



IMMEDIATE RELEASE

Excess Baggage Company uses Tigrox to manage their summer crowds

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Excess Baggage Company, the leading name in in-Terminal Baggage and Concierge services, located in many airports and railway stations throughout the UK, recently chose *Tigrox* as their banner barrier of choice in the management of their queues and footfall flow throughout the busy summer sporting season. Providing left luggage, storage, baggage shipment and lost and found services to all visitors, Excess Baggage Company has seen hundreds of thousands of customers throughout the July/August period. The *Tigrox* banner barrier system was used to guide customers to correct counters, assist in queue management, and most importantly, notify and market Excess Baggage Company's services to customers.

The *Tigrox* system is made up of a combination of posts and banners. The posts, which are all tooled, moulded and assembled at the factory in the United Kingdom, are equipped with a patented spring and roll-up mechanism allowing the interchangeable banner to be extended as frequently as required, exchanged for another banner when required, while also allowing the banner to be safely rolled up and stored when not in use. The requirement by Excess Baggage Company was for a system that would perform not only an operational function, but also provide promotional opportunities which would clearly mark out specific business areas for the company, while managing thousands of customer requests daily.

John Coward, the Manager of the Rail Division at Excess Baggage, has been extremely pleased with the product and added that, *"the product not only looks good, and performs a vital function for what we need, but that it allows us to do so at a relatively inexpensive cost too"*. Looking to develop the rollout of *Tigrox* to various other locations throughout the

United Kingdom, Excess Baggage Company aims to make use of *Tigrox* as a daily functional tool in order to better assist their own customers.

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About Tigrox and AAVPD Ltd

Tigrox is a trading division of AAVPD Ltd who specialise in injection moulding and offers customers a one-stop-shop opportunity to complete design and tool-making services. Having run for more than 20 years, AAVPD Ltd has built up a reputation of quality and personal excellence by supplying various industries with required moulded product. Being a UL certified moulder, AAVPD Ltd is approved to supply all UL-listed manufacturers. Tigrox is manufactured under a system approved to BS EN 9001:2000.

For more information on Tigrox, please visit our website at www.tigrox.com or contact Katy Roberts, Marketing Manager, on 01308 427000 / katy.roberts@tigrox.com

About Excess Baggage Company

Excess Baggage Company is the leading name in Airport, Rail Station and Venue Baggage and Concierge services, and the preferred choice for students' shipping, expats, as well as businessmen and women moving around the globe. Specialists in in-Terminal Baggage & Concierge Services for over 25 years, we handle over 5m items of baggage annually and serve over 300 countries and territories worldwide, so we feel we know a little about moving your personal effects safely!

For more information, please contact Excess Baggage on +44 20 8324 2002 or visit their website <http://www.excess-baggage.com/>