

# What can ETFs add to existing portfolios?

WEDNESDAY 20 MAY 2020 • THE REFORM CLUB • LONDON

A one-day event with an audience of institutional investors, wealth managers and financial advisers.

ETFs have enjoyed explosive growth over recent years and all types of asset managers in Europe are increasingly interested in incorporating them into their portfolios.

The speakers, drawn from the European ETF industry, will demonstrate how ETFs work; what they can add to a portfolio; how they can be used to build model portfolios and what effect ETFs can have on existing portfolios.

## EVENT AGENDA

### 08:30 Registration & coffee

### 08:45 Opening address

### 09:00 Investing in ETFs – a wealth of opportunities

From smart beta, factor-based investment, to exposure to vanilla indices, ETFs offer a solution to all challenges that face the professional investor when constructing their portfolios. This panel will discuss the wide range of ETFs available and how they can be used for portfolio construction.

### 10:15 Panel discussion: Construction and range of indices underpinning the ETF market

This panel will investigate sectors, geographical spread, factor issues, tracking error, and costs at an index and exchange level.

### 11:15 Networking coffee break

### 12:00 The big debate

Two protagonists, one for ETFs, the other against, will debate the relative merits of the vehicle in a traditional debate, supported by comments from the audience.

### 12:30 Networking lunch

### 14:00 Panel discussion: How to trade your ETFs

- Ease of trading
- Relative merits of exchange or platform trading
- The costs of trading
- The RFQ process
- Transparency and liquidity issues and the role of APs and marketmakers

### 14:45 Keynote presentation

### 15:00 Panel discussion: Regulatory impact on institutional ETF investing

- The rapid rise of the ETF industry, the increasing impact of post-GFC regulation and specifically MiFID II and OTC regulatory changes
- New non transparent ETFs and their implications for active managers

### 15:45 Networking coffee break

### 16:15 Panel discussion: The issuers' showcase

A chance for ETF issuers to demonstrate their products – from thematic to plain vanilla, a range of ETF issuers will get 20 minutes each to give a taster introduction to what is available in the ETF universe.

### 17:00 Closing remarks

### 17:15 Networking drinks reception

### 18:30 Event concludes