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What lies behind the name



Unless your printing company is running either litho or cut sheet digital I doubt very much if you will have

heard of the name Morgana before, and for those of you who haven't, please allow me to enlighten you. Morgana is a preferred finishing partner of all the leading manufacturers of...

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Bubble Free Applicator beats buying a flatbed

WRITTEN BY COLIN GILLMAN ON 26 JUNE 2015.

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Based on Medway City Estate in Rochester, Kent, Signs & Imaging (South East) is a family run sign making business producing signage for pretty much everything such as shops and warehouses, petrol stations, shopping centres, building sites, temporary signs and mobile events.

Keen to avoid the expense of buying a flatbed printer, the company needed to speed up the mounting of cut vinyl and prints, for example, onto various boards. Following a recommendation by a colleague, the company turned to Josero who supplied a Bubble Free Applicator which can quickly enable a single operator to mount and laminate a wide range of materials without bubbles or creases.

According to MD Dean Johnson, the team was impressed with the performance of the applicator. "It was easy to operate, fast and efficient plus it could be operated from either side providing greater flexibility with where we could install it."

Johnson says the new Bubble Free Applicator will enable the firm to take on and output more work without having to take on more staff. "It's a fantastic investment for our business and we'd encourage anyone in our situation to consider the same option. We're convinced it will help us improve our service offering to clients as well as increase our profitability."

www.signsandimaging.co.uk

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