

Vbrick[®] Rev[®] Cloud-Native Enterprise Video Platform

Rev enables companies to deliver video across a variety of platforms and devices—making enterprise video easier and more manageable than ever before over a cloud-native platform capable of handling the imminent video tsunami.

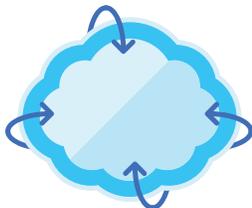
Rev enables organizations to securely and efficiently deliver high-quality live and on-demand video to huge audiences internally, using the corporate wide area network, and externally via the cloud. Rev allows you to centrally manage video assets, user access and permissions, network delivery devices, and video publishing and distribution—in the most bandwidth-efficient way possible.

Unlike traditional EVPs, the Rev cloud-native platform offers:



1. Scalability

Limitless scalability for enterprise video management and distribution



3. User-based Pricing

Scales per user, rather than pricing based on physical servers, keeping our cloud solution costs aligned with your actual video streaming usage



2. High Availability

Fully distributed infrastructure assures high availability, reliability using dynamic resource allocation, instead of dedicated hardware, to ensure no single point of failure

APPLICATIONS

Vbrick Rev brings cloud based performance to these essential enterprise video platforms

LIVE WEBCASTING

- ▶ Create, and securely deliver, live rich media webcasts to tens of thousands of viewers anywhere in the world.

VIDEO PORTAL

- ▶ Deliver consumer-grade web-based portal for collaborating, accessing and managing live and on-demand video assets.

ENTERPRISE-WIDE VIDEO DISTRIBUTION

- ▶ Optimize your bandwidth with the Rev eCDN, which intelligently provides media redistribution, media transformation, media transcoding and the servicing and storage of video-on-demand.

What Does Rev Offer?

FEATURES	BENEFITS
CLOUD-NATIVE ARCHITECTURE	
<ul style="list-style-type: none"> ▶ Unlimited scalability ▶ Elasticity ▶ High availability ▶ Complete redundancy ▶ Multi-tenancy 	<ul style="list-style-type: none"> ▶ Lightning-fast performance ▶ Flexibility of user-based pricing ▶ Significant reduction in implementation/maintenance costs ▶ Ability to manage multiple clients within a single instance
CONSUMER-GRADE WEBSITE EXPERIENCE	
<ul style="list-style-type: none"> ▶ Modern web design focused on simplicity, responsive design ▶ Social features—rating, comments, sharing ▶ Single portal for live streaming events, searchable video-on-demand 	<ul style="list-style-type: none"> ▶ Intuitive, dynamic interface increases employee use especially from mobile devices ▶ Social feedback boosts content credibility ▶ Central destination drives organizational adoption
SELF-SERVICE, SECURE WEBCASTING	
<ul style="list-style-type: none"> ▶ Ability to schedule events and required eCDN or encoding resources ▶ Invite users and groups ▶ Select video formats and frame rates from simplified drop down menus ▶ Enable interactive chat, polling and Q&A 	<ul style="list-style-type: none"> ▶ Frees system administrators from having to set up and manage every webcast ▶ Ensures your webcasts reach the right viewers via LDAP integration ▶ Eliminates the need to understand video formatting and transcoding specifics ▶ Increases viewer engagement and interest during event
ENTERPRISE CONTENT DELIVERY NETWORK (eCDN) MANAGEMENT CONSOLE	
<ul style="list-style-type: none"> ▶ Multicast and unicast ▶ Rev intelligent zoning routes video to the network's edge closest to viewers ▶ Intelligent media redistribution, media transformation, media transrating ▶ Serving and storing of video-on-demand 	<ul style="list-style-type: none"> ▶ A single stream of media can support tens of thousands of live viewers and can be recorded and stored locally for on-demand access by thousands more. ▶ Automated detection of viewers and location of DMEs ensures optimal bandwidth use ▶ Automated device monitoring and fail over rules ensure reliability ▶ Automatic storage path for videos supplements long-term storage
FLEXIBLE DEPLOYMENT MODELS	
<ul style="list-style-type: none"> ▶ On premises deployment of management system and Rev eCDN ▶ Cloud deployment of one, or multiple synchronized management systems ▶ Hybrid deployment of one, or multiple synchronized managements systems and Rev eCDN on premises 	<ul style="list-style-type: none"> ▶ Gives full control of video management and delivery system to customer on site and behind the firewall ▶ Reduces deployment and operational costs and increases redundancy ▶ Enables customers to economically manage video in the cloud while controlling video delivery and storage behind the firewall
REPORTING DASHBOARD	
<ul style="list-style-type: none"> ▶ Graphical dashboard ▶ Event-level data capture ▶ Video performance reports 	<ul style="list-style-type: none"> ▶ Track success of your video initiatives with statistics-at-a-glance ▶ See how your videos are performing, at a company, video and live event level ▶ Capture data with unprecedented granularity to extract new insights
VIDEO INGEST	
<ul style="list-style-type: none"> ▶ Live video streams from Vbrick or third-party encoders ▶ Video file upload for all major media formats ▶ Live streaming or on-demand video from Vbrick Mix iPad application 	<ul style="list-style-type: none"> ▶ Integrated, top-quality live video streaming with central device management and monitoring ▶ Format-agnostic video file support—any file ▶ User-Generated Content (UGC), including editing, enabled from iPads