



No2 Newsletter 2019

Hi PVC lovers out there. Welcome to our second newsletter for 2019. It looks like the PVC fashion Bubble that was so prominent last year has burst. Last year PVC was very much in fashion with a number of high street chains following the lead set by the catwalks. PVC is a very cyclical material; it comes round in fashion on a regular basis and then fades out. One thing you can be sure of PVC-U-LIKE will always be here to provide your PVC fix regardless of what is happening on the high street.

As stated in the last newsletter we unfortunately had to increase our prices in April due to our Government increasing the minimum labour rate. I'm afraid this isn't the last increase we will see. Both prominent parties seem hell bent on increasing the minimum wage even though the UK is already paying higher than average wages. Coupled with the continuing Brexit debacle which is effecting The strength of the pound and low customer confidence there seems no end to increased costs so make the most of the special offers we have detailed below!

The Shape of PVC-U-LIKE is changing dramatically with the times. For many years PVC-U-LIKE offered a complete bespoke service, this involved pattern making, creating designs and evolving existing garments. Unfortunately this is a labour intensive process and rarely is it profitable, so we have ceased a full bespoke service. Customers can still request small changes such fitting elastics adding buttons etc which is chargeable. Due to the increase of labour costs the company now has to target resources to producing made to order garments and stock replenishment only. Also we have seen the continued and sustained erosion of the pound against the dollar resulting in our materials costing 25% more! As a result of the above we continue to streamline the business and with this in mind we took a massive decision recently to offload a large quantity of material back to our China factory. If you look at our material chart you will see some dramatic reductions in roll numbers. <https://pvc-u-like.com/Uploads/General/Material-Stock.pdf> Whilst this may seem counter intuitive the plan is to get our China factory to produce more fast moving stock items so our UK operation can concentrate on made to order. Unfortunately stock replenishment from China takes time and the stock will not arrive until late autumn. However we have an earlier stock order arriving in July which includes RA01 raincoats, SU10 suits, SU43 sauna suits and CA14/ CA15 capes. We will keep you informed of future stock deliveries.

We still continue to sell off our old stock to make room for future China stock replenishment. We have limited room in our warehouse so we are offering high discounts on old stock to move it on. The plan is to sell off the old stock and then only keep stock of fast moving items therefore it is unlikely you will see the items below stocked or offered at this low price in the future, now is your opportunity to buy these garments at a greatly reduced price.

RA49 Retro Coat a lovely retro design raincoat with collar and large PVC buttons priced only £15 with some good colour choices, grab one at this price before they are all gone!

<https://pvc-u-like.com/Product.aspx?ProductID=374>

RA55 Hooded retro coat a lovely retro design raincoat with box style hood and large PVC buttons priced only £15 with some good colour choices.

<https://pvc-u-like.com/Product.aspx?ProductID=375>

RA22 Modern Girl Raincoat Funky modern design with fold back hood and shaped silhouette only £15, with some nice colour choices. <https://pvc-u-like.com/Product.aspx?ProductID=373>

RA76 one size ¾ length raincoat a Timeless A line design with drawstring hood now reduced to £12.50. Available in two, never to be seen again colours Pearl Blue and Pearl Silver.

<https://pvc-u-like.com/Product.aspx?ProductID=377>

SU38 Ladies Indo Suit. A versatile two piece suit which can be used for Bike riding, walks in the country or messy jobs! Again once these suits are gone they will not be re-ordered so priced to sell at only £10! <https://pvc-u-like.com/Product.aspx?ProductID=393>

SU39 Gents Indo Suit. A versatile two piece suit which can be used for Bike riding, walks in the country or messy jobs! Again once these suits are gone they will not be re-ordered so priced to sell at only £12! <https://pvc-u-like.com/Product.aspx?ProductID=394>

Off the shelf Latex items.

We have now replenished our off the shelf range of Latex garments and added another cheeky item!

PA94 Ladies Crotchless Briefs These naughty black latex briefs are crotchless just in case your lady wishes to keep them on! Only £20 https://pvc-u-like.com/Off-The-Shelf/Underwear/PA94---Crotchless-latex-briefs_p-2-25-462.aspx

New product

BO13 Ladies Bed socks. For those in a hurry we have some shiny black PU bed boots with elastic sole and sides, very sexy! Only £25 https://pvc-u-like.com/Off-The-Shelf/Accessories/BO13---Stretchy-Bed-stockings_p-2-23-464.aspx if you fancy some pure PVC bed boots you can always have our version here https://pvc-u-like.com/Clothing/Underwear/Stockings/BO06---Vintage-stockings_p-6-19-55-61.aspx

PVC Club wear.

Off to a party? We have a range of Stretch PU garments in four colours that are perfect for dancing in, and it's competitively priced as well. Go and have a look here:- https://pvc-u-like.com/Off-The-Shelf/Clothing_c-p-0-1-2-24.aspx

If you subscribe to our Facebook page <https://www.facebook.com/PVCULIKE/> you will already be aware that we are clearing out a load of old stock and we are offering at much reduced prices. Please order straight away to avoid disappointment.

Are you in America?

Our distributor in the US is Make it Kinky <http://www.makeitkinky.com/> They have been working hard to ensure that you can have everything that we offer. They have recently added a number of sexy latex garments to their range as well. Hopefully the service and delivery will be more efficient than we can offer from Europe also it is nice to have a local contact to communicate with.

PVC Dreams Streaming site. Did you know that Dreams can now be streamed on a ipad. <http://pvcdreams.tv> if you want to see our PVC worn by stunning models being very naughty then start subscribing to the site now. They also have a very active facebook page <https://www.facebook.com/groups/PVCDREAMS/> which is a closed group so you will need to ask to join but once in there are plenty of pictures and news to digest. The streaming site will play on PC, mobile device and direct through a smart TV so there is no excuse to not be enjoying yourself!

Best Wishes

GARY and the PUK TEAM