



DRIVE CUSTOMER SATISFACTION

WITH STRONG PARCEL SHIPPING PROCESSES

An optimized parcel program can unlock an enhanced customer experience. With e-commerce growing so quickly, businesses need to get their parcel shipping processes in order to ensure they can meet delivery demands and provide transparency. How can you invest in your parcel program to reduce costs, accelerate delivery and create better customer experiences?

PERFORM A PARCEL AUDIT

There are three audit categories that Transportation Insight provides:



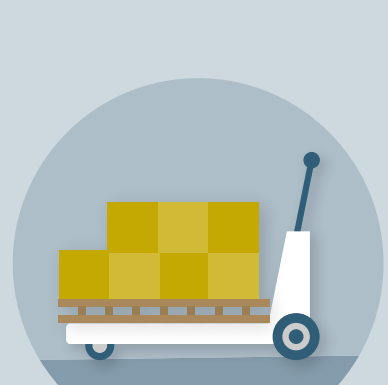
Invoice Audit

Analyze each invoice the carrier processes to ensure complete accuracy and identify issues with rates, rebate calculation, discount tier verification and more.



Service Audit

Provide carrier accountability to service guarantees and contractual commitments to ensure delivery satisfaction and repeat orders. Also, service audits identify and resolve lost and damaged packages.



Compliance Audit

Larger savings can be found in complying with established best practices, internal business procedures and carrier regulations. A reputable audit provider will confirm the adherence of these essential areas and work to mitigate future occurrences and costs.

DESIGN AND OPTIMIZE

YOUR PARCEL PROGRAM



Program Design

It is essential to understand your parcel data and how it aligns with current and future business objectives. Modeling scenarios that anticipate industry changes provides a competitive advantage for parcel shippers.



Contract Optimization

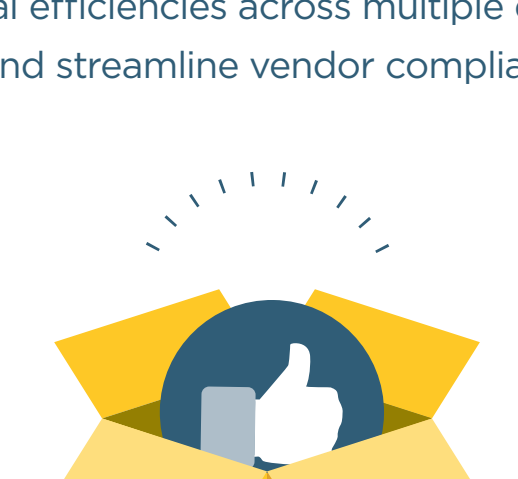
Once you have the end in mind, aligning your network to the small package carrier will optimize your program, enabling more efficient shipments for customer demand and improving profitability.

USE ANALYTICS TO GAIN AN EDGE

Advanced analytics capabilities hold the key to sustaining parcel management success. You can use data to **monitor trends, establish realistic goals** and **measure your results** with visibility into everything from **customer service goals** to **carrier cost trends**.



Track operational efficiencies across multiple distribution centers and streamline vendor compliance.



Enhancing your parcel operations requires careful and detailed analysis of your current parcel shipping data. Our parcel optimization solution drives holistic gains by taking a close look at every facet of your parcel-related operations and employing actionable solutions that drive sustainable growth.

Reach out today if you want to speak with one of our experts and learn more.