

An OMS Initiative

## REVOLUTIONISING CHENNAI'S SHOPPING EXPERIENCE !

Phoenix Marketcity in Velachery has emerged as Chennai's ultimate destination for premium shopping, dining and entertainment. Spread over a million sq. ft., it houses 300-plus stores showcasing premium fashion brands, fine dining restaurants, a food court, a multiplex and entertainment and leisure options. Committed to taking the city fashion forward, it has brought some of the biggest names in fashion from across the country and the globe to our very own Chennai. The mall caters to discerning and brand conscious consumer, and offers the affluent Indian, a shopping experience beyond par, with the best products and services the world has to offer.



## ADDING RESPLENDENCE TO WEDDINGS

Kancheepuram S.M. Silks, known for manufacturing silk sarees since 1987, has truly created a revolution in selling silk sarees. At a time when people had the perception that only the rich could afford to buy silk sarees, Kancheepuram S.M. Silks was the first to sell silk sarees at a very economical price. By selling at the production cost, they played a major role in taking silk sarees to the masses and creating a situation where each and every person can buy a silk saree.

Kancheepuram S.M. Silks has carved a niche for itself in the world of silks through its superior quality and affordable pricing. It has the distinction of being a part of the most number of weddings in South India.



## GRANDEUR AT ITS BEST



Grand by GRT, the flagship hotel of GRT Hotels & Resorts, was renovated and re-launched in April 2016. Located in proximity to Chennai's major business districts and cultural avenues, the upscale hotel, boasts of intelligent architecture, spacious rooms, charming interiors, and state-of-the-art technology.

The well-appointed rooms and

suites offer stunning views of the city's skyline and exhaustive amenities. Apart from being home to unique concept restaurants, Grand by GRT also has a world class spa, a full equipped gymnasium with a personal trainer and a top of the line indoor swimming pool. The hotel offers chic spaces equipped with modern amenities to host weddings and other occasions.



## UPHOLDING TRADITION IN SILK

Shreenivas Silks and Sarees began its journey in 1906, manufacturing pure zari silk sarees with a few looms in Kancheepuram. Today the company has a network of over 1000, top of the line master weavers. Decades of research have gone into their looms and weaving patterns, that have gotten

more intricate and delicate with time. Shreenivas Silks and Sarees believes that saris are part of the DNA of our culture, and can never go out of fashion. While their designs are strongly rooted in tradition, they have also adopted a range of contemporary styles, to accommodate changing trends and desires.

## MAKING CONVENIENCE ACCESSIBLE TO ALL

Vasanth & Co is one of the top retail chains for Consumer durables in India. Headquartered in Chennai, they deal with a range of Consumer electronics, Home appliances, laptops and mobile phones of various reputed Global brands.

They have a strong network across the



South, with a total of 64 showrooms across Tamil Nadu and one each in Pondicherry and Bangalore. Its 65th and 66th showroom is all set to open at Tiruvallur and Gobichettipalayam in October, 2016 respectively. Vasanth & Co has been a trend setter in the industry by making convenience consumer durables

more accessible to the masses. Through hire purchase and finance schemes, followed by easy finance options, the company opened the floodgates of Consumer retail market and has been creating history in Consumer durable retail in India.

## THE HALLMARK OF QUALITY AND COMFORT



Over the last 77 years, Naidu Hall has built a reputation for offering quality, variety and value for money. Today they are known as a complete family store, housing lingerie, comfort wear, blouses, saris, western wear, readymade clothes for men and children, accessories, cosmetics and perfumes.

The brand established by Late MG Naidu, specialises in women's innerwear. Naidu hall

has a wide range of brassieres with different fits, to suit women of all ages. Their collection of over 150 styles includes recent designs and some created by the founder decades ago.

Naidu Hall currently has 18 stores across Chennai, over 1000 dealers in Tamil Nadu, around 200 dealers across Andhra Pradesh, Kerala and Karnataka, and is poised for further expansion in the years to come.

## OVERALL WELLNESS FOR A BETTER QUALITY OF LIFE



Shakshii is a one-stop wellness clinic in Chennai, which has come to be known for their effective fitness, skin and hair care treatments. In the 2 years of their existence, they have garnered over 3000 clients with a success rate of approximately 94%. The experienced team gives every client personal attention to understand requirements, be it weight loss, skin ailments or hair loss. The effectively researched and highly advanced treatments are tailor made to suit individual needs.

Customer satisfaction and positive testimonials go a long way in encouraging Shakshii to do better. One of their recent clients brought the team sweets, as she had conceived post undergoing a weight loss treatment with them. Shakshii is proud to deliver results that are holistic, yet powerfully transformative and seeks to win over customers through their efficient service, and effective solutions.

## TAKING TECHNOLOGY AHEAD



Poorvika Mobiles Pvt. Ltd. is a leading multi-brand retail chain that deals in mobile phones and connections, accessories, recharges and internet data cards. Founded in 2004, it was born out of the idea to amalgamate the look, touch and feel of mobile outlets with the choice, convenience and elegance that modern retail provides.

Today, Poorvika has over 200 stores across 43 cities in Tamil Nadu, Pondicherry and Karnataka. The brand prides itself on its deep understanding of a customer's needs. The well-trained workforce of over 3500 knowledgeable and committed professionals is the biggest strength that sets Poorvika apart.

## REDEFINING UNIFORMS SINCE 1975



Sugan uniforms takes pride in addressing the uniform needs of everyone from school children, to corporates to industrialists. Over the last four decades, they have developed a reputation for the quality and comfort of their products. Sugan Uniforms has an esteemed clientele of 200 schools and over 100 industries and business houses in Tamil Nadu. With the largest collection in uniform fabrics, Sugan customises uniforms in terms of designing and tailoring to the utmost satisfaction of customers.

Sugan uniforms are available at 4 prominent locations across Chennai. They are the total uniform solutions expert, as they also undertake tailoring and creating garments with logos.

## STANDING TESTIMONY TO GLITTERING TRADITIONS



N Gopaldaas Diamond Jewellers was started in 1929 in the temple town of Trichy by visionary jewellers, Shri.Nandalal B.Shah and Shri.Gopaldaas C.Mehta. With over eight decades of trust, N Gopaldaas has created classic and contemporary diamond jewellery for their customers across generations and are unmatched for quality and craftsmanship of diamond, platinum, gold, silver jewellery.

N Gopaldaas is now managed by directors Diljit C.Shah, Mihir D.Shah, Darshan D.Shah and Chaitali M Shah . According to Mihir D. Shah the secret of their success lies in their honest pricing and ethical business practices. He has been traveling across the world for over 20 years to garner expertise in the jewellery field. His knowledge and accuracy in judging diamond quality, holds high regard in the diamond industry.

N Gopaldaas crafts unique and customised jewellery to match the taste and persona of every individual client. They have pioneered with innovations in jewellery, and were the first to introduce open-set diamond jewellery in Trichy,

which allowed clients more avenues for customisation. Times readers can avail a special discount of 4% on diamonds. They offer exclusive jewellery savings schemes also. Those joining the chit above Rs. 3000/- will receive a silver gift.

Headquartered at Trichy, N Gopaldaas also has branches at Trichy, Hyderabad, Mumbai, Dubai and at Mylapore, Chennai - 600004. Ph No. 28117611 / 28117622 Website: www.gopaldasjewellers.com

