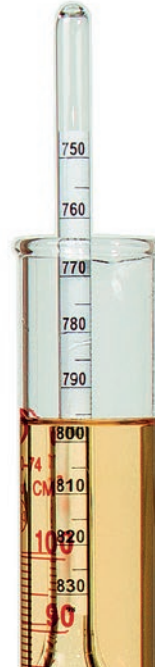




# Products & Services

For the Homebrew Industry



## SPL International

Serving You Better





# Serving the homebrew industry since 1992

## Key Business Information:

**750+**

Products available for home spirit, liqueur, beer, wine & cider making.

**34**

Countries around the world we currently supply product to.

**900+**

Tonne of product manufactured and dispatched each year.

**AA**

AA rated BRC manufacturing facility in the North West of England.

**350+**

Years, combined experience, working in the homebrew industries.

SPL International was set up by Philip Jones to supply knowledge, products & ingredients into the homebrew & alcoholic drinks industries.

Now based in a modern 60,000 sq ft development & manufacturing site in the North West of England, SPL International are a globally recognised benchmark for product quality in these industries.

We pride ourselves on being able to help customers create the alcoholic beverages they envisage. With an inherent focus on cutting edge R&D and a commitment to in-house manufacture, state of the art laboratory facilities and machinery; SPL have gained international acclaim scooping numerous innovation awards worldwide for our ingredients and products.

This brochure will give you an overview of our products and capabilities, a short video introduction to the company can be viewed by scanning the QR code or visiting the website link below.



[www.youtube.com/user/splinternational](https://www.youtube.com/user/splinternational)

# Working Together

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## Founders Message

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We view our customers as our partners in creating value and their loyalty is our greatest reward, it is our aim to establish long term partnerships that generate growth for both parties. We do this by working closely with customers, understanding their business and needs and providing innovative products and solutions that help them improve quality, reduce costs, improve efficiency, solve problems and enter new markets.

We understand that making the right choice of service partner and supplier can be essential to your business success. That's why everything we do is focused on delivering remarkable results, we treat our customers' business and interests as our own, delivering high quality and fair pricing in every product we produce.

We strive to delight our customers at every opportunity by going above and beyond expectations and 'serving you better'. These fundamental principles represent our commitment to our clients and what we strive to deliver, regardless of budget or business objective, through every single piece of work we do and product we produce - they are the heart of our business.



**Philip Jones**

## Established in 1992

Entrusted by the industry's leading commercial & homebrew alcoholic drinks manufacturers to develop and supply products for over 25 years.

spl international

# Our Services

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## Product Development

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From concept through to manufacture, if there's something that needs developing specific to your needs, we have the experience, expertise and in-house facilities to turn your ideas into successful homebrew products.

From singular enzymes to complete drinks solutions, we manage the whole process providing high level technical support throughout.

## New Product Development (NPD) Process

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### Briefing

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A dedicated account manager will discuss your requirements, using their experience and knowledge to advise you on the best route to market for your concept.

Our Marketing and NPD departments are involved from the start, ensuring your brief is tight and all stakeholders are clear on what's needed to deliver success for you and your business.



### Development

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Our experienced NPD team use our state of the art, in-house, laboratory facilities to develop the brief into a tangible product.

We have access to the world's finest raw materials and are experienced in developing Spirits, Liqueurs, Beers, Wines, Ciders & Flavoured alcoholic beverages that are enjoyed all over the world.



## Testing

Strenuous in-house testing, from our qualified tasting panel, allow us to refine the product to a point where we've confidently met all of the requirements detailed in the brief.

We provide samples for you to try and to test with your customer base. Feedback is recorded & any refinements completed until you're happy to sign off.



## Manufacture

Production starts in our modern manufacturing site. The site has the facilities to supply in multiple packaging options, from bulk flight sacks & IBCs to finished kits and sachet sets etc. You can even visit us to watch your final product come off the production line.



## Launch

Our logistics team ensure delivery is on time with everything in perfect condition. Your support team are in place to ensure that deadlines are hit, and are able to answer your questions and provide ongoing, after sales support.



“ Having all of our services on one custom built site allows improved control and the flexibility to not only produce but problem solve quickly and as a team.

The expertise within the business allows us to work proactively on customer projects; quality and consistency are always our focus and something that you can rely on when working with SPL. ”

**Chris Birnie**  
Factory Manager



## Manufacturing

We have invested over £3 million in our manufacturing facilities over the past 3 years to ensure that our products achieve the highest possible quality levels that the world's top brewers and distillers demand.

We consistently seek and invest in equipment and facilities to improve our products, processes and offering to our customers.



## Procurement

Over the past 20 years we've developed a global supplier network of longstanding, trusted suppliers and maintain a minimum of 2 approved suppliers for each 'critical' raw material.

This ensures continuity of supply, competitive pricing and batch to batch consistency across all of our products. Our extensive supplier network also allows us to source new products specific to your needs, quickly and efficiently.



# Our Services



## Logistics

We have longstanding relationships (20+ years) with our logistics and distribution partners, including local and international chambers of commerce, HMRC & the Department for International Trade.

We currently deliver to over 30 countries worldwide, and can provide chilled, ambient or warm transit options. Ensuring, no matter your location, your products reach you in perfect condition.



## Quality Assurance

We employ an extensive and thorough quality control procedure for suppliers, raw materials and finished goods. We are proud to be accredited with the BRC Grade 'AA' quality standard.

As a customer this can assure you that SPL are a company that reaches high levels of competence in all critical areas, that we monitor and continually improve our product quality, safety and legality and have taken every possible precaution to prevent problems.



## Customer Support

From simple telephone queries through to emergency technical analysis, our experienced account handling team will always be on hand to answer your questions, provide advice and assist you in solving problems.

With our 'serving you better' approach customers' needs come first and we consistently over-deliver to make certain your enquiries are dealt with promptly.

# Our Products: Spirit & Liqueur Making

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## Home Spirit & Liqueur Making Products:

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Our home spirit & liqueur making range can be used to produce a large variety of alcoholic beverages at home, covering everything that's required to create your own spirits, liqueurs and cocktails. Our portfolio covers every stage of alcoholic beverage making, from fermentation to flavouring as well as alcohol clarification and purification for the highest quality beverages.

### Spirit Making Kits

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Complete retail ready kits for authentic home spirit making, including specific yeast, fermentables, flavourings, clarification & ancillaries - all of the ingredient elements required to craft your own spirits.

### Turbo Yeasts

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Fast fermenting yeast & combined nutrition products designed for home distillation. Specific applications include Turbo Yeasts for high alcohol, temperature tolerance, high purity alcohol, and specialist Turbo Yeasts for most popular spirit types.

### Distiller's Yeast & Nutrients

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Individual yeast and nutrition products for the advanced home distiller, covering a multitude of drinks applications. Our range of Distiller's Yeasts includes strains for whisky, brandies, rum, vodka & gin.

### Clarification & Fining Aids

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Ensuring the highest quality alcohol for home spirits/liqueurs, products include kieselsol (silicic acid), chitosan, and gelatine. Fining agents for home distillations are typically offered in a 'two-stage' format for optimum performance.

### Activated Carbon & Absorbents


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Treatment with activated carbon is essential in making high quality alcohol as it removes impurities which cause off-flavours. For the advanced distiller, Activated Silicon Dioxide can be used to further polish the final spirit.

### Flavours, Extracts & Essences

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Liquid and dry flavourings for a wide range of spirits and liqueurs providing all required flavour, texture, aroma, and colouring elements of the final product. Products include fruit extracts, oak chips, botanicals, spirit concentrates and various natural flavour additions.



“With SPL it feels like having a partner in my business to support me with my workload, often going above and beyond what I would consider ‘standard’ practice.”

Henrik Solin  
General Manager, Melkko, Finland.

# Our Products: Beer Making

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## Home Beer Making Products:

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We develop all of our beer recipes and products in-house at our state of the art brewing & laboratory facility. Here we employ a team of brewing and fermentation specialists, who maintain close ties with some of the world's leading craft brewers and breweries, to ensure that all of our beer products provide fantastic quality and market appeal for our customers.

### Beer Kits

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Extract, part-grain and all-grain kits in various fermentation sizes and beer styles. We work with leading craft brewers during kit development to ensure our portfolio is up-to-date with consumer trends. We can also develop something specific to your market and requirements.

### Fermentables

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Malt extracts and brewing sugars in liquid & dry form to add strength, color, and flavor to your beer. A broad range of domestic and imported products to suit every beer style.

### Malted Grains & Adjuncts

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A fully encompassing range of un-crushed or crushed malted grains and cereal grains available at various pack weights. These can be supplied in gas-flushed sachets, removing oxygen for optimum quality and shelf life.

### Hop Pellets


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We stock T90 hop pellets in varieties from all over the world, including UK, USA, Europe, and Australasia. Hop sachets are gas-flushed for optimum freshness, and can be offered as single varieties or as customised blends at varying weights for inclusion in specific kits.

### Brewing Yeasts

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An extensive portfolio of both lager and ale active dried brewing yeast strains. Each of our broad range of yeasts have been propagated and dried using state of the art manufacturing facilities to ensure optimum sterility, shelf stability and ease of use. The range gives the ability to brew a wider range of beer styles, that would previously have required liquid yeast.



**“The team at SPL have been our alcohol product development partners for over 20 years now, the depth of knowledge and expertise within the team has allowed us to release new products regularly and stay a quality step ahead of our competitors.”**

**Matt Blackwood**  
**Purchasing Manager - Imake Handcrafted Food & Beverages**

# Our Products: Wine Making

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## Home Wine Making Products:

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Over 50% of our homebrew output is for the home wine making industry, with vintner's all over the globe using our products since 1992. Utilising our links with world's finest wine regions and suppliers & combining this with our in-house product development expertise we have built a comprehensive portfolio of wine products.

### Wine Kits

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Retail ready wine kits allowing customers to make wines from around the world, direct in their homes. From full varietal juices, blended concentrates & dried fruit packs, with all required ancillaries and consumables, we have various wine styles, fermentation volumes and quality tiers to suit all requirements.

### Fruit Packs

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A range of dried fruit blends, combining multiple fruit elements to specific flavour profiles, these can be used in place of juices/ concentrates or alongside for making high quality distinctive wines.

### Clarification & Fining Aids

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Products including bentonite, kieselsol (silicic acid), chitosan and gelatine; can be supplied as combined one, two or 3 stage fining programmes as required.

### Yeast & Nutrition


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Active Dried Wine Yeasts, from general purpose strains, to dedicated strains for premium varietal, high alcohol, or sparkling wines. Wine yeasts can be supplied in sachets of varying weights and can also be blended with nutrition for trouble-free fermentation.

### Flavours, Extracts & Essences


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Liquid & Dry flavour packs available for adding taste, aroma, colour and complexity to wines, products include specific fruit extracts, oak chips, varietal grape concentrates and various wine enhancing berry & flower additions.



“SPL are proactive, efficient and a reliable source of supply, a forward thinking company offering first class service to the Homebrew Industry.”

Michael Young  
Buyer, Young's Home Brew Limited



“We have worked closely with SPL for some years now and have been impressed with both their professionalism and technical ability; often steering us smoothly down the correct path for the innovations that we are looking for to make our products relevant for today’s markets.”

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Muntons PLC, UK.



# Our Products: Cider Making

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## Home Cider Making Products:

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The UK has a fantastic heritage for Cider and Perry making, so naturally our proximity to some of the world's most esteemed producers has provided ample inspiration, insight and guidance when developing our product range – ensuring our products deliver high quality and an authentic cider making experience at home.

### Cider Kits

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Retail ready kits allowing customers to make an array of traditional and contemporary Cider & Perry styles. From full juices, apple & pear concentrate bases with natural fruit flavourings & dried fruit packs, with all required ancillaries and consumables, we have various cider styles, fermentation volumes and quality tiers to suit all requirements.

### Fruit Packs

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A range of dried fruit blends, combining multiple fruit elements to specific flavour profiles, these can be used in place of juices/ concentrates or alongside for making high quality distinctive ciders.

### Yeast & Nutrition

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Active Dried Cider Yeasts, from general purpose strains, to dedicated strains for perry, high alcohol, sweet & dry ciders. Cider yeasts can be supplied in sachets/packs of varying weights, or can also be blended with nutrition for trouble-free fermentation.

### Flavours, Extracts & Essences

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Liquid & Dry flavour packs available for adding taste, aroma, colour and complexity to ciders, products include specific fruit extracts and concentrates, oak chips, spirit infusions and various cider enhancing berry & flower additions.

# Our Products: Ancillaries

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## Homebrew Ancillary Products:

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In addition to our primary homebrew catalogue, we also supply a wide range of miscellaneous products including equipment, treatments and enzymes which are essential requirements in many areas of homebrew.

### Water Treatments

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We supply a range of products for pH and mineral/ion adjustment and the adjustment of water hardness to create specific regional styles.

### Equipment Items

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To accompany our homebrew ingredient items, we can also supply or recommend a range of supplementary equipment items, covering brewing, fermentation, bottling/kegging and ancillary items. Allowing you to deliver the complete customer offering to retail.

### Cleaning & Sanitation Products

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A thorough equipment cleaning & sanitisation process is key to producing great homebrew. We have products backed & used by commercial breweries across the world, including singular and combined cleaners & sanitisers, rinse and no-rinse formulas & chemical profiles for specific equipment set-ups; allowing you and your customers to brew in confidence.

## Other Products:

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Our complete product list is a lot more exhaustive than the main categories shown in this brochure, if there's a homebrew product that isn't listed please speak to a member of our team and we will advise if this is something that we can supply, if it isn't there's a good chance that we'll be able to recommend someone who can – so please ask.



## DOY Machine:

Our custom built DOY packaging line has the capabilities to pack large volumes of both liquid & dry products into stand up pouches in a variety of weights. The DOY provides a multitude of options for our customers, packing products including liquid malt extracts, complete brewing kits, yeast and much more.

# SPL Brand Products



All 3 SPL brands were created to serve the demands of various areas of the homebrew industry, following market research and insight having supplied the global homebrew industry for over 20 years.

Benefits of choosing SPL branded products include;

We stock all of our own brand products on-site, meaning we can offer lower Minimum Order Quantities (MOQs).

Everything from the recipe to the artwork is set up ready to order, meaning you can launch product to market fast.

We have customer services and marketing support available for all 3 brands, enhancing the user experience.



# SPL Brand Products: Port 66



Port 66 comprises a range of 10 Beer & Cider kits developed in association with award winning brewer James Kemp. These premium quality homebrew kits allow brewers to create & enjoy their own Craft Beers and Ciders at home.

Port 66 enables brewers to discover where great beer & cider comes from, how it's made and to have fun experimenting and creating quality beers and ciders for themselves.

We want people to take control of what they're drinking, expect



[www.port66.co.uk](http://www.port66.co.uk)



[contact@port66.co.uk](mailto:contact@port66.co.uk)



English, Danish, Chinese, Spanish, French, Italian, Dutch, Norwegian, Portuguese, Polish & Russian language variations.



Premium Beer & Cider Homebrew kits

more from it and join us in enjoying quality over compromise every time.

The products are supported by a hub of information for homebrewers, including blogs, videos, recipes, forums and instructions on [www.port66.co.uk](http://www.port66.co.uk)

# SPL Brand Products: Pathfinder



[www.spl-int.com/pathfinder](http://www.spl-int.com/pathfinder)



[enquiries@spl-int.com](mailto:enquiries@spl-int.com)



English, Polish, Russian & Swedish language variations



Turbo Yeast & Ancilliaries for home Spirit & Liqueur making

Pathfinder; noun *“a person who goes ahead and discovers or shows others a path or way”*. We’ve been developing, manufacturing and supplying innovative yeast and fermentation products for over 20 years and felt the name was befitting both to ourselves and our

customers approach to brewing and distilling.

The brand is built around the 3 core values being; cutting edge innovation, finest quality ingredients and world class manufacturing. These are the commitments we

make to all of our products and those which have seen them used by some of the world’s leading commercial brewers and distillers.

The same products are now made available under the Pathfinder brand for home users too.

# SPL Brand Products: Make Your Own



[www.makeyourowndrinks.co.uk](http://www.makeyourowndrinks.co.uk)



[enquiries@spl-int.com](mailto:enquiries@spl-int.com)



English & German language variations



Beer, Wine & Cider homebrew kits & equipment

A range of delicious and enjoyable homebrew kits that allow anybody to create commercial quality wines, beers and ciders in the comfort of their own home, quickly and easily.

Targeting new homebrewers, the kits are designed to be quick and

easy to make with minimal equipment required. The goal with these products is to introduce new people to home brewing & give these new brewers an excellent first impression, so they continue the hobby and encourage further new brewers into the market.

The range is perfect for retail environments with all 12x kits, required equipment items & marketing materials fitting onto a standard 1 metre retail bay.

# Packaging Options

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## Dry Products

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Our 9 'dry' packing lines provide flexibility in the filling of dry product in varying weights and forms; from powder, granule and grain to irregular forms such as dried fruit and botanicals. Packaging formats shown below, available in SPL brand, customer brand or plain stock. Larger format options are available, and products can be combined & supplied in retail ready formats.

### 4 seal sachet

Range:0.5g - 300g

### Snap-lock tub

Range:10g - 400g

### Gusseted Sachet

Range:50g - 300g

### 3 seal bag

Range:300g - 1kg





## Liquid Products

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Our liquid fill packaging lines are able to handle water thin liquids through to highly viscous products at speed, ensuring efficiency and allowing us to provide value-for-money.

Packaging formats shown below, available in SPL brand, customer brand or plain stock.

Larger format options are available, and products can be combined & supplied in retail ready formats.

### 4 seal sachet

Range:0.5g - 300g



### Miniature Bottles

Range:50ml



### Stand up pouch

Range:200g - 3kg



### Jerry Can

Range:1- 5L



# Our Team

SPL's workforce comprises over 65 full-time employees and over 360 years' combined experience working within the alcoholic drinks industries. Led by the management team below, and having been in the business of manufacturing, importing & exporting goods across the world since 1992, we are confident that we have the facilities, knowledge & experience to successfully deliver the products and services to enhance your business.



**David Ditcham**  
General Manager



**Michael Harrison**  
Sales Director

Working in project management & sales across the alcoholic drinks industries for over 10 years, Mike's passionate about bringing new ideas to market and delivering excellent service.



**Jeanette Daniels**  
Quality & Technical Manager

Jeanette has over 20 years of experience in FMCG, a detailed knowledge of HACCP & retailer requirements and a proven track record of implementing quality and food safety improvements.



**Chris Birnie**  
Factory Manager

Chris oversees all of SPL's factory activities, including production, maintenance, equipment and facilities investment, utilities and infrastructure across the 60,000sqft BRC AA graded facility.



**Helen McGowan**  
Purchasing Manager

Helen is responsible for developing successful relationships with SPL suppliers, reducing the costs of raw materials and packaging whilst continuing to maintain the highest levels of quality.



**Paul Dodd**

Marketing Manager

Paul is focused on developing SPL's quality reputation & improving customer experience by introducing new & innovate methods to deliver on customer needs in the modern marketplace.



**Andrea Lee**

Special Projects Manager

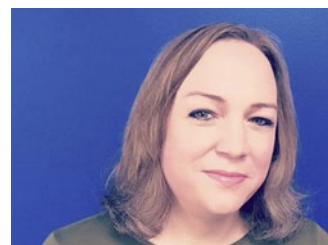
Under Andrea's leadership, SPL's processes have flourished and the new programs and services she has developed continue to provide added value to our customers.



**Stephen Robinson**

Business Development Manager

Working in sales and business development management roles for over 25 years, Stephen's goal is always to establish long term partnerships that generate growth for both parties.



**Berni Hamill**

Product Development Manager

With over 20 years' experience in product development within the alcoholic beverage industries, her specialist knowledge in beverage formulation and development is a key asset to our customers.



**Laura Ouslem**

Finance Manager

A chartered accountant with over 12 years' experience in financial reporting and management accounting, her skills are used to support the growth and development of the business.



**Les Fairlie**

Warehouse Manager

Les has been in the Production, Warehouse & Distribution industry for 28 years and is passionate about ensuring that orders reach our customers on time, in full and in perfect condition.

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“ Our business was born from our founders' passion for homebrew, this passion can be seen in our workforce and the products we develop & manufacture to this day. We have supplied products to the homebrew industry for over 25 years and would love to talk to you about the products that we can offer to your business ”

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**Michael Harrison**  
Sales Director

## SPL International

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