



means

LEADERSHIP

in **NEW YORK CITY**

For more than thirty years, Coro has been training the leadership of our city to work in and across the public, private and nonprofit sectors. Today, Coro's 2,500 alumni occupy positions of influence in Fortune 500 companies, key government agencies, elected office, and neighborhood-based organizations. Through a partnership with Coro, companies can benefit from our training and network in many ways.

BENEFITS *to a* CORPORATE PARTNERSHIP *with*



1

IMPACTFUL PROFESSIONAL DEVELOPMENT FOR YOUR ORGANIZATION

Through a corporate partnership with Coro, companies have the opportunity to guarantee a seat in our highly competitive Leadership New York program for their emerging leaders. This impactful program helps mid-career professionals strengthen their skills to:

- THINK CRITICALLY
- LEAD CHANGE
- MANAGE COMPLEXITY AND AMBIGUITY
- WORK EFFECTIVELY ACROSS DIFFERENCES

That is why leading companies, critical government agencies, and innovative nonprofits regularly send their top talent to Coro's programs. Through Coro Partners, we also bring Coro curriculum into our corporate partners' workplaces through customized leadership training programs that helps teams strengthen their practice of leadership and work more effectively together.

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Through our partnership, we send our people to Coro for leadership training every year and they return to us with an “extra gear” that makes them more effective and more impactful in their work as a result. I see how their participation in Coro helps them navigate challenges, work with others, and build their networks. Our firm’s profile is definitely raised by our connection to the Coro community.

RUSSELL DUBNER
PRESIDENT, *Edelman U.S.*

2

ACCESS TO A UNIQUE NETWORK OF SKILLED & DIVERSE TALENT

Because Coro selects high-potential participants that reflect the diversity of the city for its leadership programs, many companies look to enrich their talent pipeline through the Coro network. Our corporate partners regularly recruit and hire Coro alumni for critical roles. Likewise Coro alumni seek out companies that support Coro because they know they share their civic values and commitment to effective leadership. Coro Fellowship sponsors frequently hire Coro Fellows because of their skills, networks, and their positive experience working with them during their program year.

CURRENT CORPORATE PARTNERS INCLUDE:

AECOM

accenture

AKRF

berlin rosen

Bloomberg
Philanthropies

Capalino+Company

CORENET
GLOBAL

COZEN
O'CONNOR

Edelman

EY
Building a better
working world

Gabman
Sachs

Gilbane

Guidehouse

HR&A

Hudson

lendlease

LEM
Development
Partners

MOODY'S

motivate

nationalgrid

RELATED

SCOPIA

Spectrum

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We have had a great experience hosting and hiring Coro Fellows. They walk in with great passion and we give them a first-hand look at how we help our clients navigate complex rules and build relationships to expand their impact. Their contributions to the firm have made this not only our best corporate partnership but one of our best recruitment strategies as well.

TRAVIS TERRY CHIEF OPERATING OFFICER, *Capalino + Company*



3

EXPOSURE TO AN IMPORTANT NETWORK OF DECISION MAKERS

Coro's 2,500 alumni are Commissioners, City Council Members, chief executives and senior level decision makers across the government, corporate, and nonprofit sectors. When your employees become Coro alumni, they are uniquely positioned to connect and collaborate with this community on shared challenges and opportunities. Coro further facilitates this network through year-round alumni programming and events. Additionally, our corporate partners make their support visible to this influential community in New York, and across the country, through our marketing and recruitment efforts, as well as through signature events like our annual gala.

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Coro alumni are well-suited to Accenture and are thriving as leaders in our business. They are action-oriented, resourceful, savvy, and inclusive. They make strong leaders in a fast-paced, fluid environment. It is this combination – along with keen analytic thinking, exceptional listening skills, and the ability to bridge the gap across diverse views – that enables Coro alum to excel with our teams and make a difference for Accenture and our clients.

DAVID MOSKOVITZ CHIEF EXECUTIVE, *Accenture Federal Services*

PARTNERING WITH CORO

LEADERSHIP NEW YORK (LNY) OPPORTUNITIES

Each year, Coro competitively selects a group of mid-career professionals from the private, public and nonprofit sectors for this unique 9-month leadership development program. Leadership New York participants are deeply immersed in the city's current social and economic issues and given the opportunity to build their leadership skills through intensive training and peer-to-peer learning. They graduate from the program with new skills to help them lead change more effectively and a richer professional network for future partnership and support.

\$25,000 LNY PREMIER CORPORATE PARTNER

Your company will receive two reserved places for your employee(s) or nonprofit partner(s) of your choice in Leadership New York.

Additional Benefits at the \$25,000 level

- ✓ Premier corporate partner visibility at our annual spring gala, including a 10 ticket package
- ✓ Recognition as premier corporate partner on our website
- ✓ Recognition as premier corporate partner on all LNY recruitment materials
- ✓ Exclusive corporate partner networking event

\$15,000 LNY CORPORATE PARTNER

Your company will receive one reserved place for your employee or nonprofit partner of your choice in Leadership New York.

Additional Benefits at the \$15,000 level

- ✓ Corporate partner visibility at our annual spring gala, including a 6 ticket package
- ✓ Recognition as corporate partner on our website
- ✓ Recognition as corporate partner on all LNY recruitment materials
- ✓ Exclusive corporate partner networking event

\$10,000 LNY NONPROFIT PARTNER

Your nonprofit organization will receive one reserved place for your employee in Leadership New York.

Additional Benefits at the \$10,000 level

- ✓ Nonprofit partner visibility at our annual spring gala, including a 4 ticket package
- ✓ Recognition as partner on our website
- ✓ Recognition as partner on all LNY recruitment materials
- ✓ Exclusive corporate partner networking event

CORO FELLOWSHIP OPPORTUNITIES

Today's complex world presents constantly evolving challenges and opportunities, creating a need for versatile leaders with the ability to forge connections and lead across the non-profit, business and government sectors. The Coro Fellowship prepares aspiring changemakers to better understand the systems that influence how New York City functions, as well as how to work with others to shape its future. Many corporate sponsors view the Coro Fellowship as one of their strongest talent pipelines.

\$50,000 FELLOWSHIP PREMIER CORPORATE PARTNER

Your company receives a named Coro Fellow for the duration of their program year and your Coro Fellow works at your company during their business placement. You will also receive one reserved place for your employee or nonprofit partner of your choice in Leadership New York.

Additional Benefits at the \$50,000 level

- ✓ Premier corporate partner visibility at our annual spring Gala including a 15 ticket package
- ✓ Recognition as premier corporate partner on our website
- ✓ Recognition as premier corporate partner on all Fellows national recruitment materials sent to thousands of college students and hundreds of universities
- ✓ Exclusive corporate partner networking event

\$25,000 FELLOWSHIP CORPORATE PARTNER

Your company receives a named Coro Fellow for the duration of their program year and your Coro Fellow works at your company during their business placement.

Additional Benefits at the \$25,000 level

- ✓ Corporate partner visibility at our annual spring gala, including a 10 ticket package
- ✓ Recognition as corporate partner on our website
- ✓ Recognition as corporate partner on our website on all Fellows national recruitment materials sent to thousands of college students and hundreds of universities
- ✓ Exclusive corporate partner networking event

\$10,000 FELLOWSHIP FOCUS WEEK CORPORATE PARTNER

Focus weeks immerse Coro Fellows in the exploration of a single topic for a full week. Topics include New York state government, media, public finance, and political campaigns. We invite senior leadership from our Focus Week Sponsors to engage with the Fellows and help contribute to their learning for the week.

Additional Benefits at the \$10,000 level

- ✓ Corporate partner visibility at our annual spring Gala, including a 4 ticket package
- ✓ Recognition as corporate partner on our website
- ✓ Recognition as corporate partner on our Fellows recruitment materials sent to thousands of college students and hundreds of universities
- ✓ Exclusive corporate partner networking event