

IMCAS

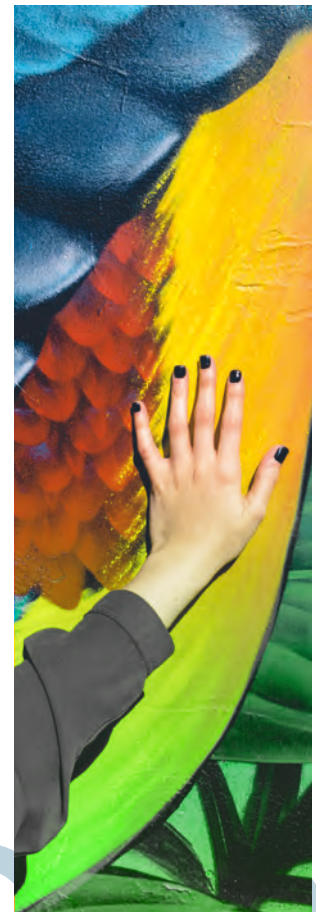
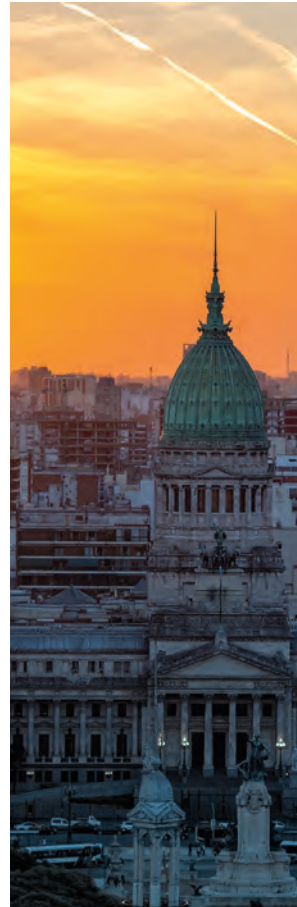
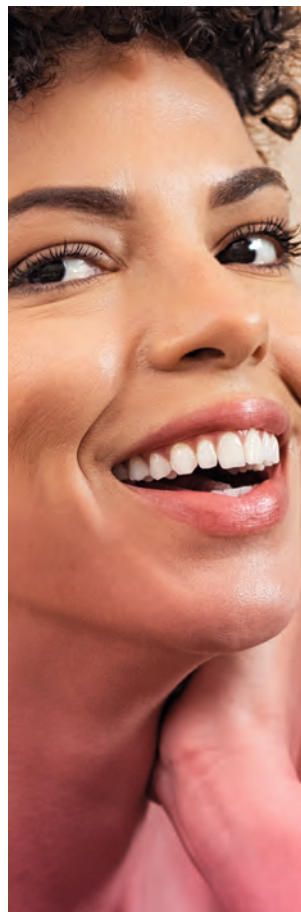
International Master Course on Aging Science

AMERICAS 2020

BUENOS AIRES

EDITION N° 4
NOVEMBER
5 TO 7

CENTRO DE
CONVENCIONES
BUENOS AIRES



EXHIBITOR GUIDE

Get ready to explore the hottest topics in plastic surgery, dermatology & aesthetic science

IN 3 DAYS



Argentina



IMCAS AMERICAS IS RETURNING ON NOVEMBER 2020,
THIS TIME IN BUENOS AIRES!

The much-anticipated conference is bringing new experiences to this new destination, gathering the most renowned dermatologists, plastic surgeons and aesthetic practitioners of Americas and the world to share their groundbreaking research and developments in the medical aesthetic field. It's the perfect opportunity for delegates and exhibitors to get a better glimpse of the tendencies and perspectives prevalent in the region. The ever-increasing congress figures reflect the growing influence of IMCAS Americas.

Browse through the catalog of this 4th edition's features and products that will help captivate the attendees' attention.

It is the ideal congress to present the latest in the market and the best techniques and uses for your products. Promote your brand through the exhibition and form part of the program with a symposium or a live demonstration. Expand your network through one of the social events planned at the end of all the days of the congress, such as the Networking cocktail or the glamorous Gala Dinner. It is the perfect opportunity to socialize in an idyllic environment with speakers, colleagues and industry representatives.

So, join us for this new learning adventure in Argentina and be part of the leaders who drive the progress of the aesthetic field.

IMCAS Americas 2020 Course Director



Benjamin ASCHER

More than 120 innovative products to sponsor

AV & IT SERVICES

USD QTY

RECORDING		
sponsored session: video (up to 50 min)	1,000	3
sponsored session: video (from 1 to 2 hours)	2,000	3
sponsored session: video (one-day)	4,000	3
granted session: video (lecture up to 20 minutes)	1,500	3
granted session: video (live treatment up to 1 hour)	3,000	3

BUSINESS SERVICES

USD QTY

badge scanner	400	25
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DELEGATE SETS*

USD QTY

DELEGATE SETS		
branded notepads & pens	5,000	1
USB key	4,000	1
logo on confirmation letter	5,000	1
ID lanyards	5,000	1
Congress bags	5,000	1

DIGITAL ADVERTISING

USD QTY

E-PROGRAM		
e-program (full page - W212mm x H275mm format)	1,000	10

EMAILING

e-blast pre-congress	1,200	10
e-blast post-congress	1,200	10

ONSITE ADS

image ad on TV (30 seconds)	800	20
video commercial on TV (2 minutes)	1,200	20
WIFI sponsor*	6,000	1

WEB ADVERTISING

ad on congress website	1,400	5
announcement on IMCAS Facebook page*	2,000	1
announcement on IMCAS Twitter page	500	5
IMCAS Academy - dedicated company platform*	6,000	1

E-LEARNING IMCAS ACADEMY

USD QTY

PUBLICATIONS		
publication of your lecture	300	15
publication of your symposium	2,000	3

EDUCATIONAL GRANT ACTIVITIES

USD QTY

CADAVER WORKSHOP (MINIMAL INVASIVE PROCEDURES)		
cadaver workshop live anatomy*	6,000	8

ARTIFICIAL INTELLIGENCE

NEW 10-12 minute artificial intelligence lecture*	800	5
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NEW TECHNOLOGIES

NEW 10-minute new tech lecture*	800	6
NEW 8-minute R&D lecture*	800	7

RESEARCH POSTER

NEW industry research poster*	400	5
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SERIES WORKBOOK*

clinical dermatology workbook	1,000	1
female genital treatment workbook	1,000	1
threads workbook	1,000	1
cadaver workshop live anatomy workbook	2,000	1

TOPIC SERIES

clinical dermatology series*	2,800	3
female genital treatment series*	2,800	3
hair restoration series*	2,800	2
thread series*	2,800	3
NEW regenerative medicine & lipofilling series*	2,800	4
NEW cell therapy & PRP series*	2,800	2
cosmeceutical series*	2,800	1
NEW «young» grant + 25 resident registrations	8,000	1

WEBINAR GRANT

IMCAS Academy - webinar (1 hour)*	3,000	2
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KITS

USD QTY

NEW CLASSIC SPONSOR STARTER <i>Kit</i> (with >20% off)		
- image ad on TV (30 seconds) - insert in congress bags (market value 1,900 USD)	1,500	6
NEW BRONZE SPONSOR STARTER <i>Kit</i> (with 15% off)		
- exhibition directory - e-blast pre-congress - daily journal (market value 3,800 USD)	3,300	6

EXPERIENCES AND EVENTS

USD QTY

EVENTS*		
NEW grand opening ceremony	6,000	1
networking cocktail	3,000	1
VIP social event	12,000	1

FOOD & BEVERAGES

food station	2,500	2
VIP delegate lounge*	4,000	1

GALA

gala dinner table	2,500	2
gala dinner*	6,000	1

LEISURE*

photo booth	2,500	1
selfie corner	4,000	1

INSERT

USD QTY

insert in congress bags	1,100	10
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KOL*

USD QTY

hotel room drop	5,000	1
club lounge	5,000	1
faculty dinner	15,000	1
advisory board*	10,000	1

PRINT ADVERTISING

USD QTY

ONSITE ADS		
NEW highlight your company profile in the exhibition directory	300	5
Flyers on display rack	500	10
daily journal (1/12 square - W75mm x H75mm)	800	16
exhibition directory (full page - W115mm x H220mm)	1,800	8
pocket guide (1/12 vertical - W100mm x H145mm)	1,500	10

POST MAIL AD

advance program by post mail (1/3 vertical - W71mm x H275mm)	3,000	7
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SIGNAGE

USD QTY

DIRECTIONAL SIGNAGE		
directional panels (logo on all available directional supports)	1,500	8

PASSAGE SIGNAGE

stand-up banner	1,000	5
set of 3 floor stickers	750	5
mezzanine handrail	1,200	8
escalator panel	2,500	4
vertical pillar inside exhibition area	1,200	3
water fountain*	2,600	1

WELCOME SIGNAGE

logo on welcome / info desk	800	5
ad on main entrance arc (one side)	2,000	2
ad on pillar at the welcome desk	1,700	3
logo on outdoor arc at the main entrance	1,100	4
glass handrail at the welcome desk (double side)	1,500	4

SPONSORED ACTIVITIES

USD QTY

INDUSTRY LECTURE		
15-min industry lecture*	400	26

20 MIN LIVE DEMONSTRATION + ACADEMY

lasers, lights, EBD & body shaping	2,800	6
fillers, toxins, peelings	2,800	9
threads	2,800	3

SYMPOSIA

1-hour symposium - 120/220pax (lectures)	6,000	7
NEW 1-hour symposium - 250/350pax (lectures with live demonstrations)	8,000	2
IMCAS Academy Webinar - Symposium with live demo*	11,000	1

WORKSHOP

training lab (10/15 pax - 1 day)	3,500	3
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GUIDE

* sole sponsor

* products

(can be chosen without booking a booth)

NEW new product

Kit enjoy up to 20% discount

Exhibition map

Plano de exposición



Legend

- Circulation flow
Flujo de circulación
- Coffee & lunch
all day coffee, tea and soft drinks
Café y almuerzo
café, té y refrescos durante todo el día
- Conference room
Sala de conferencia
- Exhibition
Salón de exposición
- IMCAS Academy
- Internal use
Uso interno
- Open stage talks
Escenario de exposición de videos
- Poster area
Área de pósters
- Speakers' preview & club lounge
Sala de carga de presentación y club lounge
- Training village
- VIP lounge
Espacio VIP

Sponsorship packages

level of sponsorship	sponsorship required in USD	sqm	qty
Classic	3,900	6	18
Bronze	6,900	9	18
Silver	12,900	18	7
Gold	15,900	18	3
Platinum	24,900	36	2

Thursday

UPDATES ON IMCAS.COM

- TRANSLATION EN-ES
- UNDER EDUCATIONAL GRANT
- SPONSORED SESSION
- OPTION REQUIRES ADDITIONAL FEES

CONFERENCE ROOMS

	1	2	3	4	5	OPEN STAGE EXHIBITION HALL
	(*) LIVE ANATOMY ON CADAVER	CLINICAL DERMATOLOGY	GENITAL TREATMENTS	IMCAS Surgery	PEELINGS COSMECEUTICALS	
1 PM						
2 PM	REGISTRATION OPENS					
	S001 Anatomy on cadaver Periorbital & retrobulbar	S005, S006	S009 Female genital treatments	S013 Face surgery	S017 Peelings & mesotherapy	TBA
3 PM	S002 Anatomy on cadaver Midface injections & threads	Melasma & other pigmented lesions: novel techniques	S010 Female genital treatments	S014 Blepharoplasty	S018 Peelings & mesotherapy	TBA
4 PM	COFFEE BREAK					
5 PM	S003 Anatomy on cadaver Avoiding complications & echography diagnosis	S007, S008	S011 IMCAS ALERT Genital complications	S015 Rhinoplasty	S019 Cosmeceuticals & nutraceuticals	TBA
6 PM	S004 Anatomy on cadaver Lower face & neck	Acne	S012 Female genital treatments	S016 Otoplasty	S020 Target Course - Cosmeceuticals	TBA
7 PM	NETWORKING COCKTAIL					

SYMPOSIUM CATEGORIES

- LECTURES 120/220 PAX 7 UNITS
- LECTURES WITH LIVE DEMONSTRATIONS 250/350 PAX 2 UNITS

THEMES

- BODY SURGERY
- BODY SHAPING
- BREAST SURGERY
- CELL THERAPY, REGENERATIVE & FAT GRAFTING
- COSMECEUTICALS & NUTRACEUTICALS
- CLINICAL DERMATOLOGY & DERMATOLOGIC SURGERY
- FACE SURGERY
- FUTURE TECH
- GENITAL TREATMENTS
- HAIR RESTORATION
- INJECTABLES
- LASERS & EBD
- MALE AESTHETIC TREATMENTS
- PEELING, MESOTHERAPY & NEEDLING
- PROFESSIONAL BUSINESS
- SUSPENDING DEVICES
- YOUNG



Friday

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CONFERENCE ROOMS

	1	2	3	4	5	OPEN STAGE EXHIBITION HALL
	(*) LIVE DEMO	CLINICAL DERMATOLOGY	MALE AESTHETICS MODULE	IMCAS Surgery	PROFESSIONAL BUSINESS	
7 AM						
8:30 AM	REGISTRATION OPENS					
	S021 to S023 Live demo: injectables & threads	S029 Common skin diseases	S037 Male aesthetic procedures	S045 Breastplasty & asymmetry	S053 Regulations	TBA
9:30 AM		S030 Red face	S038 Male treatments face	S046 Breast reconstruction	S054 Manage your clinic & patients	TBA
10:30 AM		S031 HS & wounds	S039 Male treatments body	S047 Brachioplasty	S055 Photography & how to sell your business	TBA
11:30 AM	COFFEE BREAK					
12 PM	S024 SYMPOSIUM WITH LIVE DEMO AVAILABLE	S032 SYMPOSIUM AVAILABLE	S040 Alopecia	S048 SYMPOSIUM AVAILABLE	S056 Social networks 2.0	TBA
1 PM	S025 SYMPOSIUM WITH LIVE DEMO AVAILABLE	S033 SYMPOSIUM AVAILABLE	S041 Hair restoration	S049 SYMPOSIUM AVAILABLE	S057 Ai applied to your practice	TBA
2 PM	LUNCH BREAK					
3 PM	S026 to S028 Live demo: lasers & EBD	S034 Dermoscopy & skin microbiome	S042 SYMPOSIUM AVAILABLE	S050 Abdominoplasty	S058 New technologies - by laboratories	TBA
4 PM		S035 Dermatologic surgery scars & nails	S043 Regenerative medicine	S051 Full body makeover	S059 R&D	TBA
5 PM		S036 Integrative dermatology	S044 Regenerative medicine	S052 Lower body enhancements	S060 Target course - Injectables	TBA
6 PM	GALA DINNER					
8 PM						

Saturday

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CONFERENCE ROOMS

	1	2	3	4	5	OPEN STAGE EXHIBITION HALL
	INJECTABLES	THREADS	CELL THERAPY	IMCAS Surgery	YOUNG PHYSICIANS	
7 AM						
8:30 AM	REGISTRATION OPENS					
	S061 Upper face	S069 Threads - face	S077 Skin aging & science	S085 Face lifts	S093 Starting your practice tips & tricks	TBA
9:30 AM	S062 Periorbital	S070 Threads - nose	S078 Cell therapy & PRP	S086 Rhinoplasty	S094 Attracting & retaining your first patients	TBA
10:30 AM	S063 Lips	S071 Threads & combined treatments: lower face & neck	S079 Cell therapy & PRP	S087 Cheek implants & jawline definition	S095 Avoiding beginners mistakes	TBA
11:30 AM	COFFEE BREAK					
12 PM	S064, S065 IMCAS ALERT Complications with injectables	S072, S073 Body shaping skin tightening	S080 SYMPOSIUM AVAILABLE	S088 Patient safety	S096 Anatomical review of the face	TBA
1 PM			S081 SYMPOSIUM AVAILABLE	S089 IMCAS ALERT Surgical complication cases	S097 Aging 101	TBA
2 PM	LUNCH BREAK					
3 PM	S066 Cutaneous echography	S074 IMCAS ALERT Laser complications	S082 Peelings - what's new	S090 Lipofilling - breast	S098 Skin diseases - detection & prevention	TBA
4 PM	S067 Nose	S075 Lasers & EBD legs	S083 Skin whitening	S091 Lipofilling - body	S099 My best tips & tricks from the experts worldwide	TBA
5 PM	S068 Non invasive Profilopasty	S076 Combined approach for whole body rejuvenation	S084 Combining cosmeceuticals : off label indications	S092 Regenerative surgery & cell therapy	S100 Target course - surgery	TBA
6 PM	CONGRESS ENDS					

SYMPOSIA



Thursday

UPDATES ON IMCAS.COM

CONFERENCE ROOMS

TRANSLATION EN-ES
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 SPONSORED SESSION
 OPTION REQUIRES ADDITIONAL FEES

	1	2	3	4	5	OPEN STAGE EXHIBITION HALL
1 PM	(*) LIVE ANATOMY ON CADAVER	CLINICAL DERMATOLOGY	GENITAL TREATMENTS	IMCAS Surgery	PEELINGS COSMECEUTICALS	
2 PM	REGISTRATION OPENS					
3 PM	S001 Anatomy on cadaver Periorbital & retrobulbar	S005, S006 Melasma & other pigmented lesions: novel techniques	S009 Female genital treatments	S013 Face surgery	S017 Peelings & mesotherapy	TBA
4 PM	COFFEE BREAK					
5 PM	S003 Anatomy on cadaver Avoiding complications & echography diagnosis	S007, S008 Acne	S011 IMCAS ALERT Genital complications	S015 Rhinoplasty	S019 Cosmeceuticals & nutraceuticals	TBA
6 PM	S004 Anatomy on cadaver Lower face & neck		S012 Female genital treatments	S016 Otoplasty	S020 Target Course - Cosmeceuticals	TBA
7 PM	NETWORKING COCKTAIL					

EDUCATIONAL GRANTS

TOPIC SERIES (18)

- CLINICAL DERMATOLOGY (x3)
- COSMECEUTICALS (x1)
- HAIR RESTORATION (x2)
- FEMALE GENITAL TREATMENT (x3)
- THREADS (x3)
- REGENERATIVE & LIPOFILLING (x6)

CADAVER WORKSHOP

- CADAVER WORKSHOP LIVE ANATOMY (x8)
- NEW TECHNOLOGIES (13 LECTURES)
- NEW TECH LECTURE - 10 MIN (x6)

ARTIFICIAL INTELLIGENCE

- ARTIFICIAL INTELLIGENCE LECTURE - 10-12 MIN (x5)
- R&D LECTURE - 8 MIN (x7)

Friday

UPDATES ON IMCAS.COM

CONFERENCE ROOMS

TRANSLATION EN-ES
 UNDER EDUCATIONAL GRANT
 SPONSORED SESSION
 OPTION REQUIRES ADDITIONAL FEES

	1	2	3	4	5	OPEN STAGE EXHIBITION HALL
7 AM	(*) LIVE DEMO	CLINICAL DERMATOLOGY	MALE AESTHETICS MODULE	IMCAS Surgery	PROFESSIONAL BUSINESS	
8:30 AM	REGISTRATION OPENS					
9:30 AM	S021 to S023 (*)	S029 Common skin diseases	S037 Male aesthetic procedures	S045 Breastplasty & asymmetry	S053 Regulations	TBA
10:30 AM	S030 Live demo: injectables & threads	S030 Red face	S038 Male treatments face	S046 Breast reconstruction	S054 Manage your clinic & patients	TBA
11:30 AM	COFFEE BREAK					
12 PM	S024 (*)	S032 (*)	S040 Alopecia	S048 (*)	S056 Social networks 2.0	TBA
1 PM	S025 (*)	S033 (*)	S041 Hair restoration	S049 (*)	S057 AI applied to your practice	TBA
2 PM	LUNCH BREAK					
3 PM	S026 to S028 (*)	S034 Dermoscopy & skin microbiome	S042 (*)	S050 Abdominoplasty	S058 New technologies - by laboratories	TBA
4 PM	S035 Live demo: lasers & EBD	S035 Dermatologic surgery scars & nails	S043 Regenerative medicine	S051 Full body makeover	S059 R&D	TBA
5 PM		S036 Integrative dermatology	S044 Regenerative medicine	S052 Lower body enhancements	S060 Target course - Injectables	TBA
6 PM	GALA DINNER					
8 PM						

Saturday

UPDATES ON IMCAS.COM

CONFERENCE ROOMS

TRANSLATION EN-ES
 UNDER EDUCATIONAL GRANT
 SPONSORED SESSION
 OPTION REQUIRES ADDITIONAL FEES

	1	2	3	4	5	OPEN STAGE EXHIBITION HALL
7 AM	INJECTABLES	THREADS	CELL THERAPY	IMCAS Surgery	YOUNG PHYSICIANS	
8:30 AM	REGISTRATION OPENS					
9:30 AM	S061 Upper face	S069 Threads - face	S077 Skin aging & science	S085 Face lifts	S093 Starting your practice tips & tricks	TBA
10:30 AM	S062 Periorbital	S070 Threads - nose	S078 Cell therapy & PRP	S086 Rhinoplasty	S094 Attracting & retaining your first patients	TBA
11:30 AM	COFFEE BREAK					
12 PM	S064, S065	S072, S073	S080 (*)	S088 Patient safety	S096 Anatomical review of the face	TBA
1 PM	IMCAS ALERT Complications with injectables	Body shaping skin tightening	S081 (*)	S089 IMCAS ALERT Surgical complication cases	S097 Aging 101	TBA
2 PM	LUNCH BREAK					
3 PM	S066 Cutaneous echography	S074 IMCAS ALERT Laser complications	S082 Peelings - what's new	S090 Lipofilling - breast	S098 Skin diseases - detection & prevention	TBA
4 PM	S067 Nose	S075 Lasers & EBD legs	S083 Skin whitening	S091 Lipofilling - body	S099 My best tips & tricks from the experts worldwide	TBA
5 PM	S068 Non invasive Profilopasty	S076 Combined approach for whole body rejuvenation	S084 Combining cosmeceuticals : off label indications	S092 Regenerative surgery & cell therapy	S100 Target course - surgery	TBA
6 PM	CONGRESS ENDS					



Here is how to join us

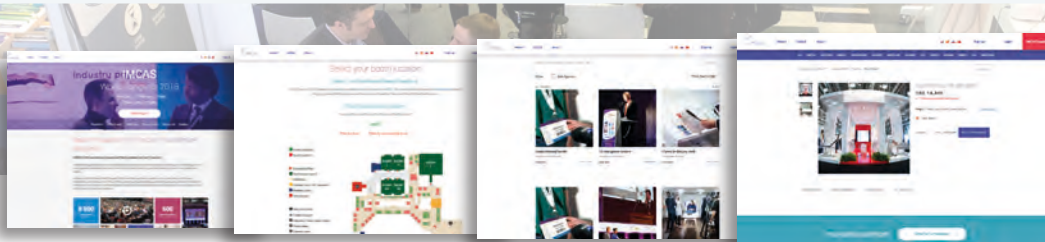
IN 3 STEPS!

1 CHOOSE YOUR SPONSORSHIP LEVEL

SPONSORSHIP PACKAGES	CLASSIC 3,900 USD	BRONZE 6,900 USD	SILVER 12,900 USD	GOLD 15,900 USD	PLATINUM 24,900 USD
QUANTITY	18	18	7	3	2
BOOTH SQM	6	9	18	18	36
EXHIBITOR BADGES	3	4	5	6	7
DELEGATE BADGES	1	2	3	4	5

2

GO ON IMCAS.COM COMPOSE YOUR OWN PACKAGE BY ADDING YOUR BOOTH AND PRODUCTS IN YOUR CART



3

CHECK OUT AND PROCEED FOR PAYMENT

You're done

TERMS AND CONDITIONS

Purchase priority

All products are subject to availability.

In case of overbooking, purchase orders will be processed on a first-come, first-served basis.

In case of a prior offer of the same product at the time of its receipt, IMCAS reserves the right to withdraw the product chosen. In such event, IMCAS will get in contact to notify and discuss further alternative options.

Order confirmation

By submitting a Purchase Order through our online portal, the buyer formally makes a legally binding offer to IMCAS.

You will then immediately receive a confirmation email with the corresponding invoice. Payment should be made within the following 3 working days upon reception of invoice, refer to payment terms.

Order terms

Each sponsoring company is allowed to book one booth. Under exceptional conditions (i.e. the required booth size is not available), a company may book a maximum of 2 booths.

PAYMENT TERMS

Payment deadlines:

Booking before August 1, 2020:

- 50% payment is due within 3 working days upon reception of invoice
- Balance by March 15, 2020

Booking after August 1, 2020:

- 100% payment is due within 3 working days upon reception of invoice

Payment options:

- by bank transfer: bank data references is on page 2 of the invoice or:
- by credit card: Visa, Master card, or American Express: payment secure link will be sent to you upon request

Nota: payment failure within deadline will lead to release of your ordered booth and sponsorship and a low credit rate will be recorded which will affect your next participation on all IMCAS congresses.

Cancellation

Cancellation must be made by writing.

Cancellation request received before August 1, 2020:

- 50% of the invoice total amount is charged as a cancellation fee

Cancellation request received after August 1, 2020:

- No refund for the payment already made and 100% of the invoice total amount is charged as a cancellation fee

Nota: payment failure for the cancellation fee will lead to a low credit rating which will affect your next participation on all IMCAS congresses

CONTACT US

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