

PROPERTY SPOTLIGHT

INVESTMENT // LETTING // COMMERCIAL // INDUSTRIAL



Creativeworld

THE PROPERTY
MARKETING SPECIALISTS

IT'S TIME TO SHINE

Having worked in the property marketing industry for over 25 years as a dedicated creative agency, it's fair to say that Creativeworld has covered the length and breadth of the United Kingdom, creating bespoke marketing material for major schemes.

Our expert teams pride themselves on the professional service they offer our clients, and with our dedicated representatives covering every corner of the country, we're sure to be able to facilitate your marketing needs, no matter where you're located.

We take away all the hassle that can come with bringing a property to the market, allowing you to focus on what's important.



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Creativeworld

ROYAL LIVER BUILDING LIVERPOOL CBRE

For the first time in history, Liverpool's Royal Liver Building was put up for sale. The Grade I listed property originally opened in 1911 as the headquarters of the Royal Liver Assurance Group. The building remains an iconic symbol of Liverpool and dominates the city's world famous waterfront.

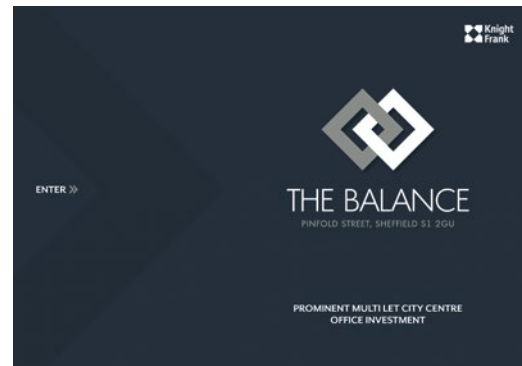
It's not often that such a unique opportunity to acquire a world-renowned, iconic asset comes to the market. With the building being in a city rich with heritage and history, CBRE knew that they wanted Creativeworld to produce the marketing material.

A building of this calibre required something very special to match its status. Firstly, day and night shots were taken which included location shots of the surrounding area to capture the vibrancy of the city. The brochure was designed in five colours, using a special metallic copper. In addition to this, we chose the classic layflat binding for the finish. The outer case was covered with a special pelt touch material in which the Liver Building outline was debossed, with copper foil used for the building name. As a finishing touch, we used a new technique being offered by our printer where metallic copper ink was applied to the edges of the pages.



ROYAL LIVER
BUILDING
LIVERPOOL

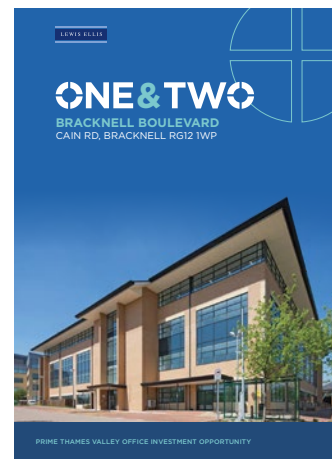
SPOTLIGHT ON OFFICE INVESTMENT



THE BALANCE KNIGHT FRANK

16 page PDF brochure and internal / external location photography

Situated in a prime location at the heart of Sheffield city centre in an established and popular commercial location. The Balance has successfully attracted some of Sheffield's key occupiers including Plusnet, Regus, KPMG and Towergate.



BRACKNELL BOULEVARD LEWIS ELLIS

16 page PDF brochure and internal / external location photography

Two well-located Headquarters style office buildings of 21,125 sq ft and 50,363 sq ft, totalling 71,488 sq ft. Situated in Bracknell, one of the major office locations in the Thames Valley.



MUNRO HOUSE TUDOR TOONE

16 page PDF brochure, and location and aerial photography

Munro House is a striking office building totalling 53,493 sq ft situated in the affluent commuter town of Cobham, 23 miles south west of Central London.



JUBILEE HOUSE JLL

20 page interactive PDF brochure and internal / external location photography

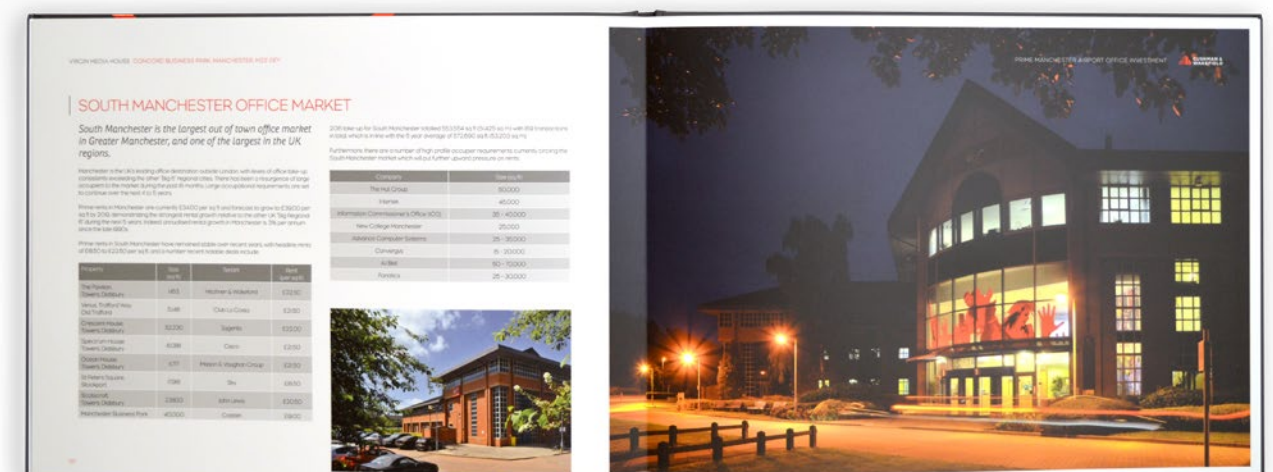
Jubilee House is a prominent building comprising a self-contained 2 storey office totalling 38,089 sq ft. The property is located on Globe Park to the east of the town centre. Globe Business Park is the principal commercial area within Marlow.



VIRGIN MEDIA HOUSE CUSHMAN & WAKEFIELD

36 page case bound, layflat printed brochure, location photography, PDF brochure, webmail advert

Virgin Media House is a prime Manchester airport office investment opportunity. It is a modern, headquarters style, 3 storey office building measuring 110,553 sq ft on a 7.83-acre site. The property is situated on Concord Business Park, one of Manchester's prime office locations.



PRINCES EXCHANGE & NEW UBERIOR HOUSE EDINBURGH

PRIME CITY CENTRE INVESTMENT OPPORTUNITY



PRINCES EXCHANGE / NEW UBERIOR HOUSE EDINBURGH CBRE SCOTLAND

Princes Exchange and New Uberior House is a landmark Grade A office investment in the heart of Edinburgh's business and financial district. The property comprises 14,678 sq m (158,001 sq ft) of office accommodation with ancillary retail and a 175 space basement car park.

The Exchange provides almost 2,000,000 sq ft of office accommodation with occupiers including Standard Life, Blackrock, CMS Cameron McKenna, Scottish Widows, Deloitte, KPMG and Franklin Templeton.

We created a 40 page iBrochure complete with bespoke design layouts, the drawing up of maps, plans and artwork all of which needed to represent the scale and magnitude of the building. Then we added internal, external and mast photography which truly captured the stunning scenery surrounding the property and highlighted the unique position of the investment.



SALTIRE COURT

EDINBURGH

CUSHMAN & WAKEFIELD

Saltire Court is a striking Grade A office building in a prime location which is situated in the heart of Edinburgh city centre, an area which has been voted Best Place to Live in the UK for three years in a row (2014, 15 and 16).

The development is positioned at the base of Castle Rock which means it benefits from an incredibly scenic view of the iconic Edinburgh Castle. With a combination of excellent opportunity and rare location, Saltire Court is the kind of development which doesn't come into the market often.

We produced a 52 page layflat brochure which featured a Scodix finish on the cover. Alongside this, we provided the bespoke location and aerial photography complete with a unique drone video which covered the entirety of the development. To complement the printed material, our in-house digital team created a website along with a secure dataroom. This meant the site could feature downloadable documents which could be easily accessed through a secure login system.



SALTIRE COURT
EDINBURGH



A LANDMARK OFFICE INVESTMENT OPPORTUNITY
CUSHMAN & WAKEFIELD

THE SQUARE TALLAGHT

IRELAND

JLL & CUSHMAN WAKEFIELD

The Square is one of Dublin's largest regional shopping centres, in Tallaght, one of Dublin's largest suburbs; it's safe to say that The Square is the retail and leisure hub for the entire area. The scheme offered investors the opportunity to control one of the top 5 shopping centres in Dublin.

The client wanted the brochure to be minimalist in style whilst maintaining a high impact. Our talented in-house design team took inspiration from the typography and design of Neville Brody as well as Apple product design, literature and packaging. Ultimately these different ideas all contributed to the team creating the concept for the design of the brochure.

'Thanks for all your help on this marketing material. The brochure and other marketing material all look fantastic'

Brian Shields, Associate Director – Investment, JLL



INTRODUCTION

JLL and Cushman & Wakefield are delighted to introduce a prime investment opportunity to acquire the controlling interest in one of Dublin's largest regional shopping centres. The Square Towncentre is in Tallaght, one of Dublin's largest suburbs. The Square has a core catchment of 278,085 persons and an annual door count of 22.2 million per annum making it one of Ireland's most dominant centres. With 573,500 sq ft of existing space and planning permission for a further 204,655 sq ft of retail space the new owner will have the opportunity to further enhance the centre's importance.

Tallaght is in South West Dublin and The Square is the retail and leisure hub for the entire Tallaght area. The Square is the heart of the town, providing all of the town's core functions.

The Square benefits from excellent connectivity with the JLL's live! rail line. It bus termini and Ireland's second busiest rail cars all in situ as well as benefiting from easy access to the entire Dublin region via the M50 motorway.

The Square was built in 1990 and has a deep and loyal customer base. Tallaght's population has grown significantly over the 27 years. According to CAO its core catchment is expected to grow by 64% by 2025.

Anchored by Dunnes Stores, Tesco and Debenhams, the core convenience offer is complemented by an extensive range of fashion uses, a strong food and beverage provision, and a 15-screen cinema.

The Square offers:

- Ability to participate in the retail market in the fastest growing economy in Europe
- Opportunity to control one of the top 5 Dublin shopping centres
- Developed centre with an extensive and loyal customer base
- 24% share of its core catchment market
- Existing value-add prospects with planning permission for two large extensions
- Scope to improve returns through retail growth and further asset management initiatives



TOP 10 TENANTS BY INCOME

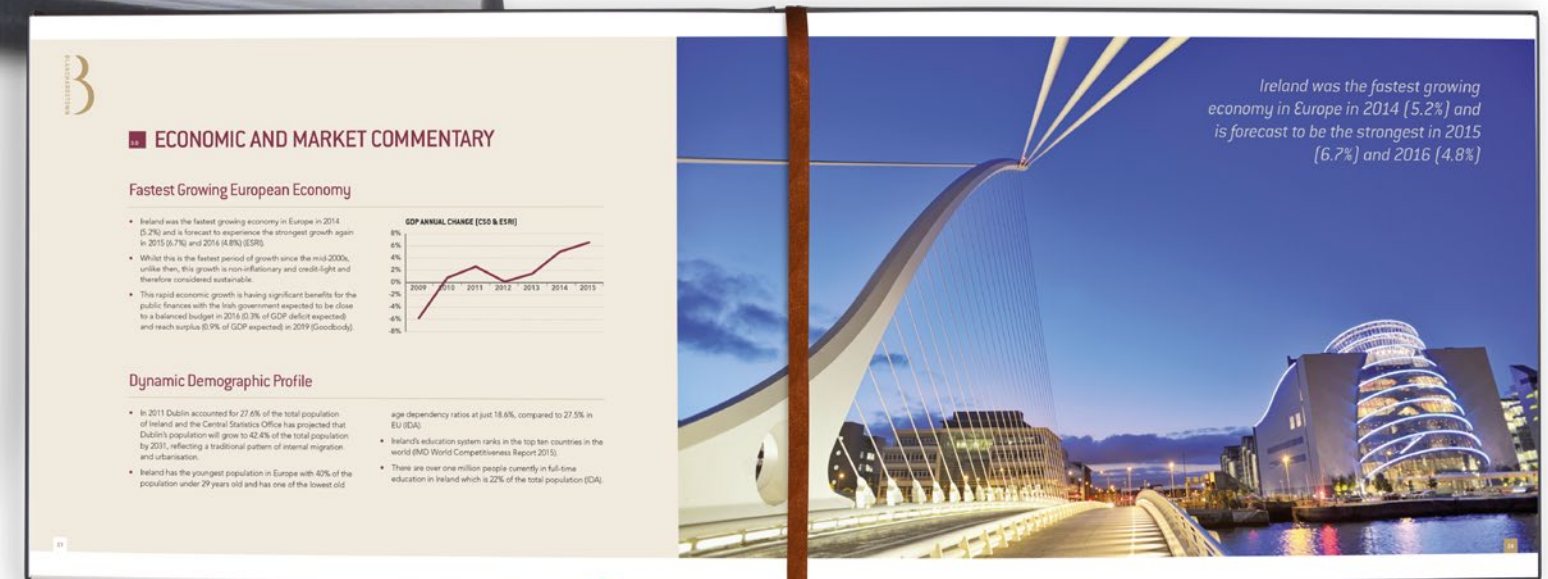
Tenant	Sq Ft	Assessed AOV	% of Total Area	Lease Term	Lease Status	Next Review	Part. Review
DEBENHAMS	62,479	4,000,000	8.2%	Apr 25	None	27	Upward Only
heatons	52,280	4,700,000	5.0%	May 25 - Dec 26 (2 years)	None	8.6	Upward Only
TMG	53,029	6676,458	4.9%	Oct 28	None	30	Annual CR
DUNNES STORES	50,485	4,000,000	4.7%	Aug 27	None	10	Upward Only
NEW LOOK	8,694	1,650,000	4.1%	Jan 26	Jan 25	3.4	Upward Only
ATARI	13,760	4,000,000	3.8%	May 27 - Nov 29 (4 years)	None	8.3	Upward Only
ASDA	6,868	4,400,000	3.0%	Oct 25	None	4.2	Upward Only
Argos	10,482	4,200,000	2.7%	Jul 25	None	5.9	Upward Only
Dealz	10,714	4,358,408	2.4%	Aug 18 - Aug 28 (10 years)	Aug 22 (2 years)	6.7	Market Rent
Superdrug	5,659	4,700,000	2.2%	Nov 27 - Jul 29 (2 years)	Jan 26 (3 years)	6.8	Upward Only

BLANCHARDSTOWN IRELAND JLL & EASTDIL SECURED

Blanchardstown is Ireland's largest retail and leisure destination. Ideally located in a high growth catchment in Dublin, the property attracts approximately 16.8 million visitors annually, making it a globally recognised retail destination.

Joint agents JLL and Eastdil Secured required a brochure complete with photography and a secure data room for potential investors. Most of all they needed an agency with experience and one they knew could show the developments' maximum potential. Creativeworld were commissioned to bring this unique opportunity to the market.

The Creativeworld team produced a truly unique 76 page brochure. It was produced with several special features including a pelt touch cover with foil and debossing, printed with a special metallic ink throughout, and the layflat binding was completed with a ribbon page marker. In addition to this, the studio team converted the artwork into an interactive brochure, adding in a navigation bar for ease of use. The finishing touch was the design and production of a premium website to complement the brochure.



THE PRINTWORKS, MANCHESTER JLL

32 page case bound, layflat printed brochure, location photography, PDF brochure,

The Printwork's has been dubbed Manchester's legendary urban entertainment venue. This posed a unique opportunity for investors to acquire one of Manchester's most iconic landmarks in the UK's second city.



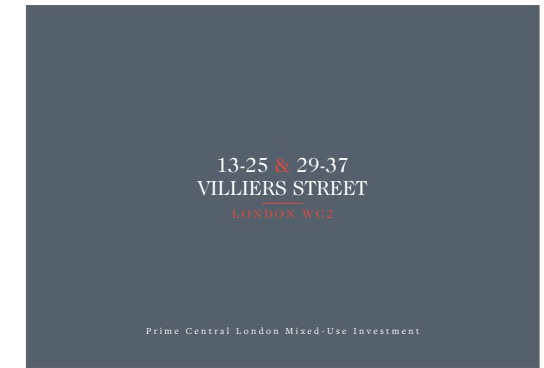
SPOTLIGHT ON RETAIL / LEISURE INVESTMENT



NEWMAN STREET LONDON LEWIS ELLIS

8 page PDF brochure and location photography

78-79 Newman Street & 1-2 Berners Mews is a unique freehold investment opportunity in the heart of London's West End. The building is located in Fitzrovia, one of London's most rapidly evolving areas also dubbed as 'London's most vibrant & Evolving District'. The area has recently become one of central London's most vibrant and fashionable districts for business, retailing and leisure.



VILLIERS STREET LONDON COLLIERS

8 page PDF brochure and location photography

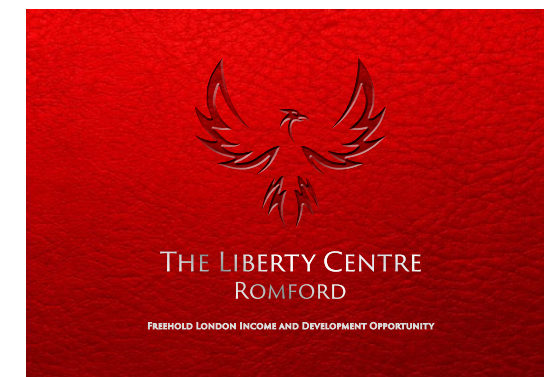
Villiers Street London is situated on a highly prominent parade in the heart of Central London. The property comprises 32,385 sq ft (3,009 sq m) across 10 commercial units, 29 residential units let on ASTs, and 19 residential units sold off on long leases.



PARKWAY MIDDLESBROUGH COADY SUPPLE

11 page PDF brochure and internal and external location photography

Parkway Shopping Centre is a vibrant community shopping centre totalling 19,392 sq m (208,729 sq ft) which dominates its immediate local catchment. Parkway Shopping Centre can be found at the heart of Coulby Newham and forms the principal retail, commercial and community destination for the town and the surrounding area.



LIBERTY CENTRE ROMFORD CUSHMAN & WAKEFIELD

16 page printed brochure, PDF brochure, location photography and secure website

This investment opportunity poised a unique and rare opportunity to own a 13 acre freehold holding in Greater London. The Liberty Centre is the prime retail pitch in Romford, dominating the town centre, extending to 432,596 sq ft of prime retail accommodation including two offices totalling 84,000 sq ft and an 850 space landlord controlled multi-storey car park.



SHINING EXAMPLES OF OUR WORK ON RETAIL INVESTMENTS

NORTH STREET, BRIGHTON
CUSHMAN & WAKEFIELD

12pp PDF brochure including scheme & location photography

HSBC, WORCESTER
BRUCE GILLINGHAM POLLARD

8pp PDF brochure including scheme & location photography

PARK VIEW SHOPPING, WHITLEY BAY
JLL / McKIBBIN

20pp brochure w/pocket including scheme & location photography

CAMPBELLS MEADOW RETAIL PARK, KINGS LYNN
WILKINSON WILLIAMS

10pp iBrochure including scheme & location photography

BRETTON CENTRE, PETERBOROUGH
WILKINSON WILLIAMS

13pp iBrochure including scheme & location photography

B&Q, MACCLESFIELD
WILKINSON WILLIAMS

9pp iBrochure including scheme & location photography

HOUSE OF FRASER, ROYAL LEAMINGTON SPA
KNIGHT FRANK

10pp PDF brochure including scheme & location photography

THE COURTYARD, CHELTENHAM
BRUCE GILLINGHAM POLLARD

11pp PDF brochure including scheme & location photography

SAINSBURY'S, NEWQUAY
MORGAN WILLIAMS

8pp PDF brochure including scheme & location photography



PROJECT KEIRIN PORTFOLIO

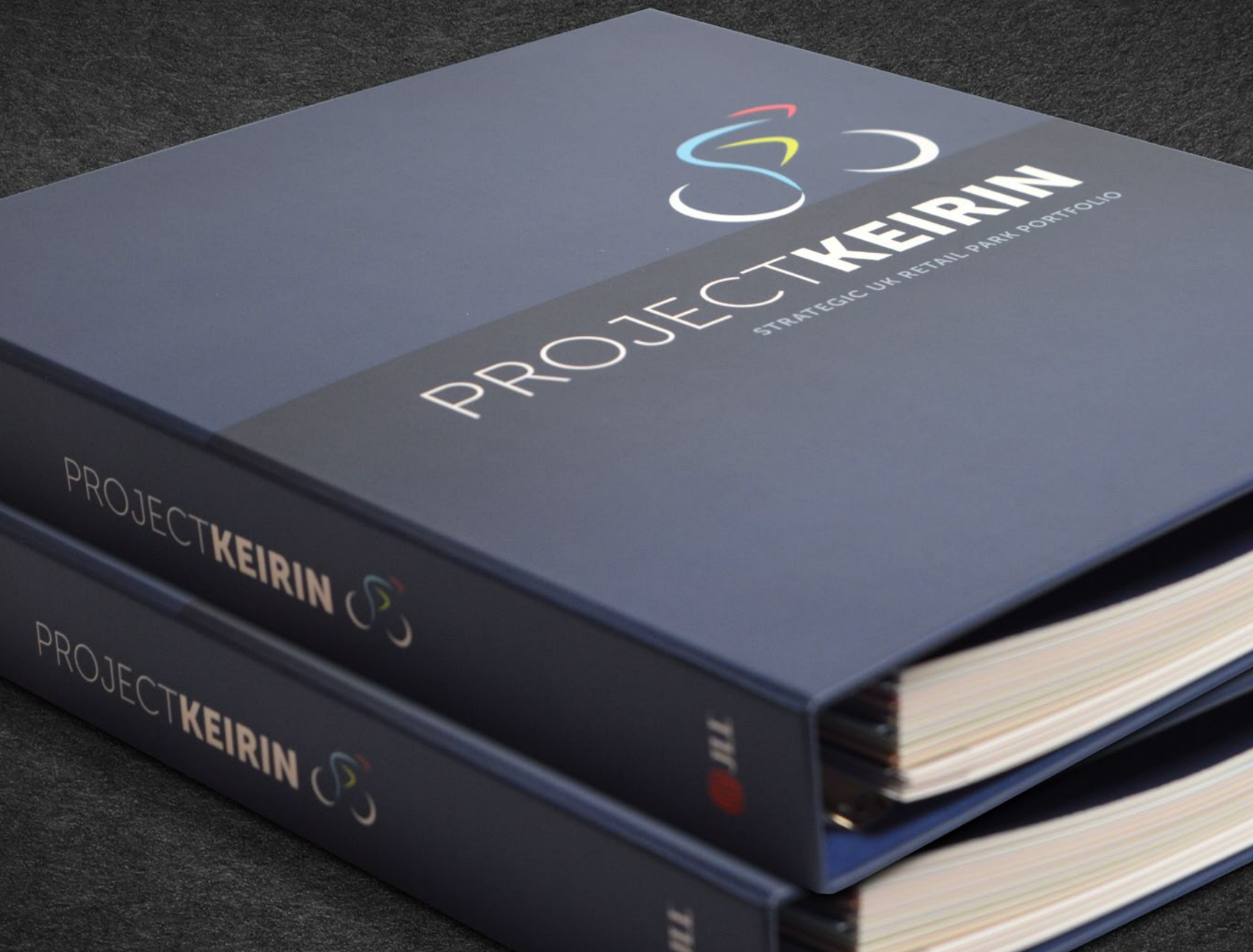
JLL

110 page ring binder, artwork, location photography and interactive brochure

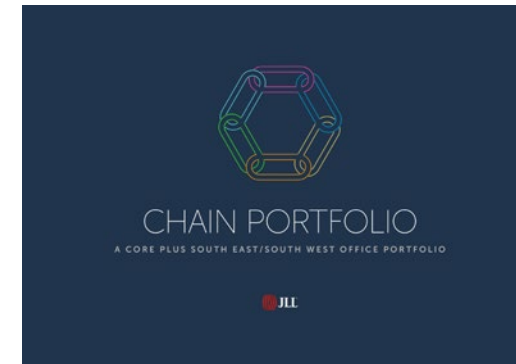
Creativeworld was exclusively appointed by investment management agents JLL, to produce the comprehensive marketing material for the Project Keirin Portfolio.

Project Keirin offers an investor the opportunity to acquire a strategic UK retail park portfolio. The portfolio comprises 9 well located retail parks which total 1.2 million sq ft of floor space. Acquisition provides the new buyer with immediate scale and large footprint in attractive retail warehouse sector. The portfolio includes retail parks covering the length and breadth of the UK including Cardiff, Birmingham, Milton Keynes and Warrington.

The team set to work by producing bespoke design layouts for all nine properties complete with location photography. The parks were placed into a neat case bound d-ring binder which is secured by a magnetic seal and allows easy navigation to view the parks. The outer cover of the binder featured a matt laminate and spot UV varnish finish. Finally, artwork was also converted into an interactive brochure.



SPOTLIGHT ON PORTFOLIOS



CHAIN PORTFOLIO

JLL

30 page interactive PDF summary brochure, plus individual 12 page interactive PDF brochures for each of the 6 sites, and all location photography

The Chain Portfolio offered an exciting opportunity to acquire a highly sought-after core plus office portfolio. The portfolio comprised 6 properties totalling approximately 167,115 sq ft based in both the North and South of the UK.



WHITBREAD PORTFOLIO

HSM

23 page PDF brochure

The Whitbread Portfolio presented the opportunity to let four freehold hotel investments including combined restaurants. The four properties are situated in Welwyn Garden City, Gravesend Central, Liverpool West Derby and Norwich Airport.



MERCIA PORTFOLIO

LEWIS ELLIS

30 page PDF brochure and location photography for 6 sites

The Mercia Portfolio presented a unique opportunity to acquire six freehold and well secured prime investments within central England. The portfolio offers investors a diverse spread of asset classes consisting of hotels, retail, retail warehousing and leisure.



BLACKWATER PORTFOLIO

JLL

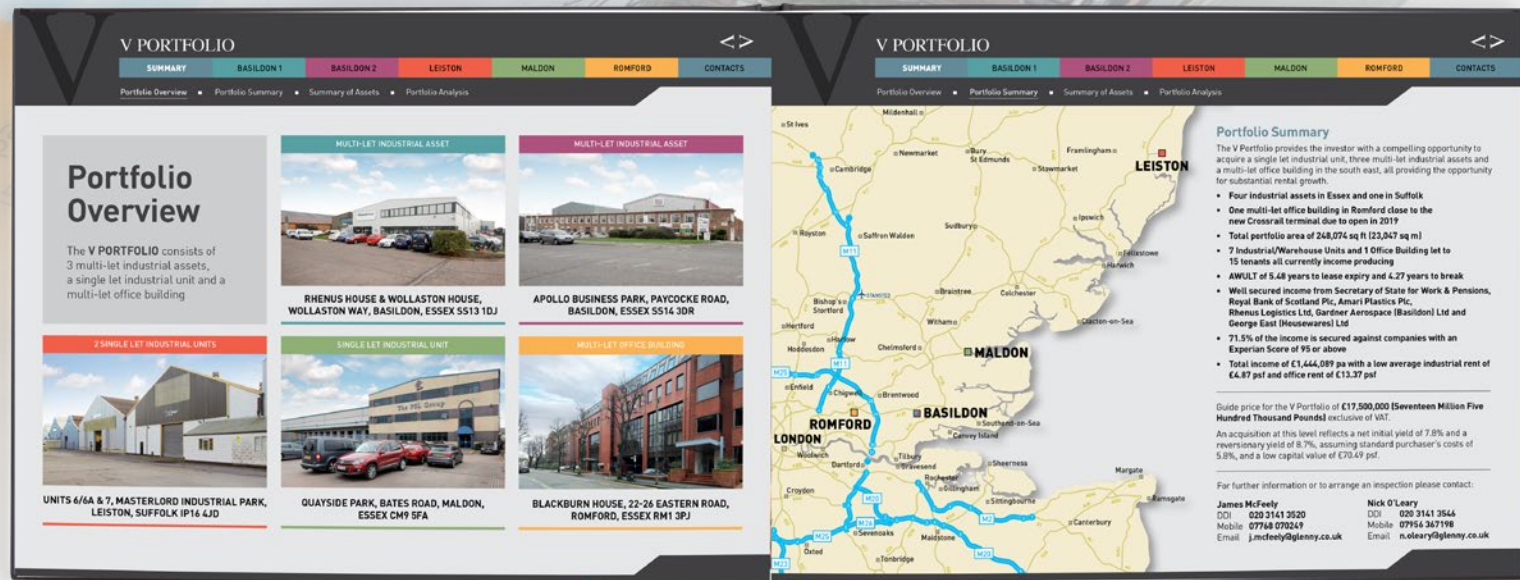
114 page interactive PDF brochure

The Blackwater Portfolio presented a unique opportunity to acquire 16 commercial properties with a diverse geographical spread across the UK. The portfolio consisted of 10 retail, 3 office, 2 industrial and 1 mixed use properties totalling 444,307 sq ft.

V PORTFOLIO GLENNY

30 page interactive PDF brochure, for a five property portfolio, including all location photography

The V Portfolio provides investors with a compelling opportunity to acquire a single let industrial unit, three multi-let industrial assets and a multi-let office building in the south east.

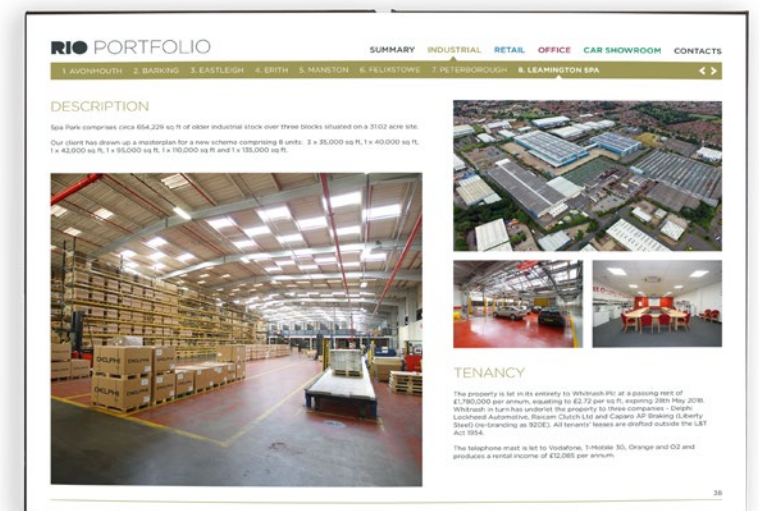


SPOTLIGHT ON PORTFOLIOS

RIO PORTFOLIO JLL

88 page interactive PDF brochure for a 20 page mixed use investment portfolio

The Rio Portfolio offered a rare opportunity to acquire a mixed well balanced institutional portfolio of 20 assets in the office, retail warehouse, high street, shopping centre, car showrooms and industrial sectors. The properties in the portfolio add up to a staggering 2,642,678 sq ft in 19 geographic locations.



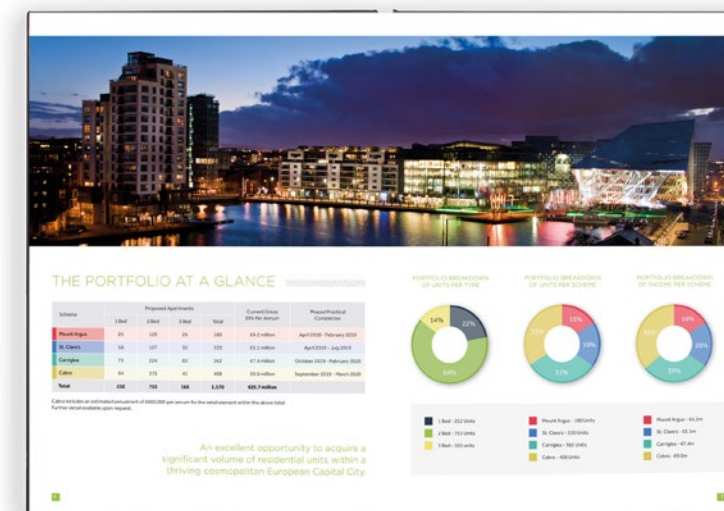
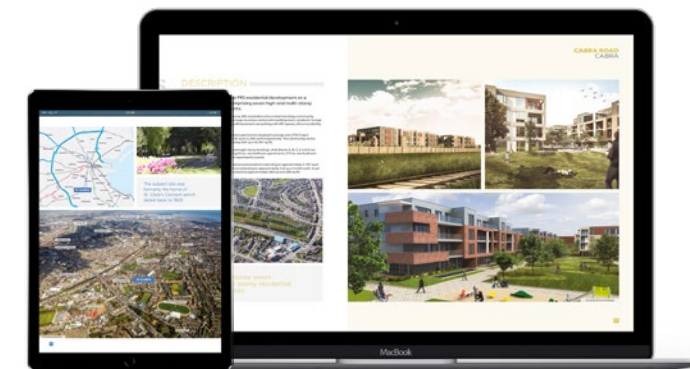
DUBLIN LIVING

DUBLIN SAVILLS

After many recent successful projects in Ireland, Creativeworld was approached by world renowned property agents, Savills, to bring this prime investment opportunity to life.

The portfolio presents the chance to acquire a significant volume of residential units within a thriving cosmopolitan European Capital City. The four high quality PRS schemes will deliver a mixture of residential apartments with significant amenity provision and high quality public realm.

Our talented in house design team created a 68 page layflat brochure with a spot UV varnish on the front and back covers. As a finishing touch the brochure was matt laminated throughout.



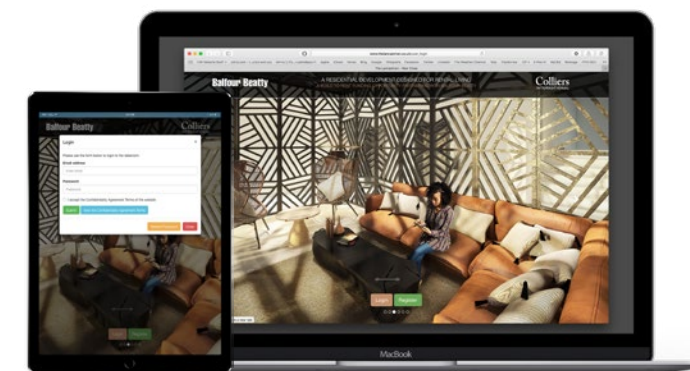
IRELAND'S LARGEST PRIVATE RENTED SECTOR FORWARD FUNDING INVESTMENT OPPORTUNITY FOR SALE BY PRIVATE TREATY

THE LANCASTRIAN MANCHESTER COLLIERS

The Lancastrian is an exciting new development located in New Cross, Manchester, a place which has been dubbed as 'one of Manchester's most vibrant and progressive neighbourhoods'.

The Lancastrian was designed for the build-to-rent market by Hodder & Partners and features an impressive specification including 274 contemporary apartments and two commercial units. To add to this, the development has two residential lounges, a gymnasium, 149 cycle spaces and 60 basement parking spaces.

The Creativeworld team produced a unique, casebound, layflat brochure to emulate the style of the modern development. In addition to the special binding, the brochure was printed in five colours, one of which was a metallic ink, which gave the printed material an exclusive, elegant feel. Throughout the brochure, the team selected a range of external and internal computer generated images along with location photos of Manchester, all of which perfectly represented an up market development investment opportunity in a thriving city.



Description

The Lancastrian is located between the fashionable districts of the Northern Quarter, Ancoats and NOMA. It benefits from great transport links and is just 10 minutes walk to the heart of the central business district.

Designed for the build-to-rent market by Hodder & Partners, the Lancastrian contains 274 apartments and two commercial units, with 94 one bed, 170 two bed and 10 three bed.

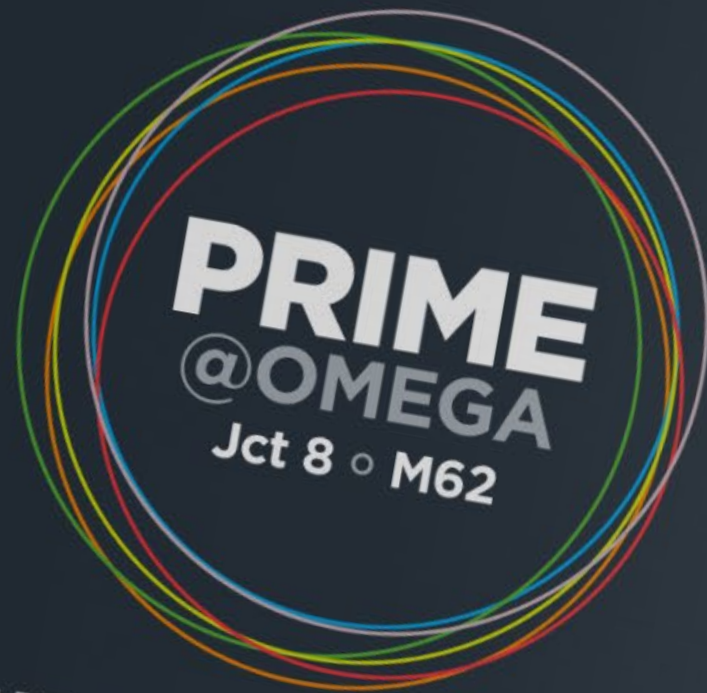
Residents will benefit from a choice of apartments provided within two buildings ranging from 8 to 10 stories. The two blocks are brought together as one by a landscaped courtyard that provides additional amenity space for use by residents.

In addition, residents will have access to roof top pavilions surrounded by external roof top gardens – a unique offer to the rental market in Manchester. As well as two residents' lounges, it has a gymnasium, a total of 149 cycle spaces and 60 basement parking spaces.

A planning decision is expected in July 2016, ref 12/05610/2266/N.



**SPOTLIGHT ON
INDUSTRIAL LETTING**



**THE NORTH WEST'S
PRIME DISTRIBUTION
LOCATION**

TO LET 356,192 SQ FT
HIGH SPECIFICATION
CROSS DOCKED
DISTRIBUTION FACILITY

www.primeatomega.co.uk

PRIME OMEGA
DTRE / JLL / LONDON & METRIC

16 page printed brochure with A2 fold out section, a series of webmail adverts, magazine advert, display system and on site signage

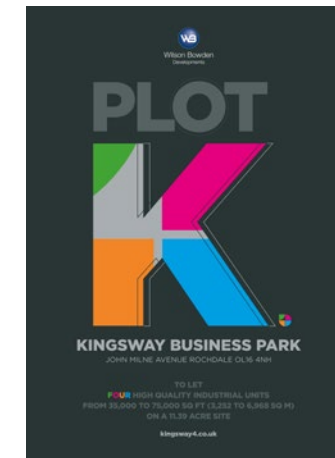
PRIME@OMEGA is a new, first class, cross docked warehouse, which forms an integral part of the larger Omega development in Warrington; 3 miles away from the M6/M62 interchange. The warehouse is now let by online retail giants, Amazon.



BUCKSHAW LINK
JLL / TAYLOR WEAVER

2 page PDF brochure and location photography

Buckshaw Link is a highly prestigious development set on 11 acres adjacent to Lancashire's prime industrial / distribution location on Buckshaw Avenue where occupiers include Royal Mail, Kimberley Clark and The Wolseley Group. The scheme forms part of the successful Buckshaw Village development, which, with over 500 acres forms one of the largest mixed use projects in the North West.



KINGSWAY BUSINESS PARK
JLL / COLLIERS / P3

6 page printed brochure with pocket for 4 feature inserts for each available building

Kingsway Business Park presented the opportunity for tenants to let three high quality new build detached industrial/warehouse units ranging from 35,000 to 75,000 sq ft.



ORBITAL 1
SCARBOROUGH GROUP

6 page printed brochure

Orbital 1 is South Manchester's newest, most prominent development site situated immediately fronting Junction 1 of the M60 motorway.



ELEMENT @ ALCHEMY
B8RE

12 page printed & PDF brochure and location photography

Element at Alchemy Business Park comprises three detached new build industrial units situated in a highly prominent position fronting the A580 (East Lancashire Road) in Knowsley.



SPOTLIGHT ON

WEBSITES

A website is now widely regarded as the key element of any company's identity and is the place the majority of individuals refer to when wanting to learn more about you, your company and what you have to offer. Our dedicated in-house digital team is perfectly placed to deliver you an on brand, fully responsive website that fulfils your professional needs, all from our North West based studios. Here's just a handful of the sites which the team has produced in the last year.



40 SPRING GARDENS KNIGHT FRANK / OBI / COLLIERS

Nine page word press themed website with scrolling section functionality and a secure contact form with a built-in search function. This all came complete with eye capturing photography.



THE BALANCE COLLOCO / KNIGHT FRANK

The Balance is one of the best known offices in Sheffield, located in the city centre with several high-profile tenants. The website featured an interactive map which highlights all the local amenities and landmarks within the area. In addition to this there is a feature gallery to show off the striking office building, as well as an events page for tenants.



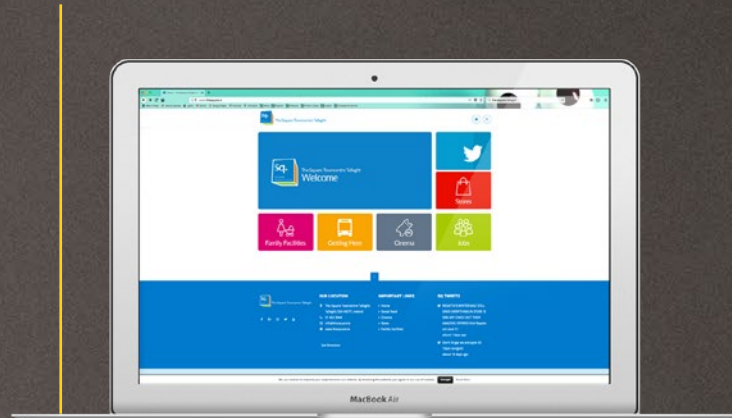
ANCHORAGE EDWARDS & CO

Anchorage is a major office development which occupies a stunning waterside setting, in the heart of Salford Quays. Their website was designed to draw in companies who may be interested in occupying high end office space in the UK's second city. Designed for people interested in accommodation in media city.

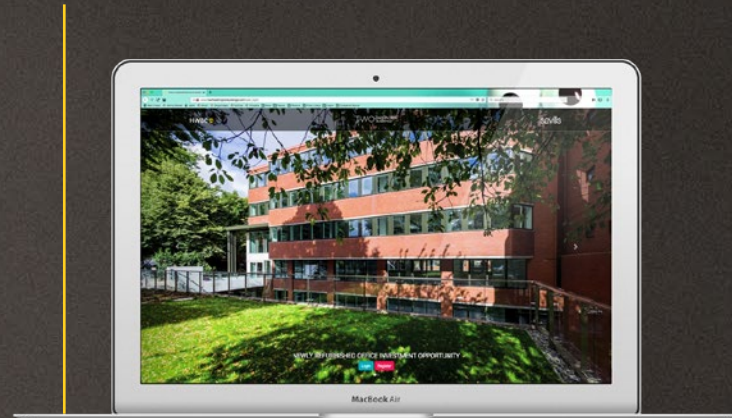


ALLSCOTT HEATH NORTHERN TRUST

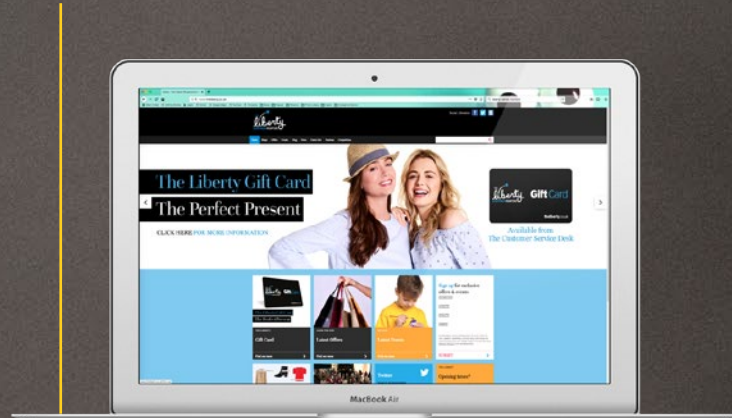
Allscott Heath is a new residential development situated in Shropshire. The area has outlined planning permission of up to 470 new homes. The website featured an interactive masterplan, as well as an overview video all designed to spark interest in the new homes.



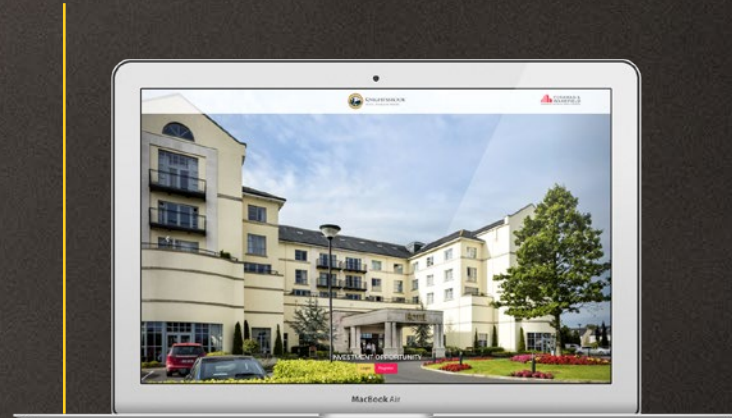
THE SQUARE TALLAGHT
JLL / CUSHMAN WAKEFIELD



2 HADDINGTON BUILDINGS DUBLIN
SAVILLS / HWBC



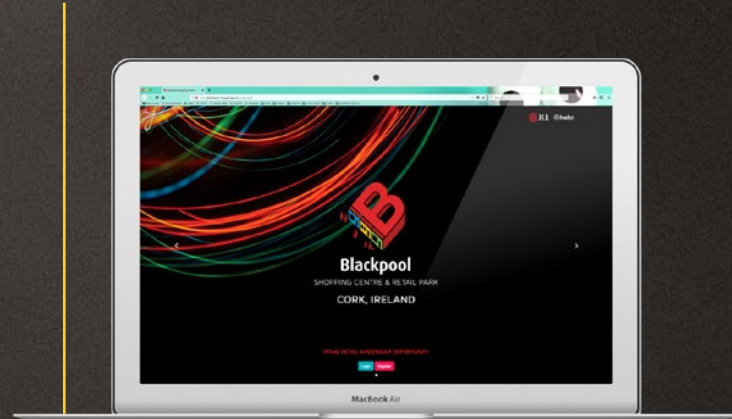
LIBERTY CENTRE ROMFORD
CUSHMAN & WAKEFIELD



KNIGHTSBROOK IRELAND
CUSHMAN & WAKEFIELD



KINGSLAND CENTRE THATCHAM
COLLIERS



BLACKPOOL CORK, IRELAND
JLL / HWBC

SPOTLIGHT ON

DATA ROOMS

A dedicated Creativeworld data room is an online depository (website), accessed through a registered domain name, that allows you to upload confidential files such as legal documents, tenancy schedules, floor plans and even private photography, to a secure private log-in area which can be accessed only on request.

SPOTLIGHT ON

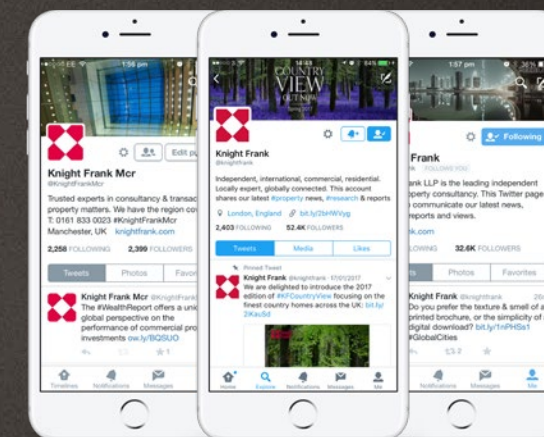
SOCIAL MEDIA

Over the years, Creativeworld has built an impressive client base and continues to grow as one of Lancashire's top agencies in the social media sector, consistently delivering the results for our clients. Here's some of the projects we have worked on within the property sector.



PRIME @ OMEGA
DTRE / JLL / LONDON & METRIC

With the target audience being potential occupiers, the strategy for Prime@Omega was aimed around promoting the unique warehouse and surrounding area. This involved going to launches and telling a story via social media. The warehouse was eventually let to Amazon.



SOCIAL MEDIA CAMPAIGN
KNIGHT FRANK

We were approached by leading UK commercial property agency, Knight Frank, as the organisation looked to grow its own digital presence, focusing initially on their North West division. Knight Frank saw their following rise by over 280% whilst becoming one of the region's leading agencies in the process.



MIDDLEWOOD LOCKS
SCARBOROUGH GROUP

'A place to work and live'. Middlewood lock's social media strategy revolved around promoting a new way of living, one in which you can mix work with pleasure in order to draw in potential residents or occupiers. The development continues to build momentum.



ALLSCOTT
NORTHERN TRUST

The main focus for the Allscott Heath strategy was to generate excitement about the new residential development coming to the area. We promoted the idyllic lifestyle of living in a remote country location but with the benefit of having easy access to the city. This was heavily promoted through Facebook and Twitter. Ultimately the goal was to get potential residents to 'register their interest' on the website which proved to be an excellent success.

SIGNAGE

SPOTLIGHT ON

When marketing a large-scale scheme or property, many of our clients will need to exhibit their new development to potential occupiers which is where signage can be essential. Whether it be hoardings, siteboards or directional signboards, we consistently deliver on our promise to get our clients message out loud and clear.

Exhibition systems (as featured above) are used by our clients for pitches, exhibits or advertising their projects to their own clients, interested parties or investors.



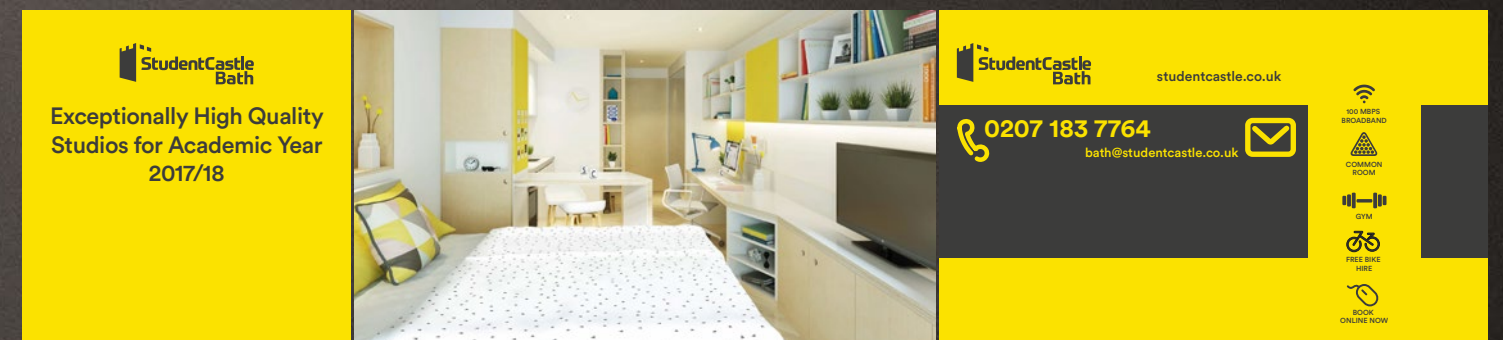
ORBITAL STOCKPORT SCARBOROUGH DEVELOPMENTS

Various hoarding, siteboards and directional signage were created to help promote this mixed industrial / trade counter and retail scheme located near to J1 M60. Maintaining the brand from the brochure and using a vibrant colour scheme aided the positioning of this new scheme.



PRIME @ OMEGA DTRE / JLL

Following the creation of a strong identity, various hoarding, siteboards and directional signage were created to help position this high specification distribution facility located on the M62 near Warrington.



STUDENT ACCOMMODATION BATH STUDENT CASTLE

We maintained an already established brand producing this hoarding, various on site directional signs and both vertical banners and mesh banners to continue the ongoing marketing across the UK of this successful student accommodation provider. This hoarding was designed specifically to accommodate a stone wall which ran around the site and which showed off the photographic potential of this new scheme.



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