



SANCTUARY  
GOLF COURSE  
INVITES YOU TO



MT. CARMEL VETERANS SERVICE CENTER'S



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# CHARITY GOLF TOURNAMENT

## WEDNESDAY, AUGUST 12<sup>TH</sup>, 2020

BENEFITING VETERANS, MILITARY AND THEIR FAMILIES

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PRESENTED BY:



**HOLE IN ONE  
WINS BRAND  
NEW CAR**

HERO SPONSOR  
LEVEL:



FOR SPONSORSHIP INFORMATION CONTACT **MELODIE OWENS, 719-309-4771 MOWENS@MTCARMELVETERANSCENTER.ORG**

TO REGISTER VISIT OUR GOLF WEBSITE AT [HTTPS://WWW.PLANMYGOLFEVENT.COM/32219-MTCARMELCCHARITYGOLFTOURNAMENT](https://www.planmygolfevent.com/32219-MTCARMELCCHARITYGOLFTOURNAMENT) OR [VETERANSCENTER.ORG](http://VETERANSCENTER.ORG)





## **MT. CARMEL VETERANS SERVICE CENTER**

Mt. Carmel Veterans Service Center is quickly becoming the leading support organization for Veterans, Military and their Families in the Pikes Peak Region. Large numbers of Military and Veterans in the greater Colorado Springs area (33,000 active duty personnel and 120,000 Veterans) make it vitally important that we, as community leaders in government and the private sector alike, ensure that our heroes receive high quality and easily accessible essential services. Essential services include Employment and Transition Programs, Behavioral Health Counseling and Supportive Services, which meet the needs of our Military who find themselves in emergent situations. To achieve this at Mt. Carmel, we are guided each day by our mission:

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### **MISSION:**

**To collaborate with community partners providing best practices in transition and wellness services for Veterans, Military and their Families by delivering expertise, resources, space and sustainability.**

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### **SANCTUARY**

Sanctuary Golf Course, the vision of Dave Liniger, is available to the public through the support of charity golf tournaments. Since 1997, Dave and Gail Liniger have invited a number of charities to host fundraising events at Sanctuary. Over the past 22 years, 465 charity events have raised a net profit of over \$103 million.

Sanctuary was created as a place of refuge, preservation and nourishment. Not just for wildlife, flora and fauna – but for service organizations committed to developing unique relationships with those who support their efforts to improve our community.

The vision of RE/MAX, LLC Co-Founder Dave Liniger, Sanctuary is a resource like no other. The golf course has been carefully placed into a fragile and beautiful ecosystem-guided by a commitment to stewardship that focuses not just on habitat protection, but on good citizenship as well.

Designed by renowned course architect Jim Engh, the course protects a private oasis of 220 acres from residential development, complemented by 12,400 surrounding acres of dedicated open space. It is estimated that a golf ball travels 11% farther at Sanctuary's elevation compared with sea level. The many elevation drops and shifting wind patterns make club selection an interesting challenge.

**Consistently ranked in the Top 150 Courses in the United States 2011-2017 Golf Digest**

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## 2020 GOLF TOURNAMENT SPONSORSHIP BENEFITS

Sponsorship will offer many corporate and organizational benefits through networking opportunities and allowing your company's name to be placed on Mt. Carmel's rapidly growing list of supporters.

### HERO: \$20,000 TITLE SPONSOR

#### Sponsor Exclusivity

Speaking Role at Tournament  
(If Desired)

Two Golf Foursomes

Brunch, Reception and Dinner  
Eight People with  
Premium Seating

Hole Sponsorship

Recognition as Title Sponsor  
on all Materials Including:  
Mt. Carmel Website & Social Media  
Newsletters

Email Communications  
All Event Signage  
& Advertisements

Logo Bags Given to Golfers  
at the Tournament

Post Event Thank You Materials

Headline Exposure  
During Marketing Campaign  
on TV, Radio, and Print

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### CHAMPION: \$15,000 DINNER SPONSOR

Speaking Role At Dinner  
(If Desired)

Two Golf Foursomes

Brunch, Reception and Dinner  
Eight People with  
Premium Seating

Hole Sponsorship

Recognition as Champion Sponsor  
on all Materials Including:  
Mt. Carmel Website & Social Media  
Newsletters

Email Communications  
All Event Signage  
& Advertisements

Post Event Thank You Materials

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### PATRIOT: \$10,000 BRUNCH OR DRIVING RANGE OR GOLF CART SPONSOR

One Golf Foursome

Brunch, Reception and Dinner  
Four People with  
Premium Seating

Hole Sponsorship

Recognition as Patriot Sponsor  
on all Materials Including:  
Mt. Carmel Website & Social Media  
Newsletters

Email Communications  
All Event Signage  
& Advertisements

Post Event Thank You Materials

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### BEVERAGE & SNACK SPONSOR: \$7500

#### SPONSOR EXCLUSIVITY

Sponsor of all Course Beverages,  
Snack and Hosted Reception Bar

One Golf Foursome

Brunch, Reception and Dinner

Four People

Recognition as Beverage & Cart Sponsor  
at Designated Course Locations

Recognition on all Materials including:  
All Event Signage & Advertisements  
Newsletters

Email Communications  
Post Event Thank you Materials

Placement on the Website  
Thank You Page with Link  
to Sponsor's Website





## 2020 GOLF TOURNAMENT SPONSORSHIP BENEFITS

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### WARRIOR: \$5,000 CORPORATE SPONSOR

One Golf Foursome

Brunch, Reception and Dinner  
Four People

Hole Sponsorship

Recognition as Warrior Sponsor  
on all Materials Including:  
All Event Signage & Advertisements  
Newsletters  
Email Communications

Post Event Thank You Materials

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### PHOTOGRAPHY SPONSOR: \$3500

Mt. Carmel will provide Photographer  
& Drone Pilot

Logo on all Photographs of Event and sent  
to each Participant

Logo on YouTube, Drone Video, Shown at  
Awards Reception and Dinner

Reception & Dinner for Two People

Recognition on all Tournament Materials

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### REGISTRATION & GOLF SHOP SPONSOR: \$3,000

#### SPONSOR EXCLUSIVITY

Sponsorship of \$25.00 Gift Card to  
Golf Shop, per Golfer

Company Logo on Gift Card Holder

Company Representative at Registration

Brunch for Two People

Recognition on all Tournament Materials

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### CIGAR ROLLING STATION SPONSOR: \$2500

Welcome each Golfer at the Reception by Offering  
them a Fresh Rolled Cigar to Enjoy or Take Home  
Cigar Roller provided with the Cost of Sponsorship

Option to Personalize Cigars with Company Logo

Reception & Dinner for Two People

Recognition on all Tournament Materials

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### PREMIUM HOLE SPONSOR: \$1,000

#### SPONSOR EXCLUSIVITY

Company or Name Recognition on One Hole

Reception & Dinner for Two People

Recognition on Tournament Materials

Placement on the Website  
Thank You Page with  
Link to Sponsor's Website

### GOLF TOURNAMENT EVENT DETAILS:

#### SCRAMBLE

10AM BRUNCH, REGISTRATION

11AM RULES OF PLAY

11:30AM SHOT GUN START

4:30PM SILENT AUCTION & RECEPTION

5PM DINNER & AWARDS

**Sponsorships are limited and will sell out. Mt. Carmel Veterans Service Center is a 501(c)(3). Portions of your sponsorships may be tax deductible.**

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