# HIRE HEROES USA, INC. FINANCIAL STATEMENTS

DECEMBER 31, 2017 AND 2016
With Independent Auditor's Report Thereon



#### INDEPENDENT AUDITOR'S REPORT

To the Board of Directors of Hire Heroes USA, Inc.

We have audited the accompanying financial statements of Hire Heroes USA, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2017 and 2016, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

#### Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audits. We conducted our audits in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### **Opinion**

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Hire Heroes USA, Inc. as of December 31, 2017 and 2016, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

**Emphasis of Matter** 

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As discussed in note 3 to the financial statements, the 2016 and 2017 financial statements have been restated to correct a misstatement. Our opinion is not modified with respect to this matter.

Morrow, Georgia

May 2, 2018 except as to note 3, which is as of September 20, 2019

#### HIRE HEROES USA, INC. STATEMENTS OF FINANCIAL POSITION DECEMBER 31, 2017 AND 2016

AGGETTG	2017	2016				
ASSETS						
CURRENT ASSETS Cash Investment - restricted	\$ 4,779,483	\$ 4,737,482 4,000				
Grants receivable Contributions receivable Accounts receivable	561,177 90,081 78,230	350,000 84,701 13,246				
Prepaid expenses	8,745	7,645				
TOTAL CURRENT ASSETS	5,517,716	5,197,074				
NON CURRENT ASSETS	97,561					
Grants receivable – non current, net Property, plant, and equipment, net	40,562	45,584				
Other assets – non current	28,884	15,549				
TOTAL NON CURRENT ASSETS	<u>167,007</u>	61,133				
TOTAL ASSETS	\$ <u>5,684,723</u>	\$ <u>5,258,207</u>				
LIABILITIES AND NET ASSETS						
CURRENT LIABILITIES Accounts payable Accrued expenses Deferred revenue TOTAL CURRENT LIABILITIES	\$ 78,905 137,778 2,410,502 2,627,185	\$ 8,212 146,777 <u>1,619,958</u> <u>1,774,947</u>				
TOTAL LIABILITIES	2,627,185	1,774,947				
NET ASSETS Unrestricted Temporarily restricted TOTAL NET ASSETS	1,186,535 1,871,003 3,057,538	1,743,654 1,739,606 3,483,260				
TOTAL LIABILITIES AND NET ASSETS	\$ <u>5,684,723</u>	\$ <u>5,258,207</u>				

#### HIRE HEROES USA, INC. STATEMENTS OF ACTIVITIES FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

	2017	2016
CHANGES IN UNRESTRICTED NET ASSETS CONTRIBUTIONS, RECEIPTS AND OTHER SUPPORT Grants Corporate contributions	\$ 4,787,083 1,108,618	\$ 5,267,215 1,165,357
In-kind contributions Special events Less direct benefit to donors Individual contributions	988,677 868,235 (183,030) 373,601	93,210 493,707 (94,934) 392,809
Other revenue Interest and dividend revenue Merchandise sales Unrealized loss on investment	15,435 885	3,477 1,405 (489)
Net assets released from restriction	981,979	502,578
TOTAL CONTRIBUTIONS, RECEIPTS AND OTHER SUPPORT	8,941,483	7,824,335
EXPENSES Program activities Management and general Fundraising	7,919,881 1,209,785 368,936	7,044,687 995,636 372,148
TOTAL EXPENSES	9,498,602	8,412,471
CHANGE IN UNRESTRICTED NET ASSETS	(557,119)	(588,136)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS Restricted grants Net assets released from restriction	1,113,376 (981,979)	1,739,606 (502,578)
CHANGE IN TEMPORARILY RESTRICTED NET ASSETS	131,397	_1,237,028
CHANGE IN NET ASSETS	(425,722)	648,892
NET ASSETS AT THE BEGINNING OF THE YEARS	3,483,260	2,834,368
NET ASSETS AT THE END OF THE YEARS	\$ <u>3,057,538</u>	\$_3,483,260

HIRE HEROES USA, INC. STATEMENTS OF FUNCTIONAL EXPENSES FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

	Program	activities	Management and general			Fundraising		Totals	
	2017	2016	2017	2016		2017	2016	2017	2016
Salaries and wages	\$ 4,883,278	\$ 4,793,175	\$ 459,748	\$ 459,427	\$	282,118	\$ 281,920	\$ 5,625,144	\$ 5,534,522
Fees and services	1,192,841	108,275	601,411	394,388		2	을	1,794,252	502,663
Benefits	553,283	426,109	50,469	41,109		30,970	25,226	634,722	492,444
Payroll taxes	402,528	417,016	37,914	40,225		23,265	24,684	463,707	481,925
Branch offices	407,627	415,075	27,175	27,674		18,117	18,443	452,919	461,192
Travel	265,063	307,269	11,269	13,162		7,513	8,775	283,845	329,206
Marketing and development	111,812	333,455	7,256	18,726		6,953	12,483	126,021	364,664
Program expenses	103,449	230,437	72	\ <u>~</u>		=	2	103,449	230,437
Depreciation		13,876	14,543	925	_		617	14,543	15.418
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TOTAL EXPENSES	\$_7,919,881	\$ <u>7,044,687</u>	\$_1,209,785	\$ 995,636	\$	368,936	\$ 372,148	\$ <u>9,498.602</u>	\$ <u>8,412,471</u>

## HIRE HEROES USA, INC. STATEMENTS OF CASH FLOW FOR THE YEARS ENDED DECEMBER 31, 2017 AND 2016

		2017		2016
CASH FLOWS FROM OPERATING ACTIVITIES				
Change in net assets	\$	(425,722)	\$	648,892
Adjustments to reconcile change in net assets to net				
cash provided by operating activities				
Depreciation and amortization		14,543		15,418
(Increase) decrease in operating assets				
Grants receivable		(211,177)		(220,988)
Contributions receivable		(5,380)		(11,650)
Accounts receivable		(64,984)		(12,871)
Prepaid expenses		(1,100)		171
Grants receivable – non current		(97,561)		*
Other assets		(13,335)		(6,866)
Increase (decrease) in operating liabilities				
Accounts payable		70,693		(74,879)
Accrued expenses		(8,999)		(152,893)
Deferred revenue	-	790,544	=	1,576,317
NET CASH PROVIDED BY OPERATING ACTIVITIES		47,522		1,760,651
CASH FLOWS FROM INVESTING ACTIVITIES				
Proceeds from investments		4,000		404,317
Purchase of fixed assets		(9,521)		(26,012)
Reinvestment of dividends and interest	8=			(1,892)
NET CASH FLOWS (USED IN)				
PROVIDED BY INVESTING ACTIVITIES		(5,521)		376,413
NET CASH USED IN FINANCING ACTIVITIES	=	- <u>22</u>	34	
NET CHANGE IN CASH		42,001		2,137,064
CASH AT THE BEGINNING OF THE YEARS		4,737,482	2	2,600,418
CASH AT THE END OF THE YEARS	\$_	4,779,483	\$_	4,737,482

## HIRE HEROES USA, INC. NOTES TO FINANCIAL STATEMENTS DECEMBER 31, 2017

#### 1. ORGANIZATION

Hire Heroes USA, Inc. is a mission-focused, 501(c)(3) not-for-profit organization incorporated in the State of Missouri on September 27, 1990 as Health Careers Foundation. The Organization formerly changed its name from Health Careers Foundation on April 19, 2010. The Organization's fiscal year end changed to December 31 in 2015.

Hire Heroes USA, Inc. empowers U.S. military members, veterans and spouses to succeed in the civilian workforce. As a 501(c)(3) not-for-profit organization, Hire Heroes USA, Inc. services are provided at no cost to the veteran. Hire Heroes USA, Inc. relies almost exclusively on public and private donations to support its work.

In 2015, Hire Heroes USA, Inc. received funding for a peer reviewed study called the Independence Project. The purpose of the study is to pioneer alternatives to dependence for Veterans with disabilities. For internal financial reporting purposes, Hire Heroes USA, Inc. considers the Independence Project a separate division.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

A summary of the significant accounting policies consistently applied in the preparation of the accompanying financial statements follows.

#### Basis of accounting

The accompanying financial statements have been prepared on the accrual basis of accounting in accordance with accounting principles generally accepted in the United States of America ("GAAP").

Hire Heroes USA, Inc. classifies its net assets and revenues and expenses, gains and losses based on the existence or absence of donor-imposed restrictions. Accordingly, net assets of Hire Heroes USA, Inc. and changes therein are classified and reported as follows:

Unrestricted net assets – net assets not subject to donor imposed restrictions.

<u>Temporarily restricted net assets</u> – net assets subject to donor-imposed stipulations that may or will be met either by actions of Hire Heroes USA, Inc. and/or the passage of time.

Revenues are reported as increases in unrestricted net assets unless the use of the related assets is limited by donor-imposed restrictions. Expenses are reported as decreases in unrestricted net assets. Expirations of temporary restrictions on net assets are reported as reclassifications between the applicable classes of net assets.

Contributions that are restricted by the donor are reported as increases in unrestricted net assets if the restrictions expire in the fiscal year in which the contributions are reported.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Estimates

Management of Hire Heroes USA, Inc. makes estimates and assumptions related to the reporting of assets and liabilities and the disclosure of contingent assets and liabilities to prepare the financial statements in conformity with GAAP. Actual results could differ from these estimates.

#### Cash and cash equivalents

For financial statement purposes, highly liquid investments with original maturities of three months or less when purchased are reported as cash and cash equivalents. For the year ended December 31, 2017, Hire Heroes USA, Inc. had no cash equivalents.

#### Investment - Restricted

In compliance with an office space lease with the Raleigh-Durham Airport Authority, Hire Heroes USA, Inc. was required to obtain a security deposit to be in the form of a Letter of Credit. The Letter of Credit was secured by a Certificated of Deposit, which was presented as a restricted investment as of December 31, 2016.

#### **Fixed assets**

Fixed assets are stated on the basis of cost with the exception of donated items, which are stated at fair market value at the date of donation. Expenditures for renewals and improvements are charged to the property accounts. Expenditures such as maintenance and repairs, which do not improve or extend the life of the respective assets, are charged to operations. The cost and related accumulated depreciation are removed from the accounts for equipment sold or retired. Hire Heroes USA, Inc. currently has a capitalization threshold of \$1,000. Acquisitions that have an estimated useful life greater than one year are capitalized and are depreciated on the straight-line basis using useful lives ranging from five to ten years. Hire Heroes USA, Inc. received unrestricted use of equipment and furnishing for operations during the year.

#### Other assets

The other assets consist of security deposits.

#### Public support and revenue

Contributions are generally available for unrestricted use in the year received unless specifically restricted by the donor. Unconditional promises to give are recorded as received. Unconditional promises to give due in the next year are reflected as current promises to give and recorded at their net realizable value. Unconditional promises to give due in subsequent years are reflected as long-term promises to give and are recorded at the present value of their net realizable value, using risk-free interest rates applicable to the years in which the promises are received to discount the amounts. A discount rate of 2.5% was used for discounting long-term promises to give balances as of December 31, 2017 and 2016. The total discounts as of December 31, 2017 and 2016 were \$2,439 and \$0, respectively.

#### 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (Continued)

#### Contributed services and materials

Donated services and materials are recognized as revenue at their fair values in the period received. During the year ended December 31, 2017, Hire Heroes USA, Inc. received donated services valued at \$980,793 and donated materials valued at \$7,884.

#### Functional allocation of expenses

The costs of providing the programs and activities have been summarized on a functional basis in the statement of functional expenses. Accordingly, certain costs have been allocated among program services and support services.

#### **Income taxes**

Hire Heroes USA, Inc. qualifies as a tax-exempt organization under Section 501(c)(3) of the Internal Revenue Code and, accordingly, is only subject to federal or state income taxes on specific types of income from activities that are unrelated to its exempt purpose. Hire Heroes USA, Inc. had no income from unrelated activities and had no income taxes due as of December 31, 2017

Hire Heroes USA, Inc.'s application of ASC 740 regarding uncertain tax positions had no effect on its financial position as management believes Hire Heroes USA, Inc. has no material unrecognized income tax benefits, including any potential risk of loss of its not-for-profit tax status. Hire Heroes USA, Inc. would account for any potential interest or penalties related to possible future liabilities for unrecognized income tax benefits as income tax expense. Hire Heroes USA, Inc. is no longer subject to examination by federal, state or local tax authorities for periods before 2013.

#### Subsequent events

Hire Heroes USA, Inc. has evaluated subsequent events through May 2, 2018, the date which the financial statements were available to be issued.

#### 3. RESTATEMENT OF FINANCIAL STATEMENTS

The previously issued financial statements have been restated for the correction of a material misstatement for the years ended December 31, 2017 and 2016. Revenue which should have been deferred was recognized, instead. The correction resulted in the following changes to previously reported balances. For the years ended December 31, 2017 and 2016, beginning net assets decreased by \$1,619,458 and \$43,641, respectively; deferred revenue increased by \$2,409,999 and \$1,619,458, respectively; Grant revenue decreased by \$790,541 and \$1,575,817, respectively; the change in net assets decreased by \$790,541 and \$1,575,817, respectively; and total net assets decreased by \$2,409,999 and \$1,619,458, respectively.

#### 4. FAIR VALUE MEASUREMENTS

Hire Heroes USA, Inc. has adopted the provisions of Accounting Standards Codifications 820 ("ASC 820"), Fair Value Measurements, for financial assets and liabilities. Under ASC 820, fair value is based on the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. In order to increase consistency and comparability in fair value measurements, ASC 820 establishes a fair value hierarchy that prioritizes observable and unobservable inputs used to measure fair value into three broad levels. These levels, in order of highest priority to lowest priority, are described as follows:

Level 1: Quoted prices in active markets for identical assets or liabilities.

Level 2: Unobservable prices that are based on inputs not quoted on active markets, but corroborated by market data.

Level 3: Inputs are unobservable inputs for the asset that are supported by little or no market activity and that are significant to the fair value of the underlying asset.

The following table summarizes Hire Heroes USA, Inc. financial instruments measured at fair value on a recurring basis in accordance with ASC 820 as of December 31, 2017 and 2016:

As of December 31, 2017:

	Total	Level 1	Level 2	Level 3
Certificate of				
deposit-restricted	\$	\$		
Total	\$ <u>-</u>	\$	\$ <u>-</u>	\$

There were no investment fees for the period ended December 31, 2017.

As of December 31, 2016:

	Total	Level 1	Level 2	Level 3	
Certificate of					
deposit-restricted	\$4,000	\$4,000			
Total	\$ <u>4,000</u>	\$ <u>4,000</u>	\$ <u>-</u>	\$ <u> </u>	

Investment fees for the period ended December 31, 2016 totaled \$516.

#### 5. COMMITMENTS

Hire Heroes USA, Inc. leases a corporate office in Alpharetta, GA. Hire Heroes USA, Inc. also leases office space for their branches in San Diego, CA, Colorado Springs, CO, Cary, NC, Seattle, Washington, Los Angeles, CA, and Dallas, TX under terms of an operating lease. Rent expense was \$208,632 and \$252,234 for the years ended December 31, 2017 and 2016, respectively.

#### 5. COMMITMENTS (Continued)

Minimum lease payments for the next five years due under the above lease are as follows:

2018	\$ 282,100
2019	203,474
2020	204,199
2021	210,809
2022	<u>113,570</u>
Total	\$1,014,152

#### 6. FIXED ASSETS

Property, plant and equipment at December 31, 2017 are summarized as follows:

		2017		2016
Website development	\$	50,062	\$	40,541
Furniture and fixtures		38,957		38,957
Less accumulated depreciation	==	(48,457)		(33,914)
Net fixed assets	\$_	40,562	\$_	45,584

#### 7. RETIREMENT PLAN

All eligible employees of Hire Heroes USA, Inc. are included in a qualified 401(k) plan. In 2017, Hire Heroes USA, Inc. changed its match from employee's contributions at 50% up to the first 6% of their annual earnings, to employee's contributions at 100% up to the first 4% of their annual earnings. The plan stipulates that Hire Heroes USA, Inc. has discretion to discontinue the benefit at any time. Under this plan, full-time employees become eligible after 90 days of service and are vested at 20% per year and fully vested after 5 years. Contributions for the years ended December 31, 2017 and 2016 were \$124,868 and \$70,379, respectively.

#### 8. CONCENTRATIONS OF CREDIT RISK

At various times during the year, Hire Heroes USA, Inc.'s cash accounts exceeded the FDIC insured limit. Management does not believe this exposes Hire Heroes USA, Inc. to significant risk as Hire Heroes USA, Inc. banks with large banking institutions that are well known and highly regulated.