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**Press Contact:**

**Contact Person:**

**Phone Number:**

**Email Address:**

**Organisers of the World Travel Awards calling for nominations from across the globe for its historic 2013 ceremony**

The organisers of the World Travel Awards have called for different organisations within the global travel industry to compete in the 20<sup>th</sup> anniversary ceremony in 2013.

Established in 1993 and having long been referred to as the ‘Oscars of the travel industry’, the WTA is internationally recognised as the ultimate accolade for organisations within the business. The awards acknowledge outstanding customer service, as well as product development and overall business performance.

Competition between tour operators and destinations is fiercer than ever. A significant number of marketing opportunities would open up as a result that winning an award this year – a fact of which an increasing number of these organisations are becoming aware.

More than 3000 guests representing 92 countries across the globe attended last year’s ceremony and 2013 is bound to be an even more popular event.

Entry forms for all regional categories maybe found [here](#). A list of the nominees for 2013 will be available at [www.worldtravelawards.com/nominees](http://www.worldtravelawards.com/nominees) as soon as voting opens.

For more information:

Call: +44 (0)20 7925 0000;

Email: [pr@worldtravelawards.com](mailto:pr@worldtravelawards.com);

Or visit: <http://www.worldtravelawards.com>