



2017 editorial calendar

(January - June)

ISSUE	EDITORIAL	ADVERTISING DATES	SUPPORTED CONTENT	SUPPORTED CONTENT BOOKING DATE
Volume 28 Number 1 January/ February	Women in Business Atlantic Canada's Top Employers	Ad Booking November 25, 2016 Ad Due December 2, 2016 Publication January 5, 2017	<ul style="list-style-type: none"> Focus N.B. - Commercial Development - Knowledge Growth 	October 31, 2016
Volume 28 Number 2 March/ April	The Start-up Issue, including finance, planning, incubation, commercialization and more!	Ad Booking February 3, 2017 Ad Due February 10, 2017 Publication March 8, 2017	<ul style="list-style-type: none"> Focus N.S. featuring exclusive insights into Halifax Regional Municipality and Cape Breton 	December 16, 2016
Volume 28 Number 3 May/ June	Top 50 CEO awards <ul style="list-style-type: none"> Winner profiles Statistical analysis Leadership-related stories 	Ad Booking April 6, 2017 Ad Due April 13, 2017 Publication May 18, 2017 <i>Note: due to layout/design of this issue, only FP ads accepted for the Top 50 CEO winner profiles; ads in the stats section must be full page or half-page horizontal.</i>		