

The Wood Awards is the UK's premier competition for excellence in architecture and product design in the world's only naturally sustainable material.

As a not-for-profit competition, the Wood Awards is free to enter and can only happen with collaborative industry sponsorship. Winning a Wood Award has become a 'mark of excellence' and to ensure that the competition is as rigorous as possible our elite panel of judges visit all of the shortlisted projects in person.

Winners of the Arnold Laver Gold Award, the winner of winners, have included The Hurlingham Club Outdoor Pool by David Morley Architects, the Ditchling Museum of Art + Craft by Adam Richards Architects and most recently, the Fishing Hut by Niall McLaughlin Architects.

Coverage of the Wood Awards 2015 included articles and mentions in:



Sponsorship Packages

- Major Sponsorship (minimum £15,000)
- Sponsorship (minimum £5,000)

Contact

Francesca Gregson
Account Manager
Friends & Co
francesca@friendsandco.co.uk

Left: Ves-el – Bespoke Furniture & Product Winner 2015

Right: Constellations Bar – Commercial & Leisure Winner 2015



Major Sponsorship Benefits

Wood Awards Management

- A representative on the Wood Awards Steering Group for key decision making about the development and management of the Wood Awards. The Steering Group meets monthly in London.

Marketing/PR

- Primary position of company logo and hyperlink to own site on the Wood Awards website
- Primary position of company logo on all certificates (140 printed in 2015)
- Credited in all Wood Awards advertisements
- Credited and quoted (where appropriate) in all Wood Awards press releases
- Access to all entries for case study purposes. This includes all project photography and data.
- Use of Wood Awards logo for own purposes
- Use of 'Major Sponsors of the Wood Awards 2016' in email signatures
- Opportunity for Wood Awards press release on your involvement as a Major Sponsor
- Access to Wood Awards press cuttings throughout competition
- Promotion on all social media including Twitter, Instagram, Pinterest and Facebook
- Opportunity to submit news and articles for display on news section of the Wood Awards website.

Winners' Supplement*

- 1 full page advertisement
- Prominent position of company logo on credits page
- 200 copies of printed supplement
- Access to digital version of supplement for own use.

* The supplement is a 36-page magazine featuring the winning projects produced in association with RIBA Journal. The supplement is bound into the December issue of the RIBA Journal and an additional 8,500 copies of the supplement are printed for the Wood Awards' own use (total of 36,000)

Events

- Primary position of company logo on AV and sponsor boards at Wood Awards events
- 10 invitations to the Wood Awards ceremony on 22 November 2016
- Opportunity to display literature at Wood Awards ceremony
- Verbal acknowledgement of sponsorship at Wood Awards ceremony
- Invitations to and credit at any other Wood Awards events held throughout the year

Left: The Observatory
– Small Project
Winner 2015
Right: Canary Wharf
Crossrail –
Structural Award
Winner 2015



Sponsorship Benefits

Marketing/PR

- Company logo and hyperlink to own site on the Wood Awards website
- Company logo on all certificates (140 printed in 2015)
- Credited in all Wood Awards advertisements
- Credited in all Wood Awards press releases
- Access to all entries for case study purposes. This includes all project photography and data.
- Use of Wood Awards logo for own purposes
- Use of 'Sponsors of the Wood Awards 2016' in email signatures
- Access to Wood Awards press cuttings throughout competition
- Promotion on all social media including Twitter, Instagram, Pinterest and Facebook
- Opportunity to submit news and articles for display on news section of the Wood Awards website.

Winners' Supplement*

- Half page advertisement
- Company logo on credits page
- 200 copies of printed supplement
- Access to digital version of supplement for own use.

* The supplement is a 36-page magazine featuring the winning projects produced in association with RIBA Journal. The supplement is bound into the December issue of the RIBA Journal and an additional 8,500 copies of the supplement are printed for the Wood Awards' own use (total of 36,000)

Events

- Company logo on AV and sponsor boards at Wood Awards events
- 5 invitations to the Wood Awards ceremony on 22 November 2016
- Verbal acknowledgement of sponsorship at Wood Awards ceremony
- Invitations to and credit at any other Wood Awards events held throughout the year

Left: End Grain Stationery – Student Designer Winner 2015

Right: The Fishing Hut – Arnold Laver Gold Award & Private Winner 2015

