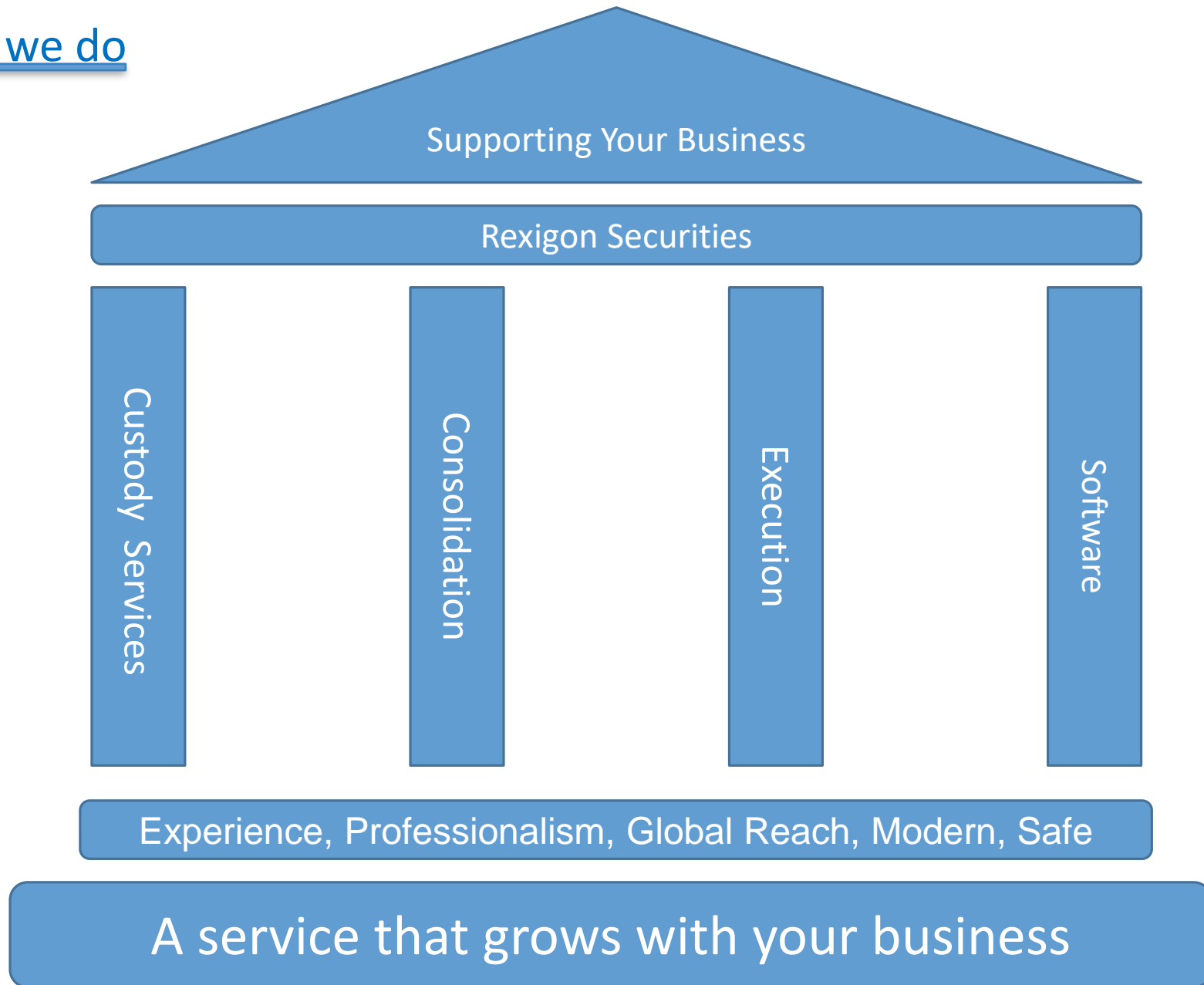


Tailored, Efficient, Cost Effective

Adapting to a changing world



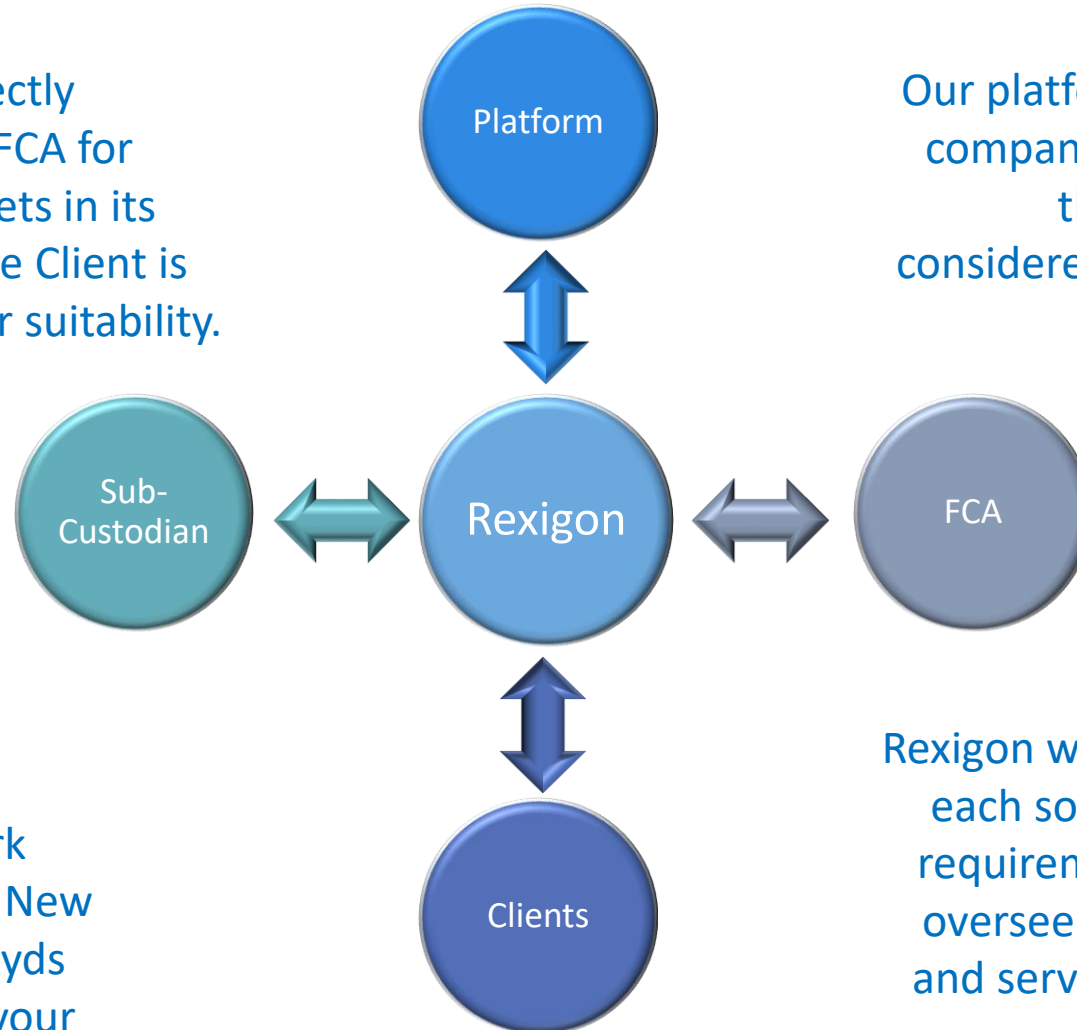
What we do



The legal structure

Rexigon will be directly responsible to the FCA for retail customer assets in its custody (CASS). The Client is only responsible for suitability.

Our platform is a global company with state of the art solution considered UK's leading provider.

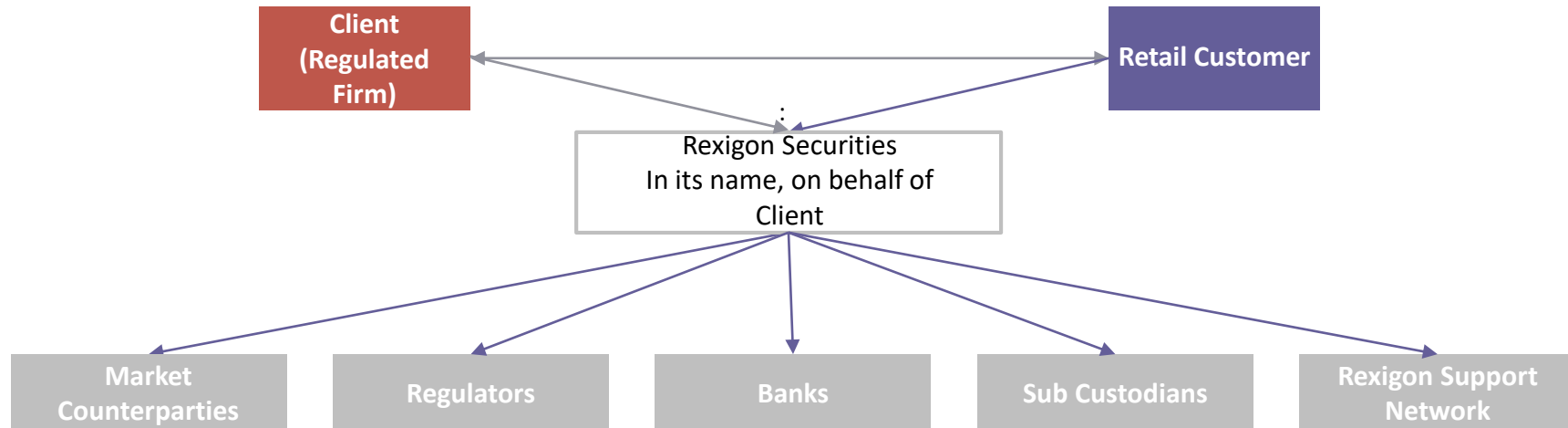


World class Sub Custodian network including Bank of New York Mellon & Lloyds bank protecting your customer's assets

Rexigon will tailor make each solution to your requirements and will oversee all regulatory and service deliveries.

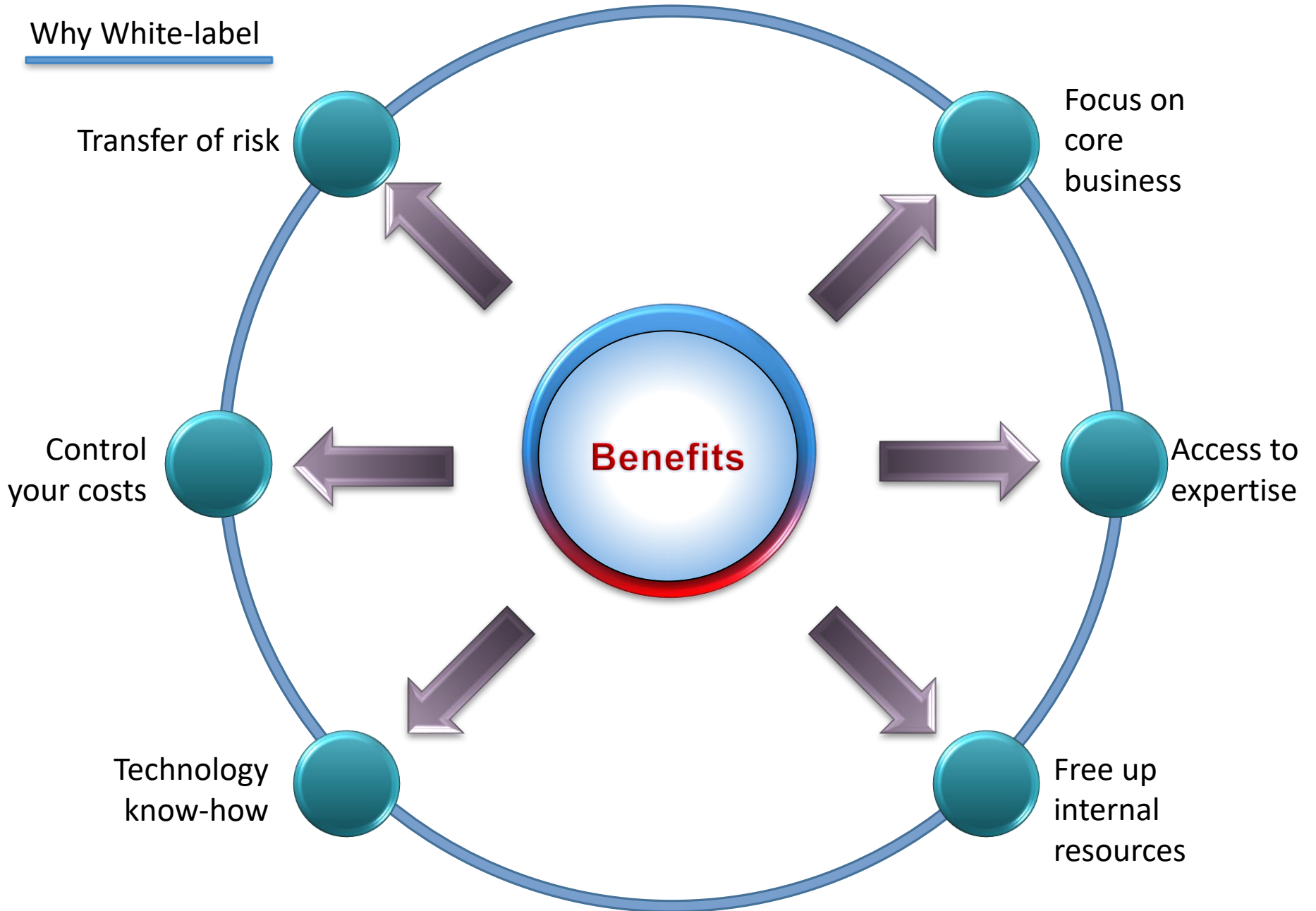
A Typical set up

How does the relationship with Clients and Retail Customers work?

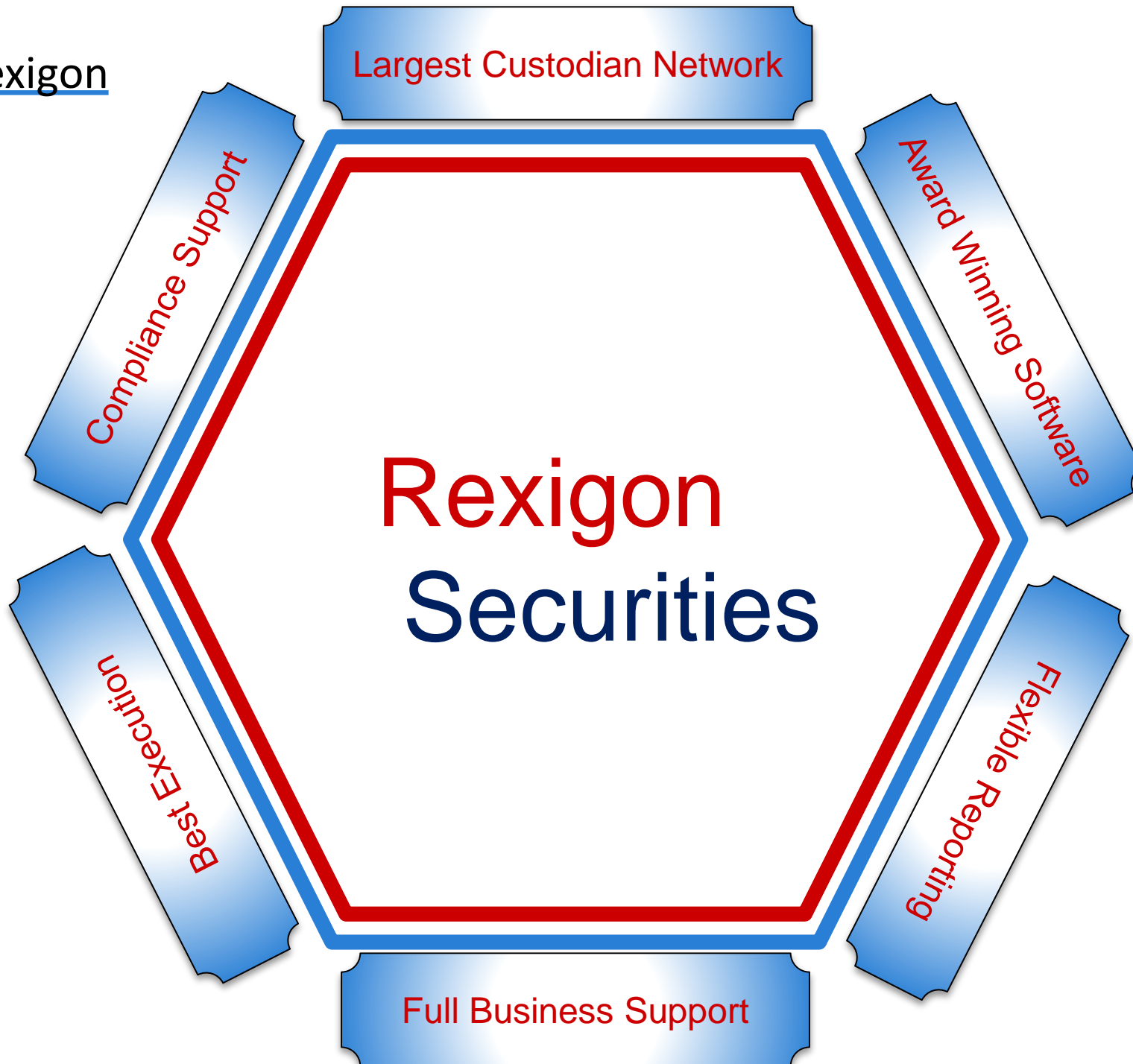


- **Retail Customer**
 - Appoints a regulated firm to provide investment services (Advisory or Discretionary)
- **Our Client (Regulated Wealth Manager):**
 - Provides regulated services to retail customers (Advisory or Discretionary Portfolio Management)
 - Main contracting party with the End Investor and responsible for customer relationship
 - Enters into the Rexigon Agreement on behalf of the End Investors, acting as their agent. This is not outsourcing as Rexigon is directly responsible to the Customer and the FCA.
- **Rexigon**
 - Provides regulated services to end investors (Safekeeping, Custody, Cash, Dealing)
 - Responsible to End Investors as “last resort” course of action regarding their assets
 - Direct relationship in Rexigon name with Exchanges, Market Counterparties, Banks, Sub Custodians and the Execution Network

Why White-label



Why Rexigon



Key Capabilities of Rexigon Solution

Fully integrated, online (including mobile) multi-asset, multi-currency, multi-channel client, asset and liability management platform

End-to-end straight through processing of wide range of asset and liability classes and types

Wealth management capability including;

Multi-currency, multi-asset front-office portfolio management, account management and reporting

Multi-asset, multi-currency client-centric investment register maintenance and associated trading, settlement, reconciliations, corporate action processing, static and market data functions

Model-based discretionary investment solutions including IMAs, SMAs

Fully integrated online client on-boarding process tailored to firms requirements

Full tax wrapper support including pensions, ISAs, capital gains tax

Client Relationship Management capability including;

Client acquisition module is a fully customised Marketing and communication module that is integrated in to the CRM solution

Customised client on-boarding workflows

KYC data capture

Suitability assessment

Risk profiling tools

Sanctions checking

Compliance monitoring

Investment proposal generation

Multiple channels: one core platform

D2C execution-only (stockbroking)

nabtrade | Enter code | Quotes | Search | All Ords 542.6 | +23.0 (5.4%) | Call 13 13 80

Order Pad

Telstra Corporation Ltd TIS-ASX
Telecommunications Services Sector - Large Cap Stock

Last Price: 5.23 | Today's Change: -0.07 (1.32%)

Market Depth:

Buy	Quantity	Price	Quantity	Sell
20	174,827	5.23	5,26	26,890
28	746,542	5.22	5.26	375,478
35	393,295	5.21	5.26	482,224
40	149,136	5.20	5.27	363,140
20	531,828	5.19	5.26	487,088
22	455,245	5.18	5.26	466,280
17	646,987	5.17	5.26	466,420
12	423,125	5.16	5.26	488,114
82	529,228	5.15	5.26	384,312
12	442,945	5.14	5.26	357,947

12,948,517 Shares | Shares: 13,322,682

Advice, relationship & portfolio management

Elevate | Chris McDonald | Logout | Last login: 06 June 14 (09:57) | DE11 - Training & Demos

Search: EL2001698 | Go

Graham Wellington (EL2001698) | New Search

Summary | Portfolio | New Work | Cash Account | Account Holders | Transactions | Reports & Documents | Charges & Remunerations | Contacts | DV

Product Wrappers | Asset Class | Sectors | Geographical | Top 10

Product wrapper	Location	Portfolio %	Value
Elevate Cash	Elevate	0.00%	0.00
Elevate ISA	Elevate	5.11%	21,281.25
Unwrapped Hargreaves Lansdown Asset Managers	External	13.60%	56,821.00
Elevate GIA	Elevate	13.78%	57,327.00
Elevate PIA - Sch 1	Elevate	67.46%	280,745.24
Total		100.00%	416,164.50

Breakdown by Product Wrapper:

- 67.46% Elevate PIA - Sch 1
- 13.78% Elevate GIA
- 13.60% Unwrapped Hargreaves Lar
- 5.11% Elevate ISA
- 0% Elevate Cash

Centralised discretionary investment & tax management

Home | Fund Accounts | Business Mgmt | Tools Ops | Risk Top | Model Portfolios | Admin

Investment Performance | Risk Assessment | Work In Progress | Work Submitted | Authorisation | Heat Map | Portfolio Allocation

Available Cash: 100.00 | 10000 | 100.00 | 20000 | Include Open Orders: [X] | [Refresh]

Heat Map (Data Table)

D2C guided access

JPMorgan WealthManager | You are now within a secured area | Contact us | Logout | Chris M. Devine | Account: JP1676444 | My details

Investment Calculator

Calculator

Understand more about the potential effect that changing the level of contributions you make and the asset allocation you choose can have on achieving your objective. You can also make limited changes to your investment objective.

Due to the complex nature of the calculations on this page, you can only make significant changes to your objective by returning to the investment details page and then proceeding back to this page.

Target Annual Income	Retirement Age	Initial Investment	Monthly Payment
£ 18750	67	£ 437500	£ 312.5

Probability of achieving target annual income: 74.9%

- You have a 90% chance of achieving: £ 9183
- You have a 50% chance of achieving: £ 37128
- You have a 10% chance of achieving: £ 130152

Asset allocation: UK Equity 34%, Global Equity 66%

Important information: This is an educational tool providing an illustration of potential scenarios only. Find out more about how this tool works and the assumptions that are used by this calculator. Please remember that stock market investments can fall as well as rise in value and if you make an investment you may not get back all capital invested. Assumptions used in the calculator.

Mobile

My Wealth Summary | As of 08 June 2014 | JPM WEALTH | wealth.com/clients

Your total wealth today: **£127,616.34**

+£29,679.23 | Change in your portfolio's value over the past 12 months

View a breakdown of your total wealth including products, assets and investments.

Logout

Powered our partner platform

Versatile Client Reporting

- Statements
- Valuations
- Accountants packs
- Performance benchmarking
- Model Comparison
- Asset allocation

Mr Jones Family Portfolio

Financial Snapshot

Financial Summary

The company income net loss of USD 4 units in FY 2010, as compared to net loss of USD 1 units in FY 2009.

The company reported total income of USD 14 units in FY 2010, registering an increase of 10% over FY 2009.

The company earned an operating margin of 15% in FY 2010, an increase of 1 percentage points over FY 2009.

The company reported debt to equity ratio of 1 in FY 2010, a decrease of 10% over FY 2009.

Key Financial Performance Indicators

Indicator	Value (USD/USD/yr)
Market Capitalization (USD m)	1
Total Enterprise Value (USD m)	1
EV/EBITDA	1
EV/EBIT	1
EV/EBITDA	1

Key Ratios

Ratio	Previous (2010)	2011	2012	2013
Profitability Ratio				
Operating Margin				
Net Margin				
Return on Equity				
Return on Capital Employed				
Return on Working Capital				
Return on Assets				
Return on Fixed Assets				
Operating Assets to Fixed Assets				
Administration cost % of Sales				
Interest cover (Times)				
Current Ratio				
Cap Ratio				
Debt to Equity Ratio				
Debt to Capital Ratio				
Interest Coverage Ratio				
Efficiency Ratios				
Asset Turnover				
Asset Turnover				
Current Asset Turnover				
Working Capital Turnover				
Capital Employed Turnover				

Portfolio Factsheet V2.pdf (1 page)

Analytics Diversified Mix

Management Company
Analytics Road Asset Management

Portfolio Manager
John Fins

Strategy
The company aims to generate long-term capital growth through a diversified portfolio of equities, fixed income, and alternative investments. The portfolio is managed with a focus on global equities, with a bias towards emerging markets and a focus on companies with strong growth potential.

Investment Research details

Date: Jan 1, 2014
Completion status: Published
Rating: 3
Research Publication: Monthly
% of internal research: 100%

Comments
Describe back testing?
Describe investment idea?

Regions breakdown

Styles breakdown

Performance

Performance	Weight
Global Fixed Income	10.0%
Global Equity	10.0%
Global Fixed Income	10.0%
Global Equity	10.0%
Global Fixed Income	10.0%
Global Equity	10.0%

Diligence Report.pdf (1 page)

Bond

Due Diligence conclusion details

Date: Jun 18, 2008
Completion status: Work in Progress
Rating: 2
Reviewer: [Name]

Recommendation

Non fallacibus fractus apparuit, non vane illae quidem repudianda, veritas illa et convalescens. Quis in ipso equo, cuius modo facti mentem, si nulla datur quae instructio et bono. Nec vero in hoc quod est animal, sed in illa delectatur, momentis etiam et subvertitur, in quibus datus commotus.

et acervitatem eas ardorem adfectus quasi plus procul de figuris animi sequi factorum, easque sicut carere libetatur.

Page 1/18

Analytics Emerging Opportunities Bond

Management Company
Analytics Road Asset Management

Portfolio Manager
John Fins

Strategy
The company aims to generate long-term capital growth through a diversified portfolio of equities, fixed income, and alternative investments. The portfolio is managed with a focus on global equities, with a bias towards emerging markets and a focus on companies with strong growth potential.

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Date: Jan 1, 2014
Completion status: Published
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Describe back testing?
Describe investment idea?

Recommendation

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et acervitatem eas ardorem adfectus quasi plus procul de figuris animi sequi factorum, easque sicut carere libetatur.

Min Max Sharpe Std. Deviation

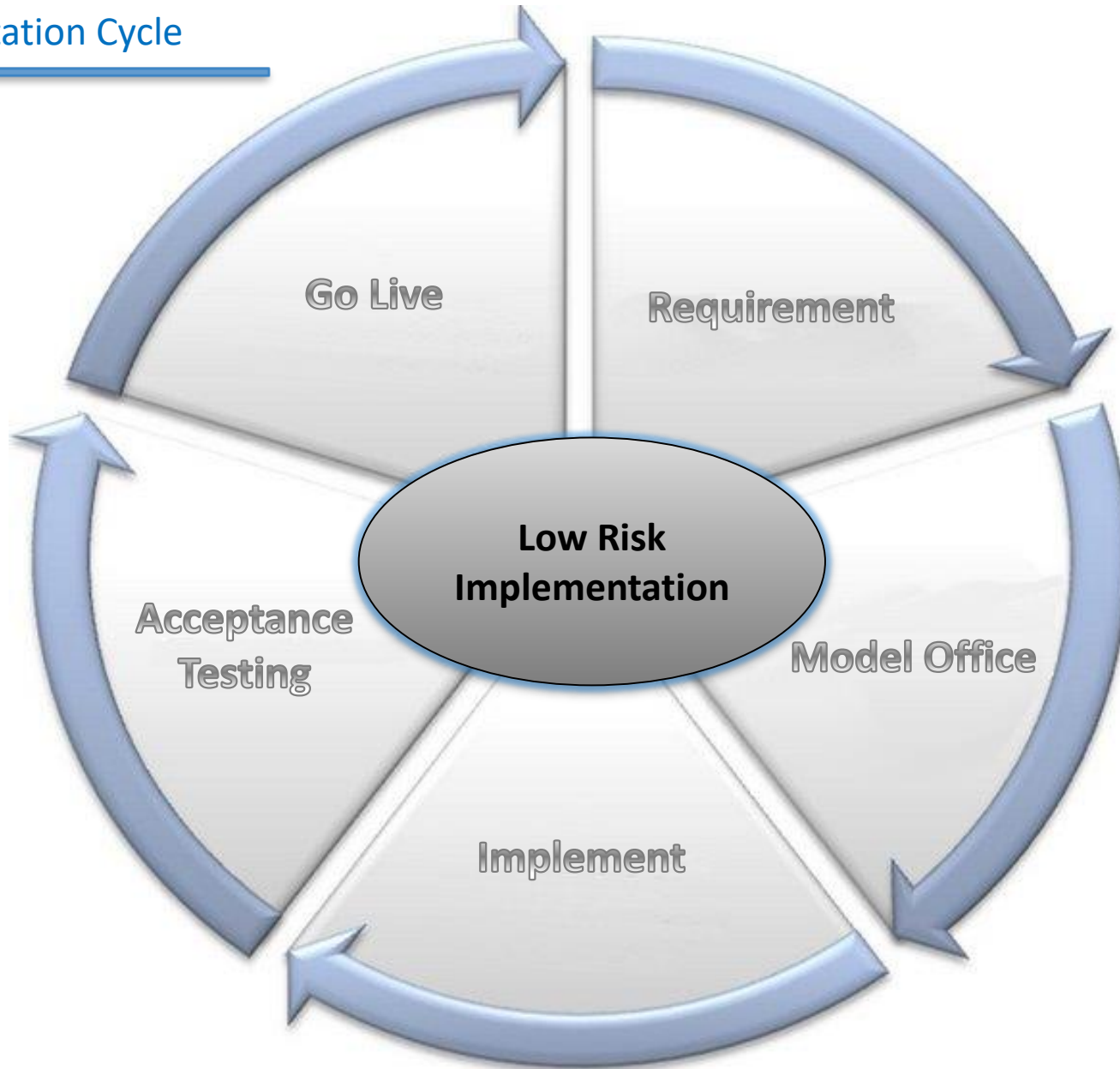
-7.25%	7.09%	0.11	2.79%
2012	2011	2010	
6.25%	-7.20%	0.67%	

Rolling Sharpe

Performance (Annualized)

State of Drawdowns

Implementation Cycle



Commercial approach

SIMPLE , PREDICTABLE, ATTRACTIVE COMMERCIAL PROPOSITION

The ability to pick and choose “modular optional” services in order to manage costs/benefits

Flexible model, based on the following principles:

- Only pay for the services you use
- Fees that are aligned with the our clients’ business operating models
- Ability to either debit customer accounts directly or levy the charge to the fund manager
- Pre agreed execution charges disclosed before dealing and clearly shown on customer contract



Helping you evolve

In summary

Rexigon is able to offer you:

- Follow an entrepreneurial and responsive approach within a rigorous corporate framework
- Take advantage of the depth and breadth of one of the world's leading solution providers
- Flexibly manage our resources and mobilise additional support when necessary

State of the art modern platform and system integration

- Rexigon platforms of choice has been developed with a component-based and open architecture approach. This allows us:
 - To focus on distinctive and service-specific functionality
 - To integrate best-of breed third party components
 - To integrate our clients existing solutions and processes

Transfer of Risk

- Rexigon and our partners working together will take on your Operational and CASS regulatory risk.
- Our implementation approach will remove the high cost and risk of implementation of a new system.
- Build a predictable charging structure reducing the financial exposure risk.

