

The JetComp Films Advantage

JetComp Films is the global supplier of premier inkjet films that are convenient and easy to use for creating production quality label and packaging prototypes or proofs. Our expertise in developing new and innovative products for package prototyping, prepress color proofing and mock-up assembly spans over four decades, offering the graphics professional the most extensive knowledge base and experience in the industry. JetComp Films is headquartered in Rolling Meadows, Illinois with distribution established in Japan, England, Italy, and throughout North America.

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JetComp Films

5400 Newport Drive, Unit14

Rolling Meadows, IL 60008

Phone: 847.222.7100

Fax: 847.222.7102

www.jetcompfilms.com

Digital Package Prototyping for Designers

JetComp™
FILMS

Turning Your Designs into Prototypes Quickly and Cost Effectively

One of the essential steps in perfecting the package design process is turning your artistic vision into a tangible object, whether it be a box, bag, pouch or any other type of packaging. Developing a package prototype allows you to really tap into your creative side. However, it also can be time-consuming and expensive to accomplish without the right tools.

DESIGN IT → **PRINT IT** → **PEEL IT!**



The Designer's Challenge

Today's packaging market is evolving faster now than ever. Companies are changing artwork constantly to target different segments with their brands. Competition is pushing you to design and test market new product packaging or revamp existing versions for seasonal, retro or localized versions. Getting to market fast is critical.

As you move from the initial concept into final market research, the need to have an on demand digital package prototyping solution becomes essential. Printing your design on office printers is just not good enough yet outsourcing the project can cost hundreds or even thousands of dollars. So where do you start? What's the best solution?

One Convenient and Quick Solution

JetComp Films offers an extensive and diverse line of professional digital packaging films and label materials that enable the designer to fully conceptualize their graphic vision easily, quickly and cost effectively in-house.

When paired with a wide format printer from Epson, Roland, Mimaki or Fujifilm you now have complete control. New designs can be created, tested, optimized and validated in-house in record time. Prototypes can be produced on demand at a fraction of the price it costs to outsource.

With an average imaged cost of under \$4.00 per square foot, JetComp allows you to produce a typical \$400 mock-up for \$20 or less in material costs. No laminations or multi-step process is needed. As an added benefit, the final assembly of your prototype is easier than ever with our online series of assembly videos and supplies available at jetcompfilms.com.

Choosing the Right Printer

With the wide variety of printers available on the market today it can be confusing to choose the best option. Basically you have two options - eco-solvent or UV.

Eco-solvent printers offer the largest color gamut with CMYK, light cyan, light magenta, silver and white color sets. Some new models offer CMYK, orange, green and white. These printers use a receptive coating on the media that the ink jets into, resulting in a smooth even gloss finish. Capable of high resolution imaging, they reproduce the look and feel of production prints. Furthermore, these printers are the most economical and are ideal for office environments because they create virtually no odor.

UV printers offer the ability to print on almost any surface including glass, wood, metal or board stocks. They are suited ideally for structural packaging. Color set is typically CMYK, white, and clear varnish. The standard inks are hard and tend to be brittle, although flexible inks are available. UV prints in layers on the surface and do not offer the same smooth even finish as an eco-solvent printer. UV printers typically cost up to three times more than eco-solvent printers and produce a slight odor.

The Possibilities are Endless

Below are just a few different occasions that having a real looking prototype available at is key:

- Internal design meetings
- Client presentations
- Photo/video props
- Market research
- Trade shows
- Sales samples
- Focus groups

For more prototyping solutions visit jetcompfilms.com.

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