



#### 4. Advanced Training in Printing Technology

Students who have successfully completed their Diploma Course in the institute are permitted to apply for an Advanced Training Course of a two-year duration. The selected trainees will be paid a monthly stipend by the management. An experience certificate will be issued on the completion of the course. The two-year course focus on advanced technologies, press management soft skills, teaching skills etc.



3D Printing / Offset Machine Printing - 3 months part-time / MS-Office - 1 months part-time / Screen Printing and Book Binding - 2 months part-time / Packaging Design and Technology - 3 months part-time / Adobe InDesign - 3 months part-time / Graphic Designing - 3 months part-time / Mobile Phone Sales and Service - 3 months part-time / Computer Hardware and Networking



#### 5. Short Term – Non Formal Certificates

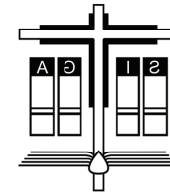


#### Placements

Candidates who have successfully passed out of the portals of SIGA have been employed in companies such as: Scientific Publishing Company, SPI Global, Ad2Pro, Nittany, TnQ Books and Journals Pvt. Ltd, Universal Print Systems (Sun Branding), RR Donnelly, FroQ Branding, Williams Lea (Tag) India Ltd., Schawk, Mentor Media, HCL, ITC Packaging and Printing Division, Chennai Micro Print (P) Ltd, The Hindu, Indian Express, Deccan Chronical, Dinamalar, Dinathanthi, Gulf Scan, Sharjah, Emirates Printing Press, Dubai, Veesham Print, Sharjah.

#### PRINCIPAL

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# SIGA

## POLYTECHNIC COLLEGE

Taylors Road, Kilpauk, Chennai - 600 010.

Unaided Don Bosco Institution  
affiliated to AICTE New Delhi

**DEPARTMENT OF  
PRINTING TECHNOLOGY  
OUTCOME BASED EDUCATION  
TEACHING, LEARNING & EVALUATION**



www.sigaindia.com

# SIGA POLYTECHNIC COLLEGE OF PRINT MEDIA

SIGA Polytechnic College is an unaided Christian minority Institution affiliated to the Tamil Nadu State Board of Technical Education and approved by the All India Council for Technical Education (AICTE), New Delhi. SIGA was established in 1952, with just 20 students and a couple of old machines at Basin Bridge in North Chennai. Sixteen years later, it was shifted to its present campus on Taylors Road in Kilpauk, in 1973. SIGA received Government recognition and was affiliated to the State Board of Technical Education. In the year 2003, SIGA received the AICTE approval. Today it is a fully equipped Printing Institute with the state-of-art technology to meet all the requirements of modern printing industry.

As an institute of Printing Technology, SIGA has indeed made its mark in the field of Technical education in the country. Now it's more than 65 years, it stands as one of the finest institutes of printing technology in India, with state-of-the-art technology and a committed faculty. The saga of the growth and development of this institution over the past half a century is as inspiring as it is fascinating.

## Outcome Based Education



The theory of OBE focuses on the skills and results achieved by the student as the most important aspect of education. The use of assessments, opportunities, and classroom experiences provide necessary support for the students to achieve their goals.

## Vision of the Department

Foster Virtue, knowledge and art in Print Media.

## Mission of the Department

- M1. To facilitate with competitive curriculum accepted by the print industry.
- M2. To provide state of art facilities for enhancing skills in the field of Print Technology
- M3. To conduct short - time courses to enhance the skills of the students to match the advancing market demand. SAR, - DEPARTMENT OF PRINTING TECHLOGY
- M4. To collaborate with alumni members and make them to realize the vision of SIGA
- M5. Associate and partner with the industry and institutions in India and abroad for the welfare of the staff and students.

## Program Educational Objectives (PEOs)

1. PEO-1. To pursue a successful career in the field of Print Media utilizing ones education and contribute to the profession as an excellent employees or as an entrepreneur.
2. PEO-2. To enable to think logically, pursue lifelong learning in the field of Printing Technology by continuously enhancing the knowledge.
3. PEO-3. To engage in enquiry of new streams to develop new innovations and products.
4. PEO-4. To make them committed to the highest levels of professional ethics and focus on ensuring quality, adherence to public policy and law, safety, reliability and environmental sustainability in all their professional activities.
5. PEO-5. To enhance entrepreneurial, communication and other soft skills, which will enable them to work globally as leaders, team members and contribute to nation building for the betterment of the society.

## Programs Offered

Students who enroll with SIGA for their technical education and training are provided the best in the segment following the pedagogy of Don Bosco.



## 1. Diploma in Printing Technology Three Year Full Time(GDC)

This Course is offered through the Directorate of Technical Education (DoTE), State Board of Technical Education, Govt. of Tamilnadu & approved by AICTE.



## 2. Short Term Courses Under CIICP-SIGA

These short term courses are tailored-made & offered through the Canada India Institutional Cooperation Projects of Directorate of Technical Education (DoTE), approved by Govt. of India and Govt. of Canada.



## 3. Diploma in Printing Technology Three Year Full Time (SDC)

Two years of Academic Training  
One year of Industrial Training

The curriculum for DPT is prepared in accordance with the syllabus prescribed by the academic board of SIGA. The theory and practical exams are conducted at the end of each semester. Industrial exposure and press visits are organized regularly to enable students to get an experience of actual industrial environment. The medium of instruction is English. One year of intense industrial training with stipend is offered through the Institute Industry Interaction Programme.

