

WeSpire Events Tool

Applied Behavioral Employee Engagement Program

BENEFITS

TOOL HIGHLIGHTS

- **Customized events** reflect current corporate opportunities & increase program awareness & involvement in all initiatives, including: volunteering, training, social outings & more
- **Tracking tools improve efficiency** around logging & reporting volunteering participation hours in 6 impact areas
- **Activity streams & game mechanics** facilitate collaboration around events & encourage employees to share stories & pictures of their experience—inspiring others to join in and do the same

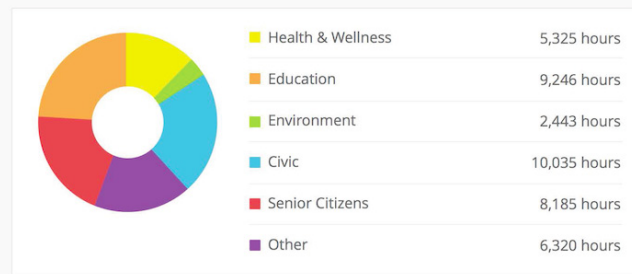
BUSINESS ALIGNMENT

- **Raise awareness** around corporate events
- **Communicate & involve employees** in corporate initiatives & programs
- **Improve reporting transparency** (internally & externally)

OPERATIONAL EFFICIENCY

- **Easily create & schedule** custom events
- **Increase program participation & effectiveness**
- **Track & measure** employee hours & events
- **Recognize employees & teams** for their volunteer efforts

Total Hours: 41,464 Hours



Tool Overview

WeSpire’s Events Tool helps companies promote and involve their employees in all of their corporate opportunities—from volunteering and community outreach to career development and social events—building a culture that is connected and inspired. By engaging employees in volunteering and other positive impact programs, employees not only learn about different corporate opportunities, but are also able to gain new skills and experiences.

The easy-to-use Events Tool allows program administrators to create and schedule events, making it simple for employees to sign up and log their hours at the same time. As a result, employees have better access to company programs, and organizations can increase employee retention, satisfaction and productivity. Along with a vision and strategy to become more involved in corporate initiatives, employees become more connected to your brand values—gaining a feeling of purpose and fulfillment.

WeSpire utilizes the network effect of engagement with custom recommended actions based on employee preferences and allows them to choose how they take action and inspire others to do the same. Drawing on game and social mechanics, the interactive platform provides a space for employees to share their experience, inspiring others to join in.

Events Tool Spotlight

SAMPLE EVENT: VOLUNTEERING



Join us and help a few furry friends at ASPCA!

Main responsibilities: Moving dogs in and out of their cages; walking dogs outdoors for exercise using appropriate equipment; teaching basic obedience; cleaning up after the dogs while outside of their cages and attending supervised modification classes

SAMPLE ACTIONS

- >> Find out details about the event
- >> View other participants & activity streams
- >> Register for a time slot
- >> Register guests
- >> Automatically log participation & hours

SAMPLE EVENT: EDUCATION



Join your colleagues in this one hour session for tips on creating an engaging presentation, from creating a visually inspiring powerpoint to building a dialogue with your audience, this session will take your presentation skills to the next level.

SAMPLE EVENT: SOCIAL



Get to know your colleagues across the company and attend a screening and Q&A with the director of this thought-provoking documentary film.

SAMPLE EVENT



Volunteer at Haley House

Haley House
 Wednesday, March 2 - Friday, March 4
 50 Fruit Street, Suite 200, Boston MA 02211

Register

Activity

About This Event

Help cook, serve, clean and make friends in our open kitchen. Each meal shift ends with a guided reflection around the experiences of the day. Everything is great and good.

	DATE	TIME	TEAM ROLE	STATUS
<input type="radio"/>	03/02/14	12:00 PM - 1:00 PM	Food Preparation	Registered
<input type="radio"/>	03/02/14	12:30 PM - 1:30 PM	Peeling potatoes and shucking corn	Filled
<input checked="" type="radio"/>	03/04/14	1:00 PM - 2:00 PM	Serving	3 Spots Remaining
<input type="radio"/>	03/04/14	1:00 PM - 3:00 PM	Planting new trees in the backyard, making birdhouses	5 Spots Remaining

Guests (non-employees) ▾

Register +10pts

Event Details

Help cook, serve, clean and make friends in our open kitchen. Each meal shift ends with a guided reflection around the experiences of the day. Everything is great and good. Help cook, serve, clean and make friends in our open kitchen. Each meal shift ends with a guided reflection around the experiences of the day. Everything is great and good. Help cook, serve, clean and make friends in our open kitchen. Each meal shift ends with a guided reflection around the experiences of the day.

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5 Participants



Gallery

