



Global Law Summit

Inspiring legal innovation

PARTNERSHIP AND EXHIBITION
OPPORTUNITIES

February 23 – 25, 2015

The Queen Elizabeth II Conference Centre &
Central Hall Westminster, London

www.globallawsummit.com



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FOREWORD

The Global Law Summit aims to champion legal innovation. It will bring together leaders in law and business to discuss and debate issues that relate to litigation, private equity, international capital markets and dispute resolution. It will encourage the development of relationships across markets and jurisdictions. It will also highlight how the Rule of Law is fundamental to underpinning strong and sustained economic growth.

This will be a huge opportunity for all of us to demonstrate the unrivalled breadth and depth of specialist legal expertise that makes London the destination of choice for settling legal issues and wider commercial disputes. We are fortunate that the UK can pull on a long tradition of the rule of law, and the Summit marks 800 years since Magna Carta first set down many of the principles of freedom and justice that still guide our law today. However the Global Law Summit provides the UK and the City of London with a chance to show that heritage still inspires us to meet the very modern legal needs of global business and trade.

The Summit will be a world class conference and we are looking forward to welcoming leaders from across the legal and business world to London in order to discuss many of the issues emerging in a rapidly changing global economy. This will be a forum for global law leaders to listen to high-profile experts and debate the inter-locking factors in that vital relationship between the legal framework and business. I am expecting more than 2,000 delegates to attend, drawn from the worldwide legal professions, senior business leaders and Government ministers.

We will examine how successful law drives economic growth – ranging from providing consumer confidence for commerce to the standards required for international trade and investment. Other sessions intend to focus on the critical nature of good governance and the need for well-functioning law and justice institutions.

The Summit will also look forward to the future. We will explore the predicted trends in law and business, as well as challenges presented by technological developments.

The Global Law Summit will be an exciting one-off event. I am sure many of you will want to take the unique opportunity of having this event on our own doorstep, and to get involved in joining me in welcoming the global leaders in our field to our city. The Summit will encourage the development of relationships across markets and jurisdictions that contribute to global economic growth and stability. It is an opportunity to come together to showcase the legal talents and expertise we have here, and proudly demonstrate the strengths that make London the global destination of choice for commercial law and dispute resolution.

Sir David Wootton
Co-Chair

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The Rt. Hon. David Cameron MP,
Prime Minister.

“To mark 800 years since Magna Carta, I am pleased that London will welcome global leaders in both business and the law to discuss the issues that are shaping the agenda legally, commercially and socially over the next generation. I am delighted to support the Global Law Summit – it is yet more evidence that Britain continues to lead the way in promoting free enterprise, economic growth, and the rule of law around the world.”

OBJECTIVES OF THE GLOBAL LAW SUMMIT

2015 marks a unique opportunity to commemorate, celebrate and embrace 800 years of legal history, which have inspired lawyers and others alike for generations and of which we can be incredibly proud.

Magna Carta has inspired jurisdictions around the world. It has been the cornerstone of constitutions, legal systems and democracies and played a part in spreading the Rule of Law to many parts of the world.

The Global Law Summit was established by founding partner organisations from across the UK legal sector and Government to both commemorate the 800th anniversary of the sealing of Magna Carta, and to explore its values' and continuing importance to achieve commercial, political and social goals. The Summit will also support the creation of world class business, collaboration and networking opportunities for those attending this one off event.

Our partners include:

- The Law Society of England & Wales
- The Bar Council
- The British Council
- The City of London Corporation
- City of London Law Society
- TheCityUK
- Ministry of Justice
- UKTI

Supported by:

- American Bar Association Section of International Law
- Bingham Centre for The Rule of Law
- Chancery Bar Association
- Chartered Institute of Arbitrators
- The Commercial Bar Association
- Confederation of British Industry
- Faculty of Advocates
- The GC 100
- Great Britain-China Centre
- International Bar Association
- Judiciary of England & Wales
- Inner Temple
- Inter-American Bar Association
- International Association of Young Lawyers
- International Dispute Resolution Centre
- International Senior Lawyers Project
- Japan Federation of Bar Associations
- Korean Bar Association
- Law Society of Northern Ireland
- Law Society of Scotland
- New York State Bar International Section
- The Notaries Society
- Law Council of Australia
- The Magna Carta Trust's 800th Anniversary Commemoration Committee
- Middle Temple
- Solicitors Regulation Authority
- TECBAR
- Union Internationale des Avocats



AUDIENCE

Working with our founding partners and supporters, the event will attract over 2,000 delegates and guests. This is a unique event which focuses on London as a global financial and legal centre. We are designing a programme that considers how the Rule of Law has informed London's position as the largest specialist and high tech centre for resolution in financial, business and property disputes.

With over half of the world's leading law firms headquartered here, this event will bring together international leaders from both the legal and business world.

Business Leaders, General Counsel and in-house lawyers will attend to consider how their growth plans and investment decisions are informed and supported by the rule of law and how success is dependent on accessing world-class legal services.

Government Ministers & senior officials will consider how their countries' goals are dependent on cutting-edge understanding of the contemporary rule of law debate and look at how their decisions will affect global legal, business and political landscapes.

Legal Professionals will attend to share their expertise to help governments & business achieve goals and consider how technology and judgments will help define the rule of law debate over the coming decades.

Target jurisdictions including:

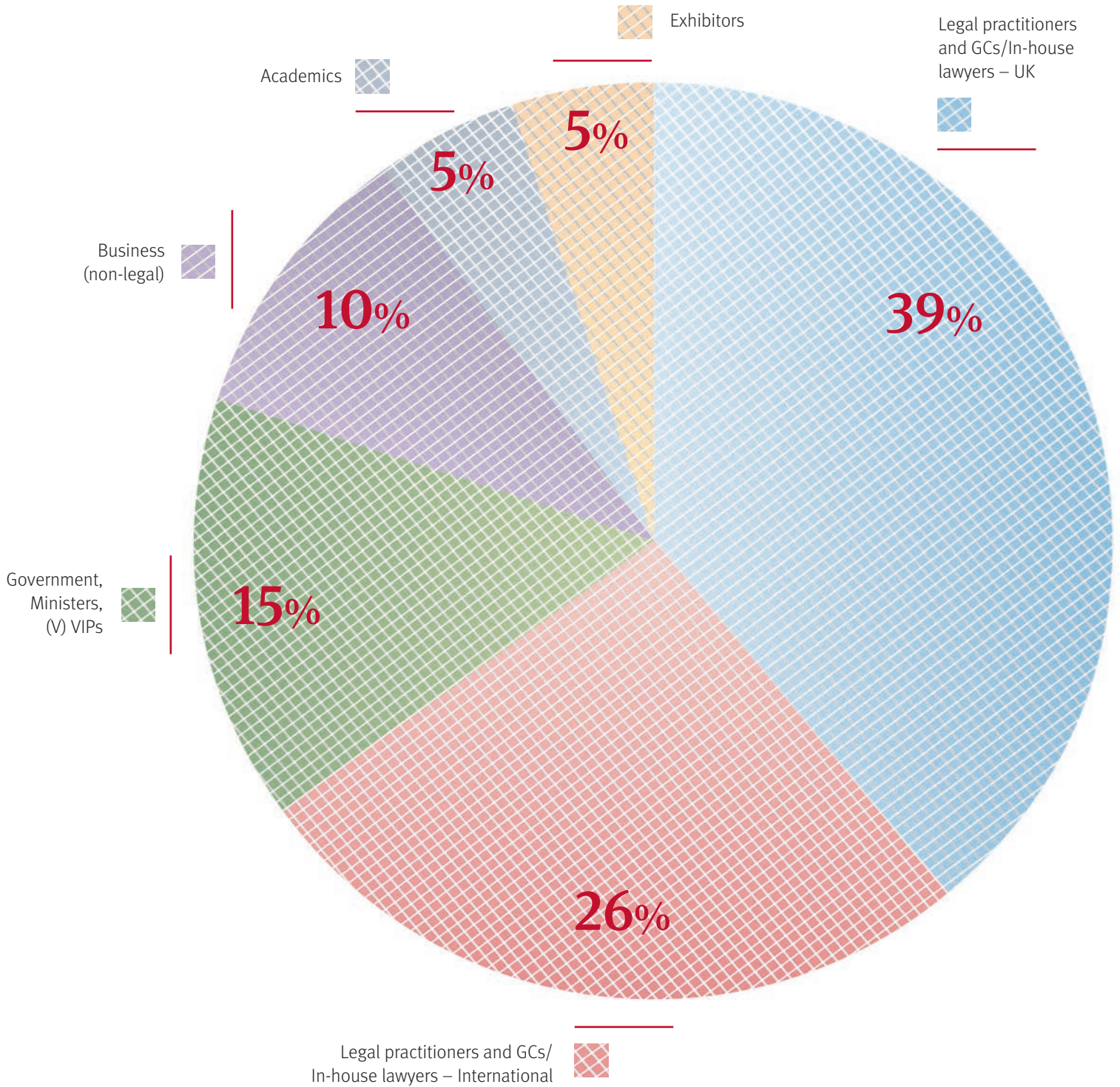
- Singapore, Brazil, United States, Russia, India and China,
- Mexico, Indonesia, South-Korea, Turkey, Mexico, Columbia, Peru and South Africa
- Thailand, Vietnam and Morocco
- Working with individual bar associations and bilateral law societies – e.g. Lex-Anglo Brazil to collaborate, International Bar Association, LawAsia etc.

Working with our partners and supporters, this event has a truly global reach. It will attract audiences your organisation wishes to engage with; to share learning, to network with international partners and meet with the leaders of your future clients.

“The Global Law Summit is an exciting opportunity to consider how the law is the foundation of successful economic growth and facilitates competitive and fair markets. TheCityUK is very pleased to be a partner and support this event”

Gerry Grimstone
Chairman, TheCityUK

Our delegate target is broken down as follows:



PROGRAMME

Themes

Driving economic growth through the Rule of Law	Law at the heart of the 21st Century business	Magna Carta principles and modern world solutions	Law as the foundation of a strong and prosperous society
How the rule of law underpins economic activity from consumer commerce to international trade and investment	From internal governance to regulation, competition and dispute resolution	How the rights enshrined in Magna Carta can be used and what they mean for citizens, business and the state Explore predicted trends in law, business practice, society and technology and how all can best respond	How the law and its consistent application are essential to any prosperous and healthy society

Plenary and Keynote sessions:

- Lord Chief Justice, Lord Thomas of Cwmgiedd (Opening ceremony)
- Led by GC100 – Capital and capital allocation, the rule of law, judicial systems and respect for judgments, CSR – confirmed speakers include Sir Michael Rake, BT, Sir Roger Carr, BAE Systems
- Led by Sir Jeffrey Jowell – Rule of law and the global economy
- Led by Richard Susskind – Beyond the Professions: how advances in artificial intelligence, social networking, and robotics will impact on the future of legal services and the law?
- Led by Lord Mervyn Davies – Public Interest; Global Perspective
- Led by The British Council – Rule of Law, Access to Justice and Sustainable Development

Keynote speakers include:

Boris Johnson, current Mayor of London

Cherie Blair QC, Founder and Chair of Omnia Strategy LLP

Lionel Barber, Editor of the Financial Times

Trevor Manuel, senior adviser to the Rothschild Group worldwide and former Cabinet Minister for South Africa

Jonathan Drimmer, Vice-president and Deputy General Counsel, Barrick Gold Corporation

The Rt. Hon. Chris Grayling MP, Secretary of State for Justice and Lord Chancellor, Keynote

Georg Kell, Executive Director, UN Global Compact

Anne-Marie Leroy, Senior Vice-President and General Council, The World Bank

Geoffrey Ma Tao-li, Incumbent Chief Justice of the Hong Kong Court of Final Appeal.

Lord Pannick QC, Blackstone Chambers

Patricia O'Brien, Ambassador to the UN for the Republic of Ireland and former United Nations Under-Secretary-General for Legal Affairs

John Ruggie, former UN Secretary-General's Special Rep for Business and Human Rights

Richard Walker, GC, Deutsche Bank

SOCIAL AND NETWORKING OPPORTUNITIES

Throughout the Summit, we will be offering a superb programme of social and networking opportunities, including:

Sunday 22nd February 2015

A reception at the Royal Courts of Justice, hosted by the Lord Chief Justice.

Monday 23rd February 2015

A high profile, invite only reception to be announced – partner attendance at this event will be strictly limited to our Strategic Partner and our five Platinum and Gold Partners.

Evening receptions at Temple Church and the Inns of Court and The Old Bailey.

Tuesday 24th February 2015

Summit Reception, including viewing of Magna Carta (1297 copy) in Guildhall Art Gallery. Additional evening receptions to be confirmed.

Wednesday 25th February 2015

Afternoon events in Parliament (tbc).

Networking in the Business Services Exhibition

Please note we will ensure there is dedicated time for networking and attending the exhibition throughout the Summit programme. All Summit catering will be served in the exhibition areas at the QEII Centre.



BENEFITS OF SUPPORTING THIS EVENT

The Global Law Summit is a unique one-off high level business forum, supported by the international legal profession, business and government. Unlike other legal conferences, the Global Law Summit will bring a mix of around 2,000 practitioners, business leaders, public sector decision makers and government officials together from around the world. The Global Law Summit will promote UK based legal services to the international market by celebrating the rule of law as a foundation for economic growth.

There are few areas where Britain is stronger than in the law. Using London as the backdrop for the event, with its unrivalled history and status as the global centre of excellence, this is the event for 2015 for business and the legal profession.

Audience

We will attract this senior decision maker audience through a three-day mix of programme sessions led by world class speakers, experts and decision makers and by developing a Summit Programme which is unique in grounding the legacy and values of Magna Carta in a firmly 21st Century context.

The Summit Programme has input from business, from GCs, from the world's leading legal firms and from government. By developing the event with such broad input, we are devising a programme which will attract in-house counsel to bring their CEOs, FDs and other leaders to hear direct how the legal landscape will benefit their business and investment decisions in the future. We have focused the event on four themes that will uniquely appeal to this diverse audience and have a strong business focus in a legal context.

The Summit will be attended by a significant number of decision makers who procure legal services from across both the private and the public sector, making this a truly must attend event for law firms wishing to promote their services and demonstrate their expertise through high profile sessions featured at the core of the event.

“The GC100 is committed to supporting the Global Law Summit in 2015. This is the perfect forum for business leaders, General Counsel and in-house lawyers to consider how law in the 21st century informs, enables and supports growth plans and investment decisions. Business success across the globe is dependent on the rule of law and the ability to access world-class legal services. This is a unique event which will bring together a truly international audience from business, the legal profession and government”

Graham Vinter

Chair of GC100 and General Counsel, BG Group

PARTNERSHIP OPPORTUNITIES

Benefits of partnering

By associating your company with the Global Law Summit you are reflecting impartiality, integrity, quality, and competitiveness.

We can be flexible and adaptable and will endeavour to meet your specific corporate objectives that align with your available budget.

There are a number of sponsorship packages available. We can work with you to ensure you get the maximum exposure for your investment.

This is a unique one-off event, with support from the international legal profession, business and government. Our event will bring together delegates from across all aspects of the legal sector: international practices, General Counsel, in-house lawyers and business leaders from across the world, international Government and public sector decision makers – with a strong emphasis on those who make decisions on procuring legal services.

Using London, with its unrivalled history & status as a world leading legal centre, as the backdrop for the event, this is a one-off opportunity your organisation cannot afford not to be part of.

We have tiered partner opportunities as follows:

- Overall Strategic Partner (Sold to Thomson Reuters)
- Platinum Partner
- Gold Partner
- Silver Partner
- Corporate Partners
- A range of branding opportunities

As the Global Law Summit progresses, we will be devising new opportunities, to be shared with existing partners initially, and then opened up more widely thereafter.

The following pages detail what each partner will receive; please note all packages can be bespoke. All prices listed exclude VAT.

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FACTS

The Legal Services sector generated **£23.1 billion** or **1.8%** of the UK's gross domestic product in 2009 and constituted **£3.2 billion** in exports – nearly three times more than a decade earlier.

The largest international law firms in London have between 45% and 65% of their lawyers based outside the UK and many other London based firms have between **10%** and **20%** of lawyers overseas.

London's reputation as the leading global centre for the provision of international legal services is underlined by the fact that **40%** of governing law in all global corporate arbitrations is English Law and that London is viewed as the leading preferred centre of arbitration.

The largest international law firms in the UK are leading advisers in deals taking place in international capital markets, and advise on M&As, project finance, tax and intellectual property around the world. British-based law firms are now central to the export of other professional services.

Over 200 international law firms now have offices in London. Gross fees generated by law firms in the UK increased by **5%** in the financial year 2012/13, while fee income of the largest 100 law firms in the UK increased by **8%**.

The Global Law Summit will have one overall Strategic Partner and we are delighted that Thomson Reuters has already taken up this exciting opportunity.

This package includes:

Showcase your expertise to a global audience

- The Strategic Partner will have a slot in at least one plenary session and four panel sessions
- Learning
- A place on the Policy Board, overseeing the programme development
- The Strategic Partner will receive 20 free transferable delegate places

Networking

- First choice of a meeting room onsite for three days (for up to 12 people)
- Five places at the high profile VVIP social event on Monday 23rd February 2015
- Five invites to all Summit social and networking programme (where there are multiple receptions, the Strategic Partner may have up to three attendees at each)
- Exhibition stand in exhibition area, with your choice of premier sites within the exhibition (size tbc, but minimum 9 sqm)
- Pre and post-event access to delegate names attending the Summit*

* *subject to data protection requirements..*

Branding

- Dominant branding position alongside GLS, as our Strategic Partner
- Your logo featured immediately adjacent GLS in brochure/draft programme/final programme
- Logo on one flag outside the venue for the duration of the Summit
- Full page in the onsite Summit programme to promote your organisation
- A4 insert for delegate bags
- Seat drops to be agreed with GLS

As a Platinum Partner, your firm will benefit from strictly limited opportunities to lead and devise content, share expertise and network and meet with delegates from across the globe.

Showcase your expertise to a global audience

- Platinum Partners will have the opportunity to present their two 90 minute Showcase Sessions as part of the Summit programme, timeslots and topics to be agreed with GLS on a first come, first served basis
- The sessions will be devised by your firm and branded as a “Showcase Session, delivered by XXX”. Session content will need to be agreed with the Global Law Summit to ensure this supports the aims of the Summit. The term “showcase” can be replaced with agreement with GLS
- Ten articles to be posted on our website in the build up to the Summit
- The opportunity to launch a report at the event and for this to be available in hard copy at the event and launched via the Summit mobile application (delivered via SpotMe)

Learning

- Platinum Partners will receive ten free transferable delegate places

Networking

- Your own meeting room onsite for three days (for up to 12 people)
- One place at the high profile VVIP social event on Monday 23 February 2015
- Two invites to all Summit social programme (where there are multiple receptions, Platinum Partners may have two attendees at each)
- Exhibition stand in exhibition area, with your choice of premier sites within the exhibition (size tbc, but 8-9 sqm)
- Pre and post-event access to delegate names attending the Summit*

* subject to data protection requirements.

Branding

- High profile positioning of your logo on our website, with a link through to your website
- Your logo featured prominently in brochure/draft programme/final programme
- Full page in the onsite Summit programme to promote your organisation
- A4 insert for delegate bags

Price

£75,000 plus VAT



As a Gold Partner, your firm will benefit from unique opportunities to participate in content, share expertise and network with delegates from across the globe.

Showcase your expertise to a global audience

- Gold Partners will have the opportunity to design and produce an hour long Panel Session as part of the Summit programme
- We will work with you to agree a session that your firm will be ideally placed to contribute to and help shape, as well as speak at as a member of the panel
- Session content will need to be agreed with the Global Law Summit to ensure this supports the aims of the Summit
- Five articles to be posted on our website in the build up to the Summit
- The opportunity to launch a report at the event and for this to be available in hard copy at the event and launched via the Summit mobile application (delivered via SpotMe)

Learning

- Gold Partners will receive five free transferable delegate places and a bespoke rate for additional places, depending on numbers required

Networking

- Two Invites to all Summit social and networking events, excluding the VIP reception on Monday 23rd February 2015
- Exhibition stand in exhibition area, with your choice of premier sites within the exhibition
- Pre and post-event access to delegate names attending the Summit*

* subject to data protection requirements.

Branding

- High profile positioning of your logo on our website, with a link through to your website, as a Gold Partner
- Your logo featured prominently in brochure/draft programme/final programme as a Gold Partner
- Half page in the onsite Summit programme to promote your organisation
- A4 insert for delegate bags

Price

£35,000 plus VAT

As a Silver Partner, your firm will benefit from unique opportunities to lead content, share expertise and network and meet with delegates from across the globe.

Showcase your expertise to a global audience

- The opportunity to have a speaker on a panel session; the session content will be devised by the Global Law Summit, but we will work with you to identify the most relevant sessions where your firm can contribute to the debate through an expert speaker
- Silver Partners will be thanked on marketing material for supporting the session
- Three articles to be posted on our website in the build up to the Summit
- The opportunity to launch a report at the event and for this to be available in hard copy at the event and launched via the Summit mobile application (delivered via SpotMe)

Learning

- Silver Partners will receive two free transferable delegate places

Networking

- One guaranteed invite to all Summit social and networking events, excluding the VIP reception on Monday 23rd February 2015
- Exhibition stand in exhibition area, with your choice of premier sites within the exhibition
- Pre and post-event access to delegate names attending the Summit*

* *subject to data protection requirements.*

Branding

- High profile positioning of your logo on our website, with a link through to your website, as a Silver Partner
- Your logo featured prominently in brochure/draft programme/final programme as a Silver Partner
- Quarter page in the onsite Summit programme to promote your organisation
- A4 insert for delegate bags

Price

£10,000 plus VAT



BUSINESS SERVICES EXHIBITION

The exhibition is central to our event and we ensure that time outside of the main plenary and breakout sessions is centred around the exhibition hall. The exhibition will be held on the 3rd floor of the Queen Elizabeth II Conference Centre.

Throughout the three days of the Global Law Summit, there will be dedicated breaks to give delegates the chance to attend the exhibition. We will be promoting this to delegates as a key part of the event. Throughout the exhibition, we will be locating the catering points for delegates, so the Business Services Exhibition will be a key hub for networking.

This conference offers an unparalleled opportunity for organisations to market their products and services to a truly global audience of lawyers, business leaders, politicians etc.

Shell scheme –6 – 8 sqm depending on stand you choose

What you receive:

- shell scheme stand structure
- fascia name board and stand number
- two spot lights + one 500w single socket
- entry into the delegate guide
- pre-event link from our website
- exhibition briefing day
- two staff per stand, per day, with access to the venue throughout the Summit, but with no access to sessions
- opportunity to register two delegates at half price to attend conference sessions
- all lunches and refreshments throughout the event, alongside delegates

Price (excluding VAT)

Stand numbers	Size	Cost plus VAT
1 – 12* <small>*Please note some of these stands are reserved for sponsor packages</small>	8 sqm	£3,500 plus VAT
13 – 61** <small>**Please note some of these stands are reserved for partner organisations</small>	6 sqm	£2,800 plus VAT
41	9 sqm	Sold
62	50 sqm	Sold

Space only stand

Minimum size: 12 sqm –location to be discussed with GLS.

What you receive:

- entry into the delegate guide
- pre-event link from our website
- exhibition briefing day
- opportunity to register two delegates at
- half price for the conference itself
- all lunches and refreshments throughout the event
- carpet for the stand

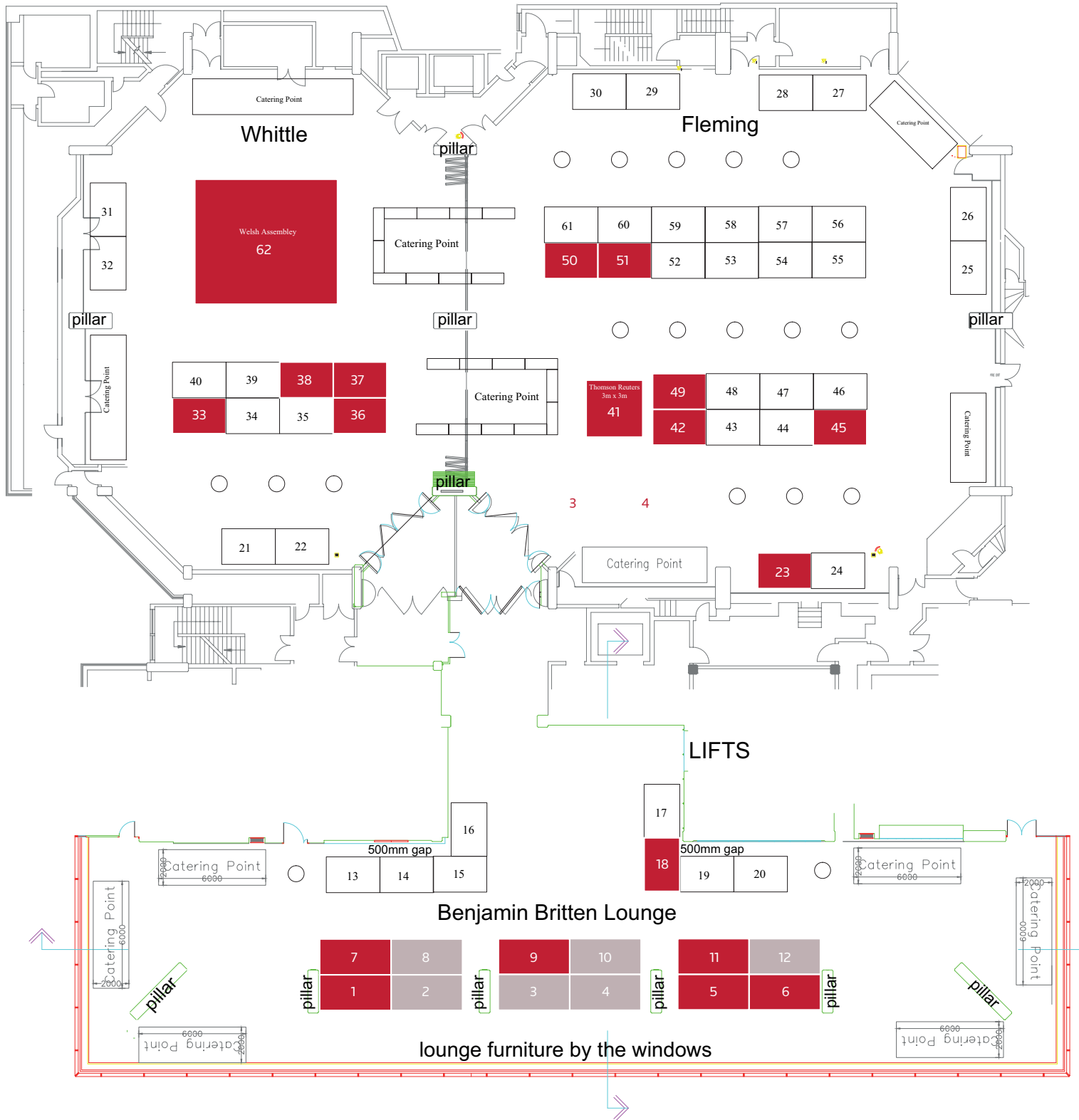
Please note that electrical supply and lighting are not included in this package. Price on enquiry.

If you are interested in purchasing stands.

Please contact John O'Brien Chief Executive, Global Law Summit on +44 (0) 7967 589 754 or via email at john.obrien@globallawsummit.com.

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Global Law Summit

Inspiring legal innovation

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