

## Leverage Proven Expertise & Rich Experience In Accelerated Time & Affordable Budgets !

### Project Name :

Corporate Website for Packaging Group

### Introduction Of Client :

The client is a world-class manufacturer of Collapsible Aluminum Laminated, Foilless Laminated Tubes & Allied Product. They are engaged in manufacturing & supply of soft squeeze laminate tubes. The client has focused on quality, performance, innovation and customer satisfaction.

### Project Scope:

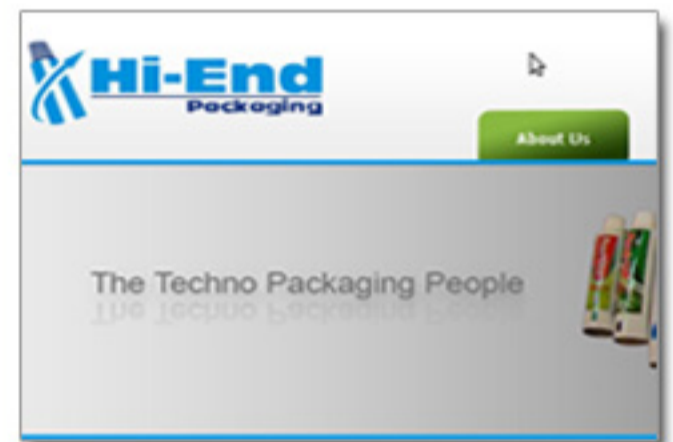
The client wanted to redesign the existing legacy website and benchmark it with the current industry practices. Arnion was asked to consult with design enhancements and innovative features. The next step was to implement the suggested ideas on the site and make it a world-class site attracting global traction.

### Technologies :

PHP, MySQL, AJAX, HTML, CSS, JavaScript.

### Challenges :

- ✦ Short Time Duration – Less Than 15 Days To Design, Develop and Deliver
- ✦ Completed Following Activities Within 15 Days
  - Analysis of the competitors and global players and their online strategies
  - Study competitors' websites



Website : <http://www.hiendpackaging.com>

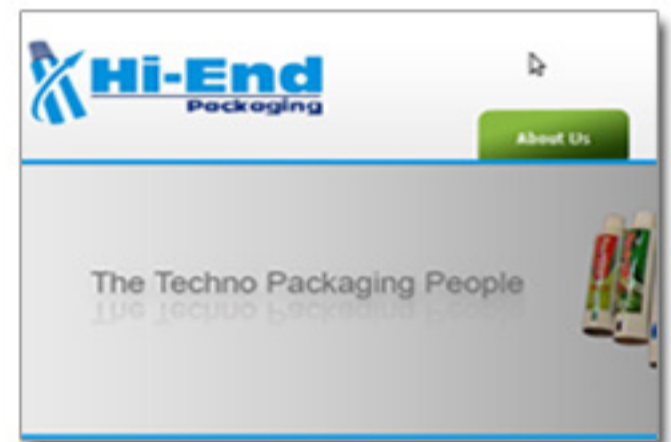
Business Domain : Packaging & Manufacturing

Execution Time Frame : 15 Days

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### Solution :

- ✦ Interaction with company management to understand their vision and represent it in design form. Arnion Web Vision Questionnaire filled.
- ✦ Analysis of the competitors and global players and their online strategies
- ✦ Assigned two designers with mandate to create fresh designs.
- ✦ Interactive Design by providing Flash, Pictures, Graphs etc..
- ✦ Executed The Project As Per Global Guidelines and Standard Coding Practices
- ✦ Provided IT support such as Hosting & Technical Maintenance support for smooth operations.



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