

## **BRAAHMAM Partnership FAQ**

### Why should I partner with Braahmam?

- Over 15 years for experience as a multi-language service provider
- ISO 9001:2008 certified
- European presence
- Low cost delivery model (2 delivery locations in India)
- Great customer references
- GALA member

## Is there a criteria for becoming a partner?

There are no specific criteria. However, if you are currently doing business in any of the following areas, adding multi-lingual services to your portfolio would definitely add value:

- eLearning solutions
- Web Designing & Portals
- Business Applications (ERP, CRM, etc) development
- MARCOM and Media services
- Advertising

## What is the sales & marketing support I can expect from Braahmam?

We at Braahmam will extend support to our partners in the following areas, subject to an agreed to business plan. Some of them are:

- Market Intelligence/Database \*
- Lead generation
- Co-Marketing \*
- Pre-sales/Demo/POC/Pilot
- Commission/Bonus/Target Incentives
- Enablement
- Resource Cost Sharing \*
  And many more.....
- \* Terms & Conditions apply.

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# How do I initiate the partnering process?

Send mail to <u>birajr@braahmam.net</u> or alternately you could share details by going to this link

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