

95 YEARS
1925-2020

Morgan Stanley

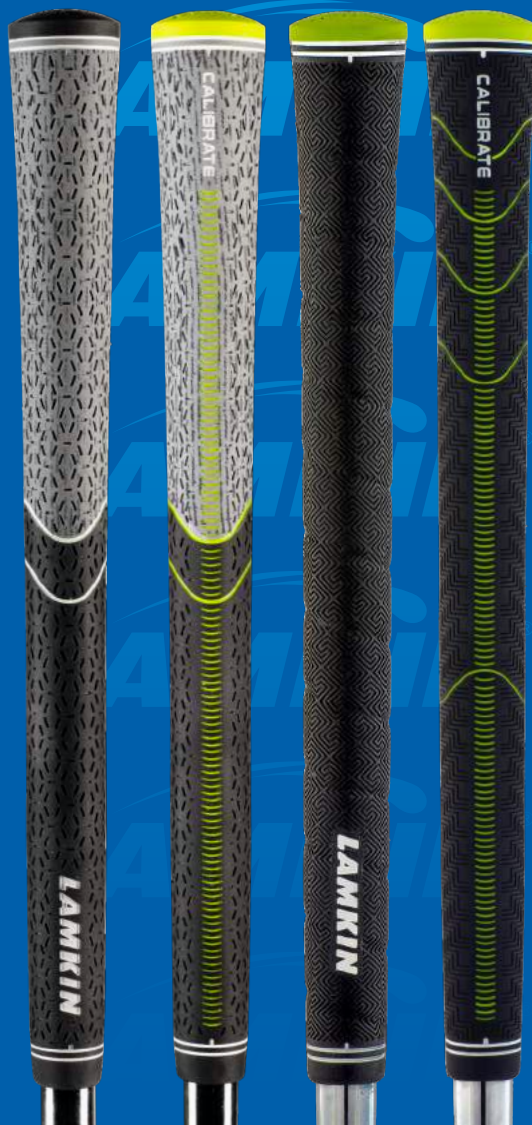
LAMKIN®

LAMKIN®

LAMKIN®
2020 CATALOG

LAMKIN®

LAMKIN®





LAMKIN

JUSTIN ROSE

World Champion Golfer
Lamkin Athlete

LAMKIN

LAMKIN



LAMKIN

BOB LAMKIN

Lamkin CEO

LAMKIN

LAMKIN



LAMKIN

TROY MULLINS

Top Long Drive Competitor
Lamkin Athlete

LAMKIN

LAMKIN



A LETTER FROM BOB



To commemorate 95 years of empowering millions of golfers to get a better feel for their game, Lamkin is pleased to introduce our 2020 models.

This collection of Lamkin Grip technology represents what I believe to be the most innovative offering in our company's history in both the swinging grip and putter grip categories.

Highlighted by the launch of the new pioneering "Smooth Tack" (ST) Genesis Material, two ST Hybrid grips are loaded with advanced features for superior playability and performance. Beyond ST, Calibrate Technology is a major signature for the brand in 2020 as we continue to push the design envelope to find creative ways to improve performance for all golfers. Calibrate models feature the most prominent reminder of any grip we have ever produced to help optimize hand placement, club face awareness, control and feel.

In the putter grip category, we're introducing the new SINKFIT Deep-V, as well as the industry's first Putter Grip Fitting System – developed to ensure golfers select the right grip every time.

Lastly, we are also pleased to announce the launch of our Regrip America program designed to get complimentary Lamkin grips into the hands of golfers across the country, while also driving consumers to our partner retailer locations.

As Lamkin approaches its millennium mark, our focus remains to enable our customers to enjoy the game of golf as much as we enjoy the challenge of developing new technology and performance based products for manufacturers, Tour players, golf professionals, and the golf community at large.

As we look forward, we view this Lamkin catalog as a culmination of three generations worth of unrelenting commitment to innovation, technology, and quality. On behalf of myself and the over 500 dedicated employees of Lamkin, we appreciate the opportunity to help you enjoy this challenging game that we all love.

Respectfully,

Bob Lamkin



REGRIP AMERICA 2020

Invite golfers to receive a **FREE GRIP AND INSTALL.
Ask your grip distributor how to join.**

By simply redeeming a voucher at participating retailers, golfers receive one FREE grip, including install.

We're so confident golfers will love our grips that we're giving them an additional free grip with the purchase and install of eight or more swinging grips. It's the perfect incentive for players to upgrade with Lamkin in 2020 and drive traffic to our partners.

To learn about the program and ensure your store is included, contact your grip distributor.

Visit lamkingrips.com/upgrade to
Feel #AllTheFeels.

LAMKIN

UPGRADE WITH LAMKIN

REDEEM THE VOUCHERS BELOW AT YOUR PARTICIPATING LAMKIN DEALER TO UPGRADE YOUR GRIPS TODAY

YOUR RECOMMENDED GRIPS



RECOMMENDED LAMKIN DEALERS

PGA TOUR SUPERSTORE

Platinum Dealer
1319 East Golf Road
Schaumburg, IL 60173
(847) 592-5510

* Also features Lamkin Putter Grip Fitting System

CLUB CHAMPION

Gold Dealer
37 North Waukegan Road, Suite 37
Deerfield, IL 60015
(847) 386-6820

* Also features Lamkin Putter Grip Fitting System

10 mi GOLF GALAXY

Platinum Dealer
555 East Townline Road #9
Vernon Hills, IL 60061
(847) 549-1675

* Also features Lamkin Putter Grip Fitting System

8 mi BOLINGBROOK GOLF CLUB

Authorized Dealer
2001 Rodeo Drive
Bolingbrook, IL 60490
(630) 771-9400

* Also features Lamkin Putter Grip Fitting System

UPGRADE WITH LAMKIN

Receive a Free Grip and Free Install

We believe so much in our innovations that we want you to test our swinging grips and Feel All the Feels with Lamkin!



Questions? Visit lamkingrips.com/upgrade

Redeem voucher for one (1) free Lamkin swinging grip and one (1) free install at participating Lamkin dealer. Only one (1) free swinging grip and one (1) free install per customer. Offer not valid on putter grips. Voucher cannot be used on previous purchases, and must be surrendered at time of redemption. Voucher has no cash value. Expires 6/30/2020.

INSTRUCTIONS FOR RETAILERS

Note Lamkin grip model and unique voucher number below and submit to your distributor for reimbursement.

Lamkin Grip _____

Authorized Signature _____

Date _____

Coupon # _____

WHY WAIT? UPGRADE ALL YOUR SWINGING GRIPS TODAY!

UPGRADE WITH LAMKIN

One (1) more free grip/install with purchase and install of eight (8) or more swinging grips

Let us give you one (1) more free grip when you purchase and install eight (8) or more swinging grips. Feel all the feels with Lamkin!



Questions? Visit lamkingrips.com/upgrade

Redeem voucher for one (1) free Lamkin swinging grip and install with the purchase and install of eight (8) or more swinging grips. Only one (1) free swinging grip and one (1) free install per customer. Offer not valid on putter grips. Voucher cannot be used on previous purchases, and must be surrendered at time of redemption. Voucher has no cash value. Expires 6/30/2020.

INSTRUCTIONS FOR RETAILERS

Note Lamkin grip model and unique voucher number below and submit to your distributor for reimbursement.

Lamkin Grip _____

Authorized Signature _____

Date _____

Coupon # _____

Lamkin Grip _____

Authorized Signature _____

Date _____

Coupon # _____

GENESIS



Patent-pending, hybrid compound that delivers:

- Unparalleled comfort and performance
- Tacky surface
- Consistent feel in all climates
- Superior durability to standard rubber

ST - SMOOTH TACK

Special formulation of Genesis Material provides:

- Tacky smooth surface
- Comfortable, welcoming feel
- Dual-zone performance
- Superior durability to standard rubber



ST - SMOOTH TACK



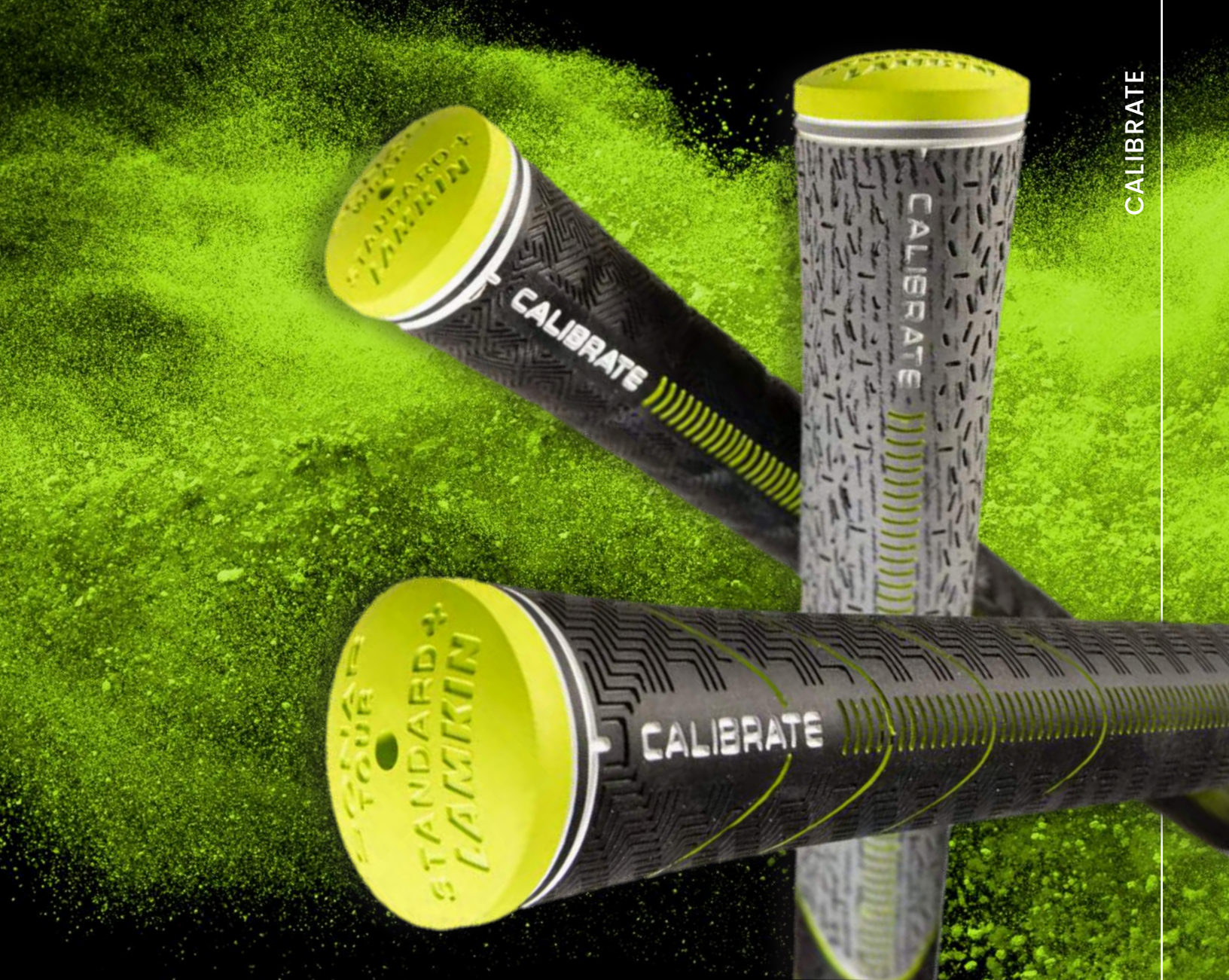
Intricate micro-textures on grip surface offers:

- Comfortable high traction
- Unmatched torsion control
- Slip-free performance



FINGERPRINT





CALIBRATE

CALIBRATE[®] TECHNOLOGY

Our biggest reminder ever encourages:

- Optimal hand placement
- Heightened club face awareness
- Improved alignment
- Maximum control for better shot-making



2020 SWINGING GRIP LINEUP

Over the past 95 years, Lamkin has been the leading innovator in the grip category. Our current lineup of new and classic models exemplifies why Lamkin grips are preferred by scores of professionals and amateurs around the world. We truly have something for everyone.



SOFTER

FEEL ALL THE FEELS

CROSSLINE FULL-CORD



CROSSLINE



UTX



SONAR TOUR



SONAR+ TOUR CALIBRATE



ST-2 HYBRID CALIBRATE



FIRMER



NEW SONAR+ WRAP CALIBRATE

For golfers who prefer the feel of wrap style grips and looking for innovative technology designed to help their game, Sonar+ Wrap Calibrate is the first and only wrap-style grip on the market featuring reminder technology. Also featuring Fingerprint Technology and Genesis Material, Sonar+ Wrap Calibrate is a solid performer by providing a tacky feel with excellent traction, in all weather conditions.

- Calibrate Technology delivers a more pronounced and conforming reminder grip, providing golfers optimal hand placement, club face awareness, and control
- Genesis Material provides a solid feel that maintains tackiness in any weather as well as a superior feel over traditional rubber grips
- Fingerprint Technology adds a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Straighter reduced-taper profile offers a slightly larger lower hand to promote lighter grip pressure for greater consistency and control



CALIBRATE
TECHNOLOGY

CALIBRATE TECHNOLOGY

Calibrate Technology delivers a more pronounced and conforming reminder grip, providing golfers optimal hand placement, club face awareness, and control.

"As the first and only reminder wrap grip, Lamkin is paving the way to lower golf scores."

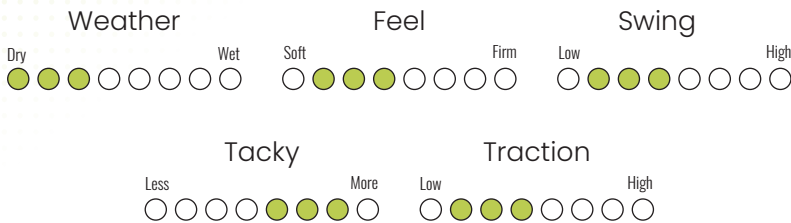
- The Hackers Paradise



FRONT



BACK



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Sonar Wrap Calibrate	Standard+	101925	Black/Green	.60 Reminder	53g



NEW SONAR+ TOUR CALIBRATE

For golfers with higher swing speeds seeking a high-performance grip to enhance shot-making from tee-to-green, Sonar+ Tour Calibrate features reminder technology to promote consistent hand placement and greater control of the club to better square the face at impact. It is purposefully engineered with Lamkin's proprietary tacky Genesis Material in a slightly firmer durometer, and Fingerprint Technology for enhanced torsion control and consistent feel in any weather.

- Calibrate Technology delivers a more pronounced and conforming reminder grip, providing golfers optimal hand placement, club face awareness, and control
- Genesis Material provides a solid feel that maintains tackiness in any weather as well as a superior feel over traditional rubber grips
- Fingerprint Technology adds a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction

CALIBRATE TECHNOLOGY

Calibrate Technology delivers a more pronounced and conforming reminder grip, providing golfers optimal hand placement, club face awareness, and control.



CALIBRATE
TECHNOLOGY

"For the golfer looking for consistent hand placement, greater control, and lower scores."

- Troy Mullins,
Top World Long Drive Competitor



FRONT



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GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Sonar Tour Calibrate	Standard+	101924	Black/Green	.60 Reminder	53g



NEW ST+2 HYBRID CALIBRATE

Perfect for players seeking a grip that provides excellent all-around performance in a smoother, tackier, and more tactile feel, the ST+ 2 Hybrid Calibrate features a variety of breakthrough technologies designed to provide maximum playability and performance. While the Calibrate Technology reminder encourages consistent hand placement for better control, the all new "Smooth Tack" Genesis Material incorporate into two distinct zones to provide more traction in the upper hand and soft tactile feel in the lower for incredible performance.

- Calibrate Technology delivers a more pronounced and conforming reminder grip, providing golfers optimal hand placement, club face awareness, and control
- Smooth-Tack (ST) Genesis Material offers a great feeling tacky surface that is long-lasting, comfortable, and far more resistant to degradation than standard rubber compounds
- The grip's hybrid lower section capitalizes on a smoother, tackier treatment further accentuated by the slightly larger plus 2 design profile to provide the guiding hand a comfortable, tactile feel

CALIBRATE TECHNOLOGY

Calibrate Technology delivers a more pronounced and conforming reminder grip, providing golfers optimal hand placement, club face awareness, and control.

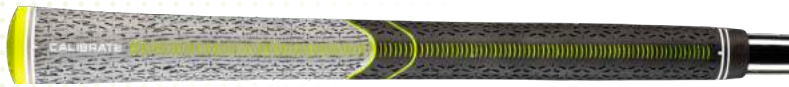


"This is the perfect grip for the golfer seeking high-touch and high-traction."

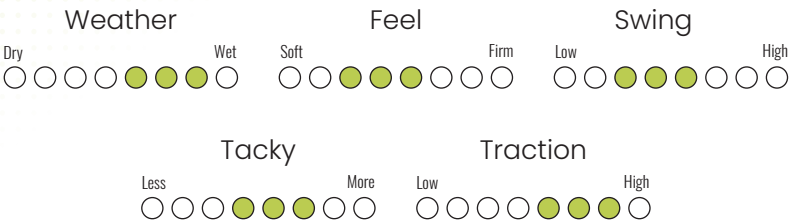
- PGA Magazine



FRONT



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GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
ST Hybrid Calibrate	Standard+2	101927	Black/Gray	.60 Reminder	54g
ST Hybrid Calibrate	Midsize+2	101928	Black/Gray	.60 Reminder	58g

NEW ST+2 HYBRID

For any golfer looking for an all-around superior performing grip, ST+2 Hybrid features Lamkin's newest "Smooth Tack" Genesis Material providing a superior feel with a tacky surface that is long-lasting, comfortable, and far more wear-resistant.

Designed to provide traction in the upper hand and a soft tactile feel in the lower hand, golfers will fully experience the grip's unique hybrid characteristics, thereby gaining more control over shots.

- Smooth Tack (ST) Genesis Compound provides all weather traction, incredible durability and exceptional tactile feel via a smooth and tacky surface
- Infused Cord in the upper zone blends with ST Genesis Material to give the anchoring hand unmatched traction without the abrasive feel sometimes associated with cord



SMOOTH TACK

Smooth Tack provides a great feeling tacky surface that is long-lasting, comfortable and far more wear resistant than standard rubber compounds.

"When you need performance but don't want to sacrifice comfort."
- AmateurGolf.com



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
ST Hybrid	Standard+2	101929	Gray/Black	.60 Round	53g
ST Hybrid	Midsize+2	101930	Gray/Black	.60 Round	57g



SONAR TOUR

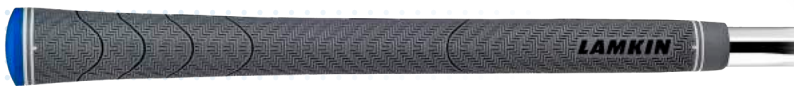
For the more serious golfer looking for high performance playability, Sonar Tour's traditional taper design features Lamkin's propriety Genesis Material in a slighter firmer durometer and Fingerprint Technology for control and traction.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Genesis Material for enhanced torsion control and consistent feel in all weather conditions
- Unique finishing process preserves the grip's super tacky surface
- Logo-down design inspired by Tour player preferences



"Hits a sweet spot in terms of feel, look, and features that few other grips can get quite right."

- Plugged In Golf



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GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Sonar Tour	Standard	101916	Gray	.60 Round	52g

SONAR+

Sonar+ is designed for both aspiring and accomplished players seeking groundbreaking technology in all aspects of their equipment. As the original Sonar, this grip blends Lamkin's micro-texture Fingerprint Technology with super-tacky Genesis Material in a reduced taper shape to promote lighter grip tension for a more fluid and consistent swing.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Genesis Material that is slightly softer than traditional rubber, but with superior durability
- Straighter, reduced-taper profile promotes hand unity and eliminates excess grip tension



"This grip is a true winner.."

- Amazon Review



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Sonar	Undersize+	101901	Rose Gold	.60 Round	47g
Sonar	Standard+	101902	Black/Blue	.60 Round	53g
Sonar	Midsized+	101903	Black/Blue	.60 Round	57g
Sonar	Oversize+	101926	Black/Blue	.60 Round	77g



SONAR+ WRAP

For golfers of all levels seeking a traditional wrap-style grip infused with modern technology, Sonar+ Wrap offers exceptional feel as well as tee-to-green performance. Bolstered with Lamkin's Genesis Material and Fingerprint Technology to provide exceptional durability and enhanced comfort, Sonar+ Wrap's straighter, reduced-taper profile provides golfers greater consistency and control.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Genesis Material for enhanced torsion control and consistent feel in all weather conditions
- Progressive skive dimensions based on grip size provide improved feel and fit vs. traditional wrap-style grips



"Perfect for the golfer who prefers wrap-style grips and performance as well."

- Travis Fulton
Top Teaching Professional



FRONT



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GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Sonar Wrap	Standard+	101914	Black	.60 Round	53g
Sonar Wrap	Midsized+	101915	Black	.60 Round	57g

TS1+

As a Tour-validated option, TS1+ is designed for players with higher swing speeds who demand performance in all areas. Featuring Lamkin's Genesis Material and Fingerprint Technology, the TS1+'s reduced taper profile and slightly larger lower section encourage proper grip pressure for more consistency and control.

- Proprietary Fingerprint Technology featuring a performance based micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Genesis Material that is slightly softer than traditional rubber, but with superior durability
- Control Zone in the lower hand enhances grip confidence and is preferred by many elite players to alleviate excess grip pressure during tough playing conditions



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
TS1+	Standard+	101905	Black/Red	.60 Round	53g
TS1+	Midsized+	101906	Black/Red	.60 Round	57g

COMFORT PLUS

For weekend warriors of any age seeking an ultra-comfortable grip, Comfort Plus is the perfect choice. Made from a proprietary rubber compound that is both ultra-soft and exceptionally durable, Comfort Plus' straight profile design also promotes lighter grip pressure for consistency and control.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Lamkin's DSX material developed to provide a best-in-class feel that maintains durability round after round
- Proprietary manufacturing process and unpolished finish delivers a tacky grip surface that adds confidence with lighter pressure



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Comfort Plus	Undersize+	101803	Light Gray/Blue	.60 Round	45g
Comfort Plus	Standard+	101801	Black/Red	.60 Round	53g
Comfort Plus	Midsized+	101805	Black/Red	.60 Round	57g

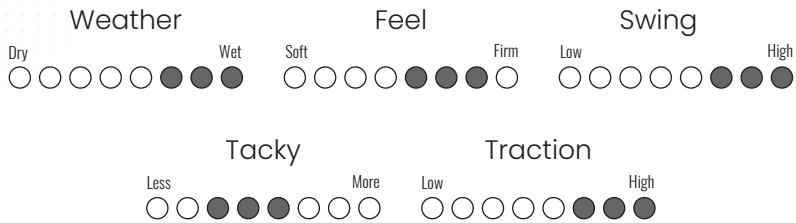
UT_x

Specifically developed for players with higher swing speeds looking for excellent traction in a softer feeling full-cord grip, the UT_x is designed to deliver longer and more consistent shots. its Tri-Layer Technology blends three unique materials to provide exceptional torsion control and superior vibration dampening.

- Tri-Layer Technology blends three unique materials to create the perfect-feeling grip
- The softer ACE foundation offers enhanced comfort and feel while the firmer outer layer ACE material provides superior torsion control and vibration dampening
- Full-cord fabric weave wicks moisture and increases grip traction

"Its' cord is present enough to give you that great traction, but subtle enough that you don't realize you're using a cord grip."

- Driving Range Heroes



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
UT _x	Standard	101234	Gray	.58 Round	52g
UT _x	Midsized	101235	Gray	.58 Round	63g

U.S. OPEN

THE OPEN

2016 OLYMPIC GOLD

FEDEX CUP

WGC-HSBC

ARNOLD PALMER INVITATIONAL

SENIOR OPEN CHAMPIONSHIP

**LAMKIN**[®]

TOUR WINS

FARMERS INSURANCE
ZURICH CLASSIC
BMW CHAMPIONSHIP

QUICKEN LOANS

WYNDHAM CHAMPIONSHIP

AMERICAN EXPRESS

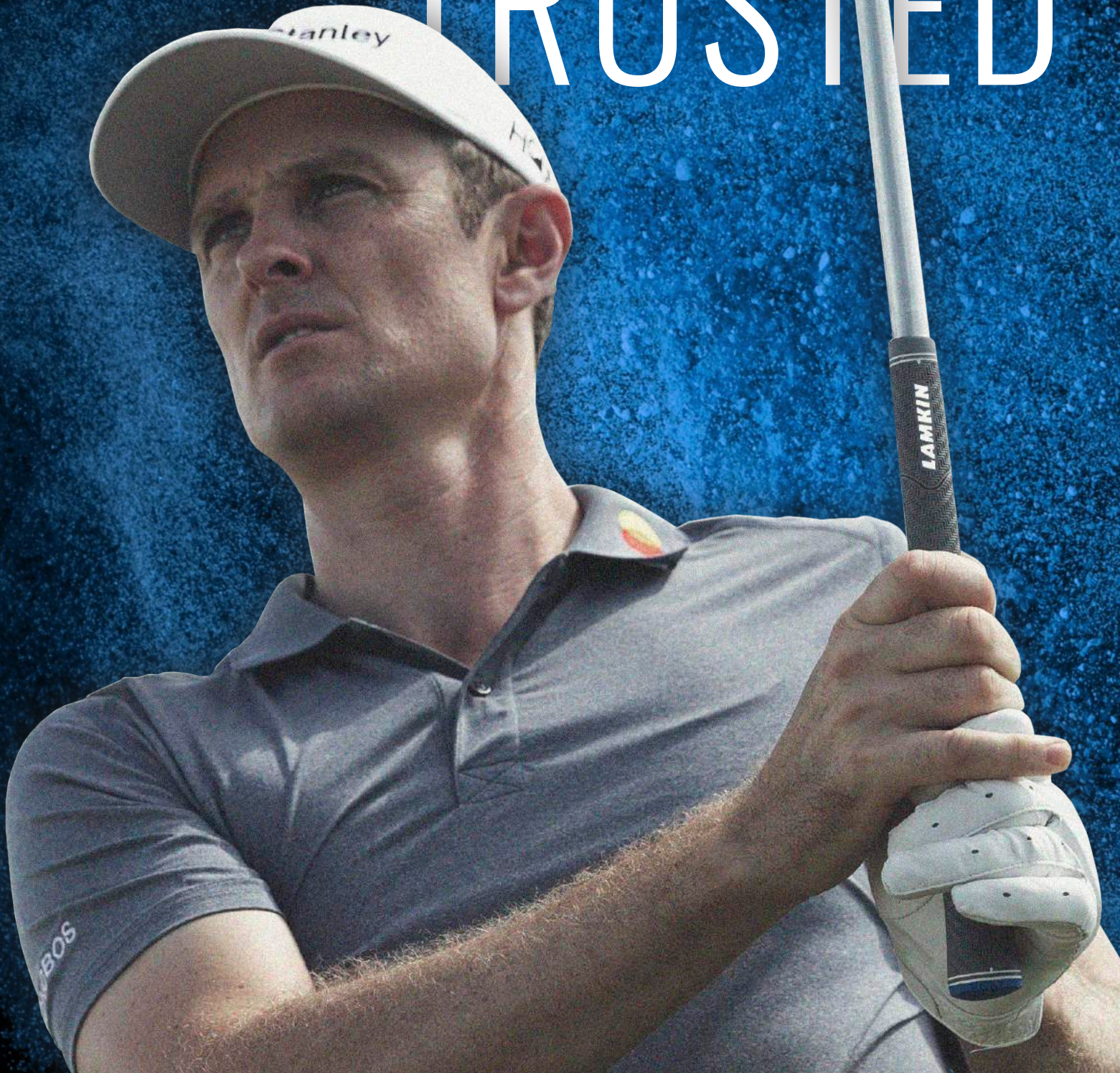
JOHN DEERE CLASSIC

GENESIS INVITATIONAL

SAFEWAY OPEN

CHARLES SCHWAB CHALLENGE

TOUR TRUSTED



CROSSLINE 360

For fans of Lamkin's legendary Crossline Series who prefer a classic design with a slightly softer feel without sacrificing control. Crossline 360 features an enhanced "universal" Crossline pattern with an upgraded softer rubber compound that provides omni-directional traction as well as great all-weather performance.

- Consistent universal Crossline pattern provides excellent traction and is ideal for adjustable clubs
- Softer than the traditional Crossline but with all the same performance and durability benefits
- The 360 orientation allows for optimized installation flexibility



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Crossline 360	Standard	101377	Gray/Black	.60 Round	51g

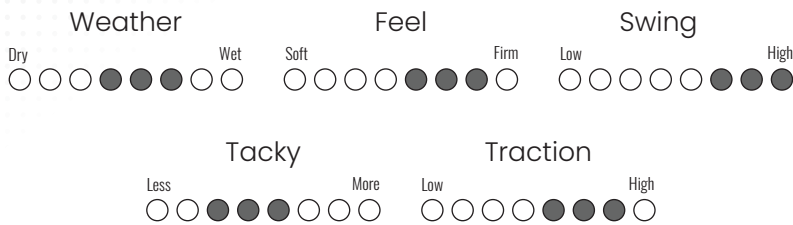
CROSSLINE 1150

For players who put a premium on short-game precision and like to grip down on their irons and wedges, the 11.5" Crossline 1150 has a reduced-taper profile and an enhanced, logo-free, Crossline pattern. Longer than standard grips, the extra length and shape promote a more precise and consistent short game performance.

- The ideal choice for wedges, the extra inch of length provides additional surface area for versatile gripping options and improved shot control
- Straighter, reduced-taper profile promotes hand unity and reduced grip tension
- Tacky ACE Material dampens unwanted vibrations

"Gives the golfer a familiar feel and promotes greater shot control from around the green."

- GolfCity.com



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Crossline 1150	Standard+	101368	Gray/White	.60 Round	57g

CROSSLINE

For golfers who demand Tour-proven performance, classic looks and excellent feel, Crossline has been one of Lamkin's best-selling grips for over 20 years. Also popular on the PGA Tour, Crossline features a highly-durable compound and best-in-class torsion control for improved shot-making and confidence.

- Distinctive, densely-spaced surface pattern provides exceptional lateral traction and grip stability
- Firmer grip material limits torsion at shot impact for greater confidence and excellent consistency
- Proprietary compound material engineered for durability

- Tour dominance with more than \$300,000,000 in Tour winnings over the last two decades.



Weather

Feel

Swing



High

Tacky

Traction



Less

More

Low

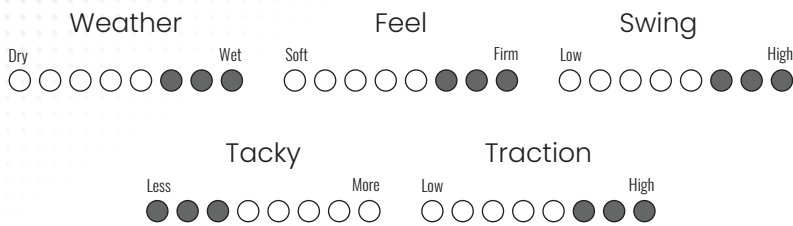
High

GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Crossline	Undersize (-1/16")	1013 13	Black/White	.58 Round	43g
Crossline	Standard	101302	Black/White	.60 Round	48g
Crossline	Standard	101308	Black/White	.58 Round	50g
Crossline	Standard	101309	Black/White	.58 Reminder	50g
Crossline	Midsized (+1/16")	1013 11	Black/White	.58 Round	62g
Crossline	Oversize (+1/8")	1013 12	Black/White	.58 Round	76g
Crossline Black	Junior	101324	Black	.58 Round	35g
Crossline Black	Undersize (-1/16")	101325	Black	.58 Round	43g
Crossline Black	Standard	1013 10	Black	.58 Round	50g
Crossline Black	Midsized (+1/16")	101326	Black	.58 Round	62g
Crossline Black	Oversize (+1/8")	101327	Black	.58 Round	76g

CROSSLINE FULL-CORD

For players who prefer the highest levels of surface traction possible the Crossline Full-Cord delivers maximum surface traction, torsion control and all-weather playability.

- Distinctive, densely-spaced surface pattern provides exceptional lateral traction and grip stability
- Firmer grip material limits torsion at shot impact for excellent consistency
- Only full-cord grip offered in a full range of sizes
- High traction texture delivers slip-free confidence in all weather conditions



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Crossline Full-Cord	Standard	101315	Black/White	.58 Round	50g
Crossline Full-Cord	Standard	101340	Black/White	.58 Reminder	50g
Crossline Full-Cord	Midsize (+1/16")	101316	Black/White	.58 Round	62g

PUTTER GRIP FITTING SYSTEM

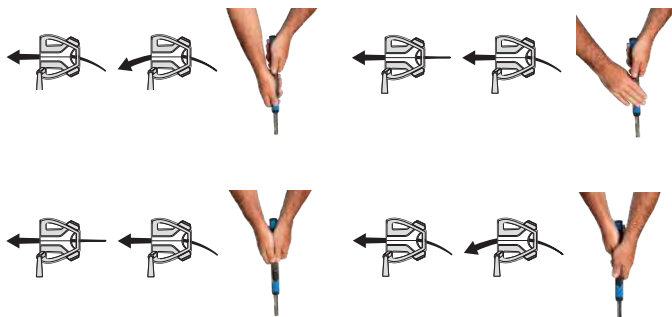


THE PERFECT FIT

The putter is used more than any club in the bag, so helping golfers find a flatstick that works for their individual games is paramount to success on the course. Lamkin is dedicated to helping our retail partners provide the best service for their customers, which is why we developed a first-of-its-kind solution in the new Putter Grip Fitting System. Here is what you need to know:

- Quickly guides customers through the putter grip fitting process
- Accounts for: hand size, stroke mechanics, pattern of misses, hand placement on the grip, etc.
- Allows experimentation with a range of models and sizes
- With one click any grip fits into the putter base provided (TaylorMade Spider X)
- Compare performance, feel and traction
- All necessary components within the display
- Available in two sizes

A GRIP FOR EVERY GRIP... AND EVERY STROKE





NEW SINKFIT DEEP-V

The first and only putter grip with the feel, traction and durability of rubber, but lightweight characteristics of polyurethane. Perfect for players seeking a lightweight grip that will not rapidly degrade in tackiness or appearance, as is common in polyurethane grips.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- The unique, ergonomic "V" shaped pistol-grip features a peak to create enhanced anchored traction and comfort
- A thin rubber sleeve made from Genesis Material is fused over a proprietary microlite underlisting to create the desired weight and feel



"This is one of the most innovative putter grips to hit the market in 20 years."

**- Travis Fulton,
Top Teaching Professional**

MICROLITE + RUBBER SLEEVE TECHNOLOGY



FRONT



BOTTOM

GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Deep-V	Standard	101496	Black/Yellow	.58 Round	73g
Deep-V	Midsized	101497	Black/Yellow	.58 Round	76g

SINKFIT SKINNY PISTOL RUBBER

As the thinnest, smallest grip in the SINKFIT line, the SINKFIT Skinny Pistol features Lamkin's Fingerprint Technology and Genesis Material to provide a secure feel, optimized surface tack, and unmatched durability. Perfect for the player utilizing a traditional overlap, reverse overlap or cross-handed grip style and who prefer a thin, pistol shape.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Genesis Material that is slightly softer than traditional rubber, but with superior durability
- Ergonomic design and distinctive contoured pistol shape promotes proper wrist alignment for a more controlled, consistent putting stroke



FRONT



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GRIP	SHAPE	PART #	COLOR	CORE	WEIGHT
SINKFIT Skinny	Pistol	101492	Black/Gray	.58 Round	70g
SINKFIT Skinny	Pistol	101493	Blue/Green	.58 Round	70g

SINKFIT STRAIGHT POLYURETHANE

SINKFIT Straight Poly leverages the benefits of lightweight polyurethane combined with Lamkin's Fingerprint Technology in a midsize grip which offers maximum playability and performance. Best suited for the golfer with a straight-back-straight-through stroke who utilizes a claw-style, palm-to-palm, fingers down the shaft or split hand putting grip styles.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Features a parallel shape with a subtle ridge along the underside of the grip to guide proper hand placement
- Excellent grip to encourage a smoother pendulum-style stroke



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GRIP	SHAPE	PART #	COLOR	CORE	WEIGHT
SINKFIT	Straight	101488	Black/Red	.60 Round	60g

SINKFIT PISTOL

POLYURETHANE

With a classic pistol shape, SINKFIT Pistol Poly combines lightweight polyurethane and optimized surface traction for a putter grip that feels as good as it performs. Great for players with an arc-to-straight putting stroke utilizing a traditional overlap, reverse overlap or cross-handed putting grip style and who prefers the feel and weight of polyurethane.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Midsize grip with the soft feel of polyurethane, but the weight of smaller rubber grips
- Traditional pistol shape with subtle contour make it an excellent tool to encourage a smooth arc to arc-to-straight putting stroke



FRONT



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GRIP	SHAPE	PART #	COLOR	CORE	WEIGHT
SINKFIT	Pistol	101489	Black/Blue	.58 Round	63g

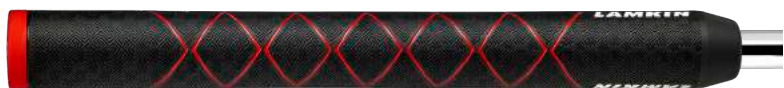
SINKFIT STRAIGHT RUBBER

SINKFIT Straight Rubber features Lamkin's Fingerprint Technology and Genesis Material to provide a responsive feel, optimized surface tack, and unmatched durability. Its unique contoured shape is designed to promote proper wrist alignment to ensure smooth, repeatable mechanics. It is the perfect option for the golfer with a straight-back-straight-through stroke, utilizing a claw, palm-to-palm, fingers down or split-hand putting grip style and prefers a midsize rubber grip.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Genesis Material that is slightly softer than traditional rubber, but with superior durability
- Parallel shape with a subtle contour in the back of the grip to encourage a smoother pendulum-style stroke and proper wrist alignment for a more controlled, consistent putting stroke



FRONT



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GRIP	SHAPE	PART #	COLOR	CORE	WEIGHT
SINKFIT	Straight	101490	Black/Red	.60 Round	114g

SINKFIT PISTOL RUBBER

The midsize SINKFIT Pistol Rubber grip features Lamkin's Fingerprint Technology and Genesis Material to provide a responsive feel, optimized surface tack, and unmatched durability. The grip is particularly ideal for golfers with an arc and arc-to-straight putting style when utilizing a traditional overlap, reverse overlap or cross-handed grip style.

- Proprietary Fingerprint Technology featuring a consistent micro-texture pattern for outstanding grip comfort with lighter surface traction
- Made with Genesis Material that is slightly softer than traditional rubber, but with superior durability
- Ergonomically-inspired traditional pistol shape that encourages proper hand positioning, wrist alignment and assists in the release of the putter head at impact for a more controlled, consistent putting stroke



FRONT



BACK

GRIP	SHAPE	PART #	COLOR	CORE	WEIGHT
SINKFIT	Pistol	101491	Black/Blue	.58 Round	120g

DEEP-ETCHED ALL-RUBBER

A Tour favorite for the last decade, Deep-Etched now features Genesis Material to offer a softer feel without sacrificing any of the performance attributes the grip has become known for on Tour. Featuring a prominent horizontal etched pattern and traditional paddle shape, the smaller profile is perfect for the player looking for maximum responsiveness. Deep-Etched is ideal for golfers with an arc and arc-to-straight putting style, when utilizing a traditional overlap, reverse overlap or cross-handed grip style.

- Genesis Material provides a softer feel along with unmatched durability
- Deep etched pattern provides excellent grip stability and traction
- Available in black, red, blue and gray



RED

BLUE

GRAY

GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Deep-Etched	Standard	101401B	Black	.58 Round	81g
Deep-Etched	Standard	101462	Red	.58 Round	81g
Deep-Etched	Standard	101463	Blue	.58 Round	81g
Deep-Etched	Standard	101464	Gray	.58 Round	81g

DEEP-ETCHED FULL-CORD

For fans of the popular Deep-Etched pattern and paddle shape, but who prefer a corded putter grip, the Deep-Etched Full-Cord provides the solution. Its heavy cord exposure increases surface traction in all-weather conditions and provides maximum feel and incredible shot feedback.

- Paddle-style profile encourages a more relaxed tension-free putting stroke
- Heavy cord weave adds enhanced slip-free control in all weather conditions
- Deep etched pattern provides excellent grip stability and traction



GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Deep-Etched Full-Cord Putter	Standard	101407	Black	.58 Round	85g

ARTHRITIC GRIP

With a unique nubbed texture and larger profile, the popular Arthritic Grip promotes much lighter grip pressure, allowing players with limited hand and arm strength to comfortably and confidently grip their clubs.

GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Lamkin Arthritic	Midsized	100661	Black	.58 Round	72g

TRAINING GRIP

Lamkin Training Grips are an excellent tool designed to teach golfers the proper hand and finger positioning for the ideal golf grip.

GRIP	SIZE	PART #	COLOR	CORE	WEIGHT
Right Handed	Standard	000150	Black	.58 Round	79g
Left Handed	Standard	000151	Black	.58 Round	79g
Ladies Training	Standard	000152	Black	.58 Round	60g



Morgan Stanley

INTRODUCING

ST HYBRID

All-around superior performing
and firm feeling grip in all
weather conditions

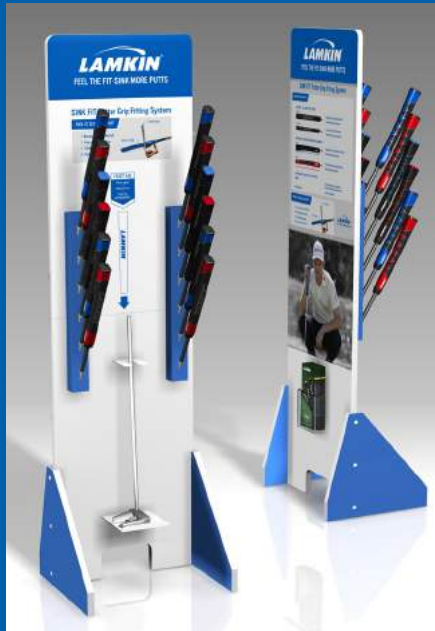
Infused Cord in upper
section gives the anchoring
hand unmatched traction
without the abrasive feel
often associated with cord

Hybrid design made
of a smoother,
tackier version of
Genesis Material

Comfortable, tactile feel
with excellent durability in
the guiding hand section

Also available with Lamkin
Calibrate Technology





PUTTER GRIP FITTING SYSTEM

A first-of-its-kind solution to help every golfer find their perfect grip.

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