

## 2017 editorial calendar

(January - June)

ISSUE	EDITORIAL  Detailed issue lineups will be available from your account representative approximately 2 months before each issue's material submission date.	ADVERTISING DATES	SUPPORTED CONTENT  Advertisers who reserve space in one of these stories have the opportunity to be represented in the story	SUPPORTED CONTENT BOOKING DATE you must book by this date to be represented in the story (sorry, no exceptions)
Volume 28 Number 1 January/ February	Women in Business  Atlantic Canada's Top Employers	Ad Booking November 25, 2016 Ad Due December 2, 2016 Publication January 5, 2017	<ul> <li>Focus N.B.</li> <li>Commercial Development</li> <li>Knowledge Growth</li> </ul>	October 31, 2016
Volume 28 Number 2 March/ April	The Start-up Issue, including finance, planning, incubation, commercialization and more!	Ad Booking February 3, 2017 Ad Due February 10, 2017 Publication March 8, 2017	Focus N.S. featuring exclusive insights into Halifax Regional Municipality and Cape Breton	December 16, 2016
Volume 28 Number 3 May/ June	<ul> <li>Top 50 CEO awards</li> <li>Winner profiles</li> <li>Statistical analysis</li> <li>Leadership-related stories</li> </ul>	Ad Booking April 6, 2017 Ad Due April 13, 2017 Publication May 18, 2017 Note: due to layout/design of this issue, only FP ads accepted for the Top 50 CEO winner profiles; ads in the stats section must be full page or half-page horizontal.		