



## **Stand out from the competition**

In this age of ever-increasing customer demand, businesses are expected to provide consistently fast and efficient service with every transaction.

To keep ahead of customer demand, you need to provide service that never fails to help you deliver your brand promise, while helping you to maintain control of every aspect of your business, from customer transactions to payroll.

This is where the cutting-edge BizPOS point-of-sale technology comes in!

## **What is POS and why does my business need it?**

POS is short for Point of Sales; an advanced electronic management tool that will help you to do the following things:

- **Keep tighter control of your business**

Data analysis including stock counts, category sales, product mix and labour costs allow you to acquire the insights you need to understand customer behaviour, and make informed business decisions.

- **Maintain remote access**

The remote access provided by web-based architecture allows you to access reports, change stock or menu information, and even send emails, whether you are at home or anywhere else with an internet connection.

- **Grow your business**

When used to its full potential, a POS system is more than just the place where customers exchange money with cashiers for goods or services. With the right equipment, POS becomes an indispensable tool in helping you to devise strategy, which in turn helps you to grow your business and keep your customers satisfied and coming back for more.

- **Boost sales, cut costs and improve your bottom line**

According to market research from Intuit (<http://www.entrepreneur.com/article/77960>), an affordable POS system can cut operational costs by as much as 10%. Providing real-time information about your stock, your customers and their buying habits, as well as the high-performance necessary for modern business, POS systems are streamlined to speed up the sales process, reduce errors, speed up training times, and to eliminate waste.

- **Reduce errors**

Errors that were previously caused by illegible handwriting or human miscalculation are a thing of the past!

### **Customer loyalty programs made easier**

With an increasing number of POS systems now offering integration with existing rewards programs, there is now no need to pay for separate software systems when running promotions.

## **Why BizPOS?**

**Our solutions take everything that's great about POS solutions and improves upon them. Here's how:**

- **Custom solutions**

While many POS providers only offer set solutions, our POS solutions are tailor-made to your business from the ground up, and optimized to help increase your sales and efficiency at every turn. The beauty of BizPOS is that you can choose as few or as many features as you want, for a customised solution to suit your budget.

- **Even easier to use!**

Our intuitive graphical user interface (GUI) is incredibly easy to use, with fewer touches needed for fast service, item modification and order completion. Streamlined, intuitive order input increases accuracy. Unusual orders can be fulfilled quickly and with ease. No computer skills required!

- **Cuts training time**

Because our systems are so easy to use and because your solution is unique to your business, training new employees can take as little as half an hour to an hour, freeing up time for you to get on with the busy job of running your business.

- **Boosts sales even more!**

Not only does the high performance and ease of use that we offer at BizPOS speed up the sale process even further, but we can configure your system to include up-selling and cross-selling suggestions with the specific needs of your business in mind.

- **24-hour support**

We offer around-the-clock phone, email and remote support. Support is absolutely FREE for 90 days following installation subject to terms and conditions.

- **Easy payment**

Contact our friendly sales staff and choose from easy purchase, rental, or finance options for a simple payment solution that suits your business.

## **Calculating your return on investment (ROI)**

What is ROI?

ROI is short for a 'return on investment'. When consider whether to invest in a POS system or indeed which POS solution to invest in, no doubt the first thing on your mind will be the level of ROI for your business. Of course, you want the largest ROI for your business and for your bottom line.

Work out your ROI

When deciding on the type of solution you require and which payment option to choose, you need to figure out which option will give you the best ROI. Your business is unique and so what works for one restaurant owner will not work for another. To help you decide, we have provided the following equation to help you calculate your ROI:

**ROI = (gain from investment – cost of investment) / cost of investment**

Your business is unique and so what works for one restaurant owner will not work for another. So, to help you decide, we have provided the following equation to help you calculate your ROI.

**For bespoke POS solutions at a price you can afford, choose BizPOS today!**

[Contact details here]