

ARIZONA

Home & Design



Room with a View

Fresh designs debut monthly at Beau Monde



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elegant world

Beau Monde introduces new luxury textiles and furniture every month
By Echo Surina



Previous page: Window details in the Barbara Barry Collection for Kravet Fabrics suggests lighthearted romance.

Top: A living room vignette by Larry Laslo Designs for Robert Allen features the Contessa Arm Chair in aged bronze Gilded Modumo paired with the French Deco Sofa in Verdant. Drapery is featured in Toasted Pecan and made of Thai silk.

Above: Fabric swatches by Larry Laslo Designs for Robert Allen.

The French name implies everything that is Beau Monde — elegant world. Specializing in window coverings of any design style and custom bedding and furniture, Beau Monde carries more than 60,000 fabric samples, trims, window hardware, area rugs, furniture, accessories, bedding and upholstery. Plus, the store gets new products every month. Its luxurious and sometimes hard-to-find products have drawn style savvy customers for designer brands that reflect the latest trends: Isaac Mizrahi, Alexander Julian and Larry Laslo, among many others.

"People feel inspired when they come here. They're like 'Oh, you can do that? Wow,'" says Beau Monde founder, owner and interior designer Tamara Johnson, Allied Member of ASID. "Here's what a lot of customers don't understand: if they hire a designer, she might take a couple books to their home. But when they come here, they see a lot and make better choices."

Founded seven years ago and opening its first and only showroom last March, Beau Monde is well on its way toward its goal of growing into a franchise of a few locations.

The store offers an extensive product line and a funky vibe. Its welcoming and colorful ambience is established with TVs playing clips



Above: A vibrant bedroom vignette by Robert Allen plays with purples and neutral tones and textures.

Right page: JAB's 100 percent Thai Silks Volume Two Collection offers 36 luminous bejeweled hues.

Next page: Barbara Barry Collection for Kravet — The color of the sea and sky, this new interpretation of a classic palette suggests a dreamy seaside oasis that is calm and comforting.

of Beau Monde design projects, and music that alternates from classical to world beat.


Three of its newest luxury draperies are from the Robert Allen, Jab and Barbara Barry collections.

Larry Laslo Designs for Robert Allen are simultaneously modern, glamorous and classic. The collection has been called "natural elegance" and "moody," and uses velvets, chenilles and hints of metallic.

JAB specializes in decorative fabrics, wallpaper, trimmings and drapery hardware, which feature an impressive range of styles. The fall collection is refreshingly original and composed of rich jewel tones in paisleys, silks, embroidered mesh materials and sheers with unique overlays.

With a definitively feminine appeal, Barbara Barry's fall collection follows a theme of elegance by the sea, as fabrics are reminiscent of reefs and circular sand patterns. Simultaneously sophisticated and simple, the





designer's patterns pay homage to the beach, with watercolor shades in limestone, glacier blues and oyster.

"There isn't another store in the Valley like us," Johnson says.

Robert Allen's recently released fabric books with modern designs serve as the basis of one display Johnson created using lime green, orange and dark chocolate fabrics. While the color scheme may not be to all tastes, it certainly exemplifies custom.

"I never want my look to be so consistent that people can recognize my work," Johnson says. "(My designs) are much more unique and personable. It's not the swag from JC Penny. My customers are people who appreciate custom. They may spend more (here), but when it's all said and done, it's their design." **teso**

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