

“Create your difference”

BASKET LIFT



**Improved customer
comfort at the checkout
with our Basket Lift!**



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PACKAGING&MERCHANDISING
PROCESSING INDUSTRY





FLEXICO has re-invented the checkout to increase customer comfort and satisfaction with the Basket Lift.

The Basket Lift is designed to make it easier to empty your basket at the checkout.

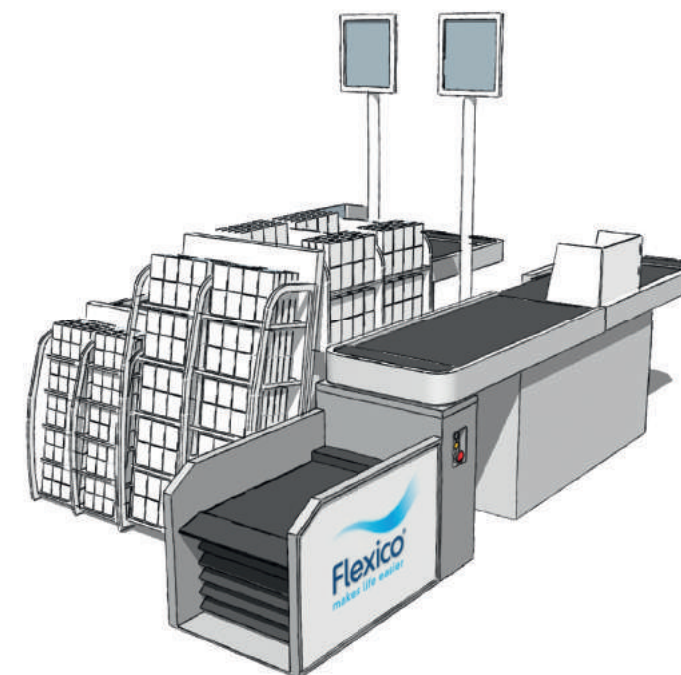
Thanks to a photoelectric cell detecting its presence, the lift activates when users put their basket on the platform, by pushing it forward to the detection zone.

Mounted ahead of the checkouts, the Basket Lift automatically and silently lifts the basket up level with the checkout belt so that customers no longer need to bend over or hoist full and heavy baskets onto the belt.

Advantages

- + **Make the difference** with an innovative service
- + **Guarantee greater customers autonomy** self-sufficiency by offering easier access to the checkout
- + Improve your customers' **well-being and comfort**

Exclusivity
Innovation
Exclusivity



Characteristics

An innovation to EC standards:

PRODUCTION 100% EU
2 YEAR GUARANTEE

Simple and fast to install without requiring any works.



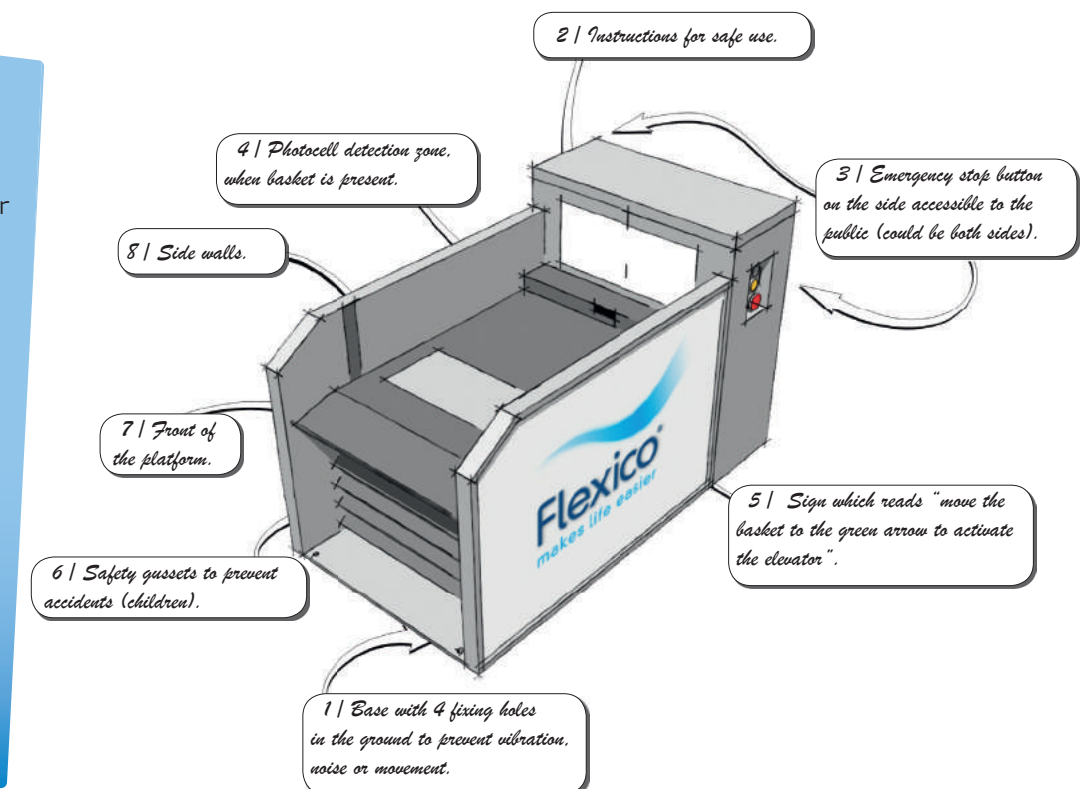
A service that customers have been waiting for*:

"It's great for people who are no longer all that young, especially for their back!"
"It's very easy to use."
"It is so easy to use that it's an obvious choice."

And it is welcomed by the point-of-sale staff personnel*:

"The Basket Lift does not slow down movement through the checkout, quite the opposite"
"The Basket Lift is a must for people who have difficulty emptying their basket onto the belt."
"The Basket Lift represents a comfort for everybody".

*Qualitative research study , 100 persons, 2015.



Options

Manufacturer of bespoke Basket Lift to suit your checkout configuration

Flexico proposes you a test in your store with an advertising campaign in support.

For more information, contact us.