



data & process advantage

# Data Quality Management Maturity Assessment

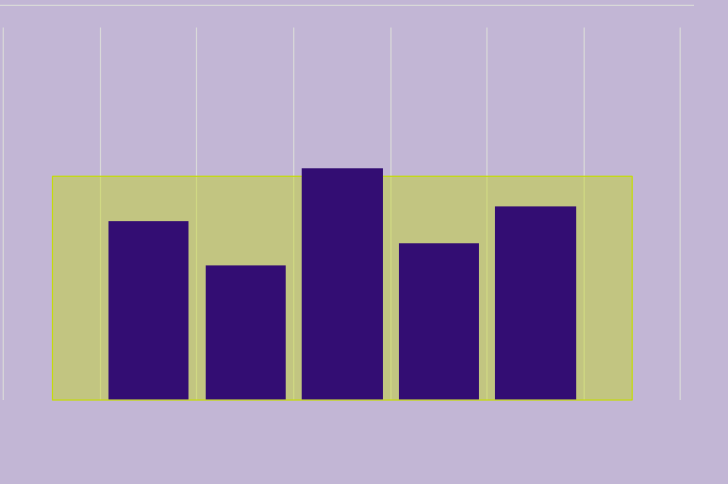
Effective use of data underpins virtually every business activity - from the completion of work activities and customer calls through to long term strategic decision making. Poor quality data can have adverse impacts on organisational efficiency, risk and strategic decision making.

You can improve data quality by expensive data cleansing or data gathering activities. However, without understanding the root causes of these data quality problems they will almost certainly recur leading to repeated improvements actions.

ISO 8000 defines a systemic approach for managing data quality that is increasingly being adopted by major organisations globally.

Our affordable Data Quality Management Maturity assessment methodology allows you to understand how well your approaches to data quality management align to ISO 8000, to track improvements over time and to compare against other organisations. This in turn enables you to make objective decisions about which areas of data quality management you want to improve.

	Data Operations	Data Quality Monitoring	Data Quality Improvement
Data Manager	Data Architecture Management	Data Quality Planning	Data Stewardship/ Flow Management
Data Administrator	Data Design	Data Quality Criteria Setup	Data Error Causes Analysis
Data Technician	Data Processing	Data Quality Measurement	Data Error Correction



Data Quality Management Maturity assessments can be undertaken against:

- ISO 8000 Part 150
- ISO 8000 Part 61
- Wider data assurance activities
- Good practice data culture and behaviours

The benefits of our DQM Maturity assessment include:

- Assesses compliance to ISO 8000
- Pragmatic improvements identified
- Sustainable approaches to Data Quality Management identified
- Affordable

Data and Process Advantage

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quality data  
effective systems  
efficient processes  
competent staff

} **Maximum advantage**