

**Yellow
Goat
Design** 



Lighting • Screens • Dreams





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WELCOME

Successful lighting and design features can act as functional beacons for your business. Yellow Goat's unique emotion-invoking designs connect people to your space and keep them engaged in your story. Whether you are attracting potential tenants, entertaining customers, motivating employees, or selling products, YGD's pieces communicate your message and keep them engaged longer. As a result, you experience increased time spent in your space, motivated and valued employees, users who feel invested in their experience and psychological reactions and connections that run far beyond an inevitable increase in your bottom line.

Yellow Goat's award-winning team will work with you to add significance to a space that is uniquely your own. You will have a product that is more than just a piece of art. It will be strategically designed and engineered to have purpose well beyond the aesthetic and a message that is long-lasting. If you want buzz, your YGD piece will be the one that is photographed, on live social media streams, in Instagram feeds, pinned on Pinterest and it will generate conversations, connections, and increased traffic to your space.

With over 20 years of experience and offices around the world, YGD has the expertise and exposure to analyze your business, understand your message, recognize the users of your space, and apply all of this to create a powerful design tailored specifically for you and your environment. YGD collaborates with Architects, Designers, and Owners to ensure cohesive aesthetic and message based pieces that integrate effortlessly into the larger design and also respect your budget.

Your experience with Yellow Goat will be seamless. We include conceptual and design development, engineering, prototyping, fabrication, shipping, installation, on-site coordination, and more. You have an open invitation to visit the factory, see the process, make any changes to your piece when it's in production, and meet our talented team who value your input.

Your collaboration with Yellow Goat Design will deliver an influential design icon whose performance will result in higher productivity, innovation and creativity, and increased patronage and sales. Find out for yourself why YGD is known as the GOAT (greatest of all time).

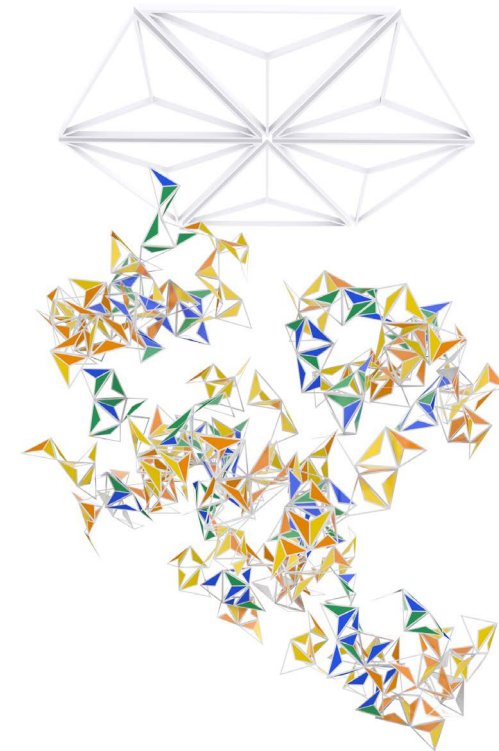


Carey Schuster
President & CEO North America

WHY YGD?



**YOU DREAM IT
WE MAKE IT.**



CONCEPT TO INSTALLATION

The Yellow Goat Design experience is all-encompassing. We will take you from sketch to final product and collaborate with you at every phase of the design process. Designers and architects consider us a part of their project team and include us in the early stages of schematic and design development. We design, draw, detail, and develop visuals to illustrate exactly what the product will look like in the space. We join conference calls, travel to in-person ownership meetings, coordinate with the GC and host factory tours. You need it? We've **GOAT** it.



OFFICE LOCATIONS





Nick Lesko
CEO



Carey Schuster
President & CEO



Nicola Casale
US Director



Conrad Johnsson
Design Manager



Dasomm Choi
Senior Designer

MEET YOUR GOATS

As an extension of your design team, YGD will give you award-winning interior designers, industrial designers, product designers, engineers, graphic designers, expert craftsman, fabricators and artists who will make your dream a reality. Trained under the direction of founder and design director Jerzy Lesko, designers are required to work on the production floor for six months prior to designing for Yellow Goat. This unique experience allows our team to truly understand and appreciate the materials resulting in innovative one-of-a-kind designs, unparalleled value-engineering options and easy to install solutions. We don't do what everyone else is doing. We design and fabricate pieces that have meaning, engage users, communicate stories, and increase bottom lines.



Jerzy Lesko
Founder



Kohsuke Ban
Project Coordinator



Monica Blair-Smith
Design Coordinator



Sarah Gilbert
Accounting Manager



Cat Gilbert
Sales & Marketing Associate



Jennifer Abbott
Design & Sales Associate



Mike Collins
Operations Manager



Mark Collins
Production Manager



Kristina Albu
Designer



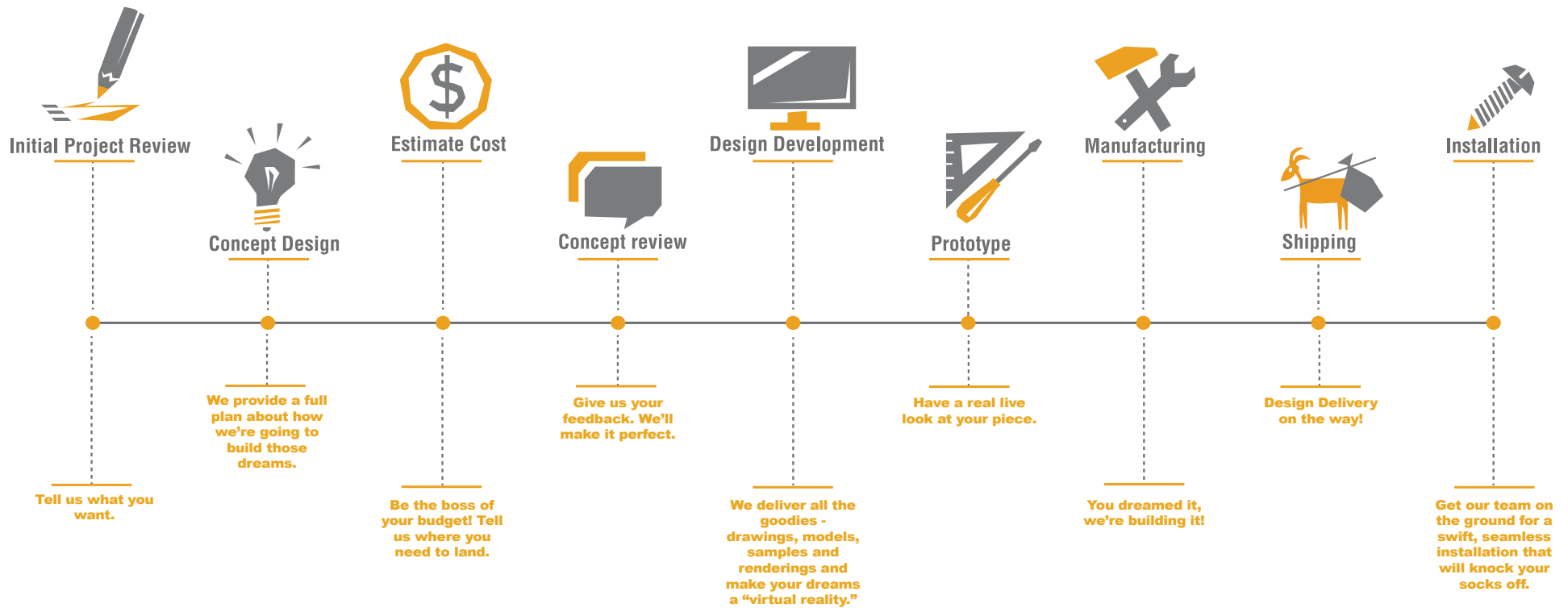
Damien Freudenreich
Designer



Kyle Plummer
Designer



PROCESS



FAQs

What are your lead times?

2-3 weeks: Initial Shop Drawing package

12 weeks: Fabrication for standard products

16 weeks: Wicker fabrication

*Expediting Options Available

Where do you fabricate?

Cambridge, Ontario - Canada

Gold Coast – Australia

Can I customize anything?

Sure can! Everything we do is custom and built to order. Want to specify per the website? No prob! However, it's not sitting on a shelf and will still be built just for you (standard lead times apply).

What are your design fees?

Free! Along with samples, renderings, models, etc.

Do you install the product?

We design, fabricate & install (jack of all trades)!

How about pricing?

It's all across the board and can range from \$1k upwards. Have a budget? We'll build to it. Over budget? We can VE it. Need a ballpark? Email us!

Are your products UL listed?

All of our designs are built using UL components. The final assembled product is then certified in our factory and meets all UL requirements. The fixture comes with a sticker of certification as well as all paperwork that is required in order to fully pass any electrical inspections once it's installed.

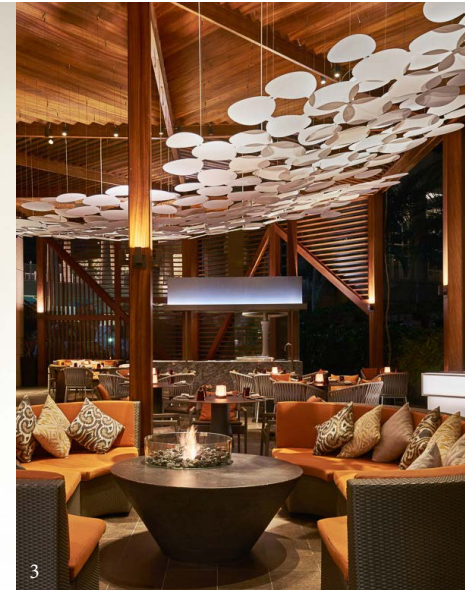




PROJECT(ING) FOR THE FUTURE

SELECT PROJECTS

Hospitality



1 Aloft South Beach

Location | Miami, FL
Design Firm | Stantec
Product | Custom Rod Installation

2 Aria Convention Center

Location | Las Vegas, NV
Design Firm | MGM
Product | Arboreal

3 Four Seasons Doha

Location | Doha, Qatar
Design Firm | Sabban Interiors
Product | Cirrus

4 Swissotel

Location | Chicago, IL
Design Firm | The Gettys Group
Product | Prismatic

Retail and Shopping Center

1 Lincoln Experience Center

Location | Newport Beach, FL
Design Firm | CityScape Architects
Product | Bagels

2 Westfield Chermside

Location | Chermside, AU
Design Firm | Westfield
Product | Epitome

3 Sephora

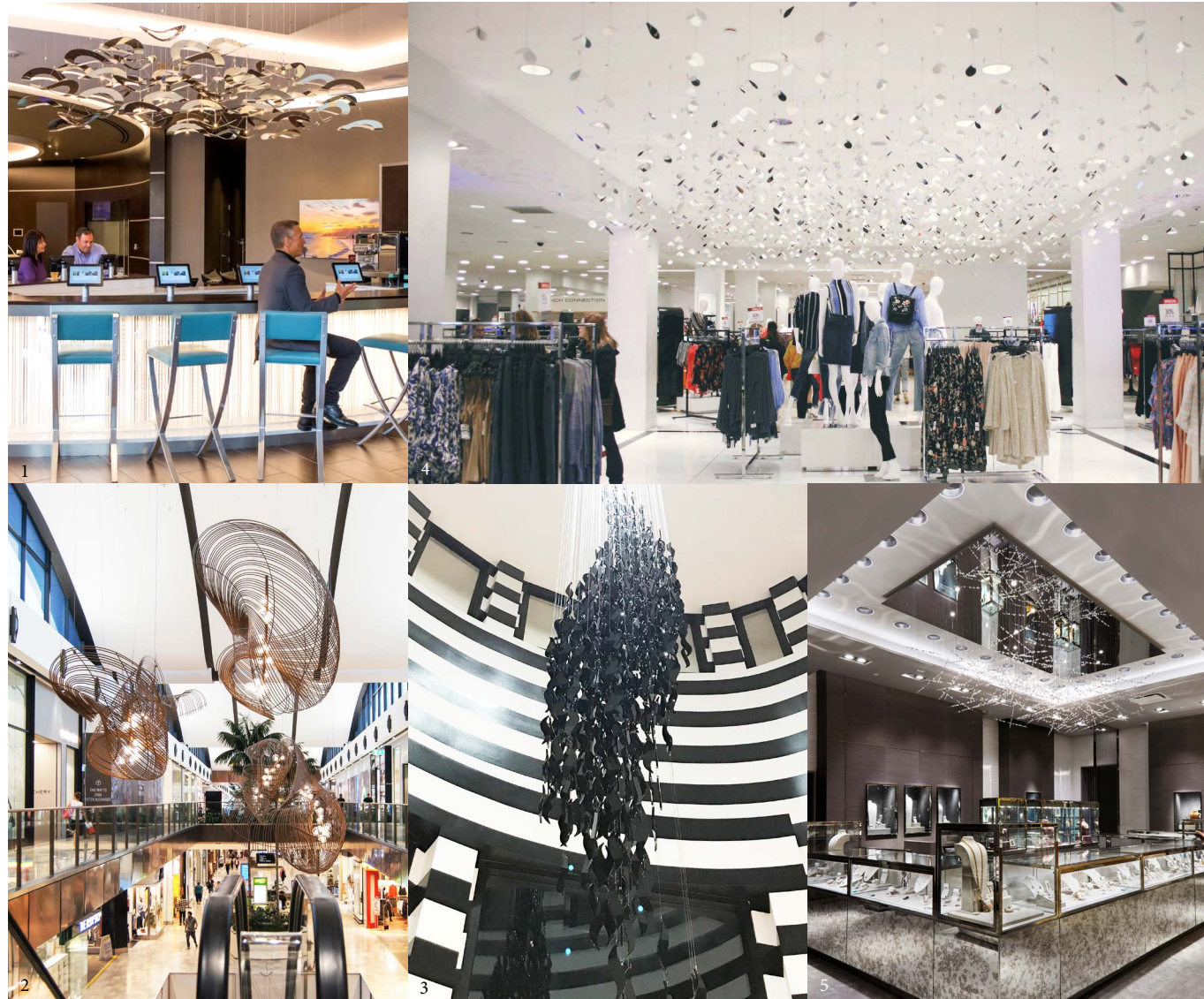
Location | Corte Madera, CA
Design Firm | Sephora
Product | Flame

4 Macy's Herald Square

Location | New York City
Design Firm | FRCH
Product | Wings

5 Neiman Marcus

Location | West Chester, NY
Design Firm | FRCH
Product | Shooting Star



THE NEST
MACARON BY PATISSE
DALLAS, TX



Workplace

1 7000 Brisbane

Location | San Francisco, CA
Design Firm | DesignBlitz
Product | Oh Oh

2 City National Plaza

Location | Los Angeles, CA
Design Firm | Gensler
Product | Pallone

3 Google

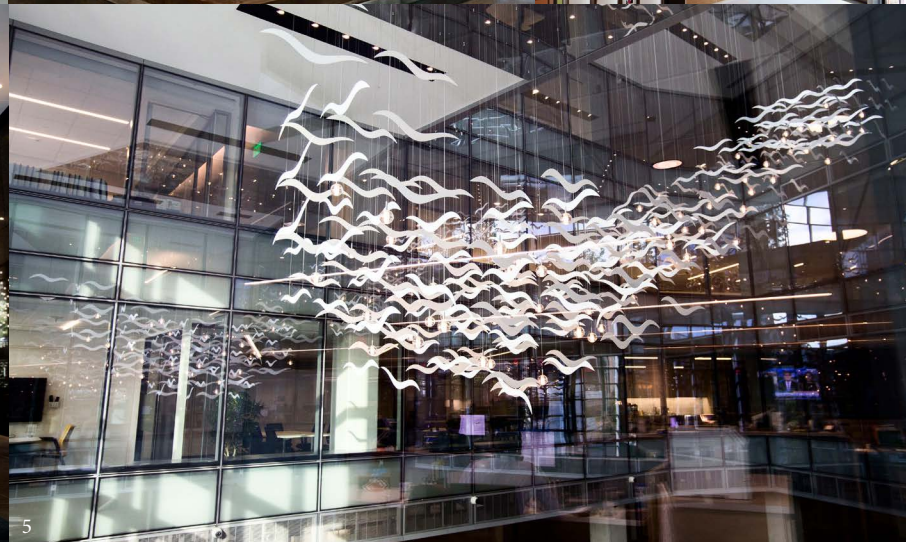
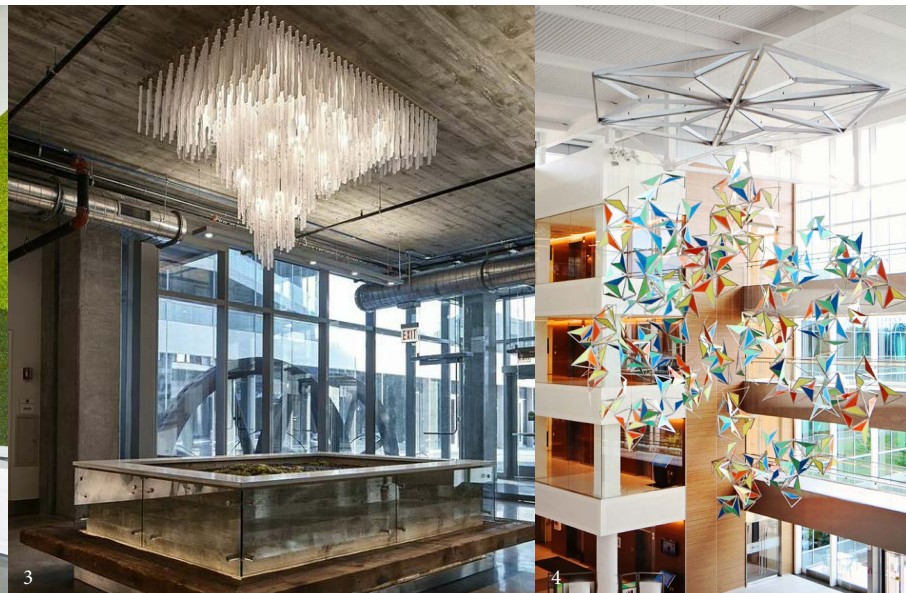
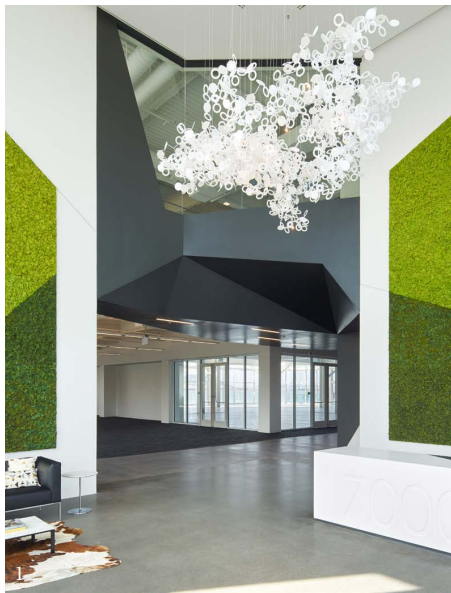
Location | Chicago, IL
Design Firm | VOA
Product | Custom

4 Bristol-Myers Squibb

Location | Lawrenceville, NJ
Design Firm | Gensler
Product | Custom

5 600 Massachusetts

Location | Washington, DC
Design Firm | Core
Product | Promises Promises





MAGIC CARPET
TABOR CENTER LOBBY
DENVER, CO

Multi-Residential



1 250 N 10th

Location | Brooklyn, NY
Design Firm | Me & General Design
Product | Fans

2 One 57

Location | New York, NY
Design Firm | Jeffrey Beers
Product | Drop Pendant

3 535 W 43

Location | New York, NY
Design Firm | CetraRuddy
Product | Custom Wings

4 Market Square Tower Apartments

Location | Houston, TX
Design Firm | MFord & Associates
Product | Cirrus Flight - Brass





A HISTORY OF HAPPY CLIENTS

TESTIMONIALS

“I had a conversation with the GC that oversaw the install, he was very impressed with the templates, tools, and instructions that YGD provided, not something you often hear about custom decorative details.”

Norman Roberts, VP, FRCH

“YGD is an absolute pleasure to work with, and your prompt follow-up and customer service is much appreciated! We love your product and your support is FANTASTIC!”

Megan Van Beck, Interior Designer, BKV Group

“Our light fixture looks beautiful in the property. Everyone loves it. The owners also mentioned how easy it was to install.”

Sharmista Mitra-Kelly, Interior Designer, JCJ Architecture

“I wanted to thank you for your efforts on the BMS sculpture. I talked to Vince (BMS project manager) and he said he’s never worked with such a clean and considerate construction crew. [Our] photos are creating a lot of buzz here at Gensler and all the feedback from BMS is so positive!..I learned a lot from this process. Thank you from the whole Gensler team for seeing this through, it looks amazing!”

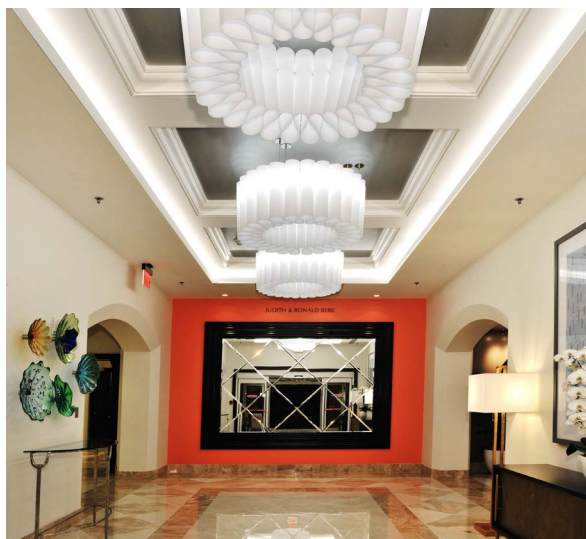
Megan Sanchez, Interior Designer, Gensler

“The custom chandelier was installed and looks beautiful!..Thank you for your efforts to maintain continuous communication with our team and expedite the shipment of the fixture. We appreciate your working with us to ensure a successful installation.”

Lisa Moore, Interior Designer, dPOP! Design



SELECT ACCOLADES



MorseLife Senior Living Palm Beach

Sephora Robson Street
Sephora
Vancouver, British Columbia

Hotel X
Stephen B Jacobs
Toronto, Ontario, Canada

University of Toronto
Gensler
Toronto, Ontario, Canada

Ryerson University
Stantec
Toronto, Ontario, Canada

Marriott Cayman Island
EDG Architecture + Design
Grand Cayman, Cayman Islands

Sandals Resort
Hospitality Purveyors
Antigua, Bahamas, Grenada, St. Lucia & Jamaica locations

Four Seasons Doha
Sabban Interiors
Doha, Qatar

Wind Creek Casino
Wind Creek
Atmore, AL

Rouse Properties Bel Air Shopping Mall
The Lighting Practice
Mobile, AL

Macerich Scottsdale Fashion Square
Macerich
Scottsdale, AZ

Fairmont Scottsdale
White Space Interiors
Scottsdale, AZ

American Airlines Lounge
American Airlines
Phoenix, AZ

2020 North Central
Gensler
Phoenix, AZ

Westfield Topanga
Westfield
Los Angeles, CA

Marriott Marquis San Diego
EDG Architecture + Design
San Diego, CA

Grand Hyatt San Francisco
CCS Architecture
San Francisco, CA

University of California San Diego
Syska Hennessy Group
San Diego, CA

Sephora Beverly Drive
Sephora
Beverly Hills, CA

Simon Del Amo Shopping Mall
5+ Design
Torrance, CA

Westfield Fashion Square
Westfield
Sherman Oaks, LA

University of Southern California
Neiman & Company
Los Angeles, CA

Grand Hyatt Manchester
ForrestPerkins
San Diego, CA

Hyatt Regency Burlingame
EDG Architecture + Design
Burlingame, CA

Perkins Coie Law Firm
Studios Architecture
San Francisco, CA

LAX Terminal 1
Westfield
Los Angeles, CA

Google
Lightology
Sunnyvale, CA

Lincoln Experience Center
CityScape Architecture
Newport Beach, CA

Shreve & Co.
Lochte Architectural Group
San Francisco, CA

Lucky Lady Casino
SAA
Gardena CA

Agua Caliente Casino
JCJ Architecture
Rancho Mirage, CA

City National Plaza
Gensler
Los Angeles, CA

Hilton Beverly Hills Golden Globes
Tom Ford
Beverly Hills, CA

Hyatt Place Pasadena
Cunningham Group
Pasadena, CA

Sycuan Hotel and Casino
HBG Design
San Diego, CA

Tabor Center
Davis Partnership
Denver, CO

The Jacquard
Autograph Collection, Stonebridge Companies, Denver, CO

Hyatt Regency Denver
EDG Architecture + Design
Denver, CO

Bayhealth
CannonDesign
Milford, DE

United States State Department
US State Department Design
Washington, DC

Del Frisco's Steakhouse
The Johnson Studio
Washington, DC

Sidley Austin Law Firm
Gensler
Washington, DC

Army Navy Club
OTJ Architects
Washington, DC

Saks 5th Avenue
Saks Fifth Avenue Design
Tysons Corner, VA

WTOP Radio Station
Gensler
Washington, DC

Ritz-Carlton Sarasota
EDG Architecture + Design
Sarasota, FL

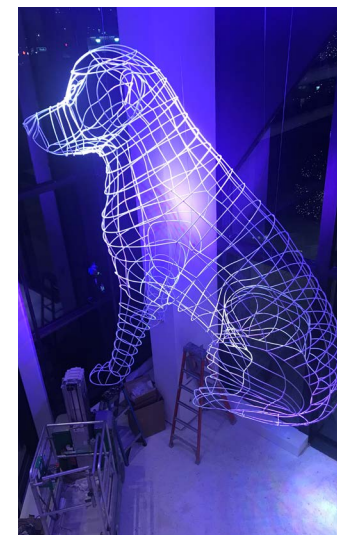
Starbucks Fisherman's Wharf
Starbucks
Jupiter, FL

Loews Miami
Simeone Deary Design Group
Miami, FL

Conrad Hotel
Interiors by Steven G
Miami, FL

Florida Hospital for Women
VOA
Orlando, FL

American Kennel Club
Gensler
New York, NY



American Kennel Club NY

LONG STORY SHORT

We're in it to Win it

Yellow Goat Design has been creating award winning designs for the hospitality, corporate, retail, healthcare, aviation, multi-residential, and education markets for over 20 years. You'll be talking to the same people and you'll be seeing the same faces from rendering to prototype to installation. We have designers and fabricators spread around the globe and someone is available 24/7 to meet your needs.

Expectations Elevated

You're not here for the everyday and working with YGD won't be an everyday experience. Our designs and process (and our designers) are unique, remarkable, and totally jaw dropping in execution. Our in house team comes with a hefty background in design (both as designers and fabricators), engineering, and fabrication. Our designs are award winning and are only the stepping stone for your imagination. The YGD experience is one of collaboration and elevated design standards.

Materials Matter

From lighting to screens to sculptural art, we source materials that break the mold. A wide range of options from metal, acrylic, wood and more offer endless possibilities to make a custom piece unlike any other. Need something we don't have...just let us know and we'll hunt it down for you. Need something you didn't know existed? You've come to the right place. We'll build that dream. We are the GOAT, after all.

Contact Information

W | www.yellowgoatdesign.com
E | sales@yellowgoatdesign.com
P | 610.431.2512



WE DESIGN COOL STUFF.

Yellow Goat Design has been creating award-winning designs for the hospitality, corporate, retail, healthcare, aviation, multi-residential, and education markets for over 20 years.

We pride ourselves on offering...

AWARD WINNING LIGHTING, SCREENS & SCULPTURES

DESIGN DEVELOPMENT

MANUFACTURING

INSTALLATION

SIMPLY COOL STUFF

Check out more cool stuff at
WWW.YELLOWGOATDESIGN.COM

Contact us at
SALES@YELLOWGOATDESIGN.COM

