

At AECC we recognise that our event management activities, products, services and operations have the potential to have both a positive and negative environmental, social and economic impact.

We aim to minimise our significant negative impacts in all three of these areas and ensure commitment to satisfy applicable legal and other requirements. We will regularly audit our compliance with legislation and with this policy, measure our progress and continually improve wherever practicable.

Our purpose is: To support the City of Aberdeen, providing space to host events which benefit the City and its people (economically, socially and environmentally) and to bring visitors to Aberdeen, promoting it as a destination whilst maximising profit as a Venue.

Our values are: Excellence, Dedication, Honesty, Flexibility and Passion. To put this in context: We deliver EXCELLENCE; display DEDICATION to providing a great service; we demonstrate HONESTY to our clients and each other; provide FLEXIBILITY of our willingness to go the extra mile; and we have PASSION about what we do and the service we provide.

We regularly review our principles to ensure that they meet with the Governing Principles of Sustainable Development of stewardship, integrity, transparency and inclusivity.

To ensure these principles are adhered to we operate in line with ISO 20121, the International Standard for Sustainable Events Management.

The scope for our ISO 20121 management system takes into account the event management cycle for events managed by AECC; from conception to planning through to implementation, review and post event activities.

Using this standard AECC has set the following objectives based on our identified issues:

1. Education and awareness of staff: All staff will receive education on sustainability and are aware of

their part in creating a sustainable business

2. Economic viability: To monitor and measure event specific waste and energy over a minimum of four events per year

3. Staff welfare: Ensure staff overall well-being is measured, monitored and maintained

4. Quality assurance: Communicate and increase awareness towards AECC's sustainable efforts to all interested parties

5. Economic impact on the City: To measure and report all our successes (both financial and non-financial)

6. The visitor experience: Capture, monitor and improve visitor feedback at public events and all feedback from key main events

7. Education and awareness of the supply chain: To ensure suppliers are all aware of AECC's commitment to sustainability and their part in this

At AECC we aim to achieve the objectives of our ISO 20121 Management System, by having clearly defined management responsibilities and by promoting employee involvement.

For each of the above objectives detailed targets have been set with the aim of achieving continual improvement in our performance.

We are committed to demonstrating leadership and to on-going consideration of our potential legacy with the implementation of event sustainability. **AECC will strive to create a positive legacy by showcasing Aberdeen as a place to visit; demonstrating leadership in sustainability within the industry and by increasing education and awareness to all interested parties.**

This policy will continue to be reviewed at least annually, and will be brought to the attention of all employees and made available to all stakeholders including the general public via our website www.aecc.co.uk or on request. Please email sustainability@aecc.co.uk for more information.

Authorised by:


Managing Director

Approved by:


Director of Operations and Safety

