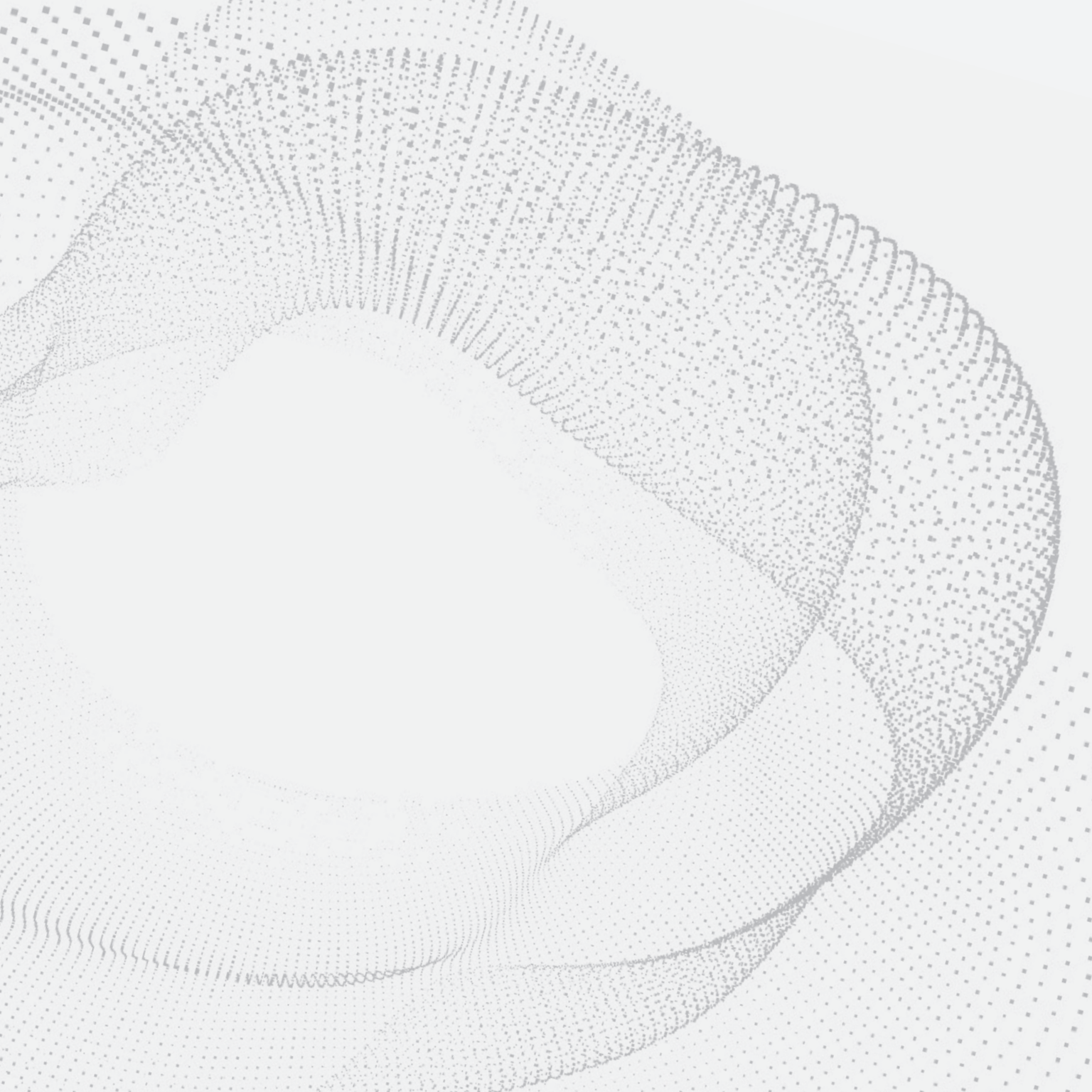


## Workplace Strategy

Transforming  
your space into a  
tool for your  
employees





# Integrated Project Services

**AT CORGAN, WE VALUE AGILITY IN PROBLEM SOLVING.**

We listen to understand, evaluate, and challenge research, and are attuned to all that's going on in the world. Using our integrated project services model, we build responsive teams comprised of designers, researchers, and experts in trends, communication, and strategy. Together, beautiful and hardworking solutions are created for your company.

## Workplace Strategy

Your office isn't just a space to house your employees, it's a tool. The design of this tool is pivotal to the productivity, engagement, and retention of your employees. Real estate is a large financial investment and we want every square foot to maximize the potential of your employees.

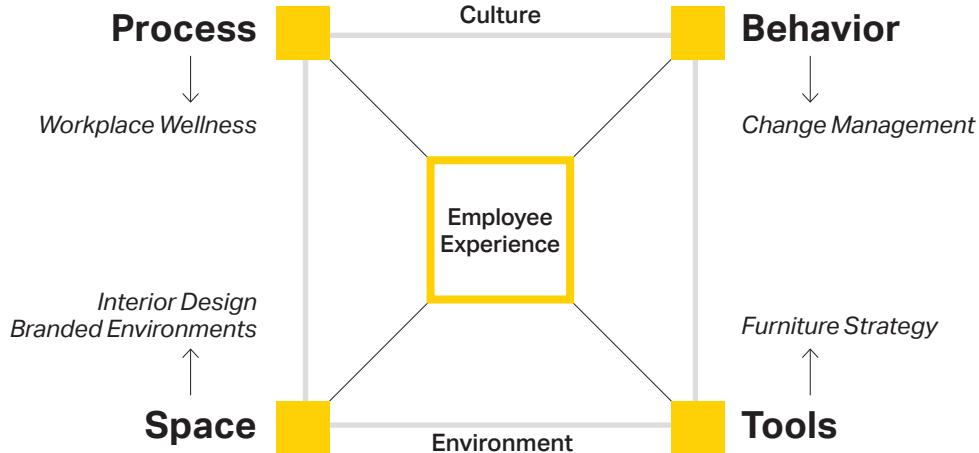
Leaning on tested tools, experience, and our gut, we seek to understand the challenges each client faces. We brainstorm, test, and recommend design solutions to best support work processes, culture, and business objectives. At Corgan, we become strategic partners and our 92% repeat business is proof of that.



# Your Workplace Strategy

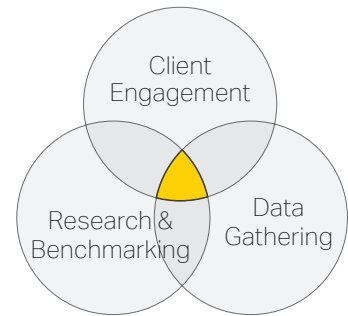
Every client is unique and therefore requires a design strategy tailored to who they are. At Corgan, we seek to understand the whole picture of your company by first engaging you in the process. Our ongoing research gives us valuable insight and expertise into the world of workplace design and company culture. We gather data through various tools, such as observation, our in house app, and even analytics from your own building. We are in tune with the latest trends, both in workplace design and corporate culture. However, we'll be the last people to tell you that just because something is trendy means it's right for you.

## Workplace Strategy



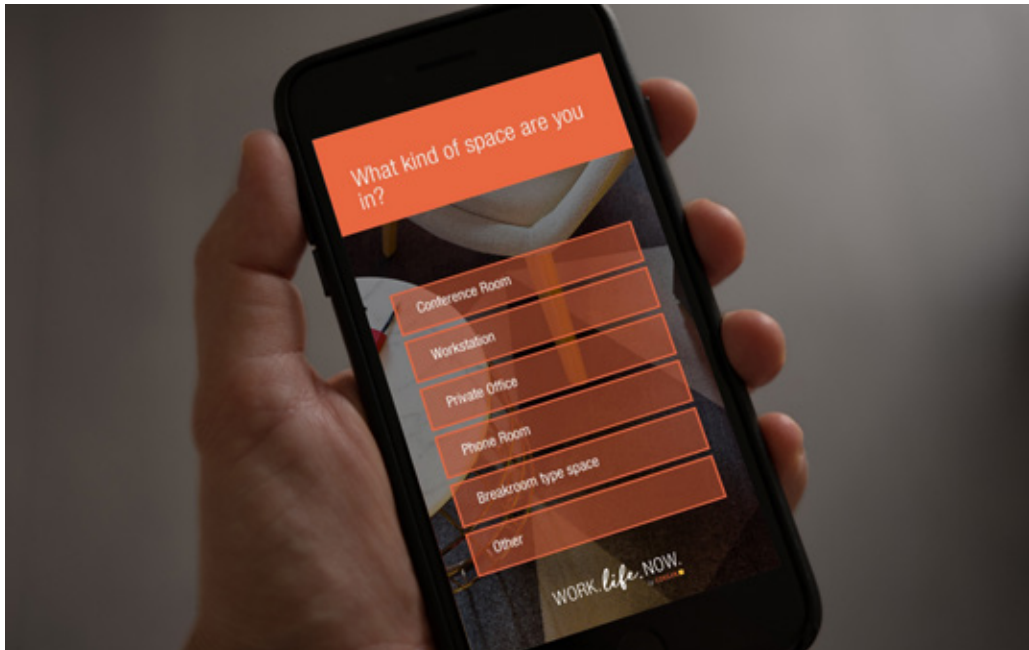
# Our Approach

We hand pick the right tools to use and the right people to engage when developing your workplace strategy. By understanding your goals, schedule, desired user engagement and other project factors, we offer various levels of engagement with our workplace strategy team.



## Our Proven Tools

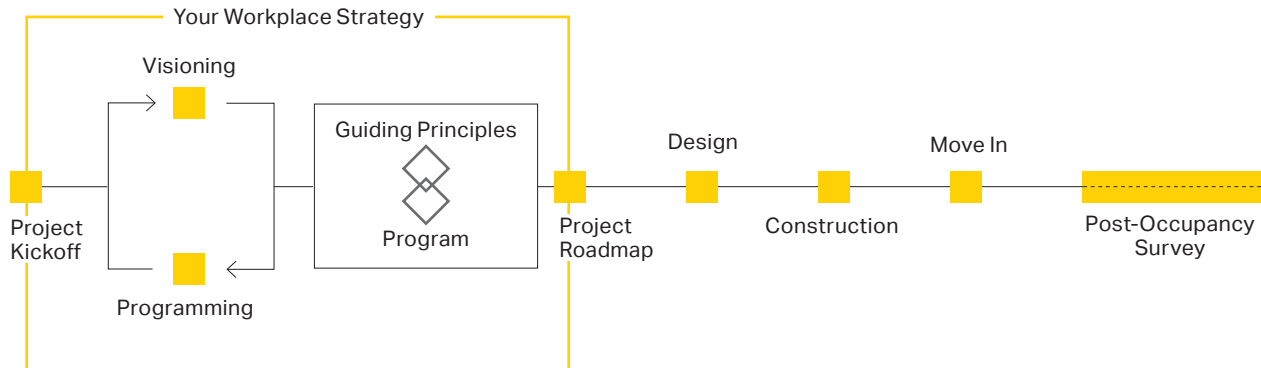
- Work. Life. Now. Corgan App
- Visioning Sessions
- Observation
- User Interviews
- Focus Groups
- Research Projects
- Trend Analysis
- Post-Occupancy Surveys & Support

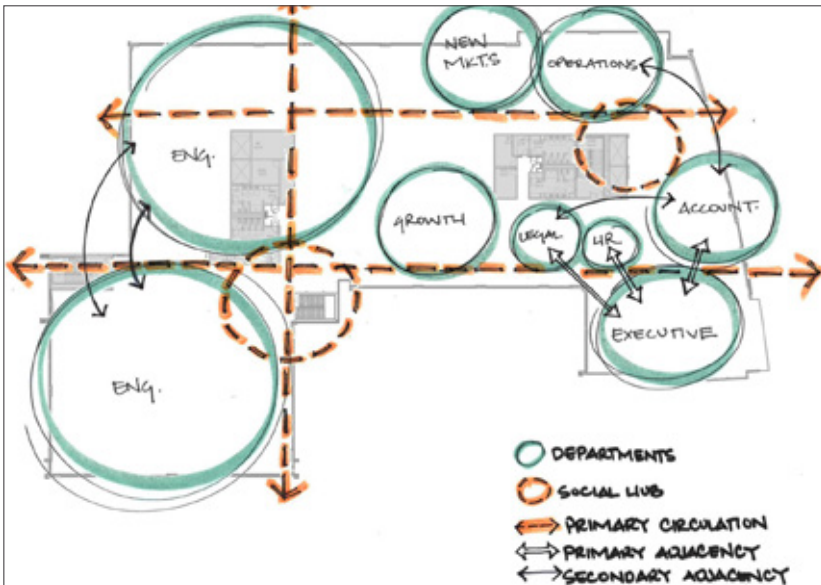


# The Process

Before beginning the design of your workspace, it's important to have a good strategy.

Consensus on the goals of a work environment often lead to smarter real estate decisions, a more streamlined design process, and overall better outcomes for your project. Our workplace strategy team is highly engaged during the beginning stages of your workplace journey — however we believe staying involved in the entire design process leads to better outcomes for our clients.





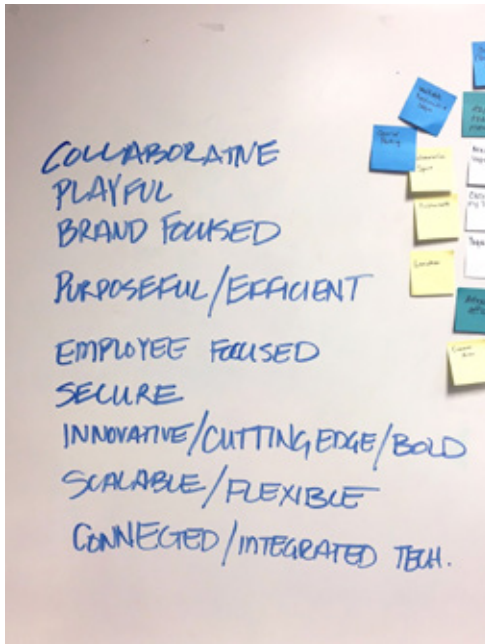
# Altair Interior Finish-Out

64,000 SF

## Determining whether the solution is a renovation or a move.

Altair was faced with the decision to renovate their existing space or relocate to a new building. Before making this decision, they wanted to understand their ideal design strategy, independent of the building they were in. Through visioning sessions, interviews,

programming and observation, Corgan developed a workplace strategy. We then evaluated this strategy in their current building and in several others to help them determine the right decision for Altair moving forward.







# Stryker Communications Headquarters Relocation

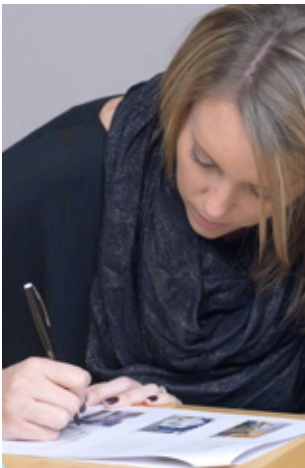
90,000 SF

## Aligning their employee-focused culture with their workspace.

When Stryker made the decision to relocate, they already knew their current workspace did not align with their company culture. They wanted to create an environment that enhanced their culture and promoted the hiring of the best talent. Competitive, wellness-focused, and

fun-loving, Stryker needed spaces to foster and balance their energetic employees. Corgan worked with multiple levels within the company to understand what made them unique and developed a workplace strategy to enhance their culture.





## **GUIDING PRINCIPLES**

Dominant

Engaged

Active

Innovative

Customer-Focused

# CPS Energy Headquarters Renovation & Expansion

520,000 SF

## Providing a work environment consistent with the future of work.

CPS Energy had not significantly updated their work environment in 60 years. While innovative and forward thinking in the services they provide, CPS Energy's work environment was siloed and dated. Collaboration was cumbersome and space was misallocated. With their relocation few years out, they opted to invest time and resources into an in depth workspace pilot. Corgan outfitted an existing portion of their building with new furniture and various types of collaboration spaces. We educated their employees on new ways of working while

letting them experience it for themselves by relocating to the pilot area. During this time, we gathered data around what aspects of the pilot were beneficial and which were hindrances. The information we learned not only informed the furniture direction for CPS Energy, but guided the amount and type of collaboration spaces planned for their future facility. As an added bonus, the pilot space increased employee excitement and buy in for the direction of their new work space.



## GUIDING PRINCIPLES

Brand  
Sustainability  
Growth  
Technology  
Interaction



## ROOTS & INFLUENCE



### GROUNDED

- wood slat ceiling



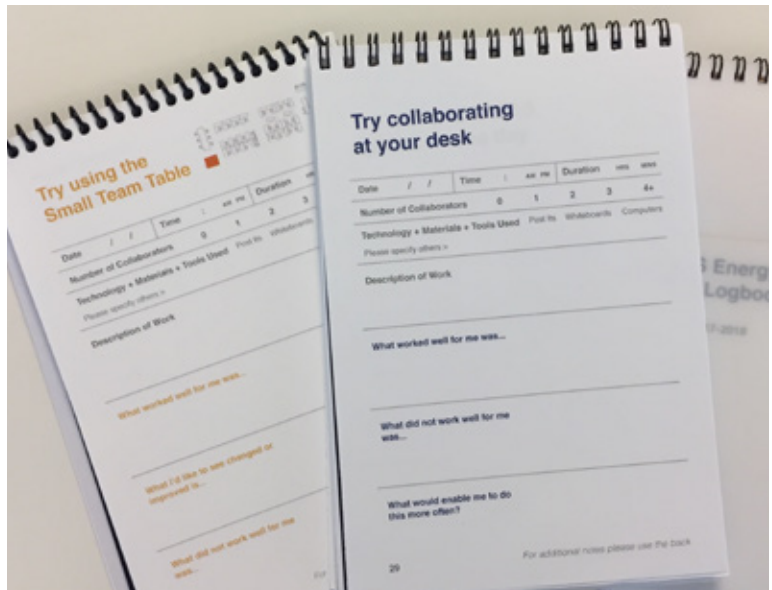
### SUSTAINABLE

- concrete floors
- perforated metal
- indoor planter
- edison bulb installation



### AUTHENTIC

- mission-inspired tile
- board form concrete



## Why It Works

While we are experts in workplace design, we believe there is no readymade solution. We lend an eager and experienced ear to each conversation. A group of innovative thinkers, we seek to understand and equip our clients with a strategy to create a successful work environment. Our process seeks to maximize your two most valuable assets, your real estate and your employees. What better investment is there?



Make your workplace work for you.



**WE WOULD LOVE TO CONNECT.**

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