

INTELLIGENCE ANALYSIS TRAINING LTD

MAY 2013

CRIME ANALYSIS APPLICATIONS

2nd to 6th September 2013
Leeds, West Yorkshire. UK

Presented by
Steven L. Gottlieb
Author of "Crime Analysis:
From First Report to Final
Arrest"

This one-week "hands on" course provides you with techniques you can use immediately to solve real-world crime problems that daily confront crime analysts, patrol & investigative officers, & community policing personnel.



*The three amigos – L/R Steve Berry,
Steven Gottlieb. Anthony Gill*

ON LINE NEWSLETTER

Welcome to our first newsletter of 2013 with a new crisper look, we hope that you like it and would welcome any comments, good or bad. In this issue we will as always bring you up to date on what's happening with the business, our courses and us.

"This type of training—true crime analysis—is rare. And when combined with Mr. Gottlieb's expertise and humor, it's truly an enjoyable experience."
Carolyn Arbogast Manatee County Sheriff's Office

CRIME ANALYSIS APPLICATIONS

As you will see from the panel on the right we are hosting the world renowned American Steven L Gottlieb who is the author of "Crime Analysis: From First Report to Final Arrest", and who delivers the Crime Analysis Applications course.

Steve has a long association with West Yorkshire Police who hosted his course for 10 or more years, in fact I first met Steve when he delivered his course in Wakefield at the time of the 9/11 bombing. I was a student on the course and remember the bombing occurred about 2pm (BST) mid lecture. Since that time Steve has been a firm friend as we managed his course on behalf of our then employer West Yorkshire Police.

The course will be run from the 2nd to 6th September 2013 at the [DoubleTree Hotel By Hilton](#), in Leeds City Centre, UK. Concious of the economic times we

Book Crime Analysis Applications Course

STRATEGIC ASSESSMENT COURSE



We are really sorry about the delay in getting the Strategic Assessment course on line but I'm pleased to say that it [is now available](#). The aim of the Strategic Assessment Course is to provide delegates with the knowledge and skills to create or contribute to the creation of a strategic assessment. Included in the course are the following topics:

- Strategic Analysis and the NIM
- Strategic Document Structure
- Terms of Reference
- Sources of Information
- Collection Planning
- PESTLE
- Collation
- Statistics
- Thinking Strategies
- Key Judgements
- Risk Assessment

This course is suitable for those engaged in, or looking towards the role of Strategic Analyst. Whilst the module makes reference to the UK National Intelligence Model (first module) the course remains relevant to those in other jurisdictions and to non law enforcement organisations & agencies.

have tried to keep the cost of the course at a reasonable level and are offering it at a price a hundred pounds less than it was when hosted by West Yorkshire Police. The course is always highly popular so book early. See our website or course flyer for more information.

**To book your place on the course, please contact:
Steve Berry, Course Administrator,**

Tel: +44 (0) 844 3581666

Email: admin@intelligenceanalysisistraining.com

NHS ILLEGAL TOBACCO PROBLEM PROFILE

During the 3 months October 2012 through to January 2013 we were very busy working on a commissioned piece of work for the NHS (the UK's National Health Service) namely a Problem Profile examining the impact of Illegal Tobacco on the South East region of the UK.

I can hear you asking the question why is a training company involved in such a piece of work. Well quite simply whilst our core business is eLearning we also undertake classroom work, and crime and intelligence consultancy. The problem profile fits under the latter and apart from anything else it's nice to keep your hand in so to speak.

Researching, analysing and putting together the illegal tobacco problem profile was an interesting piece of work for us. We were of course aware of illegal tobacco before we commenced the work, both as ex-smokers and ex-police officers. Nevertheless we learnt a number of things along the way. The first thing was the impact upon obtaining data and information of being outside law enforcement. When you are a cop with a sheriff's badge (same applies for civilian police staff) people in other organisations tend to want to help and if they don't you problem solve until you have what you need. As a civilian getting information is somewhat harder, even with interorganisational agreements in place.

The second thing of note that struck me was the scale of illegal tobacco. It's not some minor misdemeanour that I naively thought it was; it is a massive international crime involving organised crime groups at all levels, from your low level local distributors to transnational terrorists.

For the criminal illegal tobacco is a gift, low investment brings high rewards with less chance of being caught and less jail time if you are. The scary thing about it, is that it doesn't even appear on the Police radar as an issue.

Tip: If you are involved in the investigation of crime and illegal tobacco features don't ignore it. Remember Al Capone didn't end up in prison for murder or bootlegging but for tax avoidance.

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www.intelligenceanalysisistraining.com

CLASSROOM COURSES & WORKSHOPS

In addition to our eLearning products Intelligence Analysis Training Ltd offer a range of Classroom Courses, Seminars and Workshops at a cost starting at only £75, a one day course costs £195. Each event is designed & delivered by fully qualified & experienced former law-enforcement personnel; usually they hold the NPFA (or equivalent) Trainer certificate, are very experienced and are experts in their field. Guest trainers from America or Canada are world renowned and acknowledged experts.

In addition to our fixed format courses we can create bespoke courses and workshops to suit specific organisational requirements. These may be wholly classroom based but we can also provide blended learning, using a combination of online material and classroom delivery.

Our fixed format courses are delivered at centres around the country; alternatively you can have bespoke training delivered at a venue convenient to you thus reducing costs (class minimum sizes apply).

We deliver courses in Leeds, Manchester, Cambridge, Bristol, and London.

Our courses have been specifically designed for Crime and Intelligence Analysts, and Investigators however they are suitable for other roles including Strategic & Tactical Analysts, Researchers, Open Source Researchers, Major Crime Analysts, National Security Analysts and other Law Enforcement personnel. Whilst our courses are geared primarily towards law enforcement agencies they are also suitable for other organisations both commercial and governmental including; banks, insurance & finance companies, local authorities, trading standards and other agencies. Private individuals may also attend most courses.

See our website for further details. www.intelligenceanalysisistraining.com

MOBILE PHONE FORENSICS CONFERENCE

On the 18th June 2013 Steve Berry one of our company directors is delivering a session at The Investigator Magazine Mobile Phone Forensics Conference, the theme of which is 'Emerging Trends and Cutting Edge Developments'. The conference is being held at the Rothley Court Hotel, Leicestershire. Steve's presentation is entitled 'The Mobile Phone and The Internet: Looking at usage as a phone and as a computer on the web and the tracking opportunities it provides'.

The Investigator Magazine is a digital magazine and website aimed at practitioners and academics in the field of investigative practice. The magazine publishes a free online magazine each month, and can be found at: www.the-investigator.co.uk