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Audio Visual News - AV Magazine

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## **Malta Airport signs deal for 170 Christie MicroTiles as part of upgrade ...**

**Paul Milligan, February 9, 2011**

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**Christie has confirmed at ISE 2011 in Amsterdam last week it has sold 170 MicroTiles for installation in Malta International Airport.**

### **Latest News**

The order, placed with Christie's Cyprus distributors, ALA Equipment, by Michael Kyriakides of International Airport Advertising Corporation (IAAC), follows the concession won by IAAC and its strategic partner, Clear Channel Airports (CCA), to take over the advertising programme on the MIA premises for the next 12 years.

Divided into seven separate displays (including five 8 x 3 synchronised videowalls in the Baggage Reclaim area), the installation forms the bulk of a €1 million euro investment which will see all static media convert to video signage.

A.L.A. will undertake all equipment supply, installation and technical support.

Links: [www.alacyprus.com](http://www.alacyprus.com)

[www.christiedigital.co.uk](http://www.christiedigital.co.uk)

[www.acinteractive.co.uk](http://www.acinteractive.co.uk)