

Since 1999, the Panetta Institute has hosted an annual gala honoring distinguished public servants from both major parties who have reached across party lines for the good of the country. This "Evening to Honor Lives of Public Service," conferring the Jefferson-Lincoln Award, is our major fundraising event of the year and we welcome your participation. Please go to PanettaInstitute.org for details.

We Seek Your Support. As a nonprofit educational organization, the Institute relies on the generosity of individuals, foundations and forward-looking companies who recognize the need for thoughtful and prepared future leaders. We ask your tax-deductible contribution to help us continue our work.



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# **PUBLIC SERVICE**



As a nonpartisan center for the study of public policy, the Panetta Institute helps our communities and our country meet the challenges of the 21st century. We work in particular to attract thoughtful men and women to lives of public service, helping them master the policy process and develop their skills as future leaders.

Located at California State University, Monterey Bay, the Institute serves the entire CSU system, along with other California schools at every level, and makes a special effort to engage the citizens of our surrounding communities in discussions of







FOCUSING ON AMERICA'S FUTURE

# **CONTINUING A COMMITMENT**





Leon and Sylvia Panetta founded the Panetta Institute for Public Policy in 1997 as a continuation of their lifelong commitment to public service. They had

just returned to California from Washington, DC, where Secretary Panetta had served for two decades as the Central Coast's congressman, director of the Office of Management and Budget and White House chief of staff. They jointly directed the Institute until 2009, when Secretary Panetta left to head the Central Intelligence Agency and then the Department of Defense and Sylvia took on full responsibility for the organization's operation. Now, with Sylvia still serving as CEO, Secretary Panetta serves as the Institute's chairman.

As CIA director, Secretary Panetta led the effort that tracked down international terrorist Osama bin Laden and instituted measures to improve the agency's performance, such as requiring all personnel to master at least one foreign language as a condition of career advancement. As Secretary of Defense, he helped the U.S. military meet difficult budget challenges, ended the policy of "don't ask, don't tell," and widened opportunities for women and others in the uniformed services.

During Secretary Panetta's years in Congress, Sylvia Panetta served as his home district administrator and campaign manager, and she later served in Washington as deputy director of the President's Crime Prevention Council. Over the years she has led numerous community improvement efforts and has spearheaded the Monterey County Reads program, which is headquartered at the Panetta Institute.

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# STUDYING THE REAL WORLD

The Panetta Institute prepares its students for the challenges and responsibilities of democracy. Our outstanding faculty are assisted by visiting office holders, journalists and other real-world experts in politics and policy making.

Course Work. For individuals seeking careers in public service or already in such careers and wanting to upgrade their skills, the Institute teaches graduate-level courses in legislating, budgeting, the impact of political fundraising, and other aspects of public policy and administration.

Law School Research Fellows. We also offer a special program for highly qualified law students at Santa Clara University and the Monterey College of Law, who conduct public policy research in support of the Institute's programs.

Leon E. Panetta Archive. The Institute has carefully archived the extensive papers and materials from Secretary Panetta's past service in public office. This unique resource for scholars and journalists contains invaluable information on the federal budget process, oceans protection, the Clinton White House, national security and other important topics.

# TRAINING NEW LEADERS

The Panetta Institute regularly conducts a nationwide survey of college students, measuring their level of interest in politics and public service. In addition to providing in-depth information to scholars and the media, the findings have helped us shape programs aimed at getting young people more engaged in civic life.

Leadership Seminar. In June of each year the Institute offers a special intensive course for student government leaders from campuses across the state to encourage their interest in government service and help them sharpen their leadership skills.

Congressional Internship Program. The Institute has become the training center for student interns from the entire CSU system, along with other schools, preparing them to serve in the Washington offices of the California congressional delegation. To ensure that students from all backgrounds are included, the program provides air fare, housing and a living allowance for the interns' Washington stay.

The Panetta Institute prepares its students for the challenges and responsibilities of democracy.

# **SERVING OUR COMMUNITIES**

The Panetta Institute sets a public service example by offering special programs that benefit our surrounding communities.

Lecture Series. Our annual lecture series brings in national political leaders, journalists and policy thinkers to address important issues. Speakers have included President Bill Clinton, Governor Arnold Schwarzenegger, Secretary of State Madeleine Albright, journalists Bernard Shaw and Judy Woodruff, and many others. We also arrange for all our speakers to meet with students from area high schools and colleges in free-flowing discussions of current events.

Monterey County Reads. The Institute spearheads the Monterey County Reads program, recruiting and training volunteers who help thousands of







