



# environment & ENERGY MANAGEMENT

DRIVING ENERGY & ENVIRONMENTAL INITIATIVES IN IRISH BUSINESS



## EUROPE'S LEADING ENVIRONMENT & ENERGY BUSINESS JOURNAL

Environment & Energy Management magazine has established itself as a valuable source of news and information for senior management within business and local authorities within Ireland, UK and mainland Europe.

Over 12,000 key decision makers within both the public and private sector rely on Environment & Energy Management to provide them with the latest trends and technologies, outsourcing options, design & build, managed services and energy efficient products.

Environment & Energy Management is recognised by readers as number 1 for business information, investment announcements, company profiles, finance, technical features and exclusive interviews with industry leaders. Our editorial profile specifically examines the strategy and reasoning behind investment, innovation and job creation, informing our readers through case study, testimonial and technical facts.

Environment & Energy Management is proud to have served the business community for over 15 years, and we look forward to serving industry and business throughout Europe for another 15 years.



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## ACKNOWLEDGED AS THE LEADING AUTHORITY IN WATER, WASTE, ENERGY & THE ENVIRONMENT

Environment & Energy Management is Europe's leading publication dedicated to every aspect of environmental management and energy efficiency at industrial, commercial and municipal levels.

For over 15 years Environment & Energy Management has provided its growing readership (now 12,000) with analysis and insight into the latest technologies and services available within Ireland, while our editorial team focus heavily on investment, business profiles and the future of the energy sector in this country.

As a publication written by acknowledged experts in their fields, Environment & Energy Management is disseminated to a controlled and targeted readership of over 12,000 key decision makers in Central & Local Government, the Professional/Services Sector (including Environmental Consultants, Engineers, Laboratories, all Third Level and other training/research Organisations, the Legal Profession and Agencies specialising in environmental protection and energy efficiency) – and, with particular attention to Small & Medium Enterprises, all sectors of Irish industry as follows: Food & Beverage; Pharmaceutical; Chemical; Medical; Electronics; Plastics; Packaging; Motor & Transport; Finance & Insurance; Textiles; Agriculture and Tourism.

Environment & Energy Management delivers its readers insight into the procurement energy and environmental products and services, providing reports control of utilities and facilities. The publication uniquely exploits the synergy between energy management, water management and environmental best practice in business.

Environment & Energy Management is mailed directly to a controlled readership of senior management who are responsible for the energy efficiency and environmental policies within their organization, public or private.

Readers also get the added benefit of having access to a soft copy of each issue which is emailed to them on publication, allowing them to forward a digital version of our Environment & Energy Management throughout their organisation.

In addition to a 12 month subscription, readers have complete access to our online directory and news service, which is updated on a daily basis with the latest industry news and stories from the Irish, UK and Europe an renewable energy and environmental sectors.



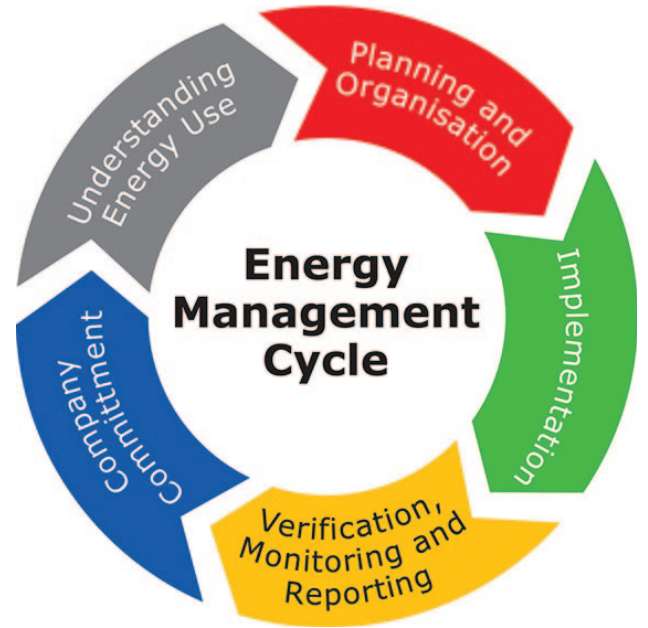
## ENERGY, WATER & THE ENVIRONMENT

**ENERGY MANAGEMENT** – highlights the technology areas that can aid with the energy efficient running of your premises and processes. Topics include: Heating & Ventilating, Lighting, Air Conditioning Monitoring & Targeting, Outsourced Energy Management, Compressed Air, Drives & Motors, Pumps & Valves, Building Controls, Green Information and communication technologies, Heat Pumps, Combined Heat & Power, Renewable Energy and Behavioural change.

**ENERGY PROCUREMENT** – covers all the latest in buying and managing your supply of gas and electricity along with emissions trading and the CRC, green energy, onsite renewables, smart metering & billing and energy price risk management.

**WATER MANAGEMENT** – examines the treatment and reduction of water use within buildings such as scale removal, rainwater and grey-water harvesting, onsite wastewater treatment.

**ENVIRONMENTAL MANAGEMENT** – looks at the systems to comply with the legislation such the IPPC and achieving ISO14001. This also covers the important areas of waste reduction and resource efficiency.



**ENERGY WASTE WATER**

### EDITORIAL PROFILE INCLUDES:

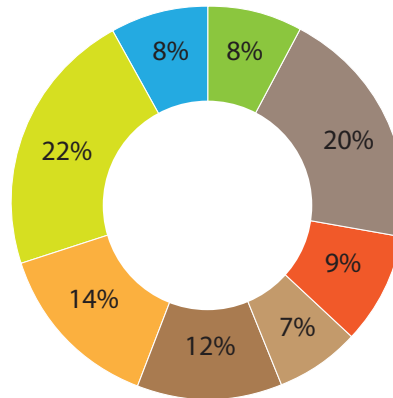
- ISO 50001
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- SOLAR ENERGY
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- INVESTMENT

## CIRCULATING BI-MONTHLY TO OVER 12,000 SENIOR MANAGEMENT



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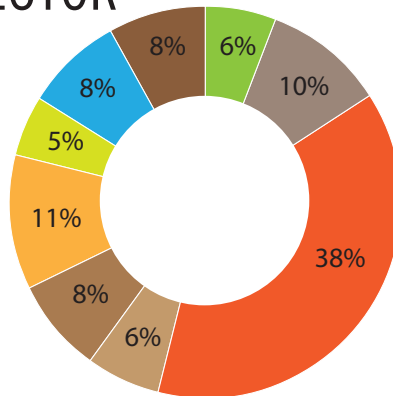


- Facility Manager - 8%
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- Environmental Officer - 9%
- Project Manager - 7%
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 Engineering - 1,320 copies.  
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 Other - 350 copies.

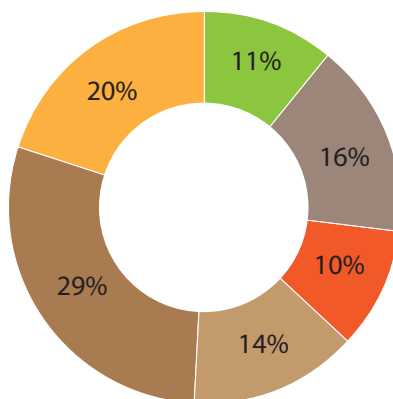


- Local Authority - 6%
- Services - 10%
- Manufacturing - 38%
- Consultants - 6%
- Finance - 8%
- Engineering - 11%
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- Design & Build - 8%
- Other - 8%



### COMPANY TURNOVER

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- €0 - €1m: 11%
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- €5m - €20m: 10%
- €20m - €50m: 14%
- €50m - €250m: 29%
- €250m+: 20%



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## PRINT

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Single Page	€1,295	€1,195	€1,045
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Promote your products and services through a quarter page of advertorial. Up to 200 words of text and an accompanying image

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