

idverde (formerly Quadron) Case Study

How idverde reduced overall man hours and as a result reduced labour costs at the same time as minimising weed regrowth.

Background

idverde are a UK based, ISO 9001 accredited horticultural and grounds maintenance company located in Coventry. They offer a holistic range of services to support the creation, maintenance and management of landscapes throughout the UK working with a vast array of clients including London's boroughs of Hammersmith and Fulham and Southwark. idverde services range from professional open space management, to landscape design and build, grounds maintenance, tree surgery, outdoor facilities management, biodiversity management and waterways management.

Testimonials

“Since using Foamstream we've cut down on all the health and safety issues of strimming and laborious hand weeding we've had to do previously. It's changed the way that we weed hard surfaces, soft surfaces and playgrounds in our borough. It means we don't have to use herbicide and its clean and easy to use and means we can properly allocate labour which has helped save 75% of our labour time used for previous methods of weed control.”

Terry Burns, Senior Contact Manager, idverde.

Problem

1. Using traditional methods of killing weeds, such as herbicides or hand weeding, can mean that operators are unable to work during normal working hours or are unable to work in herbicide-free areas, as it poses a threat to the public and animals.
2. Labour costs are high, and many workers often remain occupied for excessive hours due to the tedious process of exterminating weeds.

Action

Foamstream was trialed for six months, to test whether it would control vegetation efficiently and make the best use of each worker. Follow up visits were made six days later to check the progress and brush off the dead weeds.

Results and Conclusion

Needing only one operator, Foamstream was able to reduce the overall man hours required of idverde's labour force focused on weeding and instead turned to other areas of the park. Managers were also able to plan operations in advance, aware that unexpected weather conditions would not impact the job's execution.

Foamstream delivered fast, visible

and longer-lasting results, which in turn has reduced compliance issues with idverde's clients. It has replaced hand weeding in the area and significantly reduced treatment times by as much as 75% (treatment times are every few months rather than every few weeks.) Foamstream worked especially well in Southwark, as the harmless substance could be used in public areas with no risk

to people or animals.

Foamstream has allowed accurate planning of labour to be implemented knowing that the work will not be affected by a change in weather. It has allowed us to reduce man hours due to the low frequency of treatment cycles needed and has helped eliminate any safety risks which were associated with previous weed control methods.

Before



After



During treatment

