

THE MARKETING BUREAU NEWS REPORTS

THE MARKETING BUREAU LAUNCH THEIR FIRST BUS WRAP FOR LIBERTY BUS IN OVER 10 YEARS....



Islands Insurance are the first business to take up this unique opportunity with their latest advertising campaign. Islanders can expect to see the Liberty Bus transformed into a fun and eye catching design featuring the slogan, ***“No matter what, we’ve got it covered.”*** ***The bus is being used island wide for maximum brand awareness.***

The Marketing Bureau facilitates campaigns for a variety of advertisers, from large national brands to locally-owned businesses. ***“Wrapping whole buses really makes a creative impact for any brand and has to be one of the most visible forms of advertising in Jersey,”*** said Julie Littlemore, Managing Director of The Marketing Bureau.

Jim Purkiss, Director of Islands Insurance says, “we believe in doing things differently... which is why we are delighted to be amongst the first Jersey companies to promote their business on a bus.”

The Marketing Bureau Ltd is one of the leading marketing and advertising agencies in the Channel Islands offering all aspects of marketing services and a portfolio of media options.

