year. More than 14,000 registered attendees and several thousand well-wishers converged on the University of Tennessee, Knoxville campus for the four-day tournament to celebrate the next generation of original thinkers.

Over 800 teams presented solutions to Challenges and on-the-spot Instant Challenges. The event culminated in a Closing Ceremony honoring all d2k.4 Global Final participants as well as the individual Challenge winners with family, supporters, and sponsors cheering on all in attendance.



# Destination ImagiNation, Inc. Financial Statements

## Statement of Financial Position July 31, 2004

### ASSETS

Cash and cash equivalents	\$ 2,245,206
Short-term investments	99,675
Accounts receivable	125,794
Inventories and prepaid expenses	132,557
Property and equipment	218,394
Deposits	30,000
Long-term investments	222,125

**TOTAL ASSETS** \$ 3,073,751

### LIABILITIES AND NET ASSETS

Accounts payable	\$ 1,766,205
Accrued expenses	209,103
Capital lease payable	11,271
Note payable	18,907
<b>TOTAL LIABILITIES</b>	<u>2,005,486</u>

### NET ASSETS

Unrestricted net assets	\$ 1,008,265
Temporarily restricted net assets	60,000
<b>TOTAL NET ASSETS</b>	<u>1,068,265</u>

**TOTAL LIABILITIES AND NET ASSETS** \$ 3,073,751

In the review of this year's financials, please note that the Board of Trustees approved a deficit budget for the 2003-04 fiscal year in an effort to reinvest the surplus accumulated in previous years in the many programs of Destination Imagination, Inc. The Destination Imagination, Inc. Board of Trustees is committed to continual investment in its many creative problem solving programs.

# Destination ImagiNation, Inc. Financial Statements

Statement of Activities for the Year Ended

July 31, 2004

	UNRESTRICTED	TEMPORARILY RESTRICTED	TOTAL
<b>REVENUES AND GAINS</b>			
Contributions	\$ 484,623	\$ 60,000	\$ 544,623
Membership fees	740,695	-	740,695
Program revenue	3,790,670	-	3,790,670
Investment income	17,241	-	17,241
<b>TOTAL REVENUES, GAINS AND OTHER SUPPORT</b>	<b><u>5,033,229</u></b>	<b><u>60,000</u></b>	<b><u>5,093,229</u></b>
<b>EXPENSES</b>			
Program	4,891,539	-	4,891,539
Management and general	267,382	-	267,382
Fundraising	59,551	-	59,551
Net realized and unrealized losses on investments	180	-	180
<b>TOTAL EXPENSES</b>	<b><u>5,218,652</u></b>	<b><u>-</u></b>	<b><u>5,218,652</u></b>
<b>DECREASE IN NET ASSETS</b>	(185,423)	60,000	(125,423)
<b>NET ASSETS</b> [ Beginning of year ]	<b><u>1,193,688</u></b>	<b><u>-</u></b>	<b><u>1,193,688</u></b>
<b>NET ASSETS</b> [ End of year ]	<b><u>\$ 1,008,265</u></b>	<b><u>\$ 60,000</u></b>	<b><u>\$ 1,068,265</u></b>

## Statement of Functional Expenses for the Year Ended

July 31, 2004

	PROGRAM SERVICES	MANAGEMENT AND GENERAL	FUNDRAISING	TOTAL
Salaries	\$ 416,347	\$ 132,761	\$ 44,712	\$ 593,820
Employee benefits	16,873	7,891	2,620	27,384
Payroll taxes	31,170	10,086	3,196	44,452
<b>TOTAL SALARIES AND BENEFITS</b>	<b>464,390</b>	<b>150,738</b>	<b>50,528</b>	<b>665,656</b>
Advertising and exhibits	56,094	–	828	56,922
Affiliate rebates	228,133	–	–	228,133
Bad debts	5,864	–	–	5,864
Board of directors expense	14,804	59,218	–	74,022
Conferences	2,124	–	–	2,124
Consulting fees	221,452	–	–	221,452
Global finals expense	3,226,511	–	–	3,226,511
Insurance	70,159	13,399	463	84,021
Interest expense	1,657	–	–	1,657
Leased software	57,167	–	–	57,167
Membership and program materials	198,533	–	95	198,628
Occupancy	20,328	2,601	71	23,000
Office	36,632	7,673	2,377	46,682
Postage	38,701	370	672	39,743
Professional fees	37,081	23,709	110	60,900
Program development and design	4,296	–	–	4,296
Program support materials	20,070	–	–	20,070
Telephone	29,582	1,935	2,099	33,616
Travel	122,866	3,472	2,138	128,476
	<b>4,392,054</b>	<b>112,377</b>	<b>8,853</b>	<b>4,513,284</b>
Depreciation	35,054	4,262	170	39,486
Loss on abandonment of equipment	41	5	–	46
	<b>35,095</b>	<b>4,267</b>	<b>170</b>	<b>39,532</b>
<b>TOTAL EXPENSES</b>	<b>\$ 4,891,539</b>	<b>\$ 267,382</b>	<b>\$ 59,551</b>	<b>\$ 5,218,472</b>

In the review of this year's financials, please note that the Board of Trustees approved a deficit budget for the 2003-04 fiscal year in an effort to reinvest the surplus accumulated in previous years in the many programs of Destination Imagination, Inc. The Destination Imagination, Inc. Board of Trustees is committed to continual investment in its many creative problem solving programs.

# Destination ImagiNation Affiliate Directors

## **Alabama Creative Adventures**

David Merzbacher

## **Destination ImagiNation of Arizona**

Rob Seaman

## **Arkansas Destination ImagiNation**

Brownie Mitchell

## **California Creativity**

Donn Rojas

## **Colorado Extreme Creativity**

Connie Ackerman

## **Connecticut Adventures in Creativity**

Val Conroy

## **Florida: Sunshine State DI, Inc.**

April Tisdale

## **Georgia Enriches Minds**

Scott Mulkey

## **Idaho's Creative Youth**

Debbie Shaw Hertzog

## **Illinois Destination ImagiNation**

Jan Darnell

Steve Bute

## **Indiana Creative Problem Solving Association**

Melissa Branham

## **Students for a Creative Iowa**

Deanna Jens

## **Kentucky Destination ImagiNation**

Peggy Middendorf

## **Louisiana Association of Creative Minds**

Nancy Farley

## **Creativity in Maine**

Richard Fernald

## **Maryland Creative Problem Solvers**

Rick Feutz

Michele Spaulding

## **Massachusetts Opens Minds**

Barbara Mann-Sandberg

## **Michigan Creativity Association**

Linda Morrow

## **Minnesota Destination ImagiNation**

Karen Karbo

## **Mississippi Advanced Problem Solvers**

Stephen McMullan

## **Missouri Creative Adventures**

Chuck Good

## **Montana Creativity Quest**

Heather Geiger

## **Nebraska's Creative Association for Problem Solvers**

Kim Bejot

Vaden Hellerich

## **Creativity Association of Nevada**

James Reddan

## **New Hampshire's Incredible Creativity Connection**

Jill Schoonmaker

## **New Jersey Destination ImagiNation**

Gene & Cathi Reda

## **Creative Programs of New Mexico**

Steve Shearer

Kris Shearer

## **Destination ImagiNation of New York**

Dee Urban

## **North Carolina Destination ImagiNation**

Robyn Crawford

## **Create North Dakota**

Karen Schreiner

## **Ohio Kids for Creativity**

Susan Stephens

## **Oregon Destination ImagiNation**

Karen Anderson

## **Pennsylvania Creative Problem Solvers, Inc.**

Reggie Bunis

## **RImagination**

Sue O'Classen

## **South Carolina Organization of Problem Solvers**

Pat Wuzzardo

Donna Gowdy

## **South Dakota Creativity Association, Inc.**

Cozy Dorton

## **Tennessee Association, Inc.**

Linda Chambers

## **Texas Creative Problem Solving Organization**

Sue Shanks

## **Creativity Unlimited of Utah, Inc.**

Noel Grabl

## **Vermont Creative Imagination, Inc.**

Pasquale DiLego

## **CREATE! Virginia**

Susan Nunemaker

## **Washington Imagination Network**

Barbara Sailors

## **West Virginia Creative Adventures Network**

Karen Beckman

## **Wisconsin Creative Problem Solving Programs**

Pat Schoonover

Learn more ... Think more ... Do More ... **Be More**

**Wyoming Association  
for Creative Youth**  
Doug & Jerri Maulik

**Brazil Destination  
ImagiNation Affiliation**  
Russell McCarty

**British Columbia Original  
Minds Association**  
Faith Garriock

**Destination ImagiNation P.R. China**  
Deng, Xiaolin  
Paul Wang

**Korea Association of Schools  
Invention (K.A.S.I.)**  
Doo-Sun Kim

**Creative Programs of Ontario**  
Rick Sullivan

**Destino ImagiNacion Guatemala**  
Jose Luna

**United Kingdom  
Destination ImagiNation**  
John Breen

**Venezuela Destination ImagiNation**  
Barbara Harvey

**Singapore Destination ImagiNation**  
Francis Lua

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This year, the “Ask DI” help desk  
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# 2003-2004 Scholarships

## Scholarship Recipients

### B.C. Original Minds Association:

\$500 Scholarship Winners:

**Anassa Rhenisch**

### Derrick Booth Scholarship Winner:

**Tyna Vayalikollattu**

### Maryland Creative Problem Solvers:

Patricia Swanson Scholarship:

**Frances Wasser**

### Eric Dahl Verizon Scholarship:

**Victoria Wohner**

### Georgia Enriches Minds:

\$1,000 Jim Thorson Scholarship:

**Evan Rimmel** – will attend Georgia Tech

### \$500 Scholarship:

**Laura Patrick** – will attend University of Georgia

### Michigan Creativity Association:

\$1000 Scholarship Honoring Betty Schmidt:

**Brigit Locke**

\$10,000/yr MICA/Central Michigan University

**Jason Thompson**

**Danijela Cvrljevic**

### Montana Creativity Quest:

Scholarship:

**Lindsey Hoekema** - Manhattan, Montana

### New Jersey Destination ImagiNation:

\$1000 Scholarship Winners:

**Jack Bowler**, West Milford High School

**Wendy Salkin**, Hackensack High School

MuDI Watters Scholarship:

**Jeremy Brooks**, MI

### Texas Creative Problem Solving Organization

University of Texas – Dallas, Four Year Full Scholarship:

**Travis Kearns**

**Gray Garmon**

**Gemma Smith**

### VOMBO Scholarship Recipients

In 1999, VOMBO was entrusted with the goal to be the official scholarship organization for



Destination ImagiNation. Since that time, with the support of hundreds of dedicated DITM volunteers, VOMBO© has sold thousands of pins, tee-shirts and one-of-a-kind penguin memorabilia to provide Destination ImagiNation students with thousands of dollars in scholarship awards. VOMBO, through its association with Destination ImagiNation, Inc. is a non-profit 501(c)(3) organization.

This year's scholarship recipients included:

\$1500 Scholarships:

**Kathryn Konrath**, White Bear Lake, MN

**Barbara H. Besal**, Virginia Beach, VA

\$1000 Scholarships:

**Ashley Zanca**, Northfield, NH

**Kevin Ponziani**, Centerville, OH

**Hillary Zampich -Gibbs**, Hayden Lake, ID

\$750 Scholarships:

**Tyler Brooks**, Katy, TX

**Nicholas Cowling**, Richardson, TX

**Torben Larsen**, Spooner, WI

**Stephanie Rae Simerly**, Louisville, TN

\$500 Scholarships:

**Jerry A Sayers**, Johnson City, TN

**Cameron Collins**, Columbus MS

**Learn more ... Think more ... Do More ... Be More**

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Ask DI



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