

# DATAHOUSE

Today's insurers are awash in a sea of data. Financial data. Policy data. Claims data. And it's not in a single, accessible place. Usually it's housed in silos, making it challenging to manage and access across the enterprise.

# Realizing the Value of Your Data

Insurity offers a way to accurately and quickly transform the data generated by core processing systems into information that produces actionable business intelligence - allowing you to make better, more informed decisions.

Insurity's DataHouse represents the most comprehensive data model in the industry with end-to-end support for Commercial, Personal and Specialty lines of business from detailed transactions to full reporting and business intelligence. It's a proven data solution designed, developed and delivered exclusively for Property & Casualty insurers.

# The 5 Components of DataHouse



#### Integration Hub

Configurable process that integrates, validates and cleanses data from any source into DataHouse



#### Data Repositories

Integrated set of ACORD-based repositories, storing detailed transactional data



# Reporting

Comprehensive management and operational reporting for policy, billing, claims and reinsurance



## Analytics

Customizable
Dashboards and KPIs
that support all key
insurance business
functions



#### Manual Data Entry

Browser based UI to allow auditable data corrections

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## Greater than the Sum of its Parts

DataHouse consolidates data from policy, billing, claim and reinsurance systems to provide integrated intelligence and big-picture insights so insurers can make decisions based on facts, not perceptions and assumptions.

Built on non-proprietary ACORD standards, DataHouse comprises five components that can be employed together or independently to address the specific needs of any insurer; whether the need is for a comprehensive solution or to enhance your existing data capabilities. It also serves as the workhorse to manage essential financial premium accounting, statistical/bureau reporting and critical integrations both internal and external to the enterprise.

DataHouse is much more than a business intelligence solution. DataHouse delivers unprecedented business value while reducing IT complexity by integrating its five components to create a data integration hub for use in organizations of any size, structure or complexity.

#### Additional Benefits of our Data First Approach

- Accelerates traditionally difficult legacy modernization and system integrations.
- Eases consolidation of data from multiple critical core systems creating a unified view.
- Sound balancing, reconciliation and exception reporting throughout DataHouse solution.
- Reliable reporting across the entire enterprise.
- Strong foundation for business intelligence and advanced analytics implementations.
- Insulates the business and downstream applications from the impacts of underlying technical complexities of system changes during the modernization process.

## **Use Cases**

- Establishing or replacing an existing data warehouse
- Insulating the business during core system modernization
- Programming business data collection and reconciliation
- Data integration hub
- Establishing an analytics platform
- Business segment feed to FDW
- Mergers & acqusitions

#### **Predictive Analytics**



#### A Modern Set of Tools

Valen is an advanced data and analytics provider for P&C insurance companies. They work with insurers who want to utilize modern approaches to pricing, risk selection, claims triage and premium fraud.

#### Know more than the competition

Access key information about the risks you insure in order to compete and win the profitable business you want.



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