



AIM TO RECYCLE NEWSLETTER

JANUARY 2015 | ISSUE ONE

HAPPY NEW YEAR...

From everyone at Aim to Recycle! 2014 was a fantastic year here full of exciting improvements and positive environmental results. We're proud to confirm we have diverted over 8,000,000kg of material from going to landfill in 2014. We couldn't achieve so much without the fantastic support of our customers and we'd like to thank each and every one of you for continuing to work towards a greener future.

IMPROVED BALING PROCESS

In January we installed a newer baler increasing our capacity. Aim to Recycle can now process more materials within a shorter time, using a lot less electricity. This means we can now save more material from going to landfill whilst reducing our carbon emissions – a great result that has reduced our carbon footprint.

A WHOLE YEAR OF PLANTING TREES!

Aim to Recycle's Plant a Tree (PAT) Scheme has been running for over a year now. We're excited to announce we've now planted 62 trees in various woodlands throughout the country.

To find out more about the PAT Scheme, how you can earn your tree and even where you could visit your tree visit www.aimtorecycle.co.uk.



CHECK OUT OUR NEW SERVICES

Did you know Aim to Recycle can now handle your general waste? We now offer a full range of waste services bespoke to your company's individual needs.

We're already helping many companies within the north east not only reduce what goes into their bin, but also reduce the cost of the waste that cannot be recycled.

To find out more about how we could help you call Clare Allinson on 07961 252132



How much could you save?

BE PROUD OF YOUR RECYCLING

Have you received your annual certificate?

Taking care of our environment is something we all share in and appreciate. That's why you receive an end of year certificate to show off just how much you've achieved.

We like to encourage all recyclers to display their certificates to inspire others to share in reducing their carbon footprint.



Facebook.com/aimtorecycle



@AimToRecycle

OUR TEAM

2014 has been an exciting year for staff throughout the company. We are excited to welcome 7 new members to the team including our new Commercial Manager, Clare Allinson. Clare has over 15 years of experience within the waste trade and is dedicated to helping you get the most from your waste.

Aim to Recycle would also like to congratulate Richard Newby for completing his BSc (Honours) Electrical and Electronic Engineering Qualification.



Congratulations also to Kayleigh Johnson who completed her Level 3 NVQ in Business Administration. Kayleigh is currently looking to further her education in 2015.

CHARITY & THE COMMUNITY

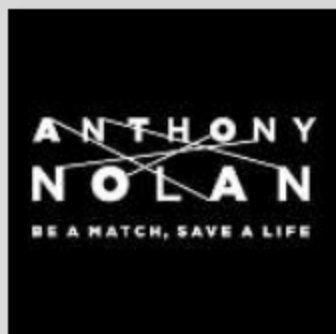
**WE ARE
MACMILLAN.
CANCER SUPPORT**



For the second year we took part in Macmillan's World's Biggest Coffee morning and raised over £100 in just a few hours. The Macmillan charity is such a good organisation and we found staff and customers enjoyed taking part in raising funds for such a good cause. We also took part in the Shave or Style week in July. For more details on these or any other Macmillan events visit www.macmillan.com.

We teamed up with Groundworks Northeast. Groundworks is a fantastic project that allows volunteers to work within the community towards environmental causes. For more information on how you could take part visit www.groundworksnortheast.co.uk

Last month we received a touching letter from our colleague and his daughter explaining the fantastic support they have received recently from the Anthony Nolan Charity. Amanda Hill is taking part in the Great Winter Run in Edinburgh in January to raise money for the charity.



If you'd like to donate please visit uk.virginmoney.com/AmandaHill6 or visit our website for more information.

TWEET ALL ABOUT IT



Follow us @AimToRecycle or like us on Facebook to see all latest news and offers. We'd love you to tweet us a photo of your #PATscheme certificates or #RecycleCertificates.

The more we can spread the word of our recycling the more people we can inspire others to share in our efforts.

WHAT'S NEW FOR 2015?

RECYCLING

Aim to Recycle is currently investigating major changes to our site. This will increase our capacity allowing us to recycle larger amounts of materials. This is a significant increase expected to drastically reduce our carbon footprint whilst creating more work opportunities.

BESPOKE WASTE PACKAGES

With the introduction of General Waste Aim to Recycle are now able to offer a wider range of service. Contact us to learn how we can train your staff to minimise your waste whilst maximising the return for your recyclable products.

CUSTOMER SERVICE

Our team are constantly working to improve customer service. Contact your account manager to learn more about receiving notice of when you can expect your collections, how we can minimise paperwork, keeping up to date with relevant legislation and licences and the feedback and waste figures you can receive to watch your progress grow.

THE AIM COMMUNITY

Aim to Recycle is always on the lookout of new ways in which we can be of better service to our staff, customers, environment and wildlife. Please contact a member of staff if you know of any training or benefits that are available that we can utilise. We're also very interested in learning about local charities and how we can support our community.

Thank you for collaborating with Aim to Recycle. We appreciate your continued support and look forward to reaching our environmental goals together



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