



**HOLIDAY
EXPRESS®**



A Message from **TIM McLOONE**



Hello everyone,

I cannot think of anything that was more exciting and fulfilling than doing the first “in-person” Holiday Express event of the season this past November! On the one hand, it felt very familiar (although I admittedly forgot some lyrics), but it was also still not quite “normal” since we were without some of our familiar members and performing in an outdoor venue for safety measures.

As we close in on nearly 30 years of delivering the gift of human kindness, I am sure we all share the desire to return to that “normal” place that has energized all of us for so long. As always, I am stunned and gratified by our generous supporters and our legion of volunteers who do the hard work that enables me to stand in front of a deserving and needy audience and sing “Nobody Ought To Be Alone.”

You are amazing people!

Tim McLoone
Founder

A Note from **LORRIE KLARIC**

Dear Holiday Express family,

“Resilient” is the word that comes to mind when I think about our 2021 season, our incredible Holiday Express volunteers, and the people we serve. We truly know how to plan for the worst and hope for the best! We began the year with such optimism that we would have the kind of season we all longed for. In the end, our season was a blend of live and virtual events, with a carefully planned schedule that changed by the minute. While we missed the camaraderie of a typical season, everyone came together so that we could successfully and safely fulfill our mission and still bring the magic of the holiday season to those who were counting on us.

To our exceptional musicians, superb warehouse volunteers, energetic event elves, generous donors, and everyone who played a part in delivering the gift of human kindness in another challenging season: we are grateful for your never-ending commitment and dedication. We’re proud to call you part of our Holiday Express family!

With gratitude,

Lorrie Klaric, Executive Director



OUR MISSION STATEMENT

It is the mission of Holiday Express to deliver music, food, gifts, financial support, and friendship to those with the greatest need for the gift of human kindness during the holiday season and throughout the year.

2021 YEARBOOK COMMITTEE

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Contributors

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Friends of Holiday Express

2021 HOLIDAY EXPRESS BOARD OF TRUSTEES

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Amy Robinson - *Director of Operations*
Phyllis Peterson - *Program Coordinator*
Krista Newbert - *Public Relations*
Steve Spahr - *Warehouse Manager*
Brooke Gatyas - *Marketing Communications Specialist*

LET'S KEEP IN TOUCH!

Be sure to like and follow Holiday Express throughout the year for updates on all our news and events!

FACEBOOK
TWITTER
YOUTUBE
INSTAGRAM

 @Holiday-Express/68926419219
 @HolidayExpress
 @HolidayExpressElf
 @holidayexpresself

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PHONE 732-544-8010
WEBSITE www.holidayexpress.org

Holiday Express is a registered 501(c)(3) organization. Federal Tax ID: 22-3470019



2021 CALENDAR OF EVENTS

Although we were unable to visit each venue in person in 2021, Holiday Express was still able to present a uniquely hybrid schedule of both live and virtual events, delivering gifts, food, and personalized video performances, when necessary, to the audiences that rely upon us to brighten their season!



11/5 G.J.O. Center for Mental Healthcare
 11/8 High Point School
 11/8 P.G. Chambers School
 11/9 High Point Partial Care
 11/9 Ocean Mental Health
 11/9 Community Access Unlimited
 11/10 Mt. Carmel Guild - Union County ICMS
 11/10 Developmental Learning Center - Warren Morris Union Jointure Commission
 11/11 CTC Academy
 11/11 Hunterdon Developmental Center
 11/12 Future Foundations
 11/12 Deron School
 11/13 Mercy Home
 11/13 Children's Specialized Hospital - Mountainside
 11/15 CSPNJ
 11/15 Washington Elementary Program (Autism Continuum)
 11/15 Alliance Center for Independence
 11/16 DCF Regional School - Ocean Campus
 11/16 Ladacin Network - Lehmann School
 11/17 Celebrate the Children
 11/17 NJEDDA Elementary School
 11/17 Veterans Haven South
 11/18 Medallion Behavioral Health
 11/18 NJEDDA Adult Training Center
 11/18 Center for Lifelong Learning
 11/18 HomeFront
 11/19 Daybreak Treatment Care
 11/20 Children's Specialized Hospital - Toms River

11/21 Crystal Lake Healthcare & Rehabilitation
 11/22 Academy Learning Center
 11/22 Unity Place of Atlantic County
 11/22 DAWNcil
 11/22 Jersey Shore Rescue Mission
 11/23 Woodbine Developmental Center
 11/23 Ancora Psychiatric Hospital
 11/23 Cheshire Home
 11/26 Red Bank Town Lighting
 11/27 Turning Point
 11/29 Cerebral Palsy League
 11/29 Larc School
 11/30 Mental Health Association of Morris County - ICMS
 11/30 ARC of Essex County
 11/30 Paramus Adult Training Center
 11/30 Preferred Behavioral Health
 12/2 The Phoenix Center
 12/2 Unity Place of Monmouth County
 12/2 Eva's Village
 12/3 Piscataway Regional Day School
 12/3 NJEDDA High School
 12/4 Eastern Christian Children's Retreat
 12/5 Matheny Medical & Education Center
 12/6 A. Harry Moore School
 12/6 Middletown Schools
 12/6 CPC Behavioral Health
 12/7 Community Resources
 12/7 St. Joseph's School for the Blind
 12/7 Trenton Psychiatric Hospital
 12/8 Trenton Area Soup Kitchen
 12/8 Joseph's House
 12/9 Lifestyles for the Disabled

12/9 Alpha School
 12/9 FRA
 12/10 Children's Center of Monmouth County
 12/11 Hudson Milestones
 12/11 Market Street Mission
 12/13 Community Care Behavioral Health
 12/13 Midland School
 12/13 Independence360
 12/14 Inroads to Opportunities
 12/14 Ladacin Network - Schroth School
 12/14 Veterans Haven North
 12/15 Sisters Academy
 12/15 Lakeview School
 12/15 Catholic Charities Housing Services
 12/16 Regional Day School at Jackson
 12/16 Gateway School
 12/16 Straight & Narrow
 12/17 Red Ribbon Academy
 12/17 New Lisbon Developmental Center
 12/18 St. Ann's Soup Kitchen
 12/18 Lyons House - Center of Recovery & Hope and Jespy House
 12/19 Bancroft
 12/19 St. Francis Inn
 12/20 CVR
 12/20 PrimeTime
 12/21 Hawkswood School
 12/21 Harbor School
 12/22 Shore Center for Students with Autism
 12/22 New Hope
 12/24 St. John's Soup Kitchen
 12/24 Trinity Church Soup Kitchen



FABULOUS FILMMAKERS

Present the Next Best Thing to Being There



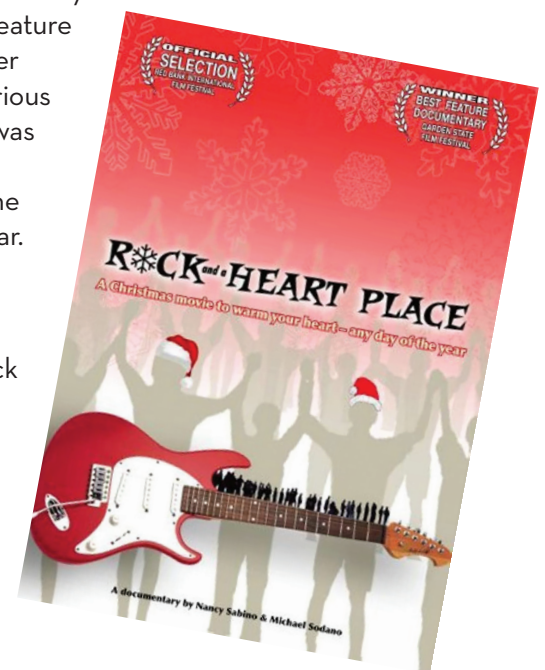
Holiday Express volunteers, supporters, and audiences alike know that there is nothing quite like the exuberant joy of each and every one of our live events, whether they are the private parties given at venues throughout the tri-state area for those in need or the benefit concerts that are open to the public. But thanks to the skills, dedication, and generosity of two exceptionally talented people, Holiday Express has been able to share these celebrations and raise awareness of our mission through personalized virtual performances and promotional videos.

Mike Sodano and Nancy Sabino of ArtsRule are known to many in the

community as the longtime owners of popular downtown theaters and arts venues. Luckily for us, they are also longtime volunteers and supporters of Holiday Express.

When the need arose to present a hybrid Holiday Express season in 2021, with both live and virtual events, Mike and Nancy rose to the occasion, swiftly creating, editing, and producing an outstanding concert video that was filmed at McLoone's Supper Club in Asbury Park, NJ in October 2021. Since they were already so familiar with the organization and its events, they were able to seamlessly feature all of the favorite musicians, songs, costume characters, and affectionate banter that our friends have come to know and love. The video was distributed to various groups that we were unable to visit in person due to current restrictions and was a huge hit, allowing those groups to not only have the holiday celebration and merriment that Holiday Express usually brings to them, but also giving them the opportunity to view it and feel our presence at other times throughout the year.

This was not the first time that this dynamic duo - who have decades of experience as documentary and corporate filmmakers - captured the meaning of Holiday Express on film. In 2001, Mike and Nancy produced "Rock and a Heart Place," a documentary that delved into the history of Holiday Express and took an immersive, behind-the-scenes look at the work we do. The captivating experience proved to be emotional and life-changing, illustrating for the filmmakers, crew members, and viewers what goes into delivering the gift of human kindness in unprecedented ways and the incredible impact it has on so many individuals. The film became an important tool to help raise both awareness and vital funds for ordinary people doing extraordinary things.





MAGIC AMID CHANGE

If nothing else, the past two years have taught all of us to adapt as well as possible to conditions that are constantly changing so that we can continue our quest to connect with those in need. Although our warehouse operations and our visits to different groups sometimes looked different, our warehouse, event, and musician volunteers will attest that the magical spirit of volunteerism and generosity remained the same.

“One of the best things about this Holiday Express season, believe it or not, was getting back on the bus! It was so great being together in person with the volunteers and musicians as we traveled to the different events. Due to the COVID restrictions, there were times when it took us longer to get to the event than the amount of time we were actually there, but it was absolutely worth the trip to entertain our friends again. It was also fun to be able to put the costumes back on and see the delight in people’s eyes as the characters danced around. And besides the events, I also worked the afternoon shift at the warehouse with an amazing crew.”

~ **Raquel Falotico**

“I love working with Holiday Express. I help in the warehouse and especially enjoy attending events. We are often thanked for our gifts and entertainment, but I believe I get more from the participation than I give.” ~ **Bob Sterling**

“This past season may have seen fewer events, fewer helpers in the warehouse, and some supply chain issues, but had the same great result and all of our special guests received their duffel bags on time. It was miraculous! When we were shorthanded in the warehouse, all we had to do was simply ask “Can you help?” and help appeared. So grateful for the warehouse workers.” ~ **Amy Brogan**

“At one of the shows, a woman came up to me and said, “Holiday Express has saved my life.” As I spoke with her more, she said she didn’t feel she had anything to look forward to except our show. You just never know how the things you do or say affect others, especially during the holidays. After just about every Holiday Express event, I walk away feeling like what we do makes such a difference. I can’t imagine not being part of it.”

~ **Dawn Hopkins**



Jack Ference's TEN-YEAR MISSION TO CREATE BRIGHT SMILES



When he was just five years old, Jack Ference's parents took him to one of the Holiday Express Benefit Concerts in Red Bank and he was delighted by the performance. They explained to him what the organization does, including the gift bag items that are collected and distributed to those in need. With youthful determination, he decided that he wanted to collect toothbrushes...lots of them!

Starting with 243 donations that first year, Jack's toothbrush collection became his annual mission and, somewhere along the way, he set a goal of collecting a total of 25,000 new toothbrushes by the time he graduated high school. To reach new audiences with information about Holiday Express and to encourage as many donations as possible, he began planning creative events each year, from setting up a popcorn machine at a community car show, a lemonade stand at a cousin's beach house, and tables outside the local supermarket to hosting dinners, family celebrations, and gelato parties at a local shop. The outpouring of generosity was amazing and every year, Jack would gather friends to join him on the long drive to the Holiday Express warehouse to drop off the latest toothbrush collection and spend time packing gift bags.

Now a high school junior, Jack met his ambitious goal a year early. In October 2021, he needed 6,455 toothbrushes to hit the 25,000 mark and he hosted his first virtual fundraiser. It was a huge success! By the time Holiday Express kicked off its 2021 season, "Toothbrush Boy" - as the organization's staff members and volunteers have affectionately dubbed him - had donated a total of 42,435 toothbrushes over the course of his ten-year quest, helping to bring bright smiles to tens of thousands of Holiday Express clients.





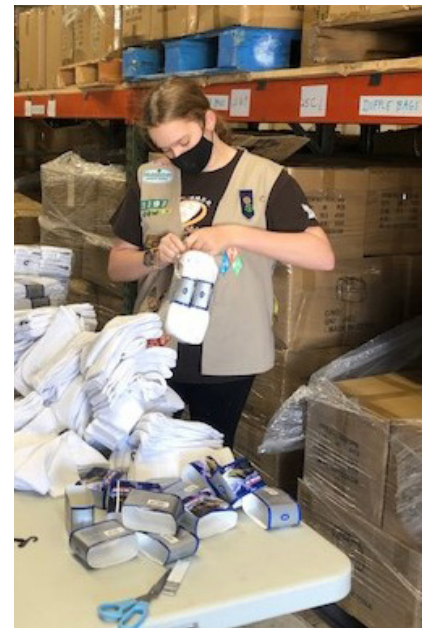
Paige Chandler: A GIRL SCOUT'S GOLDEN HEART EARNS A SILVER AWARD

As a non-profit volunteer organization, Holiday Express is always scouting around for helping hands and supporters to aid in fulfilling its mission – and sometimes that assistance comes in the form of scouts!



Paige Chandler is a local Girl Scout who chose Holiday Express to work towards her Silver Award, one of the highest awards given in Girl Scouting to Cadettes in grades six through eight. The award criteria include finding an issue that you care about, thinking of how that issue affects your community, and developing a project that can lead to lasting change. As the daughter of two Holiday Express volunteers/musicians, she realized her project idea would be a perfect match with the Holiday Express mission!

Paige led her troop in writing greeting cards, wrapping candy bags, and collecting coloring books and crayons for Holiday Express clients, organized and promoted a community collection of new, warm socks, and volunteered her time at the Holiday Express warehouse to help pack the gift bags that are distributed at every event. Going forward, Paige's efforts are sure to continue, since she has mentored and brought other Girl Scouts onboard to volunteer with Holiday Express and she's made plans to continue collection drives each year for gift bag items that are most needed.



THE GIFT OF GRATITUDE

Every dollar, every gift, every meal, every musical note, and every smile goes a long way to brighten the holiday season for those who may otherwise be alone or forgotten if it were not for their visits from Holiday Express. We are just as grateful for them as they are of us – and we are all profoundly grateful for the generous supporters who make our season possible!



*“We are feeling the holiday spirit this week, thanks to our friends at Holiday Express! Our participants and staff are so grateful for your time and talents.” - **Inroads to Opportunities***

*“From the bottom of our hearts, thank you for another amazing holiday event! Our students loved your gift bag and book donations, and of course, celebrating virtually with you! We are overwhelmed and overjoyed with your kindness.” - **Celebrate the Children***

*“Our residents were so thrilled to see everyone again and join in the singing and dancing as much as they could! The joy and friendship you all bring to everyone is such a blessing and we are so grateful for all that you do for us and everyone.” - **Crystal Lake Healthcare***

*“We are so grateful for the Holiday Express gift bags for the poor and needy. In many homes, this is the only gift an adult or child receives. Thank you for all the hard work that goes into raising the money for these gifts and for sorting and bagging them. Please be assured of our prayers for everyone involved with the beautiful outreach organization called Holiday Express.” - **Straight & Narrow***



*“I wanted to let you know how very much our students and staff enjoyed the virtual Holiday Express celebration video! We gathered distantly in our multipurpose room so that we could view the video together and it was so much fun! Thank you, Holiday Express, for making this time of year so merry and bright for us.” - **Midland School***

*“Thanks to all the Holiday Express musicians, singers, and volunteers for their time and talent to help create a wonderful virtual holiday concert for the enjoyment of our children and adults with disabilities. Your holiday party kicks off the Christmas season and puts a sparkle in everyone’s smile.” - **Ladacin Network***

*“We are so grateful for the Holiday Express gifts of toys and gift bags for our families. The locals and families we serve either directly experience or face the threat of homelessness and cannot afford many of the basic necessities that most of us take for granted. Your compassion will truly change the lives of many of our neighbors in need.” - **HomeFront***

*“Through your Adopt an Event program, you have helped us to address food inequality in Asbury Park and elsewhere in Monmouth County. As we strive for justice and peace among all people, we greatly appreciate your friendship.” - **Trinity Church***

WE CAN'T DO THIS WITHOUT YOU!



The success of Holiday Express' remarkable mission relies heavily upon the funds, supplies, resources, and services that we receive from generous individuals and businesses throughout the community. Whatever your interest, capabilities, commitment, or budget, there are many opportunities available to lend support in a special way.



BRIGHT LIGHTS

Would you like to help sustain our mission all year long? Bright Lights is the name we give to donors who pledge recurring monthly donations to Holiday Express. Please contact our office or visit our website to sign up as a Bright Light. A pledge of any amount is greatly appreciated!

COLLECTION DRIVES

Are you looking for a group project? For the nearly 30,000 people we visit each season, the gift bags we bring are often the only gifts they will receive. These large tote bags are lovingly packed with necessities such as warm socks, blankets, hats, and gloves; toothbrushes and toothpaste; body wash and wash cloths, and other essentials and special treats. Collection drives for these items are a popular project for scouts, schools, congregations, neighborhood groups, businesses, and organizations!

IN-KIND DONATIONS

Do you have any services or supplies you can provide? Our operating expenses are kept low with help from in-kind donors that offer us everything from boxes, blankets, toiletries, tents, and truck rentals to meals, beverages, generators, graphic design, media coverage, and more. Please consider partnering with us however you can!

MATCHING GIFTS

Does your company offer a matching gift program? Corporate matching gifts can double the impact of every employee donation. Some businesses offer monetary donations or grants in return for their employees' volunteer hours. Ask your human resources department how you can make your contribution go even farther!

RAFFLE PRIZE GIFTS

Do you love shopping for surprise gifts? At some events, we present special, customized raffle prizes that always delight the surprised recipients. We need donations of new, warm clothing such as winter coats, jackets, and pajamas in sizes L, XL, and XXL for both men and women, plus other items. And if you shop online through Amazon Smile, you can choose Holiday Express as your charity of choice! Donated items may be dropped off or shipped directly to the Holiday Express warehouse.

SPECIAL DONATIONS

Would you like to make a memorable gift in someone's name? Donations to Holiday Express are a thoughtful way to honor a birthday, anniversary, or other occasion, and are a meaningful legacy in memory of a loved one. Donors receive an acknowledgement of their generosity and a note is sent to their honorees, as well.

THIRD-PARTY FUNDRAISERS

Do you like to think outside the box? Some supporters have organized or hosted many wonderful third-party fundraisers to benefit Holiday Express, with everything from sales of candles, coffee, jewelry, and wine to hiking challenges, boutique shopping events, and more! If you have a creative fundraising idea, we would be grateful to have Holiday Express as your beneficiary.

FUNDRAISING EVENT SPONSORSHIPS

Would you like to be recognized as a signature event sponsor? Our hugely popular annual fundraising events include the Holiday Express Golf Classic, the Sunset Benefit Clambake, and two benefit concerts at the Count Basie Center for the Arts in Red Bank, NJ. Year after year, these sell-out events bring in huge audiences to raise public awareness of the work we do and generate a major portion of the funds we need. Event sponsorships are an outstanding way to showcase your business or organization and your generous support of Holiday Express.

WHEN FRIENDS BECOME FAMILY: OUR ADOPT-AN-EVENT PROGRAM



The Holiday Express family is expanded each year in much the same way as some other families: through adoption! Our Adopt-an-Event program has become an important way for supporters to become personal partners to the clients at the events they choose to adopt. These generous Adopt-an-Event donors make a tremendous impact by helping to cover the expenses of our visit, which average about \$6,000 for each event, depending on the size of the group. These include the cost of supplies, musical equipment, and transportation, plus food and gifts for every guest and the purchase of a "wish list" item requested by that group that they sorely need but could not ordinarily afford.



The businesses, organizations, families, and individuals who opt to be Adopt-an-Event partners have become an integral part of not only our Holiday Express family, but countless other families in need throughout the community. Please contact the Holiday Express office at 732-544-8010 to find out how you, too, can adopt an event that may be particularly meaningful to you and become a beloved patron to that group or to cover certain other event expenses.

2021 ADOPT-AN-EVENT DONORS

SISTERS ACADEMY	Baker Family
RED RIBBON ACADEMY	Frank and Linda Belmont
LYONS HOUSE CENTER OF RECOVERY & HOPE/JESPY HOUSE.....	Moonlight CGF
ALPHA SCHOOL	Charlie and Trudy Parton
CHILDREN'S SPECIALIZED HOSPITAL OF TOMS RIVER.....	The Maglione Family
ST. JOHN'S SOUP KITCHEN	McLoone's Restaurants
TRINITY CHURCH SOUP KITCHEN.....	McLoone's Restaurants
ST. JOHN'S SOUP KITCHEN	Friends of Holiday Express
GIFT BAGS AND OTHER EXPENSES.....	John and Amy Brogan
	Buttonwood Dr. Neighborhood
	Meadow Flower School
	Phil and Marilyn Perricone
	Provident Bank
	World Subaru World CDJR



PUTTING THE FUN IN FUNDRAISING

The Holiday Express mission of delivering the gift of human kindness is fueled by equal measures of fun and fundraising! Attendees at our annual public events enjoy unforgettable celebrations while lending vital support that makes each season possible. Will you be joining us?

The first of our signature fundraisers for 2022 was the 20th Annual Holiday Express Golf Classic, scheduled a bit earlier than in years past and held on Monday, May 2 at the elegant Manasquan River Golf Club in Brielle, NJ. With both morning and afternoon shotgun starts, golfers at our annual golf outings enjoy a day that includes greens fees, cart, a forecaddie for each foursome, golfer's gift, on-course refreshments, special gourmet treats at the halfway house, breakfast or lunch, cocktails, dinner, silent auction, and entertainment.

Sunday, September 18, 2022 is the date of the 15th Annual Holiday Express Sunset Benefit Clambake, where hundreds of guests will party under tremendous tents on the beach outside McLoone's Pier House in Long Branch, NJ. This not-to-be-missed casual-chic gala features a spectacular setting, open bar, lavish buffet, raw seafood bar, fabulous silent auctions, wine pull, and outstanding entertainment by the Holiday Express Band.

The annual Count Basie Benefit Concerts, planned this year for Monday, December 19 and Tuesday, December 20, 2022 in Red Bank, NJ, have become a cherished holiday tradition for countless Holiday Express fans, supporters, and their families and friends. Audiences at these two musical extravaganzas help support one amazing cause as they party to traditional, gospel, and rock 'n roll holiday music. Don't miss this year's performances by the area's most talented musicians and some very special guests!

Look for updates on our website, social media, and emails about these and other new and exciting fundraising events and activities throughout the year to benefit Holiday Express!



THANK YOU TO ALL WHO SUPPORTED AND BELIEVED

How do we begin to express our appreciation to everyone who believed in the magic of Holiday Express throughout another unbelievable year? We all went into 2021 with the highest of hopes, rode with determination through the waves of uncertainty, rejoiced with every audience we met, and were able to continue delivering – either in person or virtually – the gift of human kindness to those who needed it most. We offer our heartfelt and humble thanks to the tremendously generous sponsors, donors, and volunteers who supported our mission, even when events had to be canceled or plans changed at the last minute.



2021 GOLF CLASSIC SPONSORS

PRESENTING SPONSOR

Jersey Mike's Subs

LUNCHEON SPONSORS

Hackensack Meridian Health

Pepsi

COCKTAIL SPONSOR

Shore Point Distributing Company, Inc.

HOLE IN ONE SPONSOR

World Subaru

GOLD SPONSORS

Eastern Christian Children's Retreat

J. Fletcher Creamer & Son, Inc.

Monmouth Medical Center | RWJBarnabas Health

CART FLEET SPONSOR

Investors Bank

FORECADDIE SPONSOR

Jenkinson's Boardwalk

GOLFER GIFT SPONSOR

Patrick D'Onofrio & Barbara D'Onofrio Getze

DRIVING RANGE SPONSOR

ShopRite Inserra Supermarkets

REFRESHMENTS SPONSORS

Railroad Construction Co.

IBEW Local 400 Benevolent Fund

PUTTING GREEN SPONSORS

Center for Vocational Rehabilitation

New Jersey Natural Gas

HALFWAY HOUSE SPONSOR

McLoone's Restaurants

SPECIALTY COCKTAIL SPONSOR

Tito's Handmade Vodka

ICE CREAM SPONSOR

Maureen & Michael Staub

2021 SUNSET BENEFIT CLAMBAKE SPONSORS

GOLD SPONSORS

CWR Electronics/Mike & Maryanne Cohen

Grunin Foundation

Hackensack Meridian Health

Tom & Jan Kirwin

Phil & Marilyn Perricone

Shore Point Distributing Company, Inc.

The Allied Group

Vrola

SILVER SPONSORS

Investors Bank

J. Fletcher Creamer & Son, Inc.

Don & Trish Pignataro

Robin Jill Schneider, Esq.

Wakefern Food Corp.

BRONZE SPONSORS

Ansell Grimm & Aaron

Bayshore Family of Companies

Colliers Engineering & Design

Terel & Lynn Cooperhouse

Monmouth Medical Center | RWJBarnabas Health

OceanFirst Bank

Van Winkle Associates

CAR SPONSOR

World Subaru | World CDJR

2021 COUNT BASIE BENEFIT CONCERT SPONSORS

PRESENTING SPONSORS

Investors Bank
Stillwell-Hansen

SANTA SPONSOR

Anthony & Pam Diaco

SOUND & LIGHT SPONSORS

Grunin
Ray Catena Auto Group
Friends of Holiday Express

CURTAIN SPONSORS

James & Karen Dolan
Messina Mimnaugh Wealth
Management Group of Wells
Fargo Advisors
Monmouth Medical Center |
RWJBarnabas Health
New Jersey Natural Gas
RJ Brunelli
Bill & Kathleen Ward

PATRON SPONSORS

Colliers Engineering & Design
Carol Donner & Deb DiPace
Susan Dougherty
EPS
Joe & Freya Gervasi
K. Hovnanian Homes
Maglione Family
Manasquan Bank
Montecalvo & Bayshore Family
of Companies
Dr. Ken Nahum &
Ann Marie Walsh
Railroad Construction Co.
Richard Spengler
Wakefern Food Corp.



2021 FOOD DONORS

Jersey Mike's Subs
Joe Leone's Italian Specialties
Frito Lay
Pepsi
McLoone's Boathouse
Robinson's Ale House of Asbury

Special thanks also go to the many dedicated individuals who volunteer to help at our events, perform for our audiences, work in the warehouse, record videos, conduct fundraisers, organize collections, order or bring us donated items, and personally lend support in countless other ways. Your time and efforts are valuable, meaningful, and deeply appreciated!



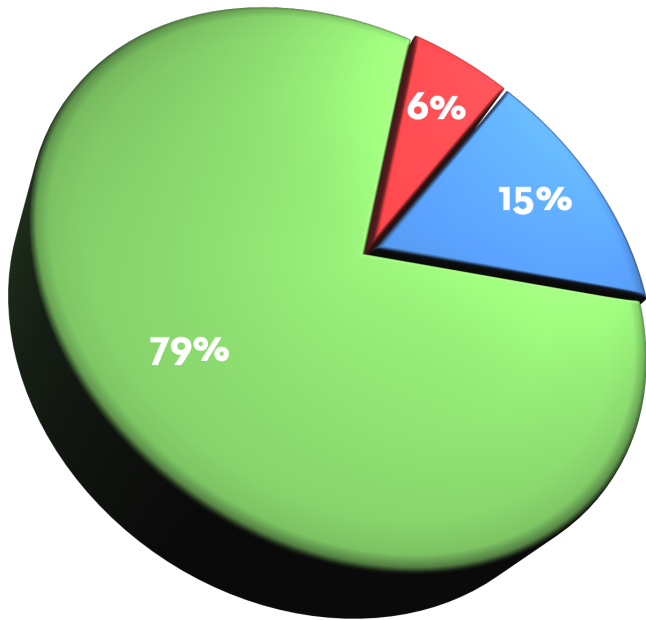
2021 IN-KIND DONORS AND OTHER SUPPORTERS

Beachside Productions
Bombas Socks
Budget
Coffee Corral
Colella Communications, LLC
Craig Kiley Designs
Down to Basics
GNI Products
Guaranteed Plants & Florist
J. McLaughlin
Komar
Lowy's Moving Service
McCann Systems
McLoone's Restaurants
Mimsy's Candles
MLE Graphics
Peggy Weil & Friends
Ronstan Paper
Sharon Midgett
Sickles Market
River Road Books
Tito's Handmade Vodka
Trinity Seafood
United Rentals
WRAT Radio



MAKING IT COUNT *with* HOLIDAY EXPRESS

2021 EXPENSES



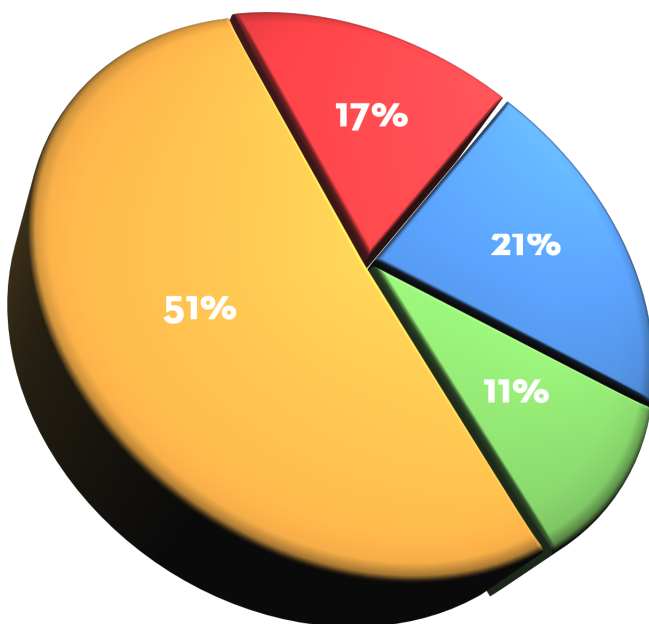
TOTAL \$997,990

PROGRAM
\$783,082

MANAGEMENT & GENERAL
\$153,646

FUNDRAISING
\$61,262

2021 REVENUE



TOTAL \$1,063,699

IN-KIND SUPPORT
\$219,584

PERFORMANCE
\$118,288*

SPECIAL FUNDRAISING EVENTS
\$181,421*

DIRECT PUBLIC SUPPORT
\$544,406

*net of direct costs
Source: Audited Financials, IRS Form 990 Fiscal Year Ending 04/30/2021

ESTABLISHED
.....IN.....
1993 | USING **2,500**
VOLUNTEERS ANNUALLY

DISTRIBUTING MORE THAN
479,000
GIFT BAGS SO FAR

PERFORMING MORE THAN
1,630
MUSICAL EVENTS IN
7 STATES
TO DATE

SERVING AN UNDERSERVED
POPULATION - THOSE WITH A
DIVERSITY OF SPECIAL NEEDS -

FOR FREE

— 2021 —
100 IN **50**
17 LIVE EVENTS & 83 VIRTUAL EVENTS : **DAYS**

27,000
ENTERTAINED ANNUALLY

VOLUNTEERS CONTRIBUTED
OVER **10,600** HOURS
VALUED AT OVER **\$302,500**



151 INDUSTRIAL WAY EAST • BUILDING A • SUITE A4
EATONTOWN, NJ 07724



2022 EVENTS!



Be sure to check our website and follow us on social media for updates on these and other events!