

## ARTWORK GUIDELINES Printing on a white substrate

Cut line - Named "CUT" set to a spot colour, This should have rounded corners with a radius of 2mm if possible

Text should be no closer than 2mm from the Cut line to avoid text being clipped off

Text should be no smaller than 5pts if black only

Text should be no smaller than 8pts if more than one colour is used eg. Cyan and Yellow used here

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Images should be at least 300dpi

Spot colours will be matched to the closest CMYK mix



large area's of black should be set as Rich Black, the cmyk mix for this is C:20% M:20% Y:20% K:100% to get a consistant rich black

Please allow a 3mm bleed. Artwork should be sized 3mm larger than the cut area.

