

## INTRODUCING LE16. FIVE RENOWNED REGIONS. FIVE SPECTACULAR WINES.

Winexpert™ continues to raise the bar each year with its LE program and LE16 is no different. This year, in addition to sought after varietals and unique blends, Winexpert is thrilled to offer a very distinctive wine – Blanc de Noir – an elusive white wine that is made from red grapes. Done in an off-dry style, this is the must have wine of the year.

The pre-order deadline communicated to consumers will be Friday December 2<sup>nd</sup>. Retailer pre-orders are due to Ritchies on Monday December 5<sup>th</sup>





