

# World BOPET Film Market Annual Review

2016-2021

## New BOPET Film capacity onstream

Discover where new investment is planned now and in the future

### Delivery

A 100+ page PDF report analyzing volume statistics (tonnes) for the historic period 2002 to 2016 and expert forecasts to 2021 for:

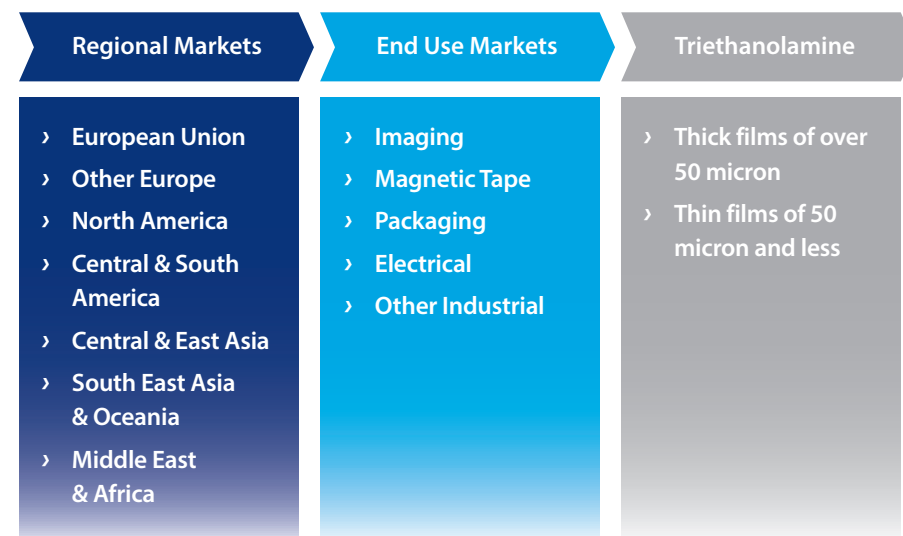
- › Market volume statistics of demand by film type, historic and forecast
- › Detailed reviews of capacity, production and demand by major consuming market
- › End use volume statistics by region
- › Capacity statistics by producer
- › Historic data of the supply/demand balance by region and a forecast to 2021

### Cost

- › \$3,500 (pdf report only)
- › Excel Sourcebook also available at additional cost. Please contact us for a quotation

Recognized as the worlds' leading source of data and analysis on the global BOPET film market, PCI Wood Mackenzie have been monitoring this market and working with clients in this industry for over 20 years.

- With this 20th edition, gain insights into supply/demand trends and key growth drivers through to 2021 in this 4.7 million tonne market
- Plan with our global BOPET film demand forecasts that predict average world growth of 6.9% p.a. with Asia continuing as the powerhouse, while mature markets show growth returning to trend
- Draw your own conclusions using the market-leading dataset available for global BOPET film production, trade and consumption, presented in a PDF report



### Scope

This latest update provides detailed past, current and future data for the world BOPET films market, intending to answer questions such as:

- Where are the growth opportunities in terms of BOPET film demand by end use sector and geographical market?
- Who are the leading suppliers of BOPET films and what are their future investment strategies?
- Where is new investment in BOPET film capacity being built?
- Should more capacity be built?
- And many more...

## Assess growth opportunities and minimize risk

Trends to 2021 across five end use markets

### Timing

- › The study is scheduled for completion in November 2016

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### Understand the scenarios, build competitive advantage

An essential dataset for anyone wanting a detailed understanding of the world BOPET film industry, and is seeking to minimize risks in their planning of a sustainable competitive strategy over the next 5 years.

The study is targeted at:

- Suppliers of polyester raw materials (PTA/MEG)
- Film extrusion equipment suppliers
- Manufacturers of BOPET films and their competitors
- Flexible packaging converters and other film processors (e.g. metalizers)
- Major end users as well as brand owners
- Financial institutions looking for new or monitoring existing investments in the oriented plastic film industry

### Why PCI Wood Mackenzie?

PCI Wood Mackenzie is uniquely positioned to help market participants identify growth opportunities and navigate the uncertainties of the current market climate:

- Test your thinking with definitive insight on the global polyester film market, drawing on 25 years' operating experience
- Draw your own conclusions using our market leading dataset, also available in excel format for your own interrogation
- For the wider upstream markets, discover an integrated view of chemicals, polymers and fibres built on leading analysis from our independent global research and consulting teams



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