

## THE MARKETING BUREAU NEWS REPORTS

### THE MARKETING BUREAU LAUNCH THE FIRST DOUBLE DECK BUS WRAP FOR LIBERTY BUS.....



*Sure is the first business to take up this unique opportunity with their latest advertising campaign. Islanders can expect to see the double deck Liberty Bus transformed into a fun and eye catching design featuring the slogan, "Get on board with Sure" and "We're more than mobile". The double deck bus is being used on the busy number 15 route from Liberation Station to the Airport.*

The Marketing Bureau facilitates campaigns for a variety of advertisers, from large national brands to locally-owned businesses. **"Wrapping whole buses really makes a creative impact for any brand and has to be one of the most visible forms of advertising in Jersey,"** said Julie Littlemore, Managing Director of The Marketing Bureau.

*Sure have had such a fantastic feedback on the bus from colleagues saying it is **"the best thing marketing have ever done in this company"**.*

The Marketing Bureau Ltd is one of the leading marketing and advertising agencies in the Channel Islands offering all aspects of marketing services and a portfolio of media options.

