

## welcome

**scünci**® was built with an entrepreneurial spirit powered by innovative thinking. The brand was established in 1985 and is long respected as the leader in hair accessories.

#### innovation

**No Damage®** elastics that don't pull. Pony Wrap tools that hold without pins. **no-slip Grip®** accessories that hold firmly - even on fine hair. **scünci®** continued to prove that if you create a superior product, consumers will come... people trade up to a better idea if it works. It's a philosophy that has made us the innovative leader in our category.

#### fashion

**scünci**® takes great pride in the creative process that goes into the development of new product lines. Our design team keeps its eye on the latest trends, and finger on the pulse of today's consumer buying habits. Current trends and colour play a major role in the creation of our fashion hair accessories.

#### inspiration

**scünci**® designers travel the world for inspiration and to fuel their creative energy. Their discoveries consistently put **scünci**® ahead of the trends. From style-savvy embellishments to elegantly sweet and simple, **scünci**® designs accessories for every mood and personality.



## our range

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# effortless beauty

scünci₀ effortless beauty is a range of simple yet sophisticated hair accessories. The the basic items you should never be without! for your hair to keep you looking effortlessly tamed throughout the day. In keeping with scünci, all elastics are non-metal so they do

### everyday styling





### scünci<sub>®</sub>

# no-slip grip®

For full on hold. Maintain your hairstyle all day with **scünci**<sub>®</sub> **no-slip grip**<sub>®</sub>. We created a fun jelly look and feel to our hair elastics that look and work like a normal hair band but is gentle to the hair and provides amazing all day hold. We took traditional jaw clips and created non slip inner teeth - a classic, can't-do-without hair accessory now with sensational hold. Look inside products to see rubber sleeves and inner grooves and teeth - all providing outstanding secure hold in any hair type. Secure your hair with **scünci**<sub>®</sub> **no-slip grip**<sub>®</sub> - it won't come out until you take it out!

### for full-on hold





## Fine hair TM

scüncio Fine hair mange provides ultimate hold and comfort for fine hair types. Say goodbye to searching high and low for a hair accessory to hold your fine or thinning hair finally, a product which works. These products look like standard hair accessories yet they are designed to securely hold thinner hair in place. The magic lies in the design - Jaw clips, Barrettes and Concorde clips are designed with lower and narrower profiles, meaning closer hold and grip on finer hair. The range also includes the famous scüncio no-slip gripo technology for all day hold and confidence.

### confidence & hold





## Thick hair®

scüncia Thick hair ange provides ultimate hold and comfort for thick hair. Gone are the days when your thick hair falls out of that clip or the elastic snaps under the sheer pressure of your thick mane. These cleverly designed accessories hold thick hair types in place with no stress - on you or your hair accessory! Bigger jaw clips which hold more hair, larger barrettes and bobby pins with grooves specifically designed to hold back even the thickest hair. Your thick hair has never been so comfortable! The range also includes the famous scüncia no-slip grip technology for all day hold!

### hold and comfort





# style

scüncio style - show your personality and inject some fun into your everyday styling! Accessorise your look with on-trend printed scrunchie's and headscarves or keep flyaways pinned back with glamorous embellished sparkly bobby pins or pretty snap clips. scüncio style products subtly incorporate the latest colours, prints and materials into functional hair accessories which work by providing great hold and a splash of style. There is a large variety of products in the range, for all hair types and styles - there really is something for every occasion! Who says functional shouldn't be fun?

### functionally fun





### the evolution

scünci. the evolution incorporates the newest innovation and technology in the market. At scünci. we are always thinking of ways to improve our products to make hair styling easier and better for our customers! The range is designed by our creative people, here at scünci. and they are inspired by everything from everyday objects to futuristic materials. Jaw clips with folding wings, bungee hair elastics for the perfect ponytail, micro inner teeth for extreme grip and expandable jaw clips for all hair types and lengths. scünci. the evolution, the future is here, and it works!

#### innovation





## hair tools

scüncio tools create professional looking, trend inspired styles at home. Each tool in the range creates a different, beautiful look, whether it be a Breakfast at Tiffany's classic French twist or a chic, Parisian high bun, there is a tool in the scüncio range which is perfect for re-creating tons of hairstyles with ease or for creating unique one of a kind styles! Each kit contains all you need to create the style, and with easy to follow instructions anyone can achieve these looks at home! Your hair will be the talk of the town!

### professional

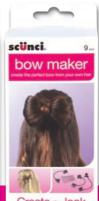














# Brushology

Great hair needs the correct preparation, the right styling tools and a way to keep it neat and looking gorgeous all day or night. The **scünci**. **Brushology** range answers all of these needs with a hair brush specifically suited to each stage of preparing, styling, adding finishing touches and maintaining the hair. What's also special about the **Brushology** range is the user is educated, with step by step instructions, on how to make the most out of each brush in the range. Whether its detangling or straightening, there are clear, simple instructions for making your hair look the best it has ever looked.

### styling





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