

CORPORATE TESTIMONIALS





YOUR SEARCH ENDS WITH QWIZDOM

For years, our service department trained our dealers using the typical lecture classroom style teaching with a written exam at the end of the seminar. Because of the size and location of our products, we have a limited amount of hands-on training. **Since we have started using the Qwizdom Response System, student interaction and attention has increased tremendously** and has added flavor to many classes that by nature would normally be dry uninteresting subjects. It allows our instructors to get a real-time assessment of the class comprehension on the information they are being given. Use of the Response System started small, but every year is continuing to grow and being implemented into many areas of our training system with excellent results and welcoming remarks.

Todd Zessin, Product Support Specialist

“...has put the fun back in training”

As a National Public Safety training provider, our trainers travel extensively to small and rural communities. Giving students pencil and paper tests in our trainings has always been time consuming, cumbersome, and logistically difficult to administer. Both students and instructors resisted the testing process! The Qwizdom Audience Response System has eliminated many of these testing problems and has put the fun back in training. Trainers and students love it!!

Brian Kauffman, Executive Director, Western Community Policing Institute

We've been using it very successfully during intensive day-long recruiting conference workshops with groups of 50-80 staffing industry leaders. **Attendees often tell us that using the audience response system significantly enhances their experience and interest level**, keeping them engaged during what would otherwise be fairly dry technical material. We ask about one to two questions per hour and use the questions as a way to reinforce the most important take-away from each lesson. At the end of the day, we award prizes for those with the most correct answers. We've had several customers bring us in for private workshops, and request that we bring the remotes with us.

Shally Steckerl, Chief Cybersleuth, EVP Arbita.net



Qwizdom plays an important and vital role in training my employees to be effective, proficient 9-1-1 Call Takers and Dispatchers. The critical training my employees receive will save property and lives. Qwizdom is an integral part in disseminating training information. Our department uses it weekly with our entire staff in our team meetings. We use Qwizdom for our weekly Policy and Procedure quiz, to play training games, and various other exercises. We use Qwizdom in our new-hire training for all quizzes, tests, and assessments (both pen and paper and authentic). I have found that using Qwizdom in this way creates reliable, consistent documentation on the progress of our trainees. In our line of work, documentation is absolutely imperative. The reports are easily merged and manipulated for detailed reports across several assessments. Lastly, Qwizdom is used in our department because it engages our employees. When our employees see the remotes, they become more energetic, responsive, collaborative, and enjoy themselves more. I highly recommend Qwizdom to any corporate or government agency. The application of Qwizdom reaches far beyond the classroom!

Noel Mink, Training Specialist, City of Aurora, CO



Qwizdom Audience Response Systems (ARS)

I would like to take this opportunity to express my delight with Qwizdom. Since our purchase of a Q4 system in 2008, we have experienced substantial gains in our education seminar and course evaluations. Participants routinely comment on how much more enjoyable the subject matter is with the Qwizdom interactions as opposed to traditional lectures.

Even though we purchased a sufficient quantity of Qwizdom remotes for our typical class size, we appreciate the ease of renting additional units for larger venues. As a result of this capability, we have engaged audiences 4-5 times our normal size throughout the country.

Personally speaking, I will not offer another seminar without the use of my Qwizdoms.

Their customer service has also been a great contributor to our pleasure with Qwizdom. They are extremely responsive to our needs and continue to surpass our expectations. In dealing with such a diverse client base, we oftentimes encounter the need to modify the scope of our initial order. Even in these instances, Qwizdom is most accommodating and seemingly reads my mind. Their professionalism is simply among the best and I have recommended Qwizdom to other education providers without hesitation.

**Dennis Badger, President,
Dennis Badger and Associates**



SIMPLE. RELIABLE. POWERFUL.

My group conducts training for approximately 4,000 Automotive Service Technicians each year. Hyundai training is both knowledge and competency based. Our initial training is Web-based with graded online tests. We attempt to cover most of the knowledge-based portion online. Then we ask the Service Technicians to demonstrate and apply the knowledge they gained online when they attend our Instructor- Led Classes.

We have been using computer labs and Scantron test sheets in our current classes. Both of these test techniques do not work well in a real-time competency-based environment, and have not provided the level of interaction between our technician and instructors we require.

We have been evaluating the Qwizdom Audience Response System for several months and have found **the system to be very accurate, flexible, and reliable**. The advantage we have noticed with the Qwizdom System has been the ability to test technicians on a real-time basis as they learn and perform tasks. Our instructors ask

questions during presentations and during shop demonstrations. We also have a number of written tests and task sheets that require the technicians to answer questions using the Qwizdom remotes.

With the ability to monitor each individual technician's progress during class, **our instructors are able to efficiently remediate many technicians that would have failed certification in our previous classes**. This will greatly improve the efficiency of our certification program.

The Qwizdom Audience Response System has exceeded our expectations in many ways. The range of the wireless unit allows our instructors to position their laptops either in the classrooms or in the shop area and still be fully functional in both environments.

Our evaluation tests are just about complete, and we are looking forward to implementing the Qwizdom Audience Response System in all of our classes nationwide.

Karl Irwin, Administrator, Service Training, Hyundai

Within our group at Pearson, we use Qwizdom whenever possible for data collection at standard-setting and data-review meetings. A standard-setting meeting is when subject-matter experts (i.e., teachers) operationalize the score (“cut score”) that best differentiates between adjacent performance levels (e.g., below basic, basic, proficient, advanced) on an assessment. Typically, teachers throughout the state participate by reviewing and discussing criterion-referenced descriptions of each performance level and the assessment itself. This is followed by recommending cut scores and engaging in discussion in an iterative fashion for up to three rounds. Final recommendations are provided to the State Board of Education for review and acceptance or revision.

Here is an example of how useful Qwizdom is at a standard-setting from the perspective of a Data Analyst. Let’s say Pearson is facilitating a meeting with 20 teachers per room, 70 items per test, 2 cut scores (i.e., 3 performance levels), and 3 rounds of discussion. By the end of the meeting, this accumulates 8,400 pieces of datum which was traditionally key entered. (Keep in mind it is possible that we are facilitating up to 10 rooms or more sometimes.) Using Qwizdom still allows participants to submit their responses at their own pace, and it eliminates the need for data entry because the software is able to export the results to a .csv. The results are output in a consistent format which allows us to consume the data, analyze it, and produce reports using SAS after each round.

The function of a data-review meeting is to review statistics associated with the items that have been field tested (i.e., tryout questions that do not count toward a student’s score). After a typical spring administration, there are hundreds of items that teachers must review. If teachers decide the item performed well and vote to bank the item, then it will become available for operational use; if teachers decide to reject the item, it will not be placed in the item bank. If edits are recommended to the item, then it will be field-tested again and go through data review again. Qwizdom serves the same purpose at data review as it does at standard setting. That is, to collect data and generate output that we can use as input for data analysis.

We benefit by using Qwizdom in many ways:

1. Data collection occurs electronically
 - Conserves paper
 - Data is recorded instantly
 - Reduces the number of staff needed for travel
 - » Less spending on flights, rooms, food, airport parking, mileage reimbursement
 - » Staff can spend time on their regular projects
2. The CSV reports are generated instantly, and in a consistent format
 - Facilitates data analysis
 - The results of our analyses are delivered much quicker



Jason Wachsmuth, Assessment and Information, Pearson



The Qwizdom Audience Response System is so versatile, we use it anywhere from the corporate boardroom to the training classroom. Our training students actually get disappointed when it isn’t used in class. The portability of the remote system also enables us to deliver exciting presentations with audience participation at the customer’s location. Thank you to the entire Qwizdom staff that went the extra mile to ensure our complete satisfaction with their product.

F.D. (Bubba) Diaz, Corporate Training Supervisor, Mississippi Power

Better Business begins with Qwizdom

**Your ONLY Audience Response System Solution.
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