



DATA SHEET

Software Assurance

| MAXIMIZER CRM

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 **MAXIMIZER CRM**

Invest in success with CRM

When you invest in a leading CRM software solution, you want to ensure the continued success of your strategic CRM initiatives - for your users and your customers. Throughout your deployment, Maximizer Software's Assurance helps you ensure that your system and users are running at the speed of your business.

Our Software Assurance benefits include:

- Benefit from latest features and enhancements
- Ensure compatibility with latest operating systems and productivity tools
- Get service releases and fixes for the current and previous release via our live update process, which can be discussed with your authorized Maximizer partner before installing to ensure that you get the best out of your Maximizer solution.

Support for issue escalations

- Escalation of technical issues to our support helpdesk via your Certified Business Partner
- The ability for our experts to connect to your site remotely in the case of critical issues that have been escalated by your Business Partner.

Regular product updates, product tips and annual review

- Receive monthly product update information and tips
- Option of consulting with our experts to review the way you are using Maximizer CRM and discover how to make the most of your investment in CRM.

Licence and upgrade cost reduction

- A valid Software Assurance gives you the ability to buy additional licences and associated applications, which you are unable to do without a valid Software Assurance, and grants you a 5% discount on our standard pricing
- An annual Software Assurance reduces the total cost of ownership of your CRM solution as compared to intermittently upgrading your application.

KEY BENEFITS

- **5% discount on standard pricing for extra licences**
- **Latest features and enhancements**
- **Service releases and fixes via live update**
- **Highly qualified technical expertise**
- **Monthly information on how to get the best out of your solution**

About Maximizer

Maximizer CRM is fueling the growth of businesses around the world.

Our CRM solutions come fully loaded with the core Sales, Marketing and Service functionality companies need to optimize sales productivity, accelerate marketing and improve customer service. With flexible on-premise, our cloud and your cloud deployment options, tailored-to-fit flexibility, state-of-the art security infrastructure, industry-specific editions and anywhere/anytime mobile access, Maximizer is the affordable CRM solution of choice.

From offices in North America, Europe, Middle East, Africa and AsiaPac, and a worldwide network of certified business partners, Maximizer has shipped over one million licenses to more than 120,000 customers worldwide.

Certified Solution Provider



Plexus has been helping business owners and managers to use IT to reach their business goals since 2001. Our ability to deliver complex business solutions at prices that meet SME budgets has made us the fastest growing IT consultancy company in our market sector.

T: +44 (0)1892 440131

E: sales@plexusbusiness.com

W: www.plexusbusiness.co.uk



AMERICAS (HEAD OFFICE)

Maximizer Services Inc.

208 W. 1st Avenue,
Vancouver, BC,
V5Y 3T2, Canada

Sales +1 800 804 6299

Phone +1 604 601 8000

Email info@maximizer.com

Website www.maximizer.com

EUROPE / MIDDLE EAST / AFRICA

Maximizer Software Ltd.

1 The Courtyard
Eastern Road,
Bracknell, Berkshire,
RG12 2XB, United Kingdom

Phone +44 (0) 1344 766 900

Email enquiries@maximizer.com

Website www.maximizer.com/uk

AUSTRALIA / NEW ZEALAND

Maximizer Software Solutions Pty. Ltd.

Level 1, Suite 14, 32 Delhi Road
North Ryde, New South Wales,
2113 Australia

Phone +61 (0) 2 9957 2011

Email info.anz@maximizer.com

Website www.maximizer.com/au

WWW.MAXIMIZER.COM